

# EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.1248/-94.1506

RF5

## 464 E Joyce Blvd Fayetteville, AR 72703

	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2018)	4,242	39,766	132,839
Projected Population (2023)	4,585	43,053	143,244
Census Population (2010)	3,803	36,126	115,994
Census Population (2000)	2,965	30,636	91,344
Projected Annual Growth (2018 to 2023)	343 1.6%	3,287 1.7%	10,405 1.6%
Historical Annual Growth (2010 to 2018)	439 1.4%	3,640 1.3%	16,845 1.8%
Historical Annual Growth (2000 to 2010)	838 2.8%	5,490 1.8%	24,650 2.7%
Estimated Population Density (2018)	1,351 <i>psm</i>	1,407 <i>psm</i>	1,692 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2018)	1,938	16,881	51,143
Projected Households (2023)	2,053	17,942	54,360
Census Households (2010)	1,718	15,214	44,035
Census Households (2000)	1,197	12,653	35,337
Estimated Households with Children (2018)	501 25.8%	4,943 29.3%	15,882 31.1%
Estimated Average Household Size (2018)	2.14	2.33	2.45
<b>Average Household Income</b>			
Estimated Average Household Income (2018)	\$94,035	\$93,290	\$75,450
Projected Average Household Income (2023)	\$112,033	\$109,140	\$86,342
Estimated Average Family Income (2018)	\$130,764	\$118,974	\$96,012
<b>Median Household Income</b>			
Estimated Median Household Income (2018)	\$54,628	\$59,487	\$53,881
Projected Median Household Income (2023)	\$62,239	\$67,747	\$61,385
Estimated Median Family Income (2018)	\$80,605	\$84,895	\$75,595
<b>Per Capita Income</b>			
Estimated Per Capita Income (2018)	\$43,133	\$39,664	\$29,238
Projected Per Capita Income (2023)	\$50,315	\$45,540	\$32,942
Estimated Per Capita Income 5 Year Growth	\$7,181 16.6%	\$5,876 14.8%	\$3,704 12.7%
Estimated Average Household Net Worth (2018)	\$594,821	\$585,100	\$471,877
<b>Daytime Demos (2018)</b>			
Total Businesses	864	3,143	7,123
Total Employees	11,588	35,649	84,087
Company Headquarter Businesses	7 0.8%	21 0.7%	43 0.6%
Company Headquarter Employees	1,469 12.7%	5,185 14.5%	10,696 12.7%
Employee Population per Business	13.4	11.3	11.8
Residential Population per Business	4.9	12.7	18.6

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### Fayetteville, AR 72703

#### Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2018)	3,414	80.5%	31,276	78.7%	96,686	72.8%
Black or African American (2018)	237	5.6%	2,071	5.2%	6,061	4.6%
American Indian or Alaska Native (2018)	42	1.0%	378	1.0%	1,224	0.9%
Asian (2018)	112	2.6%	1,139	2.9%	4,289	3.2%
Hawaiian or Pacific Islander (2018)	29	0.7%	432	1.1%	2,869	2.2%
Other Race (2018)	278	6.6%	3,195	8.0%	17,350	13.1%
Two or More Races (2018)	131	3.1%	1,275	3.2%	4,360	3.3%
Not Hispanic or Latino Population (2018)	3,685	86.9%	33,874	85.2%	105,335	79.3%
Hispanic or Latino Population (2018)	557	13.1%	5,892	14.8%	27,504	20.7%
Not Hispanic or Latino Population (2023)	3,922	85.5%	36,102	83.9%	111,740	78.0%
Hispanic or Latino Population (2023)	664	14.5%	6,950	16.1%	31,504	22.0%
Not Hispanic or Latino Population (2010)	3,325	87.4%	31,173	86.3%	93,194	80.3%
Hispanic or Latino Population (2010)	478	12.6%	4,954	13.7%	22,801	19.7%
Not Hispanic or Latino Population (2000)	2,745	92.6%	28,452	92.9%	81,681	89.4%
Hispanic or Latino Population (2000)	220	7.4%	2,184	7.1%	9,663	10.6%
Projected Hispanic Annual Growth (2018 to 2023)	106	3.8%	1,059	3.6%	4,000	2.9%
Historic Hispanic Annual Growth (2000 to 2018)	338	8.5%	3,708	9.4%	17,840	10.3%

#### Age Distribution (2018)

Age Under 5	292	6.9%	2,812	7.1%	9,298	7.0%
Age 5 to 9 Years	265	6.2%	2,581	6.5%	8,920	6.7%
Age 10 to 14 Years	238	5.6%	2,421	6.1%	8,540	6.4%
Age 15 to 19 Years	226	5.3%	2,410	6.1%	11,701	8.8%
Age 20 to 24 Years	376	8.9%	3,855	9.7%	15,768	11.9%
Age 25 to 29 Years	485	11.4%	4,063	10.2%	12,939	9.7%
Age 30 to 34 Years	316	7.5%	3,047	7.7%	9,824	7.4%
Age 35 to 39 Years	295	6.9%	2,843	7.1%	9,000	6.8%
Age 40 to 44 Years	236	5.6%	2,399	6.0%	7,615	5.7%
Age 45 to 49 Years	216	5.1%	2,211	5.6%	6,974	5.3%
Age 50 to 54 Years	215	5.1%	2,170	5.5%	6,601	5.0%
Age 55 to 59 Years	226	5.3%	2,130	5.4%	6,285	4.7%
Age 60 to 64 Years	178	4.2%	1,835	4.6%	5,462	4.1%
Age 65 to 74 Years	264	6.2%	2,605	6.6%	7,735	5.8%
Age 75 to 84 Years	237	5.6%	1,579	4.0%	4,227	3.2%
Age 85 Years or Over	178	4.2%	804	2.0%	1,950	1.5%
Median Age	32.8		32.9		30.6	

#### Gender Age Distribution (2018)

Female Population	2,231	52.6%	20,231	50.9%	66,514	50.1%
Age 0 to 19 Years	506	22.7%	5,092	25.2%	19,116	28.7%
Age 20 to 64 Years	1,304	58.4%	12,226	60.4%	39,289	59.1%
Age 65 Years or Over	421	18.9%	2,913	14.4%	8,109	12.2%
Female Median Age	34.3		34.1		31.6	
Male Population	2,011	47.4%	19,535	49.1%	66,325	49.9%
Age 0 to 19 Years	515	25.6%	5,133	26.3%	19,342	29.2%
Age 20 to 64 Years	1,240	61.6%	12,328	63.1%	41,180	62.1%
Age 65 Years or Over	257	12.8%	2,075	10.6%	5,803	8.7%
Male Median Age	31.7		31.9		29.8	

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### Fayetteville, AR 72703

#### Household Income Distribution (2018)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	165	8.5%	1,424	8.4%	3,186	6.2%
HH Income \$150,000 to \$199,999	139	7.1%	1,097	6.5%	2,429	4.7%
HH Income \$100,000 to \$149,999	179	9.2%	2,028	12.0%	5,244	10.3%
HH Income \$75,000 to \$99,999	167	8.6%	1,378	8.2%	4,198	8.2%
HH Income \$50,000 to \$74,999	302	15.6%	2,726	16.1%	8,940	17.5%
HH Income \$35,000 to \$49,999	336	17.3%	2,482	14.7%	7,861	15.4%
HH Income \$25,000 to \$34,999	252	13.0%	1,985	11.8%	6,068	11.9%
HH Income \$15,000 to \$24,999	172	8.9%	1,796	10.6%	5,712	11.2%
HH Income Under \$15,000	228	11.8%	1,966	11.6%	7,505	14.7%
HH Income \$35,000 or More	1,287	66.4%	11,134	66.0%	31,858	62.3%
HH Income \$75,000 or More	650	33.5%	5,926	35.1%	15,057	29.4%

#### Housing (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	2,019		17,467		53,123	
Housing Units Occupied	1,938	96.0%	16,881	96.6%	51,143	96.3%
Housing Units Owner-Occupied	694	35.8%	8,244	48.8%	23,069	45.1%
Housing Units, Renter-Occupied	1,244	64.2%	8,637	51.2%	28,074	54.9%
Housing Units, Vacant	81	4.0%	586	3.4%	1,980	3.7%

#### Marital Status (2018)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	926	26.9%	10,804	33.8%	45,210	42.6%
Currently Married	1,516	44.0%	14,205	44.5%	41,394	39.0%
Separated	114	3.3%	913	2.9%	3,433	3.2%
Widowed	321	9.3%	1,930	6.0%	5,075	4.8%
Divorced	570	16.5%	4,100	12.8%	10,970	10.3%

#### Household Type (2018)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	2,994	70.6%	29,910	75.2%	95,880	72.2%
Population Non-Family	1,159	27.3%	9,438	23.7%	29,515	22.2%
Population Group Quarters	89	2.1%	419	1.1%	7,444	5.6%
Family Households	984	50.8%	9,523	56.4%	28,953	56.6%
Non-Family Households	954	49.2%	7,359	43.6%	22,190	43.4%
Married Couple with Children	313	20.6%	3,241	22.8%	10,306	24.9%
Average Family Household Size	3.0		3.1		3.3	

#### Household Size (2018)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	777	40.1%	5,681	33.7%	16,670	32.6%
2 Person Households	620	32.0%	5,476	32.4%	15,671	30.6%
3 Person Households	244	12.6%	2,470	14.6%	7,410	14.5%
4 Person Households	166	8.6%	1,838	10.9%	5,890	11.5%
5 Person Households	82	4.2%	870	5.2%	3,043	6.0%
6 or More Person Households	49	2.5%	546	3.2%	2,458	4.8%

#### Household Vehicles (2018)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	180	9.3%	1,084	6.4%	3,610	7.1%
Households with 1 Vehicles Available	868	44.8%	6,654	39.4%	19,486	38.1%
Households with 2 or More Vehicles Available	890	45.9%	9,144	54.2%	28,047	54.8%
Total Vehicles Available	2,858		28,442		88,065	
Average Vehicles Per Household	1.5		1.7		1.7	

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#### Labor Force (2018)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	3,417		31,602		104,900	
Estimated Civilian Employed	2,078	60.8%	20,918	66.2%	65,890	62.8%
Estimated Civilian Unemployed	40	1.2%	376	1.2%	1,392	1.3%
Estimated in Armed Forces	-	-	3	-	21	-
Estimated Not in Labor Force	1,299	38.0%	10,305	32.6%	37,597	35.8%
Unemployment Rate	1.2%		1.2%		1.3%	

#### Occupation (2015)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	2,033		20,630		65,684	
Management, Business, Financial Operations	370	18.2%	3,661	17.7%	9,584	14.6%
Professional, Related	675	33.2%	6,018	29.2%	16,504	25.1%
Service	314	15.5%	3,177	15.4%	10,045	15.3%
Sales, Office	428	21.0%	4,545	22.0%	14,665	22.3%
Farming, Fishing, Forestry	5	0.2%	71	0.3%	392	0.6%
Construct, Extraction, Maintenance	114	5.6%	1,420	6.9%	5,727	8.7%
Production, Transport Material Moving	126	6.2%	1,739	8.4%	8,767	13.3%
White Collar Workers	1,473	72.5%	14,223	68.9%	40,753	62.0%
Blue Collar Workers	560	27.5%	6,406	31.1%	24,931	38.0%

#### Consumer Expenditure (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$130 M		\$1.12 B		\$2.92 B	
Total Non-Retail Expenditure	\$68.4 M	52.5%	\$590 M	52.5%	\$1.52 B	52.2%
Total Retail Expenditure	\$61.8 M	47.5%	\$534 M	47.5%	\$1.40 B	47.8%
Apparel	\$4.57 M	3.5%	\$39.4 M	3.5%	\$102 M	3.5%
Contributions	\$6.04 M	4.6%	\$52.2 M	4.6%	\$129 M	4.4%
Education	\$5.05 M	3.9%	\$44.0 M	3.9%	\$110 M	3.8%
Entertainment	\$7.27 M	5.6%	\$63.0 M	5.6%	\$163 M	5.6%
Food and Beverages	\$19.0 M	14.6%	\$163 M	14.5%	\$429 M	14.7%
Furnishings and Equipment	\$4.44 M	3.4%	\$38.6 M	3.4%	\$98.8 M	3.4%
Gifts	\$3.34 M	2.6%	\$29.1 M	2.6%	\$72.8 M	2.5%
Health Care	\$10.4 M	8.0%	\$88.8 M	7.9%	\$234 M	8.0%
Household Operations	\$3.77 M	2.9%	\$32.9 M	2.9%	\$83.1 M	2.8%
Miscellaneous Expenses	\$1.91 M	1.5%	\$16.4 M	1.5%	\$43.1 M	1.5%
Personal Care	\$1.69 M	1.3%	\$14.5 M	1.3%	\$37.8 M	1.3%
Personal Insurance	\$994 K	0.8%	\$8.66 M	0.8%	\$21.8 M	0.7%
Reading	\$291 K	0.2%	\$2.50 M	0.2%	\$6.47 M	0.2%
Shelter	\$26.9 M	20.7%	\$232 M	20.7%	\$602 M	20.6%
Tobacco	\$784 K	0.6%	\$6.66 M	0.6%	\$18.1 M	0.6%
Transportation	\$24.1 M	18.5%	\$208 M	18.5%	\$547 M	18.7%
Utilities	\$9.76 M	7.5%	\$83.6 M	7.4%	\$221 M	7.6%

#### Educational Attainment (2018)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	2,845		25,686		78,613	
Elementary (Grade Level 0 to 8)	173	6.1%	1,299	5.1%	5,868	7.5%
Some High School (Grade Level 9 to 11)	134	4.7%	1,568	6.1%	6,033	7.7%
High School Graduate	668	23.5%	5,185	20.2%	17,975	22.9%
Some College	552	19.4%	5,042	19.6%	15,422	19.6%
Associate Degree Only	154	5.4%	1,308	5.1%	3,910	5.0%
Bachelor Degree Only	572	20.1%	6,076	23.7%	16,154	20.5%
Graduate Degree	592	20.8%	5,208	20.3%	13,251	16.9%

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#### Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	690	40.2%	9,258	60.8%	28,218	64.1%
1 Attached Unit	101	5.9%	634	4.2%	1,964	4.5%
2 to 4 Units	252	14.7%	1,763	11.6%	6,468	14.7%
5 to 9 Units	150	8.7%	1,002	6.6%	2,604	5.9%
10 to 19 Units	338	19.7%	2,642	17.4%	7,471	17.0%
20 to 49 Units	61	3.6%	372	2.4%	1,510	3.4%
50 or More Units	155	9.0%	508	3.3%	1,457	3.3%
Mobile Home or Trailer	143	8.3%	480	3.2%	1,121	2.5%
Other Structure	3	0.1%	32	0.2%	114	0.3%

#### Homes Built By Year (2015)

	1 mi radius		3 mi radius		5 mi radius	
Homes Built 2010 or later	18	1.0%	182	1.2%	1,043	2.4%
Homes Built 2000 to 2009	594	34.6%	3,720	24.4%	11,510	26.1%
Homes Built 1990 to 1999	548	31.9%	5,195	34.1%	13,787	31.3%
Homes Built 1980 to 1989	316	18.4%	2,855	18.8%	7,882	17.9%
Homes Built 1970 to 1979	194	11.3%	2,378	15.6%	5,763	13.1%
Homes Built 1960 to 1969	59	3.4%	938	6.2%	3,820	8.7%
Homes Built 1950 to 1959	27	1.6%	483	3.2%	2,585	5.9%
Homes Built Before 1949	44	2.6%	416	2.7%	2,496	5.7%

#### Home Values (2015)

	1 mi radius		3 mi radius		5 mi radius	
Home Values \$1,000,000 or More	-	-	-	-	-	-
Home Values \$500,000 to \$999,999	37	5.8%	661	8.7%	1,521	7.5%
Home Values \$400,000 to \$499,999	16	2.5%	324	4.3%	1,201	5.9%
Home Values \$300,000 to \$399,999	135	21.0%	1,200	15.8%	2,709	13.3%
Home Values \$200,000 to \$299,999	192	30.1%	1,698	22.4%	4,189	20.6%
Home Values \$150,000 to \$199,999	131	20.5%	1,891	24.9%	4,714	23.2%
Home Values \$100,000 to \$149,999	93	14.5%	1,523	20.1%	5,306	26.1%
Home Values \$70,000 to \$99,999	34	5.3%	420	5.5%	1,648	8.1%
Home Values \$50,000 to \$69,999	12	1.9%	195	2.6%	1,020	5.0%
Home Values \$25,000 to \$49,999	4	0.6%	33	0.4%	304	1.5%
Home Values Under \$25,000	28	4.4%	153	2.0%	392	1.9%
Owner-Occupied Median Home Value	\$221,384		\$209,642		\$196,900	
Renter-Occupied Median Rent	\$593		\$587		\$610	

#### Transportation To Work (2015)

	1 mi radius		3 mi radius		5 mi radius	
Drive to Work Alone	1,603	79.3%	15,972	82.2%	50,930	78.3%
Drive to Work in Carpool	311	15.4%	1,820	9.4%	7,582	11.7%
Travel to Work by Public Transportation	2	0.1%	442	2.3%	1,045	1.6%
Drive to Work on Motorcycle	1	-	91	0.5%	270	0.4%
Walk or Bicycle to Work	15	0.7%	379	1.9%	2,635	4.0%
Other Means	2	0.1%	18	0.1%	62	0.1%
Work at Home	89	4.4%	716	3.7%	2,533	3.9%

#### Travel Time (2015)

	1 mi radius		3 mi radius		5 mi radius	
Travel to Work in 14 Minutes or Less	763	39.4%	8,712	46.5%	26,209	41.9%
Travel to Work in 15 to 29 Minutes	786	40.6%	7,826	41.8%	25,165	40.2%
Travel to Work in 30 to 59 Minutes	338	17.5%	2,786	14.9%	9,973	16.0%
Travel to Work in 60 Minutes or More	53	2.8%	519	2.8%	1,896	3.0%
Average Minutes Travel to Work	16.5		15.6		15.9	

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