EXPANDED PROFILE

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.8465/-86.4264

RF5

Old Fort Parkway Murfreesboro, TN	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2016)	1,662		50,176		131,473	
Projected Population (2021)	1,772		54,136		141,525	
Census Population (2010)	1,578		44,941		116,014	
Census Population (2000)	1,337		32,407		80,680	
Projected Annual Growth (2016 to 2021)	110	*1.3%*	3,960	*1.6%*	10,052	*1.5%*
Historical Annual Growth (2010 to 2016)	84	*0.9%*	5,235	*1.9%*	15,459	*2.2%*
Historical Annual Growth (2000 to 2010)	242	*1.8%*	12,534	*3.9%*	35,334	*4.4%*
Estimated Population Density (2016)	529 *psm*		1,775 *psm*		1,675 *psm*	
Trade Area Size	3.14 *sq mi*		28.26 *sq mi*		78.51 *sq mi*	
Households						
Estimated Households (2016)	550		21,214		52,397	
Projected Households (2021)	615		23,666		58,410	
Census Households (2010)	504		18,328		44,399	
Census Households (2000)	409		12,948		30,569	
Estimated Households with Children (2016)	209	*38.0%*	6,344	*29.9%*	16,188	*30.9%*
Estimated Average Household Size (2016)	2.49		2.32		2.42	
Average Household Income						
Estimated Average Household Income (2016)	$56,293		$60,788		$67,641	
Projected Average Household Income (2021)	$63,682		$69,562		$78,134	
Estimated Average Family Income (2016)	$63,842		$76,626		$85,093	
Median Household Income						
Estimated Median Household Income (2016)	$52,220		$52,619		$55,943	
Projected Median Household Income (2021)	$56,690		$57,230		$61,359	
Estimated Median Family Income (2016)	$59,408		$65,510		$71,992	
Per Capita Income						
Estimated Per Capita Income (2016)	$20,955		$25,934		$27,234	
Projected Per Capita Income (2021)	$24,286		$30,626		$32,504	
Estimated Per Capita Income 5 Year Growth	$3,331	*15.9%*	$4,692	*18.1%*	$5,270	*19.4%*
Estimated Average Household Net Worth (2016)	$322,788		$347,047		$408,136	
Daytime Demos (2016)						
Total Businesses	264		4,548		6,550	
Total Employees	4,462		46,421		68,807	
Company Headquarter Businesses	1	*0.2%*	14	*0.3%*	19	*0.3%*
Company Headquarter Employees	45	*1.0%*	1,195	*2.6%*	1,692	*2.5%*
Employee Population per Business	16.9		10.2		10.5	
Residential Population per Business	6.3		11.0		20.1	

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Old Fort Parkway Murfreesboro, TN	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2016)	1,138	*68.5%*	37,169	*74.1%*	97,729	*74.3%*
Black or African American (2016)	343	*20.6%*	8,236	*16.4%*	21,010	*16.0%*
American Indian or Alaska Native (2016)	10	*0.6%*	164	*0.3%*	455	*0.3%*
Asian (2016)	64	*3.8%*	1,811	*3.6%*	4,902	*3.7%*
Hawaiian or Pacific Islander (2016)	-	-	15	-	60	-
Other Race (2016)	37	*2.2%*	1,373	*2.7%*	3,783	*2.9%*
Two or More Races (2016)	69	*4.2%*	1,407	*2.8%*	3,535	*2.7%*
Not Hispanic or Latino Population (2016)	1,557	*93.7%*	46,973	*93.6%*	123,169	*93.7%*
Hispanic or Latino Population (2016)	105	*6.3%*	3,204	*6.4%*	8,304	*6.3%*
Not Hispanic or Latino Population (2021)	1,652	*93.2%*	50,368	*93.0%*	131,768	*93.1%*
Hispanic or Latino Population (2021)	120	*6.8%*	3,768	*7.0%*	9,757	*6.9%*
Not Hispanic or Latino Population (2010)	1,480	*93.8%*	42,216	*93.9%*	109,263	*94.2%*
Hispanic or Latino Population (2010)	98	*6.2%*	2,725	*6.1%*	6,751	*5.8%*
Not Hispanic or Latino Population (2000)	1,302	*97.4%*	30,937	*95.5%*	78,068	*96.8%*
Hispanic or Latino Population (2000)	34	*2.6%*	1,470	*4.5%*	2,613	*3.2%*
Projected Hispanic Annual Growth (2016 to 2021)	15	*2.8%*	565	*3.5%*	1,453	*3.5%*
Historic Hispanic Annual Growth (2000 to 2016)	71	*13.0%*	1,734	*7.4%*	5,692	*13.6%*
Age Distribution (2016)						
Age Under 5	109	*6.6%*	3,213	*6.4%*	7,906	*6.0%*
Age 5 to 9 Years	105	*6.3%*	3,092	*6.2%*	8,092	*6.2%*
Age 10 to 14 Years	98	*5.9%*	2,980	*5.9%*	7,902	*6.0%*
Age 15 to 19 Years	107	*6.4%*	3,094	*6.2%*	10,666	*8.1%*
Age 20 to 24 Years	167	*10.1%*	5,264	*10.5%*	17,282	*13.1%*
Age 25 to 29 Years	156	*9.4%*	5,100	*10.2%*	11,687	*8.9%*
Age 30 to 34 Years	151	*9.1%*	3,878	*7.7%*	8,923	*6.8%*
Age 35 to 39 Years	116	*7.0%*	3,423	*6.8%*	8,382	*6.4%*
Age 40 to 44 Years	114	*6.9%*	3,218	*6.4%*	8,263	*6.3%*
Age 45 to 49 Years	108	*6.5%*	2,943	*5.9%*	7,649	*5.8%*
Age 50 to 54 Years	111	*6.7%*	3,065	*6.1%*	7,682	*5.8%*
Age 55 to 59 Years	98	*5.9%*	2,743	*5.5%*	7,030	*5.3%*
Age 60 to 64 Years	64	*3.8%*	2,323	*4.6%*	6,005	*4.6%*
Age 65 to 74 Years	91	*5.5%*	3,296	*6.6%*	8,091	*6.2%*
Age 75 to 84 Years	50	*3.0%*	1,739	*3.5%*	4,138	*3.1%*
Age 85 Years or Over	18	*1.1%*	805	*1.6%*	1,776	*1.4%*
Median Age	32.7		33.1		32.0	
Gender Age Distribution (2016)						
Female Population	756	*45.5%*	25,575	*51.0%*	66,817	*50.8%*
Age 0 to 19 Years	189	*25.0%*	6,014	*23.5%*	17,053	*25.5%*
Age 20 to 64 Years	473	*62.5%*	16,054	*62.8%*	41,591	*62.2%*
Age 65 Years or Over	95	*12.5%*	3,506	*13.7%*	8,173	*12.2%*
Female Median Age	34.7		34.8		33.1	
Male Population	906	*54.5%*	24,601	*49.0%*	64,656	*49.2%*
Age 0 to 19 Years	229	*25.3%*	6,366	*25.9%*	17,513	*27.1%*
Age 20 to 64 Years	611	*67.5%*	15,902	*64.6%*	41,312	*63.9%*
Age 65 Years or Over	65	*7.2%*	2,333	*9.5%*	5,831	*9.0%*
Male Median Age	31.2		31.7		31.1	

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RF5

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Household Income Distribution (2016)						
HH Income $200,000 or More	7	*1.3%*	399	*1.9%*	1,695	*3.2%*
HH Income $150,000 to $199,999	20	*3.6%*	849	*4.0%*	2,423	*4.6%*
HH Income $100,000 to $149,999	64	*11.6%*	2,027	*9.6%*	6,365	*12.1%*
HH Income $75,000 to $99,999	87	*15.7%*	2,572	*12.1%*	6,619	*12.6%*
HH Income $50,000 to $74,999	87	*15.8%*	4,582	*21.6%*	9,798	*18.7%*
HH Income $35,000 to $49,999	36	*6.5%*	3,515	*16.6%*	8,289	*15.8%*
HH Income $25,000 to $34,999	48	*8.8%*	2,140	*10.1%*	5,141	*9.8%*
HH Income $15,000 to $24,999	64	*11.7%*	2,208	*10.4%*	5,260	*10.0%*
HH Income Under $15,000	137	*25.0%*	2,923	*13.8%*	6,808	*13.0%*
HH Income $35,000 or More	300	*54.6%*	13,944	*65.7%*	35,188	*67.2%*
HH Income $75,000 or More	177	*32.3%*	5,846	*27.6%*	17,102	*32.6%*
Housing (2016)						
Total Housing Units	569		21,802		53,785	
Housing Units Occupied	550	*96.7%*	21,214	*97.3%*	52,397	*97.4%*
Housing Units Owner-Occupied	325	*59.1%*	10,913	*51.4%*	29,415	*56.1%*
Housing Units, Renter-Occupied	225	*40.9%*	10,302	*48.6%*	22,982	*43.9%*
Housing Units, Vacant	19	*3.3%*	588	*2.7%*	1,388	*2.6%*
Marital Status (2016)						
Never Married	477	*35.4%*	14,322	*35.0%*	40,774	*37.9%*
Currently Married	497	*36.8%*	16,932	*41.4%*	45,634	*42.4%*
Separated	139	*10.3%*	2,002	*4.9%*	4,296	*4.0%*
Widowed	60	*4.5%*	2,302	*5.6%*	5,230	*4.9%*
Divorced	176	*13.1%*	5,333	*13.0%*	11,641	*10.8%*
Household Type (2016)						
Population Family	1,143	*68.8%*	37,347	*74.4%*	96,312	*73.3%*
Population Non-Family	229	*13.8%*	11,805	*23.5%*	30,626	*23.3%*
Population Group Quarters	291	*17.5%*	1,025	*2.0%*	4,535	*3.4%*
Family Households	368	*66.9%*	12,141	*57.2%*	31,207	*59.6%*
Non-Family Households	182	*33.1%*	9,074	*42.8%*	21,190	*40.4%*
Married Couple with Children	109	*21.9%*	3,769	*22.3%*	10,282	*22.5%*
Average Family Household Size	3.1		3.1		3.1	
Household Size (2016)						
1 Person Households	146	*26.6%*	7,049	*33.2%*	15,065	*28.8%*
2 Person Households	183	*33.3%*	6,826	*32.2%*	17,461	*33.3%*
3 Person Households	92	*16.7%*	3,329	*15.7%*	8,735	*16.7%*
4 Person Households	79	*14.3%*	2,421	*11.4%*	7,007	*13.4%*
5 Person Households	33	*6.0%*	999	*4.7%*	2,673	*5.1%*
6 or More Person Households	17	*3.0%*	592	*2.8%*	1,457	*2.8%*
Household Vehicles (2016)						
Households with 0 Vehicles Available	105	*19.2%*	1,254	*5.9%*	2,406	*4.6%*
Households with 1 Vehicles Available	169	*30.7%*	7,140	*33.7%*	16,899	*32.3%*
Households with 2 or More Vehicles Available	276	*50.1%*	12,820	*60.4%*	33,092	*63.2%*
Total Vehicles Available	807		38,533		98,904	
Average Vehicles Per Household	1.5		1.8		1.9	

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Labor Force (2016)						
Estimated Labor Population Age 16 Years or Over	1,334		40,332		106,155	
Estimated Civilian Employed	637	*47.7%*	26,810	*66.5%*	68,280	*64.3%*
Estimated Civilian Unemployed	17	*1.3%*	1,193	*3.0%*	3,269	*3.1%*
Estimated in Armed Forces	-	-	106	*0.3%*	258	*0.2%*
Estimated Not in Labor Force	681	*51.0%*	12,223	*30.3%*	34,348	*32.4%*
Unemployment Rate	1.3%		3.0%		3.1%	
Occupation (2010)						
Occupation: Population Age 16 Years or Over	545		22,548		56,185	
Management, Business, Financial Operations	66	*12.2%*	3,238	*14.4%*	8,136	*14.5%*
Professional, Related	101	*18.5%*	4,755	*21.1%*	12,168	*21.7%*
Service	88	*16.2%*	3,585	*15.9%*	9,356	*16.7%*
Sales, Office	161	*29.5%*	6,330	*28.1%*	15,102	*26.9%*
Farming, Fishing, Forestry	8	*1.4%*	63	*0.3%*	136	*0.2%*
Construct, Extraction, Maintenance	58	*10.6%*	1,835	*8.1%*	4,567	*8.1%*
Production, Transport Material Moving	63	*11.6%*	2,742	*12.2%*	6,719	*12.0%*
White Collar Workers	328	*60.2%*	14,322	*63.5%*	35,407	*63.0%*
Blue Collar Workers	217	*39.8%*	8,225	*36.5%*	20,778	*37.0%*
Consumer Expenditure (2016)						
Total Household Expenditure	$25.8 M		$1.06 B		$2.80 B	
Total Non-Retail Expenditure	$14.0 M	*54.1%*	$570 M	*54.1%*	$1.52 B	*54.2%*
Total Retail Expenditure	$11.9 M	*45.9%*	$485 M	*45.9%*	$1.28 B	*45.8%*
Apparel	$900 K	*3.5%*	$36.7 M	*3.5%*	$97.4 M	*3.5%*
Contributions	$1.04 M	*4.0%*	$42.5 M	*4.0%*	$117 M	*4.2%*
Education	$925 K	*3.6%*	$36.1 M	*3.4%*	$99.7 M	*3.6%*
Entertainment	$1.44 M	*5.6%*	$58.7 M	*5.6%*	$156 M	*5.6%*
Food and Beverages	$3.86 M	*14.9%*	$158 M	*14.9%*	$414 M	*14.8%*
Furnishings and Equipment	$878 K	*3.4%*	$35.4 M	*3.4%*	$94.9 M	*3.4%*
Gifts	$609 K	*2.4%*	$24.7 M	*2.3%*	$67.3 M	*2.4%*
Health Care	$2.12 M	*8.2%*	$86.9 M	*8.2%*	$227 M	*8.1%*
Household Operations	$706 K	*2.7%*	$28.6 M	*2.7%*	$77.6 M	*2.8%*
Miscellaneous Expenses	$386 K	*1.5%*	$15.8 M	*1.5%*	$41.5 M	*1.5%*
Personal Care	$337 K	*1.3%*	$13.8 M	*1.3%*	$36.4 M	*1.3%*
Personal Insurance	$182 K	*0.7%*	$7.39 M	*0.7%*	$20.2 M	*0.7%*
Reading	$56.9 K	*0.2%*	$2.34 M	*0.2%*	$6.19 M	*0.2%*
Shelter	$5.32 M	*20.6%*	$216 M	*20.5%*	$574 M	*20.5%*
Tobacco	$168 K	*0.6%*	$6.98 M	*0.7%*	$17.8 M	*0.6%*
Transportation	$4.92 M	*19.1%*	$203 M	*19.3%*	$535 M	*19.1%*
Utilities	$2.00 M	*7.7%*	$82.1 M	*7.8%*	$214 M	*7.7%*
Educational Attainment (2016)						
Adult Population Age 25 Years or Over	1,076		32,532		79,625	
Elementary (Grade Level 0 to 8)	33	*3.1%*	893	*2.7%*	2,192	*2.8%*
Some High School (Grade Level 9 to 11)	131	*12.2%*	2,114	*6.5%*	4,542	*5.7%*
High School Graduate	346	*32.2%*	8,314	*25.6%*	19,191	*24.1%*
Some College	224	*20.8%*	7,725	*23.7%*	19,011	*23.9%*
Associate Degree Only	93	*8.7%*	2,194	*6.7%*	5,986	*7.5%*
Bachelor Degree Only	187	*17.4%*	8,008	*24.6%*	19,858	*24.9%*
Graduate Degree	61	*5.6%*	3,284	*10.1%*	8,846	*11.1%*

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Units In Structure (2010)						
1 Detached Unit	285	*56.5%*	11,089	*60.5%*	27,478	*61.9%*
1 Attached Unit	93	*18.5%*	1,299	*7.1%*	3,104	*7.0%*
2 to 4 Units	49	*9.8%*	1,301	*7.1%*	2,927	*6.6%*
5 to 9 Units	28	*5.5%*	1,555	*8.5%*	3,532	*8.0%*
10 to 19 Units	20	*3.9%*	1,263	*6.9%*	2,989	*6.7%*
20 to 49 Units	4	*0.9%*	599	*3.3%*	1,525	*3.4%*
50 or More Units	4	*0.8%*	637	*3.5%*	1,277	*2.9%*
Mobile Home or Trailer	21	*4.1%*	569	*3.1%*	1,543	*3.5%*
Other Structure	-	-	16	*0.1%*	26	*0.1%*
Homes Built By Year (2010)						
Homes Built 2005 or later	36	*7.2%*	2,727	*14.9%*	6,265	*14.1%*
Homes Built 2000 to 2004	60	*12.0%*	2,440	*13.3%*	6,222	*14.0%*
Homes Built 1990 to 1999	156	*31.0%*	3,222	*17.6%*	9,674	*21.8%*
Homes Built 1980 to 1989	85	*16.9%*	3,015	*16.4%*	6,889	*15.5%*
Homes Built 1970 to 1979	53	*10.5%*	2,277	*12.4%*	5,934	*13.4%*
Homes Built 1960 to 1969	36	*7.2%*	1,614	*8.8%*	3,840	*8.6%*
Homes Built 1950 to 1959	33	*6.6%*	1,301	*7.1%*	2,589	*5.8%*
Homes Built Before 1949	43	*8.6%*	1,732	*9.4%*	2,986	*6.7%*
Home Values (2010)						
Home Values $1,000,000 or More	-	*0.1%*	29	*0.3%*	80	*0.3%*
Home Values $500,000 to $999,999	1	*0.4%*	111	*1.2%*	661	*2.7%*
Home Values $400,000 to $499,999	1	*0.4%*	101	*1.1%*	553	*2.2%*
Home Values $300,000 to $399,999	3	*0.9%*	235	*2.5%*	1,565	*6.3%*
Home Values $200,000 to $299,999	29	*9.5%*	1,643	*17.4%*	5,504	*22.2%*
Home Values $150,000 to $199,999	137	*44.4%*	2,987	*31.6%*	6,516	*26.3%*
Home Values $100,000 to $149,999	79	*25.7%*	3,021	*31.9%*	6,537	*26.4%*
Home Values $70,000 to $99,999	20	*6.5%*	612	*6.5%*	1,817	*7.3%*
Home Values $50,000 to $69,999	3	*0.9%*	268	*2.8%*	504	*2.0%*
Home Values $25,000 to $49,999	6	*2.0%*	149	*1.6%*	367	*1.5%*
Home Values Under $25,000	28	*9.1%*	307	*3.2%*	678	*2.7%*
Owner-Occupied Median Home Value	$148,080		$155,127		$172,867	
Renter-Occupied Median Rent	$629		$632		$656	
Transportation To Work (2010)						
Drive to Work Alone	459	*86.9%*	18,825	*86.4%*	46,768	*85.4%*
Drive to Work in Carpool	41	*7.8%*	1,914	*8.8%*	4,863	*8.9%*
Travel to Work by Public Transportation	8	*1.6%*	83	*0.4%*	314	*0.6%*
Drive to Work on Motorcycle	-	-	7	-	67	*0.1%*
Walk or Bicycle to Work	5	*1.0%*	326	*1.5%*	1,048	*1.9%*
Other Means	-	-	88	*0.4%*	198	*0.4%*
Work at Home	14	*2.7%*	544	*2.5%*	1,491	*2.7%*
Travel Time (2010)						
Travel to Work in 14 Minutes or Less	171	*33.2%*	6,628	*31.2%*	15,900	*29.9%*
Travel to Work in 15 to 29 Minutes	199	*38.6%*	7,257	*34.2%*	18,677	*35.1%*
Travel to Work in 30 to 59 Minutes	121	*23.5%*	6,317	*29.7%*	15,233	*28.6%*
Travel to Work in 60 Minutes or More	24	*4.6%*	1,042	*4.9%*	3,449	*6.5%*
Average Minutes Travel to Work	18.3		20.6		20.9	

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