Community Profile

Steele Crossing
3533 Shiloh Dr, Fayetteville, Arkansas, 72703
Rings: 1, 3, 5 mile radii

Population Summary	1 mile	3 miles	5 miles
2010 Total Population	3,323	40,289	111,813
2020 Total Population	4,735	46,950	134,382
2020 Group Quarters	74	860	7,701
2026 Total Population	4,908	50,150	146,840
2026 Group Quarters	82	970	8,547
2031 Total Population	5,275	53,212	155,875
2026-2031 Annual Rate	1.45%	1.19%	1.20%
2026 Total Daytime Population	15,118	60,152	174,551
Workers	12,847	37,949	105,804
Residents	2,271	22,203	68,747

Household Summary			
2010 Total Households	1,700	18,078	43,815
2010 Average Household Size	1.91	2.18	2.40
2020 Total Households	2,570	21,335	52,857
2020 Average Household Size	1.81	2.16	2.40
2026 Total Households	2,728	23,446	59,584
2026 Average Household Size	1.77	2.10	2.32
2031 Total Households	2,953	25,291	64,368
2031 Average Household Size	1.76	2.07	2.29
2026-2031 Annual Rate	1.60%	1.53%	1.56%
2026 Families	1,092	11,415	30,626
2026 Average Family Size	2.63	2.88	3.11
2031 Families	1,164	12,102	32,515
2031 Average Family Size	2.66	2.87	3.10
2026-2031 Growth Rate	1.29%	1.18%	1.20%

Median Household Income			
2026	$69,157	$76,747	$71,689
2031	$78,891	$86,184	$81,443

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income	1 mile	3 miles	5 miles
2026	$50,754	$47,806	$39,242
2031	$58,838	$54,727	$44,877

2026 Households by Income			
Household Income Base	2,728	23,447	59,584
<$10,000	7.2%	3.9%	4.5%
$10,000-14,999	5.7%	4.5%	3.7%
$15,000-19,999	3.0%	2.8%	2.9%
$20,000-24,999	3.8%	4.2%	4.0%
$25,000-29,999	1.4%	2.9%	3.1%
$30,000-34,999	7.7%	5.8%	5.6%
$35,000-39,999	4.4%	4.5%	4.8%
$40,000-44,999	2.6%	4.4%	4.9%
$45,000-49,999	1.5%	3.6%	3.3%
$50,000-59,999	5.1%	4.8%	5.3%
$60,000-74,999	11.7%	7.3%	9.6%
$75000-99999	16.7%	14.0%	13.6%
$100,000-124,999	6.4%	11.7%	11.2%
$125,000-149,999	4.9%	6.0%	6.0%
$150000-199999	10.6%	9.7%	9.2%
$200,000-249,999	2.5%	3.3%	2.9%
$250,000-299,999	1.5%	2.1%	1.7%
$300,000-399,999	1.1%	1.7%	1.4%
$400,000-499,999	1.4%	1.4%	1.2%
$500,000+	1.1%	1.4%	1.0%
Average Household Income	$98,396	$102,754	$95,677

2026 Affordability, Mortgage and Wealth			
Housing Affordability Index	82	86	83
Percent of Income for Mortgage	29.2%	27.7%	28.5%
Wealth Index	61	74	66

Median Home Value			
2026	$343,750	$360,962	$347,866
2031	$424,099	$404,792	$392,321

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Home Value	1 mile	3 miles	5 miles
Total Owner Occupied Housing Units	869	10,086	25,286
<$50,000	1.5%	1.7%	1.4%
$50,000 - $99,999	0.0%	0.7%	1.2%
$100,000 - $149,999	0.9%	1.2%	2.7%
$150,000 - $199,999	5.4%	3.7%	5.1%
$200,000 - $249,999	17.6%	9.9%	12.6%
$250,000 - $299,999	14.5%	13.0%	13.5%
$300,000 - $399,999	23.0%	32.6%	28.3%
$400,000 - $499,999	18.4%	15.5%	13.7%
$500,000 - $749,999	13.1%	15.1%	14.5%
$750,000 - $999,999	3.7%	2.2%	3.1%
$1,000,000 - $1,499,999	0.5%	2.4%	2.5%
$1,500,000 - $1,999,999	0.5%	0.6%	0.7%
$2,000,000 +	0.9%	1.4%	0.8%
Average Home Value	$402,768	$437,636	$418,263

Housing Unit Summary			
2010 Total Housing Units	1,892	20,592	50,925
Owner Occupied Housing Units	39.7%	45.5%	44.5%
Renter Occupied Housing Units	60.3%	54.5%	55.5%
Vacant Housing Units	10.2%	12.2%	14.0%
2020 Housing Units	2,811	23,125	57,900
Owner Occupied Housing Units	30.3%	41.7%	41.2%
Renter Occupied Housing Units	69.7%	58.3%	58.8%
Vacant Housing Units	8.3%	7.7%	8.6%
2026 Housing Units	2,971	25,292	64,837
Owner Occupied Housing Units	31.9%	43.0%	42.4%
Renter Occupied Housing Units	68.1%	57.0%	57.6%
Vacant Housing Units	8.2%	7.3%	8.1%
2031 Total Housing Units	3,219	27,360	70,174
Owner Occupied Housing Units	30.9%	42.3%	41.9%
Renter Occupied Housing Units	69.1%	57.7%	58.1%
Vacant Housing Units	8.3%	7.6%	8.3%

2026 Population by Sex	1 mile	3 miles	5 miles
Males	2,444	24,976	73,636
Females	2,464	25,174	73,204

Median Age			
2010	33.4	30.6	28.2
2020	32.8	32.6	29.1
2026	34.4	33.6	29.9
2031	37.0	35.0	31.2

2026 Population by Age			
Total	4,909	50,150	146,842
0 - 4	5.2%	5.9%	5.9%
5 - 9	5.2%	5.7%	5.7%
10 - 14	3.5%	5.2%	5.4%
15 - 24	12.6%	16.4%	22.9%
25 - 34	25.0%	19.1%	17.7%
35 - 44	14.0%	13.6%	12.7%
45 - 54	11.0%	11.6%	10.6%
55 - 64	8.9%	8.8%	8.0%
65 - 74	7.5%	7.5%	6.5%
75 - 84	4.9%	5.1%	3.8%
85 +	2.6%	2.1%	1.4%
18 +	83.1%	80.0%	79.5%

2026 Population 15+ by Marital Status			
Total	4,228	41,716	121,768
Never Married	45.9%	37.6%	43.9%
Married	35.3%	47.1%	43.2%
Widowed	2.7%	4.5%	3.8%
Divorced	16.1%	10.8%	9.2%

2026 Pop 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	3,609	33,507	88,069
Less than 9th Grade	0.9%	2.2%	5.5%
9th - 12th Grade, No Diploma	1.2%	2.4%	5.0%
High School Graduate	14.4%	18.4%	19.8%
GED/Alternative Credential	2.4%	3.6%	3.7%
Some College, No Degree	12.9%	13.6%	14.6%
Associate Degree	11.9%	8.2%	7.2%
Bachelor's Degree	31.8%	26.7%	24.7%
Graduate/Professional Degree	24.4%	24.9%	19.6%

2020 Population by Race/Ethnicity			
Total	4,735	46,950	134,382
White Alone	75.8%	74.3%	66.8%
Black Alone	5.2%	5.4%	4.9%
American Indian Alone	1.3%	1.2%	1.3%
Asian Alone	3.8%	3.3%	3.0%
Pacific Islander Alone	0.7%	1.4%	3.5%
Some Other Race Alone	3.6%	4.7%	10.4%
Two or More Races	3.6%	4.7%	10.4%
Hispanic Origin	9.5%	10.8%	18.9%
Diversity Index	51.2	54.1	67.3

2026 Population by Race/Ethnicity			
Total	4,908	50,150	146,840
White Alone	73.9%	72.8%	64.8%
Black Alone	5.8%	5.8%	5.3%
American Indian Alone	1.3%	1.2%	1.4%
Asian Alone	3.9%	3.4%	3.0%
Pacific Islander Alone	0.8%	1.5%	3.6%
Some Other Race Alone	4.0%	5.0%	11.1%
Two or More Races	10.3%	10.4%	10.8%
Hispanic Origin	10.5%	11.7%	20.1%
Diversity Index	54.3	56.5	69.6

2026 Employed Pop 16+ by Occupation	1 mile	3 miles	5 miles
Total	2,822	29,450	82,788
White Collar	75.5%	71.8%	63.3%
Management/Business/Financial	17.6%	19.7%	16.7%
Professional	36.0%	33.8%	28.4%
Sales	12.5%	9.8%	9.2%
Administrative Support	9.5%	8.6%	9.0%
Services	14.8%	13.7%	17.2%

2026 Employed Pop 16+ by Occupation			
Total	2,822	29,450	82,788
Blue Collar	9.7%	14.5%	19.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.3%	3.9%	5.2%
Installation/Maintenance/Repair	1.0%	1.7%	2.0%
Production	2.0%	4.0%	6.0%
Transportation/Material Moving	3.5%	4.7%	6.2%
White Collar	75.5%	71.8%	63.3%
Management/Business/Financial	17.6%	19.7%	16.7%
Professional	36.0%	33.8%	28.4%
Sales	12.5%	9.8%	9.2%
Administrative Support	9.5%	8.6%	9.0%
Services	14.8%	13.7%	17.2%

2026 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,822	29,450	82,788
Population 16+ Employed	95.0%	96.7%	96.2%
Population 16+ Unemployment rate	5.0%	3.3%	3.8%
Population 16-24 Employed	11.2%	16.8%	21.3%
Population 16-24 Unemployment rate	11.2%	6.6%	7.2%
Population 25-54 Employed	68.1%	62.4%	59.7%
Population 25-54 Unemployment rate	3.5%	2.6%	2.8%
Population 55-64 Employed	9%	10%	10%
Population 55-64 Unemployment rate	4.1%	2.5%	2.9%
Population 65+ Employed	7%	7%	5%
Population 65+ Unemployment rate	9.6%	1.9%	2.2%

2026 Employed Population 16+ by Industry	1 mile	3 miles	5 miles
Total	2,682	28,487	79,670
Agriculture/Mining	1.0%	0.4%	0.4%
Construction	1.8%	5.1%	7.1%
Manufacturing	6.1%	7.2%	10.4%
Wholesale Trade	1.9%	2.7%	3.2%
Retail Trade	11.5%	11.0%	10.4%
Transportation/Utilities	7.4%	5.8%	5.6%
Information	1%	1%	1%
Finance/Insurance/Real Estate	9.3%	7.5%	6.9%
Services	58.4%	57.8%	53.7%
Public Administration	1.4%	1.4%	1.6%

2026 Consumer Spending			
Apparel & Services: Total $	$5,941,200	$52,240,397	$124,451,758
Average Spent	$2,177.86	$2,228.12	$2,088.68
Spending Potential Index	85	87	82
Education: Total $	$4,562,377	$42,064,285	$97,898,640
Average Spent	$1,672.43	$1,794.09	$1,643.04
Spending Potential Index	83	90	82
Entertainment/Recreation: Total $	$9,421,421	$84,811,716	$197,679,144
Average Spent	$3,453.60	$3,617.32	$3,317.65
Spending Potential Index	80	84	77
Food at Home: Total $	$18,098,012	$158,540,437	$376,150,292
Average Spent	$6,634.17	$6,761.94	$6,312.94
Spending Potential Index	84	86	80
Food Away from Home: Total $	$10,243,714	$90,506,577	$217,282,380
Average Spent	$3,755.03	$3,860.21	$3,646.66
Spending Potential Index	84	86	82
Health Care: Total $	$16,990,381	$153,344,110	$359,908,726
Average Spent	$6,228.15	$6,540.31	$6,040.36
Spending Potential Index	78	82	75
HH Furnishings & Equipment: Total $	$6,271,164	$56,308,722	$132,814,870
Average Spent	$2,298.81	$2,401.63	$2,229.04
Spending Potential Index	81	84	78
Personal Care Products & Services: Total $	$2,621,263	$23,213,003	$55,200,481
Average Spent	$960.87	$990.06	$926.43
Spending Potential Index	84	87	81

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Consumer Spending	1 mile	3 miles	5 miles
Shelter: Total $	$62,762,321	$552,183,478	$1,320,207,137
Average Spent	$23,006.72	$23,551.29	$22,157.07
Spending Potential Index	83	85	80
Support Payments/Gifts in Kind: Total $	$6,538,864	$59,196,979	$136,549,008
Average Spent	$2,396.94	$2,524.82	$2,291.71
Spending Potential Index	79	83	75
Travel: Total $	$7,480,950	$68,696,953	$159,192,996
Average Spent	$2,742.28	$2,930.01	$2,671.74
Spending Potential Index	75	80	73
Vehicle Maintenance & Repairs: Total $	$2,830,395	$25,116,787	$59,558,833
Average Spent	$1,037.53	$1,071.26	$999.58
Spending Potential Index	84	86	81

Top Tapestry Segment

1 mile

Emerging Hub (D1):

This segment is characterized by young, high-earning, mobile urban professionals.

Learn more about this segment...

3 miles

Emerging Hub (D1):

This segment is characterized by young, high-earning, mobile urban professionals.

Learn more about this segment...

5 miles

College Towns (B2):

This segment is characterized by university renters in urban neighborhoods.

Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.