

EXPANDED PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.0915/-87.9841

RF5

5700 W Capitol Dr

Milwaukee, WI 53216

Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2017)	24,575		216,688		429,582	
Projected Population (2022)	24,370		219,215		434,207	
Census Population (2010)	24,601		214,193		422,218	
Census Population (2000)	25,374		225,441		437,371	
Projected Annual Growth (2017 to 2022)	-205	-0.2%	2,527	0.2%	4,625	0.2%
Historical Annual Growth (2010 to 2017)	-26	-	2,495	0.2%	7,364	0.2%
Historical Annual Growth (2000 to 2010)	-773	-0.3%	-11,248	-0.5%	-15,153	-0.3%
Estimated Population Density (2017)	7,826 <i>psm</i>		7,667 <i>psm</i>		5,472 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.51 <i>sq mi</i>	

Households

Estimated Households (2017)	9,670		83,589		171,687	
Projected Households (2022)	9,832		86,338		177,248	
Census Households (2010)	9,476		80,913		164,692	
Census Households (2000)	9,764		84,240		167,740	
Estimated Households with Children (2017)	3,840	39.7%	32,613	39.0%	58,106	33.8%
Estimated Average Household Size (2017)	2.52		2.57		2.43	

Average Household Income

Estimated Average Household Income (2017)	\$48,108	\$52,012	\$57,987
Projected Average Household Income (2022)	\$57,607	\$62,460	\$70,244
Estimated Average Family Income (2017)	\$55,791	\$60,074	\$70,948

Median Household Income

Estimated Median Household Income (2017)	\$42,706	\$44,900	\$48,493
Projected Median Household Income (2022)	\$50,390	\$52,558	\$56,641
Estimated Median Family Income (2017)	\$49,605	\$53,509	\$61,864

Per Capita Income

Estimated Per Capita Income (2017)	\$19,007	\$20,144	\$23,422			
Projected Per Capita Income (2022)	\$23,319	\$24,679	\$28,919			
Estimated Per Capita Income 5 Year Growth	\$4,312	22.7%	\$4,535	22.5%	\$5,497	23.5%
Estimated Average Household Net Worth (2017)	\$242,354	\$286,671	\$348,372			

Daytime Demos (2017)

Total Businesses	595		4,532		16,314	
Total Employees	4,593		43,812		233,355	
Company Headquarter Businesses	2	0.3%	8	0.2%	125	0.8%
Company Headquarter Employees	42	0.9%	1,849	4.2%	31,391	13.5%
Employee Population per Business	7.7		9.7		14.3	
Residential Population per Business	41.3		47.8		26.3	

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2017)	3,401	13.8%	56,675	26.2%	163,331	38.0%
Black or African American (2017)	19,101	77.7%	141,790	65.4%	222,863	51.9%
American Indian or Alaska Native (2017)	76	0.3%	779	0.4%	1,797	0.4%
Asian (2017)	951	3.9%	8,507	3.9%	20,497	4.8%
Hawaiian or Pacific Islander (2017)	2	-	56	-	129	-
Other Race (2017)	299	1.2%	2,307	1.1%	7,490	1.7%
Two or More Races (2017)	745	3.0%	6,574	3.0%	13,474	3.1%
Not Hispanic or Latino Population (2017)	23,679	96.4%	208,550	96.2%	407,062	94.8%
Hispanic or Latino Population (2017)	896	3.6%	8,138	3.8%	22,520	5.2%
Not Hispanic or Latino Population (2022)	23,387	96.0%	209,947	95.8%	408,797	94.1%
Hispanic or Latino Population (2022)	983	4.0%	9,268	4.2%	25,410	5.9%
Not Hispanic or Latino Population (2010)	23,755	96.6%	206,866	96.6%	402,213	95.3%
Hispanic or Latino Population (2010)	846	3.4%	7,327	3.4%	20,004	4.7%
Not Hispanic or Latino Population (2000)	24,706	97.4%	219,664	97.4%	421,584	96.4%
Hispanic or Latino Population (2000)	668	2.6%	5,777	2.6%	15,787	3.6%
Projected Hispanic Annual Growth (2017 to 2022)	87	1.9%	1,130	2.8%	2,890	2.6%
Historic Hispanic Annual Growth (2000 to 2017)	228	2.0%	2,362	2.4%	6,733	2.5%

Age Distribution (2017)

Age Under 5	1,784	7.3%	17,469	8.1%	32,525	7.6%
Age 5 to 9 Years	1,925	7.8%	17,640	8.1%	31,944	7.4%
Age 10 to 14 Years	2,003	8.1%	17,274	8.0%	30,461	7.1%
Age 15 to 19 Years	1,987	8.1%	16,489	7.6%	32,549	7.6%
Age 20 to 24 Years	1,689	6.9%	14,480	6.7%	34,057	7.9%
Age 25 to 29 Years	1,639	6.7%	16,169	7.5%	34,149	7.9%
Age 30 to 34 Years	1,654	6.7%	16,490	7.6%	32,527	7.6%
Age 35 to 39 Years	1,612	6.6%	14,665	6.8%	28,229	6.6%
Age 40 to 44 Years	1,502	6.1%	13,103	6.0%	25,222	5.9%
Age 45 to 49 Years	1,524	6.2%	12,838	5.9%	24,610	5.7%
Age 50 to 54 Years	1,607	6.5%	13,084	6.0%	25,582	6.0%
Age 55 to 59 Years	1,708	7.0%	13,054	6.0%	26,218	6.1%
Age 60 to 64 Years	1,469	6.0%	11,390	5.3%	22,871	5.3%
Age 65 to 74 Years	1,563	6.4%	13,187	6.1%	27,963	6.5%
Age 75 to 84 Years	658	2.7%	6,203	2.9%	13,502	3.1%
Age 85 Years or Over	252	1.0%	3,153	1.5%	7,173	1.7%
Median Age	33.0		31.8		32.6	

Gender Age Distribution (2017)

Female Population	13,719	55.8%	117,863	54.4%	227,472	53.0%
Age 0 to 19 Years	3,890	28.4%	34,110	28.9%	62,772	27.6%
Age 20 to 64 Years	8,298	60.5%	69,882	59.3%	135,548	59.6%
Age 65 Years or Over	1,531	11.2%	13,871	11.8%	29,152	12.8%
Female Median Age	35.1		33.7		34.1	
Male Population	10,856	44.2%	98,825	45.6%	202,110	47.0%
Age 0 to 19 Years	3,808	35.1%	34,762	35.2%	64,708	32.0%
Age 20 to 64 Years	6,106	56.2%	55,392	56.1%	117,917	58.3%
Age 65 Years or Over	942	8.7%	8,671	8.8%	19,486	9.6%
Male Median Age	30.0		29.4		30.8	

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Household Income Distribution (2017)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	92	1.0%	1,504	1.8%	5,282	3.1%
HH Income \$150,000 to \$199,999	158	1.6%	2,051	2.5%	5,782	3.4%
HH Income \$100,000 to \$149,999	813	8.4%	7,490	9.0%	17,173	10.0%
HH Income \$75,000 to \$99,999	1,081	11.2%	8,867	10.6%	18,191	10.6%
HH Income \$50,000 to \$74,999	1,793	18.5%	14,894	17.8%	28,628	16.7%
HH Income \$35,000 to \$49,999	1,628	16.8%	12,402	14.8%	24,314	14.2%
HH Income \$25,000 to \$34,999	1,140	11.8%	10,446	12.5%	20,120	11.7%
HH Income \$15,000 to \$24,999	1,371	14.2%	12,061	14.4%	23,021	13.4%
HH Income Under \$15,000	1,594	16.5%	13,874	16.6%	29,177	17.0%
HH Income \$35,000 or More	5,565	57.6%	47,208	56.5%	99,370	57.9%
HH Income \$75,000 or More	2,145	22.2%	19,912	23.8%	46,428	27.0%

Housing (2017)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	10,146		89,117		182,263	
Housing Units Occupied	9,670	95.3%	83,589	93.8%	171,687	94.2%
Housing Units Owner-Occupied	5,281	54.6%	42,005	50.3%	81,122	47.2%
Housing Units, Renter-Occupied	4,389	45.4%	41,584	49.7%	90,565	52.8%
Housing Units, Vacant	476	4.7%	5,528	6.2%	10,576	5.8%

Marital Status (2017)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	10,189	54.0%	85,195	51.9%	171,517	51.3%
Currently Married	4,585	24.3%	43,865	26.7%	95,223	28.5%
Separated	855	4.5%	7,097	4.3%	13,823	4.1%
Widowed	893	4.7%	8,488	5.2%	16,845	5.0%
Divorced	2,342	12.4%	19,662	12.0%	37,244	11.1%

Household Type (2017)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	20,466	83.3%	179,023	82.6%	327,353	76.2%
Population Non-Family	3,943	16.0%	35,895	16.6%	89,449	20.8%
Population Group Quarters	166	0.7%	1,770	0.8%	12,780	3.0%
Family Households	6,290	65.0%	53,564	64.1%	100,020	58.3%
Non-Family Households	3,381	35.0%	30,026	35.9%	71,667	41.7%
Married Couple with Children	1,108	24.2%	10,724	24.4%	21,989	23.1%
Average Family Household Size	3.3		3.3		3.3	

Household Size (2017)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	2,917	30.2%	25,115	30.0%	57,715	33.6%
2 Person Households	2,799	28.9%	23,931	28.6%	50,345	29.3%
3 Person Households	1,714	17.7%	14,000	16.7%	26,597	15.5%
4 Person Households	1,182	12.2%	10,241	12.3%	19,107	11.1%
5 Person Households	566	5.9%	5,429	6.5%	9,643	5.6%
6 or More Person Households	491	5.1%	4,873	5.8%	8,280	4.8%

Household Vehicles (2017)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	1,384	14.3%	14,097	16.9%	29,959	17.4%
Households with 1 Vehicles Available	4,647	48.0%	37,629	45.0%	74,113	43.2%
Households with 2 or More Vehicles Available	3,640	37.6%	31,863	38.1%	67,615	39.4%
Total Vehicles Available	13,052		110,293		228,674	
Average Vehicles Per Household	1.3		1.3		1.3	

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Labor Force (2017)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	18,510		161,202		329,190	
Estimated Civilian Employed	10,929	59.0%	95,121	59.0%	197,178	59.9%
Estimated Civilian Unemployed	757	4.1%	7,059	4.4%	12,594	3.8%
Estimated in Armed Forces	-	-	39	-	57	-
Estimated Not in Labor Force	6,825	36.9%	58,983	36.6%	119,361	36.3%
Unemployment Rate	4.1%		4.4%		3.8%	

Occupation (2010)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	10,937		95,323		197,102	
Management, Business, Financial Operations	1,117	10.2%	11,172	11.7%	25,768	13.1%
Professional, Related	2,252	20.6%	20,149	21.1%	45,588	23.1%
Service	2,704	24.7%	22,180	23.3%	43,217	21.9%
Sales, Office	2,582	23.6%	22,751	23.9%	45,373	23.0%
Farming, Fishing, Forestry	13	0.1%	169	0.2%	366	0.2%
Construct, Extraction, Maintenance	404	3.7%	3,855	4.0%	8,616	4.4%
Production, Transport Material Moving	1,866	17.1%	15,048	15.8%	28,173	14.3%
White Collar Workers	5,951	54.4%	54,072	56.7%	116,729	59.2%
Blue Collar Workers	4,986	45.6%	41,251	43.3%	80,372	40.8%

Consumer Expenditure (2017)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$412 M		\$3.72 B		\$8.20 B	
Total Non-Retail Expenditure	\$222 M	53.8%	\$2.01 B	53.9%	\$4.42 B	54.0%
Total Retail Expenditure	\$190 M	46.2%	\$1.72 B	46.1%	\$3.77 B	46.0%
Apparel	\$14.3 M	3.5%	\$130 M	3.5%	\$286 M	3.5%
Contributions	\$15.6 M	3.8%	\$146 M	3.9%	\$338 M	4.1%
Education	\$13.5 M	3.3%	\$127 M	3.4%	\$294 M	3.6%
Entertainment	\$22.7 M	5.5%	\$206 M	5.5%	\$455 M	5.5%
Food and Beverages	\$62.5 M	15.2%	\$561 M	15.1%	\$1.22 B	14.9%
Furnishings and Equipment	\$13.5 M	3.3%	\$123 M	3.3%	\$275 M	3.3%
Gifts	\$9.23 M	2.2%	\$85.9 M	2.3%	\$196 M	2.4%
Health Care	\$34.8 M	8.4%	\$310 M	8.3%	\$673 M	8.2%
Household Operations	\$10.8 M	2.6%	\$100 M	2.7%	\$226 M	2.8%
Miscellaneous Expenses	\$6.27 M	1.5%	\$56.1 M	1.5%	\$123 M	1.5%
Personal Care	\$5.40 M	1.3%	\$48.7 M	1.3%	\$107 M	1.3%
Personal Insurance	\$2.76 M	0.7%	\$25.7 M	0.7%	\$58.3 M	0.7%
Reading	\$906 K	0.2%	\$8.21 M	0.2%	\$18.2 M	0.2%
Shelter	\$84.4 M	20.5%	\$765 M	20.5%	\$1.69 B	20.6%
Tobacco	\$2.89 M	0.7%	\$25.3 M	0.7%	\$53.6 M	0.7%
Transportation	\$79.4 M	19.3%	\$711 M	19.1%	\$1.55 B	18.9%
Utilities	\$33.0 M	8.0%	\$294 M	7.9%	\$636 M	7.8%

Educational Attainment (2017)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	15,188		133,336		268,045	
Elementary (Grade Level 0 to 8)	559	3.7%	5,155	3.9%	10,237	3.8%
Some High School (Grade Level 9 to 11)	1,454	9.6%	14,157	10.6%	25,711	9.6%
High School Graduate	4,723	31.1%	39,966	30.0%	71,573	26.7%
Some College	4,111	27.1%	33,045	24.8%	62,107	23.2%
Associate Degree Only	1,398	9.2%	10,477	7.9%	20,280	7.6%
Bachelor Degree Only	1,907	12.6%	20,167	15.1%	50,081	18.7%
Graduate Degree	1,035	6.8%	10,369	7.8%	28,056	10.5%

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Units In Structure (2010)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	5,498	58.0%	44,337	54.8%	83,085	50.4%
1 Attached Unit	980	10.3%	6,260	7.7%	10,595	6.4%
2 to 4 Units	2,266	23.9%	23,455	29.0%	43,948	26.7%
5 to 9 Units	286	3.0%	3,780	4.7%	9,040	5.5%
10 to 19 Units	190	2.0%	1,618	2.0%	6,158	3.7%
20 to 49 Units	109	1.2%	2,116	2.6%	9,004	5.5%
50 or More Units	289	3.0%	1,995	2.5%	9,489	5.8%
Mobile Home or Trailer	53	0.6%	182	0.2%	307	0.2%
Other Structure	6	0.1%	15	-	22	-

Homes Built By Year (2010)

Homes Built 2005 or later	2	-	91	0.1%	268	0.2%
Homes Built 2000 to 2004	223	2.4%	1,582	2.0%	5,406	3.3%
Homes Built 1990 to 1999	171	1.8%	1,839	2.3%	5,580	3.4%
Homes Built 1980 to 1989	167	1.8%	2,008	2.5%	5,862	3.6%
Homes Built 1970 to 1979	727	7.7%	6,036	7.5%	15,580	9.5%
Homes Built 1960 to 1969	992	10.5%	8,113	10.0%	18,320	11.1%
Homes Built 1950 to 1959	3,434	36.2%	23,858	29.5%	40,040	24.3%
Homes Built Before 1949	3,920	41.4%	39,453	48.8%	78,665	47.8%

Home Values (2010)

Home Values \$1,000,000 or More	12	0.2%	130	0.3%	295	0.4%
Home Values \$500,000 to \$999,999	72	1.4%	717	1.8%	2,156	2.7%
Home Values \$400,000 to \$499,999	43	0.8%	614	1.5%	1,788	2.3%
Home Values \$300,000 to \$399,999	109	2.1%	1,581	3.9%	4,699	6.0%
Home Values \$200,000 to \$299,999	403	7.8%	5,108	12.5%	13,389	17.0%
Home Values \$150,000 to \$199,999	742	14.3%	6,601	16.1%	13,824	17.5%
Home Values \$100,000 to \$149,999	1,396	27.0%	9,912	24.2%	18,623	23.6%
Home Values \$70,000 to \$99,999	1,652	31.9%	9,270	22.7%	13,588	17.2%
Home Values \$50,000 to \$69,999	575	11.1%	4,441	10.9%	6,600	8.4%
Home Values \$25,000 to \$49,999	233	4.5%	2,846	7.0%	4,453	5.6%
Home Values Under \$25,000	44	0.9%	815	2.0%	1,558	2.0%
Owner-Occupied Median Home Value	\$105,850		\$123,003		\$149,321	
Renter-Occupied Median Rent	\$658		\$675		\$688	

Transportation To Work (2010)

Drive to Work Alone	9,233	77.1%	79,698	75.8%	155,681	74.0%
Drive to Work in Carpool	999	8.3%	8,928	8.5%	17,445	8.3%
Travel to Work by Public Transportation	996	8.3%	9,440	9.0%	17,402	8.3%
Drive to Work on Motorcycle	-	-	88	0.1%	273	0.1%
Walk or Bicycle to Work	153	1.3%	2,231	2.1%	10,120	4.8%
Other Means	47	0.4%	649	0.6%	1,200	0.6%
Work at Home	546	4.6%	4,053	3.9%	8,303	3.9%

Travel Time (2010)

Travel to Work in 14 Minutes or Less	2,380	20.8%	20,201	20.0%	48,831	24.2%
Travel to Work in 15 to 29 Minutes	5,109	44.7%	43,846	43.4%	87,219	43.2%
Travel to Work in 30 to 59 Minutes	2,312	20.2%	22,202	22.0%	43,782	21.7%
Travel to Work in 60 Minutes or More	632	5.5%	5,511	5.5%	9,553	4.7%
Average Minutes Travel to Work	20.3		21.4		20.5	

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