Key Road Plaza

Route 10 & Winchester St
23-63 Key Rd & 360 Winchester St
Keene, NH 03431

Center Type: Community
GLA: 83,634

Leasing Contact

John Kostyo

888-766-6012

jkostyo@dlcmgmt.com

PROPERTY HIGHLIGHTS

- Strong National Anchors: Anchored by TJ Maxx, Staples, and Petco, driving consistent traffic to the center.
- Regional Retail Draw: Serves the greater Keene trade area, attracting shoppers from across Vermont and Massachusetts.
- Complementary Retail Node: Located directly across the street from Walmart, benefiting from strong co-tenancy and shared consumer traffic.
- Excellent Visibility & Access: Positioned with strong frontage and convenient access along a corridor with approximately 26,000 vehicles per day.
- Walkable Location: Walk Score of 85, designated as "Very Walkable," supporting strong local foot traffic.

DEMOGRAPHICS

	1M	3M	5M
POPULATION	6,510	21,441	29,543
HOUSEHOLDS	2,095	8,709	12,259
AVG HH INCOME	$84,163	$92,773	$93,668

MAJOR TENANTS

Key Road Plaza

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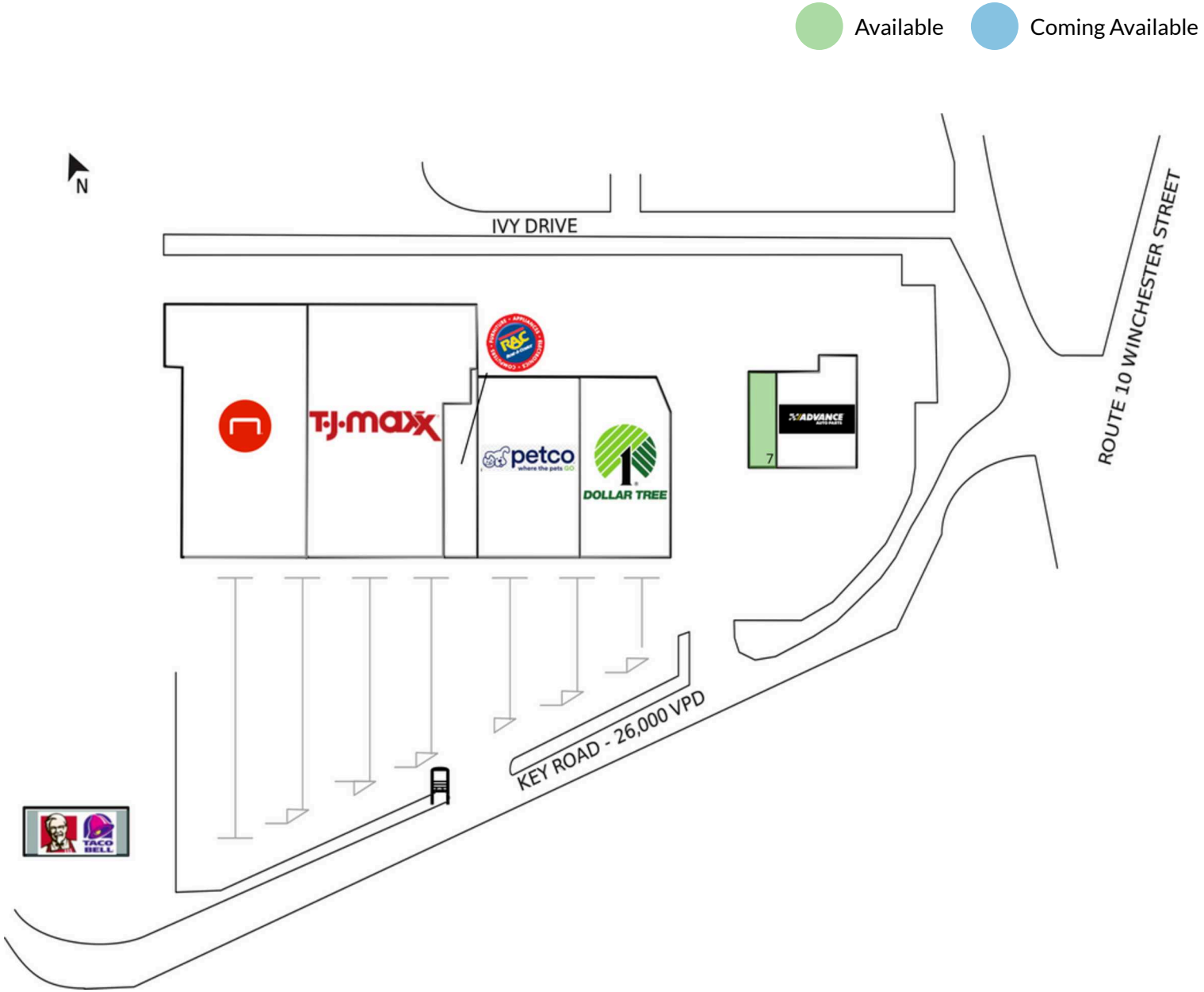
AVAILABLE SPACES

7 1,376 SF



CURRENT TENANTS

1	Staples	21,800 SF	3	Rent-A-Center	3,685 SF	5	Dollar Tree	11,636 SF
2	TJ Maxx	26,515 SF	4	Petco	12,498 SF	6	Advance Auto Parts	6,124 SF

This site plan indicates the general layout of the shopping center and is not a warranty, representation, or agreement on the part of the landlord that the shopping center will be exactly as depicted herein.