

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1301/-96.6571

RF5

190 E Stacy Rd

Allen, TX 75002

5 min drivetime

10 min drivetime

15 min drivetime

Population

Estimated Population (2018)	76,872		311,882		612,186	
Projected Population (2023)	88,047		356,842		698,917	
Census Population (2010)	58,939		249,022		491,937	
Census Population (2000)	28,334		142,997		309,779	
Projected Annual Growth (2018 to 2023)	11,175	2.9%	44,959	2.9%	86,731	2.8%
Historical Annual Growth (2010 to 2018)	17,933	3.8%	62,860	3.2%	120,248	3.1%
Historical Annual Growth (2000 to 2010)	30,605	10.8%	106,025	7.4%	182,158	5.9%
Estimated Population Density (2018)	3,125 psm		3,161 psm		2,740 psm	
Trade Area Size	24.60 sq mi		98.65 sq mi		223.45 sq mi	

Households

Estimated Households (2018)	27,336		109,243		219,308	
Projected Households (2023)	31,130		124,612		249,641	
Census Households (2010)	20,634		86,474		174,654	
Census Households (2000)	9,674		49,225		108,253	
Estimated Households with Children (2018)	11,779	43.1%	46,733	42.8%	89,001	40.6%
Estimated Average Household Size (2018)	2.80		2.84		2.78	

Average Household Income

Estimated Average Household Income (2018)	\$122,936		\$118,614		\$122,748	
Projected Average Household Income (2023)	\$131,492		\$126,971		\$131,582	
Estimated Average Family Income (2018)	\$139,781		\$135,086		\$141,874	

Median Household Income

Estimated Median Household Income (2018)	\$103,506		\$99,870		\$103,366	
Projected Median Household Income (2023)	\$120,734		\$115,812		\$120,115	
Estimated Median Family Income (2018)	\$121,251		\$115,915		\$120,359	

Per Capita Income

Estimated Per Capita Income (2018)	\$43,738		\$41,581		\$44,025	
Projected Per Capita Income (2023)	\$46,509		\$44,369		\$47,045	
Estimated Per Capita Income 5 Year Growth	\$2,771	6.3%	\$2,788	6.7%	\$3,019	6.9%
Estimated Average Household Net Worth (2018)	\$955,859		\$929,376		\$974,602	

Daytime Demos (2018)

Total Businesses	3,187		9,747		21,884	
Total Employees	35,707		100,438		256,894	
Company Headquarter Businesses	18	0.6%	43	0.4%	179	0.8%
Company Headquarter Employees	1,282	3.6%	3,626	3.6%	30,423	11.8%
Employee Population per Business	11.2		10.3		11.7	
Residential Population per Business	24.1		32.0		28.0	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1301/-96.6571

RF5

190 E Stacy Rd

Allen, TX 75002

5 min drivetime 10 min drivetime 15 min drivetime

Race & Ethnicity

White (2018)	52,560	68.4%	206,687	66.3%	404,590	66.1%
Black or African American (2018)	7,763	10.1%	34,250	11.0%	61,473	10.0%
American Indian or Alaska Native (2018)	420	0.5%	1,830	0.6%	3,227	0.5%
Asian (2018)	10,522	13.7%	41,306	13.2%	92,298	15.1%
Hawaiian or Pacific Islander (2018)	42	0.1%	160	0.1%	337	0.1%
Other Race (2018)	3,267	4.2%	17,598	5.6%	31,149	5.1%
Two or More Races (2018)	2,300	3.0%	10,051	3.2%	19,111	3.1%
Not Hispanic or Latino Population (2018)	66,691	86.8%	260,448	83.5%	517,824	84.6%
Hispanic or Latino Population (2018)	10,181	13.2%	51,434	16.5%	94,362	15.4%
Not Hispanic or Latino Population (2023)	75,584	85.8%	294,138	82.4%	584,097	83.6%
Hispanic or Latino Population (2023)	12,463	14.2%	62,703	17.6%	114,819	16.4%
Not Hispanic or Latino Population (2010)	51,312	87.1%	207,493	83.3%	417,206	84.8%
Hispanic or Latino Population (2010)	7,627	12.9%	41,529	16.7%	74,732	15.2%
Not Hispanic or Latino Population (2000)	25,894	91.4%	124,362	87.0%	274,691	88.7%
Hispanic or Latino Population (2000)	2,441	8.6%	18,635	13.0%	35,088	11.3%
Projected Hispanic Annual Growth (2018 to 2023)	2,282	4.5%	11,269	4.4%	20,458	4.3%
Historic Hispanic Annual Growth (2000 to 2018)	7,740	17.6%	32,799	9.8%	59,274	9.4%

Age Distribution (2018)

Age Under 5	4,949	6.4%	20,285	6.5%	37,686	6.2%
Age 5 to 9 Years	5,680	7.4%	23,306	7.5%	43,334	7.1%
Age 10 to 14 Years	6,411	8.3%	25,860	8.3%	48,992	8.0%
Age 15 to 19 Years	5,751	7.5%	23,243	7.5%	44,618	7.3%
Age 20 to 24 Years	4,635	6.0%	18,377	5.9%	36,119	5.9%
Age 25 to 29 Years	4,217	5.5%	16,866	5.4%	34,551	5.6%
Age 30 to 34 Years	4,646	6.0%	19,669	6.3%	38,325	6.3%
Age 35 to 39 Years	5,954	7.7%	24,176	7.8%	46,168	7.5%
Age 40 to 44 Years	6,339	8.2%	25,120	8.1%	48,528	7.9%
Age 45 to 49 Years	6,413	8.3%	25,618	8.2%	50,612	8.3%
Age 50 to 54 Years	5,507	7.2%	21,957	7.0%	44,008	7.2%
Age 55 to 59 Years	4,611	6.0%	18,701	6.0%	38,559	6.3%
Age 60 to 64 Years	3,771	4.9%	14,981	4.8%	31,406	5.1%
Age 65 to 74 Years	4,785	6.2%	20,697	6.6%	43,614	7.1%
Age 75 to 84 Years	2,264	2.9%	9,512	3.0%	19,035	3.1%
Age 85 Years or Over	941	1.2%	3,515	1.1%	6,631	1.1%
Median Age	36.1		36.1		37.0	

Gender Age Distribution (2018)

Female Population	39,235	51.0%	159,036	51.0%	311,364	50.9%
Age 0 to 19 Years	11,028	28.1%	44,930	28.3%	84,664	27.2%
Age 20 to 64 Years	23,603	60.2%	94,916	59.7%	188,162	60.4%
Age 65 Years or Over	4,603	11.7%	19,191	12.1%	38,538	12.4%
Female Median Age	36.9		36.8		37.7	
Male Population	37,637	49.0%	152,846	49.0%	300,821	49.1%
Age 0 to 19 Years	11,762	31.3%	47,764	31.2%	89,967	29.9%
Age 20 to 64 Years	22,490	59.8%	90,549	59.2%	180,113	59.9%
Age 65 Years or Over	3,386	9.0%	14,533	9.5%	30,742	10.2%
Male Median Age	35.4		35.2		36.3	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1301/-96.6571

RF5

190 E Stacy Rd

Allen, TX 75002

5 min drivetime 10 min drivetime 15 min drivetime

Household Income Distribution (2018)

HH Income \$200,000 or More	4,390	16.1%	15,889	14.5%	32,797	15.0%
HH Income \$150,000 to \$199,999	2,984	10.9%	12,263	11.2%	27,368	12.5%
HH Income \$100,000 to \$149,999	5,170	18.9%	22,848	20.9%	46,162	21.0%
HH Income \$75,000 to \$99,999	3,734	13.7%	14,180	13.0%	29,098	13.3%
HH Income \$50,000 to \$74,999	4,779	17.5%	17,842	16.3%	34,172	15.6%
HH Income \$35,000 to \$49,999	2,514	9.2%	10,353	9.5%	20,248	9.2%
HH Income \$25,000 to \$34,999	1,368	5.0%	5,922	5.4%	10,834	4.9%
HH Income \$15,000 to \$24,999	1,119	4.1%	4,731	4.3%	8,900	4.1%
HH Income Under \$15,000	1,279	4.7%	5,215	4.8%	9,729	4.4%
HH Income \$35,000 or More	23,571	86.2%	93,375	85.5%	189,844	86.6%
HH Income \$75,000 or More	16,278	59.5%	65,181	59.7%	135,424	61.8%

Housing (2018)

Total Housing Units	27,765		111,189		223,143	
Housing Units Occupied	27,336	98.5%	109,243	98.2%	219,308	98.3%
Housing Units Owner-Occupied	17,973	65.7%	75,078	68.7%	150,584	68.7%
Housing Units, Renter-Occupied	9,364	34.3%	34,164	31.3%	68,723	31.3%
Housing Units, Vacant	429	1.5%	1,947	1.8%	3,835	1.7%

Marital Status (2018)

Never Married	16,611	27.8%	65,362	27.0%	128,397	26.6%
Currently Married	34,081	57.0%	139,766	57.7%	279,101	57.9%
Separated	1,975	3.3%	9,020	3.7%	18,025	3.7%
Widowed	1,555	2.6%	7,907	3.3%	16,712	3.5%
Divorced	5,609	9.4%	20,376	8.4%	39,938	8.3%

Household Type (2018)

Population Family	68,082	88.6%	276,192	88.6%	537,330	87.8%
Population Non-Family	8,478	11.0%	34,307	11.0%	71,483	11.7%
Population Group Quarters	313	0.4%	1,383	0.4%	3,373	0.6%
Family Households	20,440	74.8%	81,843	74.9%	161,859	73.8%
Non-Family Households	6,896	25.2%	27,399	25.1%	57,449	26.2%
Married Couple with Children	8,943	26.2%	35,443	25.4%	68,226	24.4%
Average Family Household Size	3.3		3.4		3.3	

Household Size (2018)

1 Person Households	5,613	20.5%	22,337	20.4%	46,894	21.4%
2 Person Households	8,126	29.7%	32,252	29.5%	66,349	30.3%
3 Person Households	4,884	17.9%	19,535	17.9%	39,238	17.9%
4 Person Households	5,270	19.3%	20,696	18.9%	40,230	18.3%
5 Person Households	2,291	8.4%	9,180	8.4%	17,126	7.8%
6 or More Person Households	1,151	4.2%	5,243	4.8%	9,470	4.3%

Household Vehicles (2018)

Households with 0 Vehicles Available	590	2.2%	2,572	2.4%	4,805	2.2%
Households with 1 Vehicles Available	7,574	27.7%	29,275	26.8%	59,495	27.1%
Households with 2 or More Vehicles Available	19,173	70.1%	77,396	70.8%	155,008	70.7%
Total Vehicles Available	54,151		217,494		436,600	
Average Vehicles Per Household	2.0		2.0		2.0	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1301/-96.6571

RF5

190 E Stacy Rd

Allen, TX 75002

5 min drivetime 10 min drivetime 15 min drivetime

Labor Force (2018)

Estimated Labor Population Age 16 Years or Over	58,492		236,965		471,894	
Estimated Civilian Employed	40,695	69.6%	163,632	69.1%	324,350	68.7%
Estimated Civilian Unemployed	1,226	2.1%	4,933	2.1%	10,238	2.2%
Estimated in Armed Forces	105	0.2%	171	0.1%	336	0.1%
Estimated Not in Labor Force	16,467	28.2%	68,230	28.8%	136,970	29.0%
Unemployment Rate	2.1%		2.1%		2.2%	

Occupation (2015)

Occupation: Population Age 16 Years or Over	40,337		161,810		327,452	
Management, Business, Financial Operations	9,649	23.9%	37,489	23.2%	77,862	23.8%
Professional, Related	11,593	28.7%	45,367	28.0%	94,527	28.9%
Service	4,810	11.9%	20,595	12.7%	40,566	12.4%
Sales, Office	10,200	25.3%	40,180	24.8%	80,488	24.6%
Farming, Fishing, Forestry	80	0.2%	216	0.1%	337	0.1%
Construct, Extraction, Maintenance	1,958	4.9%	8,555	5.3%	16,009	4.9%
Production, Transport Material Moving	2,048	5.1%	9,408	5.8%	17,662	5.4%
White Collar Workers	31,441	77.9%	123,036	76.0%	252,878	77.2%
Blue Collar Workers	8,896	22.1%	38,774	24.0%	74,574	22.8%

Consumer Expenditure (2018)

Total Household Expenditure	\$2.23 B		\$8.66 B		\$17.8 B	
Total Non-Retail Expenditure	\$1.18 B	52.9%	\$4.58 B	52.8%	\$9.44 B	53.0%
Total Retail Expenditure	\$1.05 B	47.1%	\$4.09 B	47.2%	\$8.39 B	47.0%
Apparel	\$79.2 M	3.5%	\$307 M	3.5%	\$632 M	3.5%
Contributions	\$113 M	5.1%	\$437 M	5.1%	\$914 M	5.1%
Education	\$95.5 M	4.3%	\$371 M	4.3%	\$773 M	4.3%
Entertainment	\$127 M	5.7%	\$494 M	5.7%	\$1.02 B	5.7%
Food and Beverages	\$316 M	14.2%	\$1.23 B	14.2%	\$2.51 B	14.1%
Furnishings and Equipment	\$80.1 M	3.6%	\$311 M	3.6%	\$642 M	3.6%
Gifts	\$61.6 M	2.8%	\$239 M	2.8%	\$497 M	2.8%
Health Care	\$166 M	7.4%	\$643 M	7.4%	\$1.32 B	7.4%
Household Operations	\$70.6 M	3.2%	\$274 M	3.2%	\$568 M	3.2%
Miscellaneous Expenses	\$31.6 M	1.4%	\$123 M	1.4%	\$251 M	1.4%
Personal Care	\$28.7 M	1.3%	\$111 M	1.3%	\$229 M	1.3%
Personal Insurance	\$18.6 M	0.8%	\$72.0 M	0.8%	\$150 M	0.8%
Reading	\$4.97 M	0.2%	\$19.3 M	0.2%	\$39.8 M	0.2%
Shelter	\$461 M	20.7%	\$1.79 B	20.7%	\$3.69 B	20.7%
Tobacco	\$11.5 M	0.5%	\$44.4 M	0.5%	\$89.8 M	0.5%
Transportation	\$410 M	18.3%	\$1.59 B	18.4%	\$3.26 B	18.3%
Utilities	\$157 M	7.0%	\$608 M	7.0%	\$1.24 B	7.0%

Educational Attainment (2018)

Adult Population Age 25 Years or Over	49,447		200,812		401,436	
Elementary (Grade Level 0 to 8)	1,152	2.3%	8,319	4.1%	15,427	3.8%
Some High School (Grade Level 9 to 11)	1,230	2.5%	5,915	2.9%	11,187	2.8%
High School Graduate	7,131	14.4%	30,169	15.0%	55,746	13.9%
Some College	10,134	20.5%	40,303	20.1%	78,804	19.6%
Associate Degree Only	3,831	7.7%	16,213	8.1%	31,315	7.8%
Bachelor Degree Only	17,251	34.9%	65,735	32.7%	134,312	33.5%
Graduate Degree	8,718	17.6%	34,158	17.0%	74,645	18.6%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1301/-96.6571

RF5

190 E Stacy Rd

Allen, TX 75002

5 min drivetime 10 min drivetime 15 min drivetime

Units In Structure (2015)

1 Detached Unit	19,030	92.2%	80,022	92.5%	163,110	93.4%
1 Attached Unit	796	3.9%	3,112	3.6%	6,355	3.6%
2 to 4 Units	614	3.0%	2,485	2.9%	5,217	3.0%
5 to 9 Units	1,456	7.1%	5,251	6.1%	10,390	5.9%
10 to 19 Units	1,961	9.5%	6,516	7.5%	11,809	6.8%
20 to 49 Units	1,430	6.9%	3,853	4.5%	6,995	4.0%
50 or More Units	1,500	7.3%	5,606	6.5%	14,727	8.4%
Mobile Home or Trailer	252	1.2%	1,311	1.5%	2,548	1.5%
Other Structure	-	-	-	-	1	-

Homes Built By Year (2015)

Homes Built 2010 or later	1,822	8.8%	6,165	7.1%	12,014	6.9%
Homes Built 2000 to 2009	9,675	46.9%	35,331	40.9%	64,352	36.8%
Homes Built 1990 to 1999	5,358	26.0%	26,423	30.6%	53,252	30.5%
Homes Built 1980 to 1989	4,131	20.0%	16,888	19.5%	37,598	21.5%
Homes Built 1970 to 1979	2,086	10.1%	8,532	9.9%	22,202	12.7%
Homes Built 1960 to 1969	396	1.9%	2,221	2.6%	6,647	3.8%
Homes Built 1950 to 1959	189	0.9%	1,184	1.4%	2,229	1.3%
Homes Built Before 1949	360	1.7%	2,398	2.8%	3,762	2.2%

Home Values (2015)

Home Values \$1,000,000 or More	111	0.8%	298	0.5%	551	0.4%
Home Values \$500,000 to \$999,999	1,893	13.3%	7,739	12.8%	15,521	12.6%
Home Values \$400,000 to \$499,999	2,275	16.0%	7,673	12.6%	16,019	13.0%
Home Values \$300,000 to \$399,999	4,622	32.5%	17,376	28.6%	36,758	29.8%
Home Values \$200,000 to \$299,999	5,117	36.0%	23,131	38.1%	49,527	40.2%
Home Values \$150,000 to \$199,999	2,046	14.4%	9,293	15.3%	18,578	15.1%
Home Values \$100,000 to \$149,999	1,048	7.4%	4,627	7.6%	8,052	6.5%
Home Values \$70,000 to \$99,999	212	1.5%	1,067	1.8%	1,884	1.5%
Home Values \$50,000 to \$69,999	254	1.8%	826	1.4%	1,512	1.2%
Home Values \$25,000 to \$49,999	134	0.9%	730	1.2%	1,309	1.1%
Home Values Under \$25,000	193	1.4%	916	1.5%	1,822	1.5%
Owner-Occupied Median Home Value	\$288,472		\$277,662		\$283,652	
Renter-Occupied Median Rent	\$1,072		\$1,141		\$1,159	

Transportation To Work (2015)

Drive to Work Alone	32,850	80.6%	134,235	81.5%	268,449	81.5%
Drive to Work in Carpool	2,924	7.2%	10,827	6.6%	21,726	6.6%
Travel to Work by Public Transportation	484	1.2%	2,113	1.3%	4,117	1.2%
Drive to Work on Motorcycle	28	0.1%	119	0.1%	335	0.1%
Walk or Bicycle to Work	439	1.1%	1,401	0.9%	2,895	0.9%
Other Means	258	0.6%	1,522	0.9%	2,731	0.8%
Work at Home	3,763	9.2%	14,392	8.7%	29,138	8.8%

Travel Time (2015)

Travel to Work in 14 Minutes or Less	8,692	23.5%	32,204	21.4%	63,099	21.0%
Travel to Work in 15 to 29 Minutes	12,735	34.4%	51,422	34.2%	103,869	34.6%
Travel to Work in 30 to 59 Minutes	11,999	32.4%	50,389	33.5%	103,610	34.5%
Travel to Work in 60 Minutes or More	3,221	8.7%	13,687	9.1%	27,945	9.3%
Average Minutes Travel to Work	24.3		25.2		25.3	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.