

# EXPANDED PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8260/-72.4979

RF5

## 35 Talcottville Rd

Vernon, CT 06066

1 min drivetime

3 min drivetime

5 min drivetime

### Population

Estimated Population (2017)	812	14,654	48,691
Projected Population (2022)	807	14,587	48,608
Census Population (2010)	792	14,793	49,124
Census Population (2000)	519	12,857	44,835
Projected Annual Growth (2017 to 2022)	-5 -0.1%	-67 -0.1%	-83 -
Historical Annual Growth (2010 to 2017)	20 0.4%	-139 -0.1%	-433 -0.1%
Historical Annual Growth (2000 to 2010)	273 5.3%	1,936 1.5%	4,289 1.0%
Estimated Population Density (2017)	841 <i>psm</i>	1,682 <i>psm</i>	1,893 <i>psm</i>
Trade Area Size	0.97 <i>sq mi</i>	8.71 <i>sq mi</i>	25.73 <i>sq mi</i>

### Households

Estimated Households (2017)	402	6,491	21,515
Projected Households (2022)	415	6,659	22,108
Census Households (2010)	383	6,339	21,025
Census Households (2000)	226	5,220	18,720
Estimated Households with Children (2017)	80 19.8%	1,628 25.1%	5,515 25.6%
Estimated Average Household Size (2017)	2.02	2.25	2.25

### Average Household Income

Estimated Average Household Income (2017)	\$96,865	\$96,712	\$94,420
Projected Average Household Income (2022)	\$132,894	\$124,245	\$118,149
Estimated Average Family Income (2017)	\$117,189	\$118,900	\$117,642

### Median Household Income

Estimated Median Household Income (2017)	\$76,883	\$78,270	\$78,988
Projected Median Household Income (2022)	\$90,268	\$91,475	\$92,935
Estimated Median Family Income (2017)	\$100,701	\$102,737	\$102,392

### Per Capita Income

Estimated Per Capita Income (2017)	\$47,967	\$42,890	\$41,790
Projected Per Capita Income (2022)	\$68,292	\$56,774	\$53,805
Estimated Per Capita Income 5 Year Growth	\$20,326 42.4%	\$13,884 32.4%	\$12,015 28.8%
Estimated Average Household Net Worth (2017)	\$848,185	\$945,685	\$924,477

### Daytime Demos (2017)

Total Businesses	248	883	2,377
Total Employees	2,645	10,554	27,979
Company Headquarter Businesses	2 0.9%	6 0.7%	15 0.6%
Company Headquarter Employees	102 3.9%	309 2.9%	1,741 6.2%
Employee Population per Business	10.6	12.0	11.8
Residential Population per Business	3.3	16.6	20.5

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#### Race & Ethnicity

White (2017)	681	83.8%	11,436	78.0%	36,838	75.7%
Black or African American (2017)	35	4.3%	1,200	8.2%	4,214	8.7%
American Indian or Alaska Native (2017)	2	0.3%	30	0.2%	108	0.2%
Asian (2017)	70	8.6%	1,325	9.0%	5,046	10.4%
Hawaiian or Pacific Islander (2017)	-	-	3	-	19	-
Other Race (2017)	12	1.5%	347	2.4%	1,153	2.4%
Two or More Races (2017)	12	1.4%	313	2.1%	1,313	2.7%
Not Hispanic or Latino Population (2017)	762	93.8%	13,523	92.3%	44,606	91.6%
Hispanic or Latino Population (2017)	50	6.2%	1,131	7.7%	4,085	8.4%
Not Hispanic or Latino Population (2022)	749	92.8%	13,329	91.4%	43,997	90.5%
Hispanic or Latino Population (2022)	58	7.2%	1,258	8.6%	4,611	9.5%
Not Hispanic or Latino Population (2010)	754	95.2%	13,867	93.7%	45,734	93.1%
Hispanic or Latino Population (2010)	38	4.8%	926	6.3%	3,390	6.9%
Not Hispanic or Latino Population (2000)	513	98.9%	12,382	96.3%	43,190	96.3%
Hispanic or Latino Population (2000)	6	1.1%	474	3.7%	1,645	3.7%
Projected Hispanic Annual Growth (2017 to 2022)	8	3.2%	127	2.3%	526	2.6%
Historic Hispanic Annual Growth (2000 to 2017)	45	47.1%	656	8.1%	2,439	8.7%

#### Age Distribution (2017)

Age Under 5	35	4.4%	713	4.9%	2,519	5.2%
Age 5 to 9 Years	32	4.0%	718	4.9%	2,346	4.8%
Age 10 to 14 Years	31	3.8%	737	5.0%	2,520	5.2%
Age 15 to 19 Years	45	5.6%	837	5.7%	2,794	5.7%
Age 20 to 24 Years	56	6.9%	918	6.3%	3,303	6.8%
Age 25 to 29 Years	76	9.4%	1,123	7.7%	4,275	8.8%
Age 30 to 34 Years	57	7.0%	1,006	6.9%	3,839	7.9%
Age 35 to 39 Years	46	5.6%	831	5.7%	2,961	6.1%
Age 40 to 44 Years	38	4.6%	760	5.2%	2,565	5.3%
Age 45 to 49 Years	40	4.9%	840	5.7%	2,893	5.9%
Age 50 to 54 Years	52	6.5%	1,045	7.1%	3,444	7.1%
Age 55 to 59 Years	50	6.1%	1,017	6.9%	3,425	7.0%
Age 60 to 64 Years	58	7.1%	1,040	7.1%	3,169	6.5%
Age 65 to 74 Years	108	13.3%	1,678	11.5%	4,762	9.8%
Age 75 to 84 Years	66	8.1%	951	6.5%	2,510	5.2%
Age 85 Years or Over	22	2.8%	442	3.0%	1,365	2.8%
Median Age	42.4		42.5		40.2	

#### Gender Age Distribution (2017)

Female Population	421	51.8%	7,667	52.3%	25,389	52.1%
Age 0 to 19 Years	72	17.1%	1,418	18.5%	4,901	19.3%
Age 20 to 64 Years	239	56.9%	4,465	58.2%	15,454	60.9%
Age 65 Years or Over	109	26.0%	1,784	23.3%	5,034	19.8%
Female Median Age	43.3		44.1		41.6	
Male Population	391	48.2%	6,987	47.7%	23,302	47.9%
Age 0 to 19 Years	72	18.4%	1,587	22.7%	5,279	22.7%
Age 20 to 64 Years	232	59.4%	4,114	58.9%	14,421	61.9%
Age 65 Years or Over	87	22.3%	1,286	18.4%	3,603	15.5%
Male Median Age	41.6		41.1		38.7	

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### Household Income Distribution (2017)

HH Income \$200,000 or More	18	4.6%	554	8.5%	1,684	7.8%
HH Income \$150,000 to \$199,999	36	8.9%	540	8.3%	1,770	8.2%
HH Income \$100,000 to \$149,999	90	22.3%	1,185	18.3%	4,109	19.1%
HH Income \$75,000 to \$99,999	63	15.7%	976	15.0%	3,188	14.8%
HH Income \$50,000 to \$74,999	65	16.2%	1,021	15.7%	3,613	16.8%
HH Income \$35,000 to \$49,999	48	11.8%	665	10.2%	2,559	11.9%
HH Income \$25,000 to \$34,999	26	6.6%	463	7.1%	1,675	7.8%
HH Income \$15,000 to \$24,999	41	10.2%	603	9.3%	1,639	7.6%
HH Income Under \$15,000	15	3.8%	485	7.5%	1,279	5.9%
HH Income \$35,000 or More	319	79.5%	4,941	76.1%	16,923	78.7%
HH Income \$75,000 or More	207	51.4%	3,255	50.1%	10,751	50.0%

### Housing (2017)

Total Housing Units	427		6,728		22,223	
Housing Units Occupied	402	94.2%	6,491	96.5%	21,515	96.8%
Housing Units Owner-Occupied	208	51.9%	4,204	64.8%	13,325	61.9%
Housing Units, Renter-Occupied	194	48.1%	2,287	35.2%	8,191	38.1%
Housing Units, Vacant	25	5.8%	237	3.5%	708	3.2%

### Marital Status (2017)

Never Married	215	30.1%	3,831	30.7%	13,495	32.7%
Currently Married	333	46.7%	6,031	48.3%	19,528	47.3%
Separated	7	1.0%	216	1.7%	921	2.2%
Widowed	67	9.4%	919	7.4%	2,399	5.8%
Divorced	91	12.8%	1,489	11.9%	4,963	12.0%

### Household Type (2017)

Population Family	583	71.8%	11,541	78.8%	37,584	77.2%
Population Non-Family	228	28.1%	3,033	20.7%	10,752	22.1%
Population Group Quarters	1	0.1%	80	0.5%	355	0.7%
Family Households	205	51.1%	3,932	60.6%	12,743	59.2%
Non-Family Households	197	48.9%	2,559	39.4%	8,772	40.8%
Married Couple with Children	55	16.4%	1,125	18.7%	3,721	19.1%
Average Family Household Size	2.8		2.9		2.9	

### Household Size (2017)

1 Person Households	168	41.7%	2,142	33.0%	7,075	32.9%
2 Person Households	138	34.4%	2,279	35.1%	7,501	34.9%
3 Person Households	43	10.7%	920	14.2%	3,165	14.7%
4 Person Households	34	8.4%	736	11.3%	2,462	11.4%
5 Person Households	12	3.1%	291	4.5%	922	4.3%
6 or More Person Households	7	1.8%	122	1.9%	390	1.8%

### Household Vehicles (2017)

Households with 0 Vehicles Available	19	4.7%	470	7.2%	1,381	6.4%
Households with 1 Vehicles Available	169	42.1%	2,407	37.1%	8,121	37.7%
Households with 2 or More Vehicles Available	214	53.1%	3,614	55.7%	12,013	55.8%
Total Vehicles Available	659		11,159		37,120	
Average Vehicles Per Household	1.6		1.7		1.7	

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### Labor Force (2017)

Estimated Labor Population Age 16 Years or Over	707		12,319		40,786	
Estimated Civilian Employed	442	62.6%	7,582	61.5%	26,777	65.7%
Estimated Civilian Unemployed	11	1.6%	305	2.5%	1,536	3.8%
Estimated in Armed Forces	-	-	-	-	24	0.1%
Estimated Not in Labor Force	253	35.8%	4,433	36.0%	12,450	30.5%
Unemployment Rate	1.6%		2.5%		3.8%	

### Occupation (2010)

Occupation: Population Age 16 Years or Over	451		7,581		26,710	
Management, Business, Financial Operations	104	23.1%	1,668	22.0%	5,233	19.6%
Professional, Related	136	30.1%	2,300	30.3%	8,166	30.6%
Service	48	10.7%	987	13.0%	3,675	13.8%
Sales, Office	106	23.5%	1,661	21.9%	6,022	22.5%
Farming, Fishing, Forestry	-	0.1%	2	-	22	0.1%
Construct, Extraction, Maintenance	20	4.4%	356	4.7%	1,376	5.2%
Production, Transport Material Moving	37	8.1%	606	8.0%	2,216	8.3%
White Collar Workers	346	76.7%	5,629	74.3%	19,421	72.7%
Blue Collar Workers	105	23.3%	1,952	25.7%	7,289	27.3%

### Consumer Expenditure (2017)

Total Household Expenditure	\$28.0 M		\$447 M		\$1.45 B	
Total Non-Retail Expenditure	\$15.2 M	54.4%	\$244 M	54.5%	\$792 M	54.5%
Total Retail Expenditure	\$12.8 M	45.6%	\$204 M	45.5%	\$661 M	45.5%
Apparel	\$969 K	3.5%	\$15.6 M	3.5%	\$50.8 M	3.5%
Contributions	\$1.25 M	4.5%	\$21.0 M	4.7%	\$67.7 M	4.7%
Education	\$1.08 M	3.9%	\$17.7 M	4.0%	\$57.5 M	4.0%
Entertainment	\$1.58 M	5.6%	\$25.3 M	5.6%	\$82.1 M	5.6%
Food and Beverages	\$4.05 M	14.5%	\$64.3 M	14.4%	\$209 M	14.4%
Furnishings and Equipment	\$984 K	3.5%	\$15.8 M	3.5%	\$51.3 M	3.5%
Gifts	\$722 K	2.6%	\$11.7 M	2.6%	\$38.1 M	2.6%
Health Care	\$2.21 M	7.9%	\$34.9 M	7.8%	\$113 M	7.8%
Household Operations	\$815 K	2.9%	\$13.3 M	3.0%	\$43.3 M	3.0%
Miscellaneous Expenses	\$416 K	1.5%	\$6.52 M	1.5%	\$21.2 M	1.5%
Personal Care	\$362 K	1.3%	\$5.78 M	1.3%	\$18.8 M	1.3%
Personal Insurance	\$212 K	0.8%	\$3.50 M	0.8%	\$11.3 M	0.8%
Reading	\$63.1 K	0.2%	\$1.00 M	0.2%	\$3.26 M	0.2%
Shelter	\$5.77 M	20.6%	\$92.6 M	20.7%	\$300 M	20.7%
Tobacco	\$161 K	0.6%	\$2.52 M	0.6%	\$8.18 M	0.6%
Transportation	\$5.26 M	18.8%	\$83.2 M	18.6%	\$271 M	18.7%
Utilities	\$2.06 M	7.4%	\$32.5 M	7.3%	\$106 M	7.3%

### Educational Attainment (2017)

Adult Population Age 25 Years or Over	613		10,731		35,208	
Elementary (Grade Level 0 to 8)	9	1.5%	259	2.4%	867	2.5%
Some High School (Grade Level 9 to 11)	22	3.6%	393	3.7%	1,209	3.4%
High School Graduate	154	25.2%	2,541	23.7%	8,815	25.0%
Some College	78	12.7%	1,512	14.1%	5,378	15.3%
Associate Degree Only	55	8.9%	1,190	11.1%	3,294	9.4%
Bachelor Degree Only	193	31.5%	2,929	27.3%	9,222	26.2%
Graduate Degree	102	16.6%	1,907	17.8%	6,423	18.2%

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### Units In Structure (2010)

1 Detached Unit	175	45.7%	3,570	56.3%	11,161	53.1%
1 Attached Unit	25	6.7%	501	7.9%	1,793	8.5%
2 to 4 Units	60	15.5%	735	11.6%	2,630	12.5%
5 to 9 Units	74	19.2%	663	10.5%	1,821	8.7%
10 to 19 Units	19	4.9%	474	7.5%	1,804	8.6%
20 to 49 Units	5	1.3%	135	2.1%	1,111	5.3%
50 or More Units	29	7.5%	306	4.8%	948	4.5%
Mobile Home or Trailer	22	5.7%	106	1.7%	188	0.9%
Other Structure	-	-	-	-	-	-

### Homes Built By Year (2010)

Homes Built 2005 or later	-	0.1%	3	-	13	0.1%
Homes Built 2000 to 2004	100	26.2%	825	13.0%	2,026	9.6%
Homes Built 1990 to 1999	38	9.9%	622	9.8%	2,162	10.3%
Homes Built 1980 to 1989	57	14.9%	1,189	18.8%	3,778	18.0%
Homes Built 1970 to 1979	34	9.0%	744	11.7%	3,201	15.2%
Homes Built 1960 to 1969	59	15.4%	1,366	21.6%	3,734	17.8%
Homes Built 1950 to 1959	58	15.1%	891	14.1%	3,140	14.9%
Homes Built Before 1949	26	6.8%	618	9.8%	2,970	14.1%

### Home Values (2010)

Home Values \$1,000,000 or More	-	0.2%	11	0.3%	51	0.4%
Home Values \$500,000 to \$999,999	3	1.4%	150	3.6%	466	3.5%
Home Values \$400,000 to \$499,999	4	1.7%	148	3.5%	747	5.6%
Home Values \$300,000 to \$399,999	13	6.3%	509	12.1%	1,658	12.5%
Home Values \$200,000 to \$299,999	110	52.7%	1,850	44.0%	4,690	35.3%
Home Values \$150,000 to \$199,999	52	25.0%	906	21.6%	3,105	23.4%
Home Values \$100,000 to \$149,999	8	4.1%	427	10.2%	1,734	13.0%
Home Values \$70,000 to \$99,999	1	0.3%	43	1.0%	253	1.9%
Home Values \$50,000 to \$69,999	1	0.3%	20	0.5%	178	1.3%
Home Values \$25,000 to \$49,999	3	1.5%	34	0.8%	99	0.7%
Home Values Under \$25,000	11	5.5%	74	1.8%	142	1.1%
Owner-Occupied Median Home Value	\$220,655		\$233,562		\$229,358	
Renter-Occupied Median Rent	\$1,281		\$1,052		\$1,016	

### Transportation To Work (2010)

Drive to Work Alone	369	83.9%	6,586	85.6%	21,394	84.0%
Drive to Work in Carpool	39	9.0%	522	6.8%	2,090	8.2%
Travel to Work by Public Transportation	10	2.2%	158	2.0%	732	2.9%
Drive to Work on Motorcycle	-	-	-	-	2	-
Walk or Bicycle to Work	1	0.3%	44	0.6%	170	0.7%
Other Means	-	0.1%	8	0.1%	53	0.2%
Work at Home	20	4.6%	376	4.9%	1,040	4.1%

### Travel Time (2010)

Travel to Work in 14 Minutes or Less	88	21.0%	1,588	21.7%	5,159	21.1%
Travel to Work in 15 to 29 Minutes	199	47.3%	2,907	39.7%	11,051	45.2%
Travel to Work in 30 to 59 Minutes	126	30.1%	2,401	32.8%	8,081	33.1%
Travel to Work in 60 Minutes or More	17	4.1%	298	4.1%	1,317	5.4%
Average Minutes Travel to Work	22.1		23.4		23.5	

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