Community Profile

Bell Tower
13499 S Cleveland Ave, Fort Myers, Florida, 33907
Rings: 1, 3, 5 mile radii

Population Summary	1 mile	3 miles	5 miles
2010 Total Population	7,911	58,125	117,143
2020 Total Population	8,997	65,147	136,089
2020 Group Quarters	182	1,445	2,761
2026 Total Population	9,185	68,220	147,893
2026 Group Quarters	191	1,479	2,827
2031 Total Population	9,490	72,390	158,120
2026-2031 Annual Rate	0.66%	1.19%	1.35%
2026 Total Daytime Population	16,897	93,530	207,971
Workers	11,818	54,754	123,048
Residents	5,079	38,776	84,923

Household Summary			
2010 Total Households	4,188	28,145	54,800
2010 Average Household Size	1.89	2.05	2.11
2020 Total Households	4,663	31,237	63,825
2020 Average Household Size	1.89	2.04	2.09
2026 Total Households	4,963	33,846	71,096
2026 Average Household Size	1.81	1.97	2.04
2031 Total Households	5,221	36,334	76,974
2031 Average Household Size	1.78	1.95	2.02
2026-2031 Annual Rate	1.02%	1.43%	1.60%
2026 Families	2,362	18,207	40,871
2026 Average Family Size	2.50	2.60	2.63
2031 Families	2,486	19,572	44,203
2031 Average Family Size	2.45	2.57	2.59
2026-2031 Growth Rate	1.03%	1.46%	1.58%

Median Household Income			
2026	$64,762	$76,669	$82,601
2031	$76,448	$89,459	$98,243

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income	1 mile	3 miles	5 miles
2026	$49,222	$53,785	$58,792
2031	$57,394	$62,198	$67,755

2026 Households by Income			
Household Income Base	4,962	33,848	71,093
<$10,000	6.0%	5.1%	4.7%
$10,000-14,999	1.9%	2.6%	2.5%
$15,000-19,999	3.6%	2.9%	2.1%
$20,000-24,999	4.4%	2.7%	2.6%
$25,000-29,999	3.6%	3.1%	3.0%
$30,000-34,999	5.8%	4.8%	4.4%
$35,000-39,999	3.5%	3.7%	3.5%
$40,000-44,999	4.5%	4.2%	3.6%
$45,000-49,999	4.2%	3.2%	3.1%
$50,000-59,999	9.3%	6.8%	6.7%
$60,000-74,999	9.0%	9.9%	9.5%
$75000-99999	11.3%	12.1%	11.6%
$100,000-124,999	14.5%	12.8%	11.9%
$125,000-149,999	5.5%	7.3%	7.3%
$150000-199999	6.0%	9.2%	9.9%
$200,000-249,999	2.4%	3.3%	4.7%
$250,000-299,999	1.4%	1.9%	2.7%
$300,000-399,999	1.0%	1.5%	2.1%
$400,000-499,999	0.6%	0.8%	1.1%
$500,000+	1.4%	2.1%	2.9%
Average Household Income	$90,967	$107,578	$121,746

2026 Affordability, Mortgage and Wealth			
Housing Affordability Index	67	76	72
Percent of Income for Mortgage	33.1%	29.4%	31.4%
Wealth Index	81	96	116

Median Home Value			
2026	$364,954	$383,712	$441,348
2031	$457,717	$482,011	$545,438

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Home Value	1 mile	3 miles	5 miles
Total Owner Occupied Housing Units	3,204	21,434	44,847
<$50,000	0.8%	2.7%	1.6%
$50,000 - $99,999	1.3%	2.7%	1.6%
$100,000 - $149,999	6.2%	5.2%	3.6%
$150,000 - $199,999	4.7%	4.9%	3.4%
$200,000 - $249,999	8.5%	6.2%	4.4%
$250,000 - $299,999	10.9%	9.0%	7.1%
$300,000 - $399,999	27.3%	23.0%	20.2%
$400,000 - $499,999	11.6%	17.1%	19.4%
$500,000 - $749,999	10.6%	17.0%	22.6%
$750,000 - $999,999	8.9%	7.0%	9.0%
$1,000,000 - $1,499,999	5.9%	3.2%	4.7%
$1,500,000 - $1,999,999	0.4%	0.3%	0.7%
$2,000,000 +	3.0%	1.6%	1.6%
Average Home Value	$506,507	$463,831	$526,500

Housing Unit Summary			
2010 Total Housing Units	5,398	36,558	74,258
Owner Occupied Housing Units	62.1%	63.1%	63.8%
Renter Occupied Housing Units	37.9%	36.9%	36.2%
Vacant Housing Units	22.4%	23.0%	26.2%
2020 Housing Units	5,711	39,060	82,191
Owner Occupied Housing Units	61.1%	61.9%	63.0%
Renter Occupied Housing Units	38.9%	38.1%	37.0%
Vacant Housing Units	20.4%	20.3%	22.6%
2026 Housing Units	6,128	42,227	90,762
Owner Occupied Housing Units	64.6%	63.3%	63.1%
Renter Occupied Housing Units	35.4%	36.7%	36.9%
Vacant Housing Units	19.0%	19.9%	21.7%
2031 Total Housing Units	6,512	45,294	98,256
Owner Occupied Housing Units	66.8%	63.3%	62.6%
Renter Occupied Housing Units	33.3%	36.7%	37.4%
Vacant Housing Units	19.8%	19.8%	21.7%

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Population by Sex	1 mile	3 miles	5 miles
Males	4,333	32,631	70,842
Females	4,852	35,589	77,051

Median Age			
2010	50.9	48.2	48.4
2020	56.3	52.3	52.4
2026	57.5	52.7	52.4
2031	58.9	53.2	52.6

2026 Population by Age			
Total	9,185	68,221	147,892
0 - 4	2.5%	3.5%	3.8%
5 - 9	2.7%	3.6%	4.0%
10 - 14	3.4%	4.0%	4.1%
15 - 24	6.7%	9.3%	9.4%
25 - 34	12.9%	11.4%	10.9%
35 - 44	9.7%	10.8%	10.5%
45 - 54	8.3%	9.2%	9.5%
55 - 64	12.8%	13.3%	13.4%
65 - 74	17.4%	15.7%	15.7%
75 - 84	15.8%	13.3%	13.3%
85 +	7.1%	5.5%	4.9%
18 +	89.6%	86.5%	85.7%

2026 Population 15+ by Marital Status			
Total	8,387	60,622	130,462
Never Married	25.1%	28.4%	26.4%
Married	49.1%	48.2%	53.1%
Widowed	11.5%	9.7%	8.1%
Divorced	14.3%	13.7%	12.5%

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Pop 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	7,775	54,262	116,491
Less than 9th Grade	1.4%	2.3%	2.2%
9th - 12th Grade, No Diploma	3.1%	3.9%	3.5%
High School Graduate	23.7%	23.8%	22.8%
GED/Alternative Credential	4.9%	3.4%	3.0%
Some College, No Degree	17.3%	18.5%	16.8%
Associate Degree	11.1%	11.3%	10.7%
Bachelor's Degree	24.5%	22.6%	24.2%
Graduate/Professional Degree	14.2%	14.3%	16.9%

2020 Population by Race/Ethnicity			
Total	8,997	65,147	136,089
White Alone	79.1%	75.2%	73.4%
Black Alone	3.9%	5.0%	7.2%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	2.3%	2.6%	2.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.1%	5.9%	5.7%
Two or More Races	4.1%	5.9%	5.7%
Hispanic Origin	13.5%	16.9%	16.3%
Diversity Index	50.9	58.0	59.3

2026 Population by Race/Ethnicity			
Total	9,185	68,222	147,893
White Alone	75.7%	72.0%	69.9%
Black Alone	4.3%	5.3%	7.5%
American Indian Alone	0.4%	0.6%	0.5%
Asian Alone	2.6%	2.9%	2.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.9%	6.8%	6.7%
Two or More Races	12.1%	12.4%	12.5%
Hispanic Origin	16.8%	20.1%	19.7%
Diversity Index	57.3	63.2	64.8

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Employed Pop 16+ by Occupation	1 mile	3 miles	5 miles
Total	4,290	31,550	66,725
White Collar	64.8%	64.0%	64.5%
Management/Business/Financial	13.6%	17.2%	18.3%
Professional	25.1%	22.5%	22.6%
Sales	11.1%	11.8%	11.9%
Administrative Support	15.1%	12.4%	11.8%
Services	18.9%	19.8%	18.9%

2026 Employed Pop 16+ by Occupation			
Total	4,290	31,550	66,725
Blue Collar	16.3%	16.3%	16.6%
Farming/Forestry/Fishing	0.0%	0.3%	0.2%
Construction/Extraction	6.2%	5.7%	6.3%
Installation/Maintenance/Repair	2.9%	3.1%	2.9%
Production	2.2%	2.6%	2.4%
Transportation/Material Moving	5.0%	4.5%	4.8%
White Collar	64.8%	64.0%	64.5%
Management/Business/Financial	13.6%	17.2%	18.3%
Professional	25.1%	22.5%	22.6%
Sales	11.1%	11.8%	11.9%
Administrative Support	15.1%	12.4%	11.8%
Services	18.9%	19.8%	18.9%

2026 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,290	31,550	66,725
Population 16+ Employed	97.4%	94.9%	96.0%
Population 16+ Unemployment rate	2.6%	5.1%	4.0%
Population 16-24 Employed	9.0%	11.4%	11.9%
Population 16-24 Unemployment rate	6.5%	10.3%	8.3%
Population 25-54 Employed	57.1%	54.5%	55.0%
Population 25-54 Unemployment rate	2.5%	4.0%	3.3%
Population 55-64 Employed	19%	18%	19%
Population 55-64 Unemployment rate	2.0%	5.4%	3.8%
Population 65+ Employed	12%	11%	10%
Population 65+ Unemployment rate	0.6%	4.1%	3.0%

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Employed Population 16+ by Industry	1 mile	3 miles	5 miles
Total	4,179	29,949	64,073
Agriculture/Mining	0.3%	0.3%	0.2%
Construction	11.5%	10.7%	10.3%
Manufacturing	2.4%	3.1%	3.5%
Wholesale Trade	0.3%	1.1%	1.3%
Retail Trade	13.6%	12.3%	12.0%
Transportation/Utilities	3.1%	3.9%	5.2%
Information	1%	1%	1%
Finance/Insurance/Real Estate	7.5%	9.8%	9.8%
Services	57.2%	54.7%	53.6%
Public Administration	3.0%	2.6%	2.8%

2026 Consumer Spending			
Apparel & Services: Total $	$9,311,451	$75,318,539	$179,222,839
Average Spent	$1,876.17	$2,225.33	$2,520.86
Spending Potential Index	74	87	99
Education: Total $	$7,006,143	$56,730,672	$134,605,534
Average Spent	$1,411.67	$1,676.14	$1,893.29
Spending Potential Index	70	84	94
Entertainment/Recreation: Total $	$16,160,768	$127,854,677	$303,752,063
Average Spent	$3,256.25	$3,777.54	$4,272.42
Spending Potential Index	76	88	99
Food at Home: Total $	$29,530,103	$235,658,783	$559,106,347
Average Spent	$5,950.05	$6,962.68	$7,864.10
Spending Potential Index	75	88	100
Food Away from Home: Total $	$16,061,552	$130,491,036	$309,687,938
Average Spent	$3,236.26	$3,855.43	$4,355.91
Spending Potential Index	73	86	98
Health Care: Total $	$31,889,992	$248,002,048	$589,068,312
Average Spent	$6,425.55	$7,327.37	$8,285.53
Spending Potential Index	80	91	103
HH Furnishings & Equipment: Total $	$10,746,062	$86,138,833	$204,839,824
Average Spent	$2,165.24	$2,545.02	$2,881.17
Spending Potential Index	76	89	101
Personal Care Products & Services: Total $	$4,326,689	$35,076,232	$83,251,500
Average Spent	$871.79	$1,036.35	$1,170.97
Spending Potential Index	76	91	103

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Consumer Spending	1 mile	3 miles	5 miles
Shelter: Total $	$102,520,945	$842,678,697	$1,999,394,873
Average Spent	$20,657.05	$24,897.44	$28,122.47
Spending Potential Index	75	90	102
Support Payments/Gifts in Kind: Total $	$12,744,368	$100,471,073	$239,965,748
Average Spent	$2,567.88	$2,968.48	$3,375.24
Spending Potential Index	84	97	111
Travel: Total $	$13,645,299	$109,998,096	$261,798,879
Average Spent	$2,749.41	$3,249.96	$3,682.33
Spending Potential Index	75	89	101
Vehicle Maintenance & Repairs: Total $	$4,677,019	$37,346,699	$88,690,640
Average Spent	$942.38	$1,103.43	$1,247.48
Spending Potential Index	76	89	101

Top Tapestry Segment

1 mile

Legacy Hills (K1):

This segment is characterized by aging suburbanites near metro areas with many social service workers.

Learn more about this segment...

3 miles

The Elders (J2):

This segment is characterized by retired suburban seniors in warm climates who travel seasonally.

Learn more about this segment...

5 miles

Silver and Gold (J4):

This segment is characterized by warm climates with seasonal vacancies and high net worth professionals.

Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.