Community Profile

Taylor Square
2793 Taylor Rd, Reynoldsburg, Ohio, 43068
Rings: 1, 3, 5 mile radii

Population Summary	1 mile	3 miles	5 miles
2010 Total Population	7,555	76,902	169,175
2020 Total Population	8,405	86,660	198,249
2020 Group Quarters	284	580	1,230
2026 Total Population	8,594	94,660	212,556
2026 Group Quarters	281	568	1,189
2031 Total Population	8,687	97,768	220,931
2026-2031 Annual Rate	0.22%	0.65%	0.78%
2026 Total Daytime Population	10,419	78,620	177,036
Workers	6,411	34,686	76,674
Residents	4,008	43,934	100,362

Household Summary			
2010 Total Households	3,277	30,094	66,849
2010 Average Household Size	2.28	2.55	2.52
2020 Total Households	3,409	32,564	75,191
2020 Average Household Size	2.38	2.64	2.62
2026 Total Households	3,501	35,529	81,062
2026 Average Household Size	2.37	2.65	2.61
2031 Total Households	3,541	36,628	84,567
2031 Average Household Size	2.37	2.65	2.60
2026-2031 Annual Rate	0.23%	0.61%	0.85%
2026 Families	2,128	23,603	52,440
2026 Average Family Size	3.02	3.24	3.26
2031 Families	2,134	24,242	54,433
2031 Average Family Size	3.03	3.25	3.26
2026-2031 Growth Rate	0.06%	0.54%	0.75%

Median Household Income			
2026	$79,178	$83,587	$81,620
2031	$85,915	$94,846	$92,489

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income	1 mile	3 miles	5 miles
2026	$40,511	$40,772	$40,949
2031	$45,016	$46,560	$47,322

2026 Households by Income			
Household Income Base	3,500	35,528	81,061
<$10,000	3.4%	3.1%	3.5%
$10,000-14,999	1.2%	2.0%	1.9%
$15,000-19,999	1.5%	2.0%	1.7%
$20,000-24,999	3.3%	2.1%	2.1%
$25,000-29,999	2.7%	3.1%	2.9%
$30,000-34,999	4.5%	3.5%	3.4%
$35,000-39,999	5.3%	3.5%	4.0%
$40,000-44,999	6.4%	4.6%	4.8%
$45,000-49,999	3.4%	3.3%	3.4%
$50,000-59,999	7.7%	5.8%	7.1%
$60,000-74,999	6.6%	10.0%	9.8%
$75000-99999	17.9%	16.4%	15.9%
$100,000-124,999	8.2%	10.2%	10.7%
$125,000-149,999	8.0%	9.0%	8.7%
$150000-199999	11.3%	10.4%	9.3%
$200,000-249,999	4.7%	5.4%	5.0%
$250,000-299,999	1.6%	2.0%	1.9%
$300,000-399,999	1.2%	1.5%	1.5%
$400,000-499,999	0.4%	0.5%	0.5%
$500,000+	0.7%	1.5%	1.8%
Average Household Income	$98,246	$108,252	$106,943

2026 Affordability, Mortgage and Wealth			
Housing Affordability Index	88	103	101
Percent of Income for Mortgage	24.8%	21.0%	21.1%
Wealth Index	78	82	79

Median Home Value			
2026	$334,442	$297,934	$292,270
2031	$363,267	$343,761	$343,192

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Home Value	1 mile	3 miles	5 miles
Total Owner Occupied Housing Units	1,688	20,857	48,099
<$50,000	0.6%	1.9%	1.9%
$50,000 - $99,999	0.0%	0.3%	2.6%
$100,000 - $149,999	1.3%	3.8%	5.5%
$150,000 - $199,999	3.5%	10.8%	11.8%
$200,000 - $249,999	10.6%	17.3%	15.1%
$250,000 - $299,999	16.8%	16.6%	15.5%
$300,000 - $399,999	49.9%	33.6%	31.3%
$400,000 - $499,999	9.5%	8.8%	8.1%
$500,000 - $749,999	6.6%	5.6%	5.6%
$750,000 - $999,999	0.7%	0.8%	1.1%
$1,000,000 - $1,499,999	0.0%	0.1%	0.9%
$1,500,000 - $1,999,999	0.4%	0.2%	0.2%
$2,000,000 +	0.2%	0.1%	0.3%
Average Home Value	$352,530	$315,248	$319,992

Housing Unit Summary			
2010 Total Housing Units	3,539	32,456	72,936
Owner Occupied Housing Units	46.4%	60.8%	61.1%
Renter Occupied Housing Units	53.5%	39.2%	38.9%
Vacant Housing Units	7.4%	7.3%	8.3%
2020 Housing Units	3,587	34,032	78,845
Owner Occupied Housing Units	46.8%	58.8%	59.3%
Renter Occupied Housing Units	53.2%	41.2%	40.7%
Vacant Housing Units	4.9%	4.4%	4.6%
2026 Housing Units	3,670	37,022	84,991
Owner Occupied Housing Units	48.2%	58.7%	59.3%
Renter Occupied Housing Units	51.8%	41.3%	40.7%
Vacant Housing Units	4.6%	4.0%	4.6%
2031 Total Housing Units	3,736	38,381	89,171
Owner Occupied Housing Units	48.9%	59.4%	60.0%
Renter Occupied Housing Units	51.1%	40.6%	40.0%
Vacant Housing Units	5.2%	4.6%	5.2%

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Population by Sex	1 mile	3 miles	5 miles
Males	4,025	45,915	102,424
Females	4,569	48,745	110,132

Median Age			
2010	37.8	35.0	34.2
2020	39.1	36.1	35.6
2026	40.2	37.0	36.6
2031	40.6	37.6	37.2

2026 Population by Age			
Total	8,595	94,658	212,556
0 - 4	5.5%	6.6%	6.8%
5 - 9	5.3%	6.9%	7.0%
10 - 14	5.8%	6.8%	6.9%
15 - 24	13.8%	13.3%	13.5%
25 - 34	13.2%	13.6%	13.5%
35 - 44	13.2%	14.0%	14.3%
45 - 54	11.1%	12.3%	12.6%
55 - 64	10.6%	11.3%	10.9%
65 - 74	11.3%	9.0%	8.7%
75 - 84	7.1%	4.8%	4.7%
85 +	3.3%	1.5%	1.5%
18 +	79.7%	75.5%	75.2%

2026 Population 15+ by Marital Status			
Total	7,166	75,430	168,578
Never Married	29.9%	34.4%	35.6%
Married	48.2%	49.4%	48.8%
Widowed	10.0%	5.2%	4.9%
Divorced	12.0%	11.0%	10.7%

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Pop 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	5,982	62,821	139,957
Less than 9th Grade	2.0%	3.1%	3.2%
9th - 12th Grade, No Diploma	4.1%	3.9%	4.3%
High School Graduate	23.7%	21.1%	23.5%
GED/Alternative Credential	2.9%	3.0%	3.7%
Some College, No Degree	18.2%	21.7%	20.7%
Associate Degree	11.3%	10.1%	9.0%
Bachelor's Degree	25.1%	24.6%	23.7%
Graduate/Professional Degree	12.7%	12.5%	11.9%

2020 Population by Race/Ethnicity			
Total	8,405	86,660	198,249
White Alone	55.7%	51.1%	48.4%
Black Alone	28.3%	32.0%	34.9%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	5.5%	6.8%	6.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.3%	2.9%	3.1%
Two or More Races	3.3%	2.9%	3.1%
Hispanic Origin	6.7%	5.5%	5.8%
Diversity Index	65.1	66.5	67.4

2026 Population by Race/Ethnicity			
Total	8,594	94,661	212,556
White Alone	48.8%	45.0%	43.5%
Black Alone	31.8%	34.8%	37.3%
American Indian Alone	0.4%	0.3%	0.4%
Asian Alone	8.6%	9.6%	8.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.5%	3.1%	3.3%
Two or More Races	6.9%	7.1%	7.3%
Hispanic Origin	7.2%	6.0%	6.5%
Diversity Index	69.4	70.0	70.0

2026 Employed Pop 16+ by Occupation	1 mile	3 miles	5 miles
Total	4,782	53,153	117,890
White Collar	63.2%	63.1%	61.4%
Management/Business/Financial	23.1%	21.5%	19.5%
Professional	16.3%	22.0%	22.0%
Sales	7.0%	6.5%	6.7%
Administrative Support	16.7%	13.1%	13.2%
Services	20.4%	15.1%	16.1%

2026 Employed Pop 16+ by Occupation			
Total	4,782	53,153	117,890
Blue Collar	16.4%	21.8%	22.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.8%	2.4%	2.4%
Installation/Maintenance/Repair	2.5%	2.5%	2.2%
Production	3.7%	4.3%	4.9%
Transportation/Material Moving	8.5%	12.5%	13.0%
White Collar	63.2%	63.1%	61.4%
Management/Business/Financial	23.1%	21.5%	19.5%
Professional	16.3%	22.0%	22.0%
Sales	7.0%	6.5%	6.7%
Administrative Support	16.7%	13.1%	13.2%
Services	20.4%	15.1%	16.1%

2026 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,782	53,153	117,890
Population 16+ Employed	97.7%	96.8%	96.5%
Population 16+ Unemployment rate	2.3%	3.2%	3.5%
Population 16-24 Employed	17.0%	15.5%	15.4%
Population 16-24 Unemployment rate	3.9%	5.6%	6.2%
Population 25-54 Employed	57.2%	59.3%	60.5%
Population 25-54 Unemployment rate	1.7%	2.8%	3.0%
Population 55-64 Employed	14%	15%	14%
Population 55-64 Unemployment rate	1.8%	2.7%	3.1%
Population 65+ Employed	10%	7%	6%
Population 65+ Unemployment rate	3.5%	2.3%	2.3%

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Employed Population 16+ by Industry	1 mile	3 miles	5 miles
Total	4,672	51,440	113,770
Agriculture/Mining	0.0%	0.3%	0.2%
Construction	3.9%	3.9%	4.4%
Manufacturing	5.5%	6.9%	7.8%
Wholesale Trade	2.3%	1.9%	1.5%
Retail Trade	10.6%	12.5%	12.7%
Transportation/Utilities	6.5%	11.4%	11.6%
Information	2%	2%	1%
Finance/Insurance/Real Estate	10.9%	10.3%	9.6%
Services	51.1%	45.8%	45.8%
Public Administration	7.5%	5.4%	5.1%

2026 Consumer Spending			
Apparel & Services: Total $	$7,376,561	$82,050,805	$186,189,911
Average Spent	$2,106.99	$2,309.40	$2,296.88
Spending Potential Index	83	91	90
Education: Total $	$5,630,969	$62,544,515	$139,050,117
Average Spent	$1,608.39	$1,760.38	$1,715.36
Spending Potential Index	80	88	86
Entertainment/Recreation: Total $	$11,764,183	$134,163,958	$302,215,683
Average Spent	$3,360.24	$3,776.18	$3,728.20
Spending Potential Index	78	88	87
Food at Home: Total $	$22,642,871	$250,976,807	$569,409,001
Average Spent	$6,467.54	$7,064.00	$7,024.36
Spending Potential Index	82	90	89
Food Away from Home: Total $	$12,959,595	$143,120,487	$323,849,022
Average Spent	$3,701.68	$4,028.27	$3,995.08
Spending Potential Index	83	90	90
Health Care: Total $	$21,825,917	$251,847,535	$567,953,178
Average Spent	$6,234.20	$7,088.51	$7,006.40
Spending Potential Index	78	88	87
HH Furnishings & Equipment: Total $	$7,926,802	$89,665,355	$202,184,748
Average Spent	$2,264.15	$2,523.72	$2,494.20
Spending Potential Index	80	89	88
Personal Care Products & Services: Total $	$3,328,060	$36,560,535	$82,653,114
Average Spent	$950.60	$1,029.03	$1,019.63
Spending Potential Index	83	90	89

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Consumer Spending	1 mile	3 miles	5 miles
Shelter: Total $	$80,629,740	$863,536,486	$1,956,269,888
Average Spent	$23,030.49	$24,305.12	$24,133.01
Spending Potential Index	84	88	88
Support Payments/Gifts in Kind: Total $	$8,240,617	$95,561,572	$215,470,429
Average Spent	$2,353.79	$2,689.68	$2,658.09
Spending Potential Index	77	88	87
Travel: Total $	$9,731,929	$109,791,534	$245,220,451
Average Spent	$2,779.76	$3,090.19	$3,025.10
Spending Potential Index	76	85	83
Vehicle Maintenance & Repairs: Total $	$3,529,616	$39,344,208	$89,162,522
Average Spent	$1,008.17	$1,107.38	$1,099.93
Spending Potential Index	81	89	89

Top Tapestry Segment

1 mile	3 miles	5 miles
Young and Restless (A6):	**Metro Fusion (C3)**:	**Metro Fusion (C3)**:
This segment is characterized by young, mobile labor force in urban areas.	This segment is characterized by mobile households in densely populated urban areas.	This segment is characterized by mobile households in densely populated urban areas.
Learn more about this segment...	Learn more about this segment...	Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.