

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.1251/-94.1508

RF5

464 E Joyce Blvd

Fayetteville, AR 72703

1 min drivetime

3 min drivetime

5 min drivetime

Population

Estimated Population (2018)	499	11,353	34,414
Projected Population (2023)	541	12,271	37,194
Census Population (2010)	481	10,487	31,538
Census Population (2000)	308	9,365	28,111
Projected Annual Growth (2018 to 2023)	42 1.7%	918 1.6%	2,780 1.6%
Historical Annual Growth (2010 to 2018)	18 0.5%	866 1.0%	2,876 1.1%
Historical Annual Growth (2000 to 2010)	173 5.6%	1,122 1.2%	3,427 1.2%
Estimated Population Density (2018)	647 <i>psm</i>	1,606 <i>psm</i>	1,561 <i>psm</i>
Trade Area Size	0.77 <i>sq mi</i>	7.07 <i>sq mi</i>	22.05 <i>sq mi</i>

Households

Estimated Households (2018)	206	5,187	14,607
Projected Households (2023)	219	5,500	15,513
Census Households (2010)	198	4,757	13,294
Census Households (2000)	115	3,891	11,392
Estimated Households with Children (2018)	61 29.4%	1,361 26.2%	4,277 29.3%
Estimated Average Household Size (2018)	2.42	2.14	2.33

Average Household Income

Estimated Average Household Income (2018)	\$143,095	\$85,811	\$88,616
Projected Average Household Income (2023)	\$171,564	\$101,104	\$103,458
Estimated Average Family Income (2018)	\$216,058	\$114,908	\$110,381

Median Household Income

Estimated Median Household Income (2018)	\$84,517	\$52,051	\$56,388
Projected Median Household Income (2023)	\$96,796	\$59,318	\$64,185
Estimated Median Family Income (2018)	\$137,142	\$78,187	\$80,378

Per Capita Income

Estimated Per Capita Income (2018)	\$59,135	\$39,349	\$37,683
Projected Per Capita Income (2023)	\$69,444	\$45,452	\$43,217
Estimated Per Capita Income 5 Year Growth	\$10,309 17.4%	\$6,103 15.5%	\$5,535 14.7%
Estimated Average Household Net Worth (2018)	\$975,546	\$557,123	\$562,817

Daytime Demos (2018)

Total Businesses	392	1,651	3,280
Total Employees	5,488	21,096	38,634
Company Headquarter Businesses	2 0.4%	14 0.8%	22 0.7%
Company Headquarter Employees	227 4.1%	3,683 17.5%	5,330 13.8%
Employee Population per Business	14.0	12.8	11.8
Residential Population per Business	1.3	6.9	10.5

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Race & Ethnicity

White (2018)	423	84.7%	9,059	79.8%	26,201	76.1%
Black or African American (2018)	22	4.4%	627	5.5%	1,690	4.9%
American Indian or Alaska Native (2018)	3	0.7%	124	1.1%	337	1.0%
Asian (2018)	19	3.9%	291	2.6%	908	2.6%
Hawaiian or Pacific Islander (2018)	2	0.4%	113	1.0%	485	1.4%
Other Race (2018)	18	3.5%	767	6.8%	3,669	10.7%
Two or More Races (2018)	12	2.5%	372	3.3%	1,125	3.3%
Not Hispanic or Latino Population (2018)	464	93.0%	9,872	87.0%	28,232	82.0%
Hispanic or Latino Population (2018)	35	7.0%	1,481	13.0%	6,182	18.0%
Not Hispanic or Latino Population (2023)	498	92.2%	10,491	85.5%	30,006	80.7%
Hispanic or Latino Population (2023)	42	7.8%	1,780	14.5%	7,187	19.3%
Not Hispanic or Latino Population (2010)	449	93.3%	9,246	88.2%	26,308	83.4%
Hispanic or Latino Population (2010)	32	6.7%	1,241	11.8%	5,230	16.6%
Not Hispanic or Latino Population (2000)	299	97.1%	8,644	92.3%	25,071	89.2%
Hispanic or Latino Population (2000)	9	2.9%	721	7.7%	3,040	10.8%
Projected Hispanic Annual Growth (2018 to 2023)	8	4.3%	299	4.0%	1,005	3.3%
Historic Hispanic Annual Growth (2000 to 2018)	26	16.2%	760	5.9%	3,142	5.7%

Age Distribution (2018)

Age Under 5	34	6.7%	781	6.9%	2,514	7.3%
Age 5 to 9 Years	33	6.6%	681	6.0%	2,237	6.5%
Age 10 to 14 Years	32	6.5%	618	5.4%	2,095	6.1%
Age 15 to 19 Years	29	5.8%	616	5.4%	2,071	6.0%
Age 20 to 24 Years	46	9.1%	1,026	9.0%	3,297	9.6%
Age 25 to 29 Years	50	10.0%	1,221	10.8%	3,491	10.1%
Age 30 to 34 Years	36	7.3%	860	7.6%	2,648	7.7%
Age 35 to 39 Years	38	7.7%	778	6.9%	2,426	7.0%
Age 40 to 44 Years	32	6.4%	636	5.6%	2,042	5.9%
Age 45 to 49 Years	34	6.9%	578	5.1%	1,885	5.5%
Age 50 to 54 Years	31	6.2%	603	5.3%	1,855	5.4%
Age 55 to 59 Years	30	5.9%	612	5.4%	1,834	5.3%
Age 60 to 64 Years	23	4.6%	505	4.4%	1,578	4.6%
Age 65 to 74 Years	34	6.9%	766	6.7%	2,281	6.6%
Age 75 to 84 Years	14	2.9%	631	5.6%	1,413	4.1%
Age 85 Years or Over	4	0.7%	442	3.9%	746	2.2%
Median Age	32.6		33.6		32.7	

Gender Age Distribution (2018)

Female Population	256	51.3%	5,953	52.4%	17,544	51.0%
Age 0 to 19 Years	66	25.6%	1,344	22.6%	4,442	25.3%
Age 20 to 64 Years	161	62.9%	3,469	58.3%	10,494	59.8%
Age 65 Years or Over	29	11.5%	1,140	19.1%	2,608	14.9%
Female Median Age	32.3		35.5		33.9	
Male Population	243	48.7%	5,400	47.6%	16,870	49.0%
Age 0 to 19 Years	62	25.6%	1,352	25.0%	4,476	26.5%
Age 20 to 64 Years	158	65.1%	3,350	62.0%	10,562	62.6%
Age 65 Years or Over	23	9.3%	698	12.9%	1,833	10.9%
Male Median Age	32.9		32.1		31.7	

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Household Income Distribution (2018)

HH Income \$200,000 or More	38	18.6%	379	7.3%	1,155	7.9%
HH Income \$150,000 to \$199,999	21	10.2%	358	6.9%	930	6.4%
HH Income \$100,000 to \$149,999	28	13.8%	515	9.9%	1,677	11.5%
HH Income \$75,000 to \$99,999	25	12.0%	407	7.8%	1,171	8.0%
HH Income \$50,000 to \$74,999	38	18.5%	806	15.5%	2,139	14.6%
HH Income \$35,000 to \$49,999	18	8.6%	1,012	19.5%	2,224	15.2%
HH Income \$25,000 to \$34,999	18	8.9%	628	12.1%	1,868	12.8%
HH Income \$15,000 to \$24,999	12	5.7%	432	8.3%	1,681	11.5%
HH Income Under \$15,000	8	3.9%	650	12.5%	1,761	12.1%
HH Income \$35,000 or More	168	81.6%	3,477	67.0%	9,297	63.6%
HH Income \$75,000 or More	113	54.6%	1,659	32.0%	4,934	33.8%

Housing (2018)

Total Housing Units	214		5,379		15,127	
Housing Units Occupied	206	96.5%	5,187	96.4%	14,607	96.6%
Housing Units Owner-Occupied	111	53.8%	2,114	40.8%	6,766	46.3%
Housing Units, Renter-Occupied	95	46.2%	3,073	59.2%	7,840	53.7%
Housing Units, Vacant	8	3.5%	192	3.6%	521	3.4%

Marital Status (2018)

Never Married	83	20.6%	2,694	29.0%	9,414	34.1%
Currently Married	267	66.7%	3,954	42.6%	11,786	42.8%
Separated	-	0.1%	293	3.2%	905	3.3%
Widowed	26	6.5%	803	8.7%	1,757	6.4%
Divorced	24	6.1%	1,530	16.5%	3,706	13.4%

Household Type (2018)

Population Family	392	78.5%	8,070	71.1%	25,790	74.9%
Population Non-Family	107	21.5%	3,047	26.8%	8,207	23.8%
Population Group Quarters	-	-	235	2.1%	416	1.2%
Family Households	123	59.7%	2,679	51.6%	8,174	56.0%
Non-Family Households	83	40.3%	2,508	48.4%	6,433	44.0%
Married Couple with Children	45	16.9%	836	21.1%	2,732	23.2%
Average Family Household Size	3.2		3.0		3.2	

Household Size (2018)

1 Person Households	63	30.4%	2,050	39.5%	4,998	34.2%
2 Person Households	69	33.4%	1,672	32.2%	4,682	32.1%
3 Person Households	30	14.5%	683	13.2%	2,124	14.5%
4 Person Households	26	12.8%	446	8.6%	1,577	10.8%
5 Person Households	12	5.7%	211	4.1%	725	5.0%
6 or More Person Households	7	3.3%	125	2.4%	501	3.4%

Household Vehicles (2018)

Households with 0 Vehicles Available	6	2.7%	508	9.8%	1,091	7.5%
Households with 1 Vehicles Available	74	35.8%	2,180	42.0%	5,926	40.6%
Households with 2 or More Vehicles Available	127	61.5%	2,500	48.2%	7,589	52.0%
Total Vehicles Available	364		7,828		23,976	
Average Vehicles Per Household	1.8		1.5		1.6	

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Labor Force (2018)

Estimated Labor Population Age 16 Years or Over	397		9,187		27,273	
Estimated Civilian Employed	248	62.6%	5,723	62.3%	17,824	65.4%
Estimated Civilian Unemployed	6	1.4%	114	1.2%	399	1.5%
Estimated in Armed Forces	-	-	-	-	-	-
Estimated Not in Labor Force	143	36.0%	3,350	36.5%	9,049	33.2%
Unemployment Rate	1.4%		1.2%		1.5%	

Occupation (2015)

Occupation: Population Age 16 Years or Over	256		5,706		17,694	
Management, Business, Financial Operations	58	22.8%	991	17.4%	3,057	17.3%
Professional, Related	96	37.4%	1,713	30.0%	4,919	27.8%
Service	23	8.9%	934	16.4%	2,776	15.7%
Sales, Office	48	18.6%	1,299	22.8%	3,808	21.5%
Farming, Fishing, Forestry	-	0.1%	9	0.2%	77	0.4%
Construct, Extraction, Maintenance	12	4.7%	375	6.6%	1,366	7.7%
Production, Transport Material Moving	19	7.5%	386	6.8%	1,691	9.6%
White Collar Workers	202	78.8%	4,002	70.1%	11,783	66.6%
Blue Collar Workers	54	21.2%	1,704	29.9%	5,911	33.4%

Consumer Expenditure (2018)

Total Household Expenditure	\$18.9 M		\$327 M		\$936 M	
Total Non-Retail Expenditure	\$10.0 M	53.0%	\$171 M	52.5%	\$491 M	52.5%
Total Retail Expenditure	\$8.90 M	47.0%	\$155 M	47.5%	\$445 M	47.5%
Apparel	\$670 K	3.5%	\$11.4 M	3.5%	\$32.8 M	3.5%
Contributions	\$975 K	5.1%	\$14.9 M	4.6%	\$43.1 M	4.6%
Education	\$803 K	4.2%	\$12.5 M	3.8%	\$36.3 M	3.9%
Entertainment	\$1.08 M	5.7%	\$18.2 M	5.6%	\$52.5 M	5.6%
Food and Beverages	\$2.68 M	14.1%	\$47.7 M	14.6%	\$136 M	14.6%
Furnishings and Equipment	\$674 K	3.6%	\$11.1 M	3.4%	\$32.0 M	3.4%
Gifts	\$524 K	2.8%	\$8.31 M	2.5%	\$24.1 M	2.6%
Health Care	\$1.43 M	7.5%	\$26.2 M	8.0%	\$74.4 M	7.9%
Household Operations	\$593 K	3.1%	\$9.36 M	2.9%	\$27.3 M	2.9%
Miscellaneous Expenses	\$269 K	1.4%	\$4.82 M	1.5%	\$13.7 M	1.5%
Personal Care	\$244 K	1.3%	\$4.23 M	1.3%	\$12.1 M	1.3%
Personal Insurance	\$157 K	0.8%	\$2.46 M	0.8%	\$7.16 M	0.8%
Reading	\$42.5 K	0.2%	\$730 K	0.2%	\$2.09 M	0.2%
Shelter	\$3.91 M	20.6%	\$67.5 M	20.7%	\$194 M	20.7%
Tobacco	\$99.1 K	0.5%	\$2.00 M	0.6%	\$5.62 M	0.6%
Transportation	\$3.45 M	18.2%	\$60.6 M	18.5%	\$174 M	18.5%
Utilities	\$1.34 M	7.1%	\$24.6 M	7.5%	\$70.0 M	7.5%

Educational Attainment (2018)

Adult Population Age 25 Years or Over	326		7,631		22,199	
Elementary (Grade Level 0 to 8)	6	1.7%	441	5.8%	1,374	6.2%
Some High School (Grade Level 9 to 11)	17	5.1%	391	5.1%	1,640	7.4%
High School Graduate	61	18.6%	1,686	22.1%	4,914	22.1%
Some College	62	19.1%	1,560	20.4%	4,242	19.1%
Associate Degree Only	17	5.3%	396	5.2%	1,037	4.7%
Bachelor Degree Only	68	20.8%	1,748	22.9%	4,837	21.8%
Graduate Degree	96	29.4%	1,410	18.5%	4,155	18.7%

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Units In Structure (2015)

	1 min drivetime	3 min drivetime	5 min drivetime
1 Detached Unit	138 69.8%	2,282 48.0%	7,638 57.5%
1 Attached Unit	1 0.5%	207 4.4%	497 3.7%
2 to 4 Units	15 7.8%	660 13.9%	1,598 12.0%
5 to 9 Units	14 7.0%	325 6.8%	839 6.3%
10 to 19 Units	31 15.7%	968 20.3%	2,610 19.6%
20 to 49 Units	9 4.4%	128 2.7%	299 2.2%
50 or More Units	4 1.8%	321 6.8%	534 4.0%
Mobile Home or Trailer	- 0.1%	276 5.8%	465 3.5%
Other Structure	- 0.1%	11 0.2%	29 0.2%

Homes Built By Year (2015)

	1 min drivetime	3 min drivetime	5 min drivetime
Homes Built 2010 or later	8 4.0%	40 0.8%	126 0.9%
Homes Built 2000 to 2009	81 40.8%	1,224 25.7%	2,894 21.8%
Homes Built 1990 to 1999	72 36.2%	1,593 33.5%	4,553 34.3%
Homes Built 1980 to 1989	17 8.7%	883 18.6%	2,556 19.2%
Homes Built 1970 to 1979	9 4.4%	729 15.3%	2,008 15.1%
Homes Built 1960 to 1969	10 5.1%	237 5.0%	951 7.2%
Homes Built 1950 to 1959	2 0.9%	129 2.7%	564 4.2%
Homes Built Before 1949	4 1.9%	118 2.5%	422 3.2%

Home Values (2015)

	1 min drivetime	3 min drivetime	5 min drivetime
Home Values \$1,000,000 or More	- -	- -	- -
Home Values \$500,000 to \$999,999	7 7.0%	142 7.1%	522 8.2%
Home Values \$400,000 to \$499,999	1 0.6%	51 2.5%	205 3.2%
Home Values \$300,000 to \$399,999	27 25.0%	297 14.9%	972 15.3%
Home Values \$200,000 to \$299,999	31 29.2%	513 25.7%	1,360 21.4%
Home Values \$150,000 to \$199,999	21 20.0%	431 21.6%	1,532 24.2%
Home Values \$100,000 to \$149,999	22 20.3%	416 20.8%	1,360 21.4%
Home Values \$70,000 to \$99,999	4 3.4%	120 6.0%	372 5.9%
Home Values \$50,000 to \$69,999	1 0.5%	48 2.4%	230 3.6%
Home Values \$25,000 to \$49,999	- 0.4%	8 0.4%	29 0.5%
Home Values Under \$25,000	1 0.6%	74 3.7%	133 2.1%
Owner-Occupied Median Home Value	\$222,257	\$201,422	\$201,513
Renter-Occupied Median Rent	\$663	\$583	\$573

Transportation To Work (2015)

	1 min drivetime	3 min drivetime	5 min drivetime
Drive to Work Alone	205 81.8%	4,566 82.4%	13,765 81.5%
Drive to Work in Carpool	34 13.6%	604 10.9%	1,680 10.0%
Travel to Work by Public Transportation	- 0.1%	67 1.2%	358 2.1%
Drive to Work on Motorcycle	- 0.1%	2 -	43 0.3%
Walk or Bicycle to Work	2 0.6%	78 1.4%	347 2.1%
Other Means	1 0.2%	6 0.1%	16 0.1%
Work at Home	9 3.6%	220 4.0%	670 4.0%

Travel Time (2015)

	1 min drivetime	3 min drivetime	5 min drivetime
Travel to Work in 14 Minutes or Less	92 38.3%	2,358 44.3%	7,467 46.1%
Travel to Work in 15 to 29 Minutes	109 45.2%	2,252 42.3%	6,727 41.5%
Travel to Work in 30 to 59 Minutes	29 11.9%	745 14.0%	2,387 14.7%
Travel to Work in 60 Minutes or More	16 6.6%	115 2.2%	382 2.4%
Average Minutes Travel to Work	17.0	15.6	15.6

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