Community Profile

Clayton Corners
11711 Clayton Blvd, Clayton, North Carolina, 27520
Rings: 1, 3, 5 mile radii

Population Summary	1 mile	3 miles	5 miles
2010 Total Population	3,870	18,980	37,730
2020 Total Population	5,667	25,983	51,897
2020 Group Quarters	5	191	204
2026 Total Population	6,218	31,387	63,298
2026 Group Quarters	4	194	202
2031 Total Population	6,783	35,709	71,062
2026-2031 Annual Rate	1.75%	2.61%	2.34%
2026 Total Daytime Population	6,528	28,265	53,420
Workers	3,631	13,018	22,395
Residents	2,897	15,247	31,025

Household Summary			
2010 Total Households	1,665	7,396	14,018
2010 Average Household Size	2.32	2.55	2.68
2020 Total Households	2,381	10,145	19,416
2020 Average Household Size	2.38	2.54	2.66
2026 Total Households	2,722	12,686	24,622
2026 Average Household Size	2.28	2.46	2.56
2031 Total Households	3,016	14,637	28,075
2031 Average Household Size	2.25	2.43	2.52
2026-2031 Annual Rate	2.07%	2.90%	2.66%
2026 Families	1,653	8,495	17,421
2026 Average Family Size	2.94	3.06	3.04
2031 Families	1,818	9,761	19,762
2031 Average Family Size	2.90	3.03	3.00
2026-2031 Growth Rate	1.92%	2.82%	2.55%

Median Household Income			
2026	$78,813	$86,806	$96,277
2031	$85,620	$99,977	$109,119

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income	1 mile	3 miles	5 miles
2026	$45,671	$44,591	$46,064
2031	$52,174	$51,285	$53,103

2026 Households by Income			
Household Income Base	2,723	12,686	24,623
<$10,000	1.8%	2.0%	2.0%
$10,000-14,999	1.2%	0.8%	1.2%
$15,000-19,999	1.4%	1.1%	1.3%
$20,000-24,999	3.4%	2.8%	2.5%
$25,000-29,999	4.3%	4.0%	3.3%
$30,000-34,999	2.2%	3.5%	3.0%
$35,000-39,999	1.2%	1.4%	1.4%
$40,000-44,999	1.9%	1.9%	2.0%
$45,000-49,999	4.7%	3.1%	3.0%
$50,000-59,999	10.5%	7.5%	6.9%
$60,000-74,999	14.0%	13.6%	11.3%
$75000-99999	17.6%	15.3%	13.7%
$100,000-124,999	10.5%	12.7%	13.0%
$125,000-149,999	7.2%	8.3%	9.4%
$150000-199999	6.5%	9.5%	11.0%
$200,000-249,999	6.9%	7.6%	8.5%
$250,000-299,999	1.7%	1.9%	2.4%
$300,000-399,999	1.4%	1.4%	2.0%
$400,000-499,999	0.2%	0.3%	0.3%
$500,000+	1.6%	1.4%	1.8%
Average Household Income	$101,868	$109,936	$119,445

2026 Affordability, Mortgage and Wealth			
Housing Affordability Index	108	102	109
Percent of Income for Mortgage	22.2%	23.4%	21.9%
Wealth Index	64	80	91

Median Home Value			
2026	$297,139	$344,638	$358,243
2031	$361,682	$397,722	$420,996

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Home Value	1 mile	3 miles	5 miles
Total Owner Occupied Housing Units	1,494	8,777	18,317
<$50,000	1.8%	2.0%	2.0%
$50,000 - $99,999	2.7%	1.4%	0.8%
$100,000 - $149,999	3.0%	1.6%	1.3%
$150,000 - $199,999	9.3%	6.1%	4.8%
$200,000 - $249,999	12.1%	7.7%	6.0%
$250,000 - $299,999	22.2%	13.7%	12.2%
$300,000 - $399,999	29.1%	39.0%	39.2%
$400,000 - $499,999	8.7%	15.8%	17.5%
$500,000 - $749,999	10.3%	11.9%	13.6%
$750,000 - $999,999	0.4%	0.6%	1.6%
$1,000,000 - $1,499,999	0.2%	0.1%	0.8%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	$322,098	$357,835	$385,612

Housing Unit Summary			
2010 Total Housing Units	1,859	8,063	15,065
Owner Occupied Housing Units	53.1%	68.2%	76.2%
Renter Occupied Housing Units	46.9%	31.8%	23.8%
Vacant Housing Units	10.4%	8.3%	7.0%
2020 Housing Units	2,530	10,794	20,483
Owner Occupied Housing Units	49.4%	63.8%	71.3%
Renter Occupied Housing Units	50.6%	36.2%	28.7%
Vacant Housing Units	5.5%	5.9%	5.2%
2026 Housing Units	2,831	13,260	25,675
Owner Occupied Housing Units	54.9%	69.2%	74.4%
Renter Occupied Housing Units	45.1%	30.8%	25.6%
Vacant Housing Units	3.9%	4.3%	4.1%
2031 Total Housing Units	3,161	15,283	29,364
Owner Occupied Housing Units	55.5%	71.3%	75.6%
Renter Occupied Housing Units	44.5%	28.7%	24.4%
Vacant Housing Units	4.6%	4.2%	4.4%

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Population by Sex	1 mile	3 miles	5 miles
Males	2,996	15,232	30,966
Females	3,222	16,155	32,332

Median Age			
2010	35.6	35.6	35.8
2020	35.7	37.2	37.1
2026	36.4	37.5	37.5
2031	37.8	38.6	38.3

2026 Population by Age			
Total	6,219	31,387	63,299
0 - 4	6.2%	6.0%	6.1%
5 - 9	6.7%	6.5%	6.6%
10 - 14	5.6%	6.5%	6.7%
15 - 24	12.3%	12.8%	13.4%
25 - 34	16.8%	14.5%	13.7%
35 - 44	14.8%	14.0%	13.8%
45 - 54	12.2%	12.8%	13.2%
55 - 64	10.9%	11.8%	12.2%
65 - 74	8.7%	9.0%	8.6%
75 - 84	4.9%	5.1%	4.7%
85 +	1.2%	1.4%	1.1%
18 +	78.1%	77.3%	76.5%

2026 Population 15+ by Marital Status			
Total	5,068	25,426	51,007
Never Married	31.3%	32.1%	31.5%
Married	50.9%	52.5%	54.1%
Widowed	3.1%	3.5%	4.2%
Divorced	14.7%	11.9%	10.1%

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Pop 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	4,305	21,420	42,495
Less than 9th Grade	1.1%	1.5%	2.1%
9th - 12th Grade, No Diploma	3.1%	3.8%	3.3%
High School Graduate	17.4%	19.5%	19.3%
GED/Alternative Credential	8.2%	4.2%	4.4%
Some College, No Degree	20.1%	20.3%	18.5%
Associate Degree	12.7%	13.6%	14.6%
Bachelor's Degree	26.3%	27.8%	26.1%
Graduate/Professional Degree	11.2%	9.3%	11.8%

2020 Population by Race/Ethnicity			
Total	5,667	25,983	51,897
White Alone	57.8%	57.3%	61.6%
Black Alone	23.0%	23.1%	20.4%
American Indian Alone	0.5%	0.7%	0.7%
Asian Alone	1.7%	1.2%	1.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.6%	7.8%	6.8%
Two or More Races	6.6%	7.8%	6.8%
Hispanic Origin	14.4%	16.1%	14.2%
Diversity Index	69.7	71.0	67.1

2026 Population by Race/Ethnicity			
Total	6,219	31,388	63,297
White Alone	52.2%	51.9%	56.3%
Black Alone	26.6%	26.5%	23.7%
American Indian Alone	0.5%	0.7%	0.7%
Asian Alone	2.3%	1.6%	1.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.5%	8.7%	7.6%
Two or More Races	10.9%	10.6%	10.0%
Hispanic Origin	16.1%	17.7%	15.6%
Diversity Index	73.6	74.6	71.4

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Employed Pop 16+ by Occupation	1 mile	3 miles	5 miles
Total	3,434	16,797	33,631
White Collar	70.7%	67.8%	67.6%
Management/Business/Financial	26.4%	22.5%	22.2%
Professional	21.8%	22.9%	25.5%
Sales	5.0%	9.4%	8.7%
Administrative Support	17.4%	12.9%	11.3%
Services	12.2%	13.6%	13.3%

2026 Employed Pop 16+ by Occupation			
Total	3,434	16,797	33,631
Blue Collar	17.1%	18.7%	19.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.1%	4.3%	4.7%
Installation/Maintenance/Repair	1.3%	2.2%	2.8%
Production	5.3%	3.5%	3.7%
Transportation/Material Moving	7.3%	8.7%	7.7%
White Collar	70.7%	67.8%	67.6%
Management/Business/Financial	26.4%	22.5%	22.2%
Professional	21.8%	22.9%	25.5%
Sales	5.0%	9.4%	8.7%
Administrative Support	17.4%	12.9%	11.3%
Services	12.2%	13.6%	13.3%

2026 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,434	16,797	33,631
Population 16+ Employed	98.0%	97.4%	97.2%
Population 16+ Unemployment rate	2.0%	2.6%	2.8%
Population 16-24 Employed	13.1%	13.7%	14.2%
Population 16-24 Unemployment rate	2.8%	4.0%	4.9%
Population 25-54 Employed	66.0%	63.6%	62.7%
Population 25-54 Unemployment rate	2.1%	2.3%	2.5%
Population 55-64 Employed	13%	14%	15%
Population 55-64 Unemployment rate	1.5%	2.7%	2.6%
Population 65+ Employed	6%	6%	5%
Population 65+ Unemployment rate	0.0%	1.7%	1.5%

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Employed Population 16+ by Industry	1 mile	3 miles	5 miles
Total	3,366	16,366	32,677
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	7.9%	9.4%	9.8%
Manufacturing	13.9%	10.6%	9.9%
Wholesale Trade	1.2%	0.9%	1.8%
Retail Trade	7.8%	14.5%	12.5%
Transportation/Utilities	11.3%	8.9%	7.5%
Information	0%	2%	1%
Finance/Insurance/Real Estate	7.3%	7.2%	6.7%
Services	45.0%	41.0%	44.0%
Public Administration	5.1%	5.9%	6.4%

2026 Consumer Spending			
Apparel & Services: Total $	$5,969,653	$29,548,230	$61,849,390
Average Spent	$2,193.11	$2,329.20	$2,511.96
Spending Potential Index	86	91	98
Education: Total $	$4,364,644	$21,788,393	$46,004,776
Average Spent	$1,603.47	$1,717.51	$1,868.44
Spending Potential Index	80	86	93
Entertainment/Recreation: Total $	$9,611,168	$48,405,557	$102,531,696
Average Spent	$3,530.92	$3,815.67	$4,164.23
Spending Potential Index	82	89	97
Food at Home: Total $	$18,117,636	$89,398,355	$185,831,480
Average Spent	$6,656.00	$7,047.01	$7,547.38
Spending Potential Index	84	89	96
Food Away from Home: Total $	$10,465,219	$51,991,632	$108,978,173
Average Spent	$3,844.68	$4,098.35	$4,426.05
Spending Potential Index	86	92	99
Health Care: Total $	$18,130,887	$91,676,470	$193,099,503
Average Spent	$6,660.87	$7,226.59	$7,842.56
Spending Potential Index	83	90	98
HH Furnishings & Equipment: Total $	$6,468,044	$32,588,270	$68,855,455
Average Spent	$2,376.21	$2,568.84	$2,796.50
Spending Potential Index	84	90	98
Personal Care Products & Services: Total $	$2,657,024	$13,235,170	$27,819,371
Average Spent	$976.13	$1,043.29	$1,129.86
Spending Potential Index	86	91	99

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Consumer Spending	1 mile	3 miles	5 miles
Shelter: Total $	$62,552,710	$310,504,295	$645,436,653
Average Spent	$22,980.42	$24,476.14	$26,213.82
Spending Potential Index	83	89	95
Support Payments/Gifts in Kind: Total $	$6,911,768	$35,433,272	$76,270,281
Average Spent	$2,539.22	$2,793.10	$3,097.65
Spending Potential Index	83	92	102
Travel: Total $	$7,780,331	$40,003,377	$85,472,504
Average Spent	$2,858.31	$3,153.35	$3,471.39
Spending Potential Index	78	86	95
Vehicle Maintenance & Repairs: Total $	$2,860,025	$14,180,483	$29,634,856
Average Spent	$1,050.71	$1,117.81	$1,203.59
Spending Potential Index	85	90	97

Top Tapestry Segment

1 mile

Up and Coming Families (G2):

This segment is characterized by Southern suburbanites with diverse family structures, education, and employment.

Learn more about this segment...

3 miles

Up and Coming Families (G2):

This segment is characterized by Southern suburbanites with diverse family structures, education, and employment.

Learn more about this segment...

5 miles

Up and Coming Families (G2):

This segment is characterized by Southern suburbanites with diverse family structures, education, and employment.

Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.