

# EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.0915/-87.9841

RF5

## 5700 W Capitol Dr

## Milwaukee, WI 53216

### Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2018)	24,338		214,919		425,805	
Projected Population (2023)	23,417		210,782		417,628	
Census Population (2010)	24,601		214,193		422,218	
Census Population (2000)	25,374		225,441		437,371	
Projected Annual Growth (2018 to 2023)	-921	-0.8%	-4,137	-0.4%	-8,177	-0.4%
Historical Annual Growth (2010 to 2018)	-263	-0.1%	726	-	3,587	0.1%
Historical Annual Growth (2000 to 2010)	-773	-0.3%	-11,248	-0.5%	-15,153	-0.3%
Estimated Population Density (2018)	7,751 <i>psm</i>		7,604 <i>psm</i>		5,424 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.51 <i>sq mi</i>	

### Households

Estimated Households (2018)	9,644		83,542		171,366	
Projected Households (2023)	9,776		85,938		176,159	
Census Households (2010)	9,476		80,913		164,692	
Census Households (2000)	9,764		84,240		167,740	
Estimated Households with Children (2018)	3,805	39.5%	32,367	38.7%	57,621	33.6%
Estimated Average Household Size (2018)	2.51		2.55		2.41	

### Average Household Income

Estimated Average Household Income (2018)	\$56,360	\$58,132	\$63,904
Projected Average Household Income (2023)	\$64,289	\$68,107	\$75,746
Estimated Average Family Income (2018)	\$65,586	\$66,974	\$78,619

### Median Household Income

Estimated Median Household Income (2018)	\$41,959	\$45,000	\$48,713
Projected Median Household Income (2023)	\$48,207	\$50,949	\$55,330
Estimated Median Family Income (2018)	\$50,187	\$54,616	\$63,128

### Per Capita Income

Estimated Per Capita Income (2018)	\$22,414		\$22,679		\$25,971	
Projected Per Capita Income (2023)	\$26,922		\$27,851		\$32,208	
Estimated Per Capita Income 5 Year Growth	\$4,507	20.1%	\$5,172	22.8%	\$6,237	24.0%
Estimated Average Household Net Worth (2018)	\$245,609		\$309,929		\$371,632	

### Daytime Demos (2018)

Total Businesses	594		4,505		16,305	
Total Employees	4,653		42,468		230,276	
Company Headquarter Businesses	2	0.3%	7	0.2%	129	0.8%
Company Headquarter Employees	31	0.7%	736	1.7%	31,902	13.9%
Employee Population per Business	7.8		9.4		14.1	
Residential Population per Business	41.0		47.7		26.1	

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#### Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2018)	3,334	13.7%	55,942	26.0%	160,953	37.8%
Black or African American (2018)	18,861	77.5%	140,080	65.2%	220,290	51.7%
American Indian or Alaska Native (2018)	76	0.3%	797	0.4%	1,838	0.4%
Asian (2018)	989	4.1%	8,892	4.1%	21,144	5.0%
Hawaiian or Pacific Islander (2018)	2	-	56	-	133	-
Other Race (2018)	308	1.3%	2,376	1.1%	7,624	1.8%
Two or More Races (2018)	769	3.2%	6,776	3.2%	13,822	3.2%
Not Hispanic or Latino Population (2018)	23,422	96.2%	206,563	96.1%	402,826	94.6%
Hispanic or Latino Population (2018)	916	3.8%	8,356	3.9%	22,979	5.4%
Not Hispanic or Latino Population (2023)	22,426	95.8%	201,427	95.6%	392,339	93.9%
Hispanic or Latino Population (2023)	991	4.2%	9,355	4.4%	25,289	6.1%
Not Hispanic or Latino Population (2010)	23,755	96.6%	206,866	96.6%	402,213	95.3%
Hispanic or Latino Population (2010)	846	3.4%	7,327	3.4%	20,004	4.7%
Not Hispanic or Latino Population (2000)	24,706	97.4%	219,664	97.4%	421,584	96.4%
Hispanic or Latino Population (2000)	668	2.6%	5,777	2.6%	15,787	3.6%
Projected Hispanic Annual Growth (2018 to 2023)	75	1.6%	999	2.4%	2,310	2.0%
Historic Hispanic Annual Growth (2000 to 2018)	248	2.1%	2,580	2.5%	7,192	2.5%

#### Age Distribution (2018)

Age Under 5	1,732	7.1%	16,995	7.9%	31,558	7.4%
Age 5 to 9 Years	1,890	7.8%	17,333	8.1%	31,322	7.4%
Age 10 to 14 Years	1,999	8.2%	17,256	8.0%	30,470	7.2%
Age 15 to 19 Years	1,918	7.9%	15,893	7.4%	31,631	7.4%
Age 20 to 24 Years	1,588	6.5%	13,675	6.4%	32,331	7.6%
Age 25 to 29 Years	1,750	7.2%	17,160	8.0%	35,650	8.4%
Age 30 to 34 Years	1,621	6.7%	16,166	7.5%	31,794	7.5%
Age 35 to 39 Years	1,625	6.7%	14,878	6.9%	28,652	6.7%
Age 40 to 44 Years	1,414	5.8%	12,434	5.8%	24,066	5.7%
Age 45 to 49 Years	1,522	6.3%	12,880	6.0%	24,701	5.8%
Age 50 to 54 Years	1,553	6.4%	12,669	5.9%	24,713	5.8%
Age 55 to 59 Years	1,701	7.0%	13,071	6.1%	26,206	6.2%
Age 60 to 64 Years	1,497	6.2%	11,672	5.4%	23,397	5.5%
Age 65 to 74 Years	1,626	6.7%	13,730	6.4%	29,137	6.8%
Age 75 to 84 Years	655	2.7%	6,145	2.9%	13,412	3.1%
Age 85 Years or Over	247	1.0%	2,962	1.4%	6,766	1.6%
Median Age	33.2		32.0		32.8	

#### Gender Age Distribution (2018)

Female Population	13,574	55.8%	116,787	54.3%	225,264	52.9%
Age 0 to 19 Years	3,786	27.9%	33,339	28.5%	61,435	27.3%
Age 20 to 64 Years	8,224	60.6%	69,479	59.5%	134,484	59.7%
Age 65 Years or Over	1,563	11.5%	13,969	12.0%	29,346	13.0%
Female Median Age	35.2		33.8		34.3	
Male Population	10,764	44.2%	98,132	45.7%	200,541	47.1%
Age 0 to 19 Years	3,753	34.9%	34,138	34.8%	63,546	31.7%
Age 20 to 64 Years	6,047	56.2%	55,126	56.2%	117,026	58.4%
Age 65 Years or Over	964	9.0%	8,868	9.0%	19,969	10.0%
Male Median Age	30.2		29.7		31.1	

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## Milwaukee, WI 53216

### Household Income Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	98	1.0%	1,779	2.1%	5,962	3.5%
HH Income \$150,000 to \$199,999	168	1.7%	2,555	3.1%	6,682	3.9%
HH Income \$100,000 to \$149,999	799	8.3%	7,381	8.8%	17,052	10.0%
HH Income \$75,000 to \$99,999	1,132	11.7%	8,712	10.4%	17,508	10.2%
HH Income \$50,000 to \$74,999	1,710	17.7%	14,546	17.4%	28,033	16.4%
HH Income \$35,000 to \$49,999	1,622	16.8%	12,398	14.8%	23,575	13.8%
HH Income \$25,000 to \$34,999	1,021	10.6%	9,548	11.4%	18,732	10.9%
HH Income \$15,000 to \$24,999	1,324	13.7%	11,815	14.1%	22,567	13.2%
HH Income Under \$15,000	1,770	18.4%	14,809	17.7%	31,255	18.2%
HH Income \$35,000 or More	5,530	57.3%	47,370	56.7%	98,813	57.7%
HH Income \$75,000 or More	2,197	22.8%	20,426	24.5%	47,204	27.5%

### Housing (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	10,134		89,194		182,177	
Housing Units Occupied	9,644	95.2%	83,542	93.7%	171,366	94.1%
Housing Units Owner-Occupied	5,273	54.7%	42,117	50.4%	81,332	47.5%
Housing Units, Renter-Occupied	4,372	45.3%	41,426	49.6%	90,034	52.5%
Housing Units, Vacant	489	4.8%	5,652	6.3%	10,811	5.9%

### Marital Status (2018)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	10,412	55.6%	86,254	52.8%	173,118	52.1%
Currently Married	4,520	24.1%	42,773	26.2%	93,107	28.0%
Separated	779	4.2%	6,445	3.9%	12,253	3.7%
Widowed	810	4.3%	8,217	5.0%	16,264	4.9%
Divorced	2,196	11.7%	19,647	12.0%	37,714	11.3%

### Household Type (2018)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	20,218	83.1%	177,193	82.4%	323,909	76.1%
Population Non-Family	3,954	16.2%	36,037	16.8%	89,343	21.0%
Population Group Quarters	166	0.7%	1,689	0.8%	12,553	2.9%
Family Households	6,250	64.8%	53,310	63.8%	99,465	58.0%
Non-Family Households	3,394	35.2%	30,233	36.2%	71,901	42.0%
Married Couple with Children	1,092	24.2%	10,650	24.9%	21,793	23.4%
Average Family Household Size	3.2		3.3		3.3	

### Household Size (2018)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	2,931	30.4%	25,375	30.4%	58,250	34.0%
2 Person Households	2,816	29.2%	24,068	28.8%	50,388	29.4%
3 Person Households	1,690	17.5%	13,858	16.6%	26,269	15.3%
4 Person Households	1,166	12.1%	10,099	12.1%	18,826	11.0%
5 Person Households	557	5.8%	5,356	6.4%	9,488	5.5%
6 or More Person Households	485	5.0%	4,787	5.7%	8,145	4.8%

### Household Vehicles (2018)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	1,390	14.4%	14,505	17.4%	30,492	17.8%
Households with 1 Vehicles Available	4,648	48.2%	37,084	44.4%	73,211	42.7%
Households with 2 or More Vehicles Available	3,606	37.4%	31,953	38.2%	67,663	39.5%
Total Vehicles Available	13,018		110,441		228,354	
Average Vehicles Per Household	1.3		1.3		1.3	

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### Labor Force (2018)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	18,377		160,352		327,154	
Estimated Civilian Employed	10,959	59.6%	96,020	59.9%	198,296	60.6%
Estimated Civilian Unemployed	651	3.5%	5,919	3.7%	10,381	3.2%
Estimated in Armed Forces	-	-	41	-	73	-
Estimated Not in Labor Force	6,767	36.8%	58,372	36.4%	118,403	36.2%
Unemployment Rate	3.5%		3.7%		3.2%	

### Occupation (2015)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	10,960		96,245		198,227	
Management, Business, Financial Operations	1,020	9.3%	11,104	11.5%	25,439	12.8%
Professional, Related	2,077	18.9%	20,404	21.2%	46,985	23.7%
Service	2,807	25.6%	22,061	22.9%	42,845	21.6%
Sales, Office	2,609	23.8%	22,859	23.8%	45,595	23.0%
Farming, Fishing, Forestry	13	0.1%	179	0.2%	456	0.2%
Construct, Extraction, Maintenance	426	3.9%	3,716	3.9%	7,940	4.0%
Production, Transport Material Moving	2,008	18.3%	15,922	16.5%	28,967	14.6%
White Collar Workers	5,706	52.1%	54,367	56.5%	118,019	59.5%
Blue Collar Workers	5,254	47.9%	41,878	43.5%	80,208	40.5%

### Consumer Expenditure (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$457 M		\$4.00 B		\$8.73 B	
Total Non-Retail Expenditure	\$234 M	51.4%	\$2.07 B	51.7%	\$4.54 B	52.0%
Total Retail Expenditure	\$222 M	48.6%	\$1.93 B	48.3%	\$4.19 B	48.0%
Apparel	\$15.9 M	3.5%	\$140 M	3.5%	\$305 M	3.5%
Contributions	\$17.3 M	3.8%	\$160 M	4.0%	\$366 M	4.2%
Education	\$15.1 M	3.3%	\$139 M	3.5%	\$317 M	3.6%
Entertainment	\$25.2 M	5.5%	\$222 M	5.5%	\$484 M	5.5%
Food and Beverages	\$69.2 M	15.2%	\$601 M	15.0%	\$1.30 B	14.9%
Furnishings and Equipment	\$15.0 M	3.3%	\$133 M	3.3%	\$293 M	3.4%
Gifts	\$10.2 M	2.2%	\$93.3 M	2.3%	\$211 M	2.4%
Health Care	\$38.5 M	8.4%	\$332 M	8.3%	\$714 M	8.2%
Household Operations	\$12.0 M	2.6%	\$109 M	2.7%	\$242 M	2.8%
Miscellaneous Expenses	\$6.94 M	1.5%	\$60.1 M	1.5%	\$130 M	1.5%
Personal Care	\$5.99 M	1.3%	\$52.3 M	1.3%	\$114 M	1.3%
Personal Insurance	\$3.06 M	0.7%	\$27.9 M	0.7%	\$62.7 M	0.7%
Reading	\$1.00 M	0.2%	\$8.83 M	0.2%	\$19.4 M	0.2%
Shelter	\$93.6 M	20.5%	\$823 M	20.6%	\$1.80 B	20.6%
Tobacco	\$3.20 M	0.7%	\$26.9 M	0.7%	\$56.5 M	0.6%
Transportation	\$87.9 M	19.2%	\$761 M	19.0%	\$1.64 B	18.8%
Utilities	\$36.5 M	8.0%	\$314 M	7.9%	\$674 M	7.7%

### Educational Attainment (2018)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	15,211		133,766		268,493	
Elementary (Grade Level 0 to 8)	436	2.9%	4,771	3.6%	9,447	3.5%
Some High School (Grade Level 9 to 11)	1,372	9.0%	13,759	10.3%	24,431	9.1%
High School Graduate	5,059	33.3%	40,222	30.1%	72,268	26.9%
Some College	3,752	24.7%	31,602	23.6%	60,001	22.3%
Associate Degree Only	1,488	9.8%	10,913	8.2%	20,938	7.8%
Bachelor Degree Only	2,006	13.2%	20,845	15.6%	50,726	18.9%
Graduate Degree	1,097	7.2%	11,655	8.7%	30,681	11.4%

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### Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	5,534	58.4%	44,559	55.1%	83,363	50.6%
1 Attached Unit	1,150	12.1%	7,133	8.8%	11,954	7.3%
2 to 4 Units	1,946	20.5%	20,652	25.5%	39,567	24.0%
5 to 9 Units	335	3.5%	4,434	5.5%	10,141	6.2%
10 to 19 Units	177	1.9%	1,585	2.0%	5,729	3.5%
20 to 49 Units	133	1.4%	2,348	2.9%	9,309	5.7%
50 or More Units	317	3.3%	2,451	3.0%	10,380	6.3%
Mobile Home or Trailer	46	0.5%	560	0.7%	853	0.5%
Other Structure	5	0.1%	8	-	38	-

### Homes Built By Year (2015)

Homes Built 2010 or later	5	-	119	0.1%	479	0.3%
Homes Built 2000 to 2009	189	2.0%	1,414	1.7%	4,902	3.0%
Homes Built 1990 to 1999	148	1.6%	2,199	2.7%	6,415	3.9%
Homes Built 1980 to 1989	146	1.5%	2,412	3.0%	6,787	4.1%
Homes Built 1970 to 1979	701	7.4%	5,732	7.1%	15,046	9.1%
Homes Built 1960 to 1969	1,087	11.5%	8,869	11.0%	19,610	11.9%
Homes Built 1950 to 1959	3,665	38.7%	24,120	29.8%	40,277	24.5%
Homes Built Before 1949	3,681	38.8%	38,132	47.1%	76,003	46.1%

### Home Values (2015)

Home Values \$1,000,000 or More	2	-	26	0.1%	96	0.1%
Home Values \$500,000 to \$999,999	91	1.8%	862	2.1%	2,443	3.1%
Home Values \$400,000 to \$499,999	53	1.0%	726	1.8%	2,027	2.6%
Home Values \$300,000 to \$399,999	157	3.0%	2,044	5.0%	5,796	7.3%
Home Values \$200,000 to \$299,999	434	8.4%	5,433	13.3%	13,747	17.4%
Home Values \$150,000 to \$199,999	613	11.8%	6,315	15.4%	13,327	16.9%
Home Values \$100,000 to \$149,999	1,404	27.1%	9,553	23.3%	18,073	22.9%
Home Values \$70,000 to \$99,999	1,519	29.3%	7,844	19.2%	11,561	14.7%
Home Values \$50,000 to \$69,999	683	13.2%	4,838	11.8%	6,969	8.8%
Home Values \$25,000 to \$49,999	277	5.4%	3,719	9.1%	5,697	7.2%
Home Values Under \$25,000	38	0.7%	768	1.9%	1,441	1.8%
Owner-Occupied Median Home Value	\$103,320		\$122,534		\$150,890	
Renter-Occupied Median Rent	\$690		\$704		\$708	

### Transportation To Work (2015)

Drive to Work Alone	9,237	77.2%	79,917	76.0%	156,312	74.4%
Drive to Work in Carpool	962	8.0%	8,885	8.4%	17,150	8.2%
Travel to Work by Public Transportation	837	7.0%	9,031	8.6%	16,395	7.8%
Drive to Work on Motorcycle	-	-	43	-	140	0.1%
Walk or Bicycle to Work	172	1.4%	2,021	1.9%	9,663	4.6%
Other Means	34	0.3%	679	0.6%	1,223	0.6%
Work at Home	716	6.0%	4,638	4.4%	9,351	4.4%

### Travel Time (2015)

Travel to Work in 14 Minutes or Less	2,331	20.7%	20,242	20.1%	49,123	24.5%
Travel to Work in 15 to 29 Minutes	5,424	48.2%	46,693	46.4%	92,035	45.8%
Travel to Work in 30 to 59 Minutes	2,018	18.0%	20,041	19.9%	39,439	19.6%
Travel to Work in 60 Minutes or More	539	4.8%	5,230	5.2%	8,947	4.5%
Average Minutes Travel to Work	19.7		20.9		20.0	

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