Community Profile

Frederick County Square
1003 W Patrick St, Frederick, Maryland, 21702
Rings: 1, 3, 5 mile radii

Population Summary	1 mile	3 miles	5 miles
2010 Total Population	19,004	73,128	104,925
2020 Total Population	22,211	84,318	126,510
2020 Group Quarters	389	2,292	2,612
2026 Total Population	24,297	96,689	145,570
2026 Group Quarters	378	2,313	2,636
2031 Total Population	26,285	104,548	157,594
2026-2031 Annual Rate	1.59%	1.58%	1.60%
2026 Total Daytime Population	18,269	107,901	160,470
Workers	6,855	61,152	89,223
Residents	11,414	46,749	71,247

Household Summary			
2010 Total Households	7,078	28,829	40,250
2010 Average Household Size	2.66	2.47	2.55
2020 Total Households	7,914	32,750	47,925
2020 Average Household Size	2.76	2.50	2.59
2026 Total Households	8,594	37,630	55,414
2026 Average Household Size	2.78	2.51	2.58
2031 Total Households	9,322	40,700	60,215
2031 Average Household Size	2.78	2.51	2.57
2026-2031 Annual Rate	1.64%	1.58%	1.68%
2026 Families	5,293	22,468	35,329
2026 Average Family Size	3.54	3.19	3.20
2031 Families	5,669	24,086	38,048
2031 Average Family Size	3.57	3.22	3.21
2026-2031 Growth Rate	1.38%	1.40%	1.49%

Median Household Income			
2026	$87,869	$99,690	$112,103
2031	$101,268	$111,704	$128,622

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income	1 mile	3 miles	5 miles
2026	$41,704	$50,005	$54,802
2031	$47,401	$56,218	$61,509

2026 Households by Income			
Household Income Base	8,592	37,632	55,414
<$10,000	3.8%	3.3%	2.7%
$10,000-14,999	2.2%	2.6%	2.1%
$15,000-19,999	1.3%	1.3%	1.1%
$20,000-24,999	1.4%	1.9%	1.7%
$25,000-29,999	3.4%	3.2%	2.7%
$30,000-34,999	4.6%	2.8%	2.2%
$35,000-39,999	2.1%	1.4%	1.1%
$40,000-44,999	1.9%	1.6%	1.4%
$45,000-49,999	2.8%	2.5%	2.3%
$50,000-59,999	6.8%	6.5%	5.4%
$60,000-74,999	10.9%	9.4%	8.3%
$75000-99999	14.9%	13.7%	12.6%
$100,000-124,999	10.8%	12.1%	12.2%
$125,000-149,999	7.5%	7.6%	7.8%
$150000-199999	10.9%	12.0%	13.4%
$200,000-249,999	6.5%	7.8%	10.1%
$250,000-299,999	2.9%	3.5%	4.5%
$300,000-399,999	3.1%	4.1%	5.4%
$400,000-499,999	1.0%	1.3%	1.5%
$500,000+	1.2%	1.5%	1.7%
Average Household Income	$115,713	$127,896	$143,407

2026 Affordability, Mortgage and Wealth			
Housing Affordability Index	97	91	95
Percent of Income for Mortgage	24.0%	25.5%	24.5%
Wealth Index	92	108	127

Median Home Value			
2026	$358,818	$432,474	$466,415
2031	$408,694	$486,328	$535,331

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Home Value	1 mile	3 miles	5 miles
Total Owner Occupied Housing Units	4,172	22,045	36,709
<$50,000	0.3%	0.8%	0.8%
$50,000 - $99,999	0.0%	0.1%	0.1%
$100,000 - $149,999	0.5%	0.2%	0.1%
$150,000 - $199,999	2.5%	1.6%	1.1%
$200,000 - $249,999	13.2%	6.1%	4.2%
$250,000 - $299,999	17.1%	10.6%	7.6%
$300,000 - $399,999	28.0%	23.0%	20.1%
$400,000 - $499,999	22.0%	23.1%	24.0%
$500,000 - $749,999	11.2%	22.0%	28.4%
$750,000 - $999,999	3.5%	8.6%	9.9%
$1,000,000 - $1,499,999	0.7%	2.6%	2.4%
$1,500,000 - $1,999,999	0.3%	0.4%	0.4%
$2,000,000 +	0.9%	0.8%	0.8%
Average Home Value	$412,267	$500,927	$530,854

Housing Unit Summary			
2010 Total Housing Units	7,636	31,165	43,238
Owner Occupied Housing Units	49.9%	58.1%	65.5%
Renter Occupied Housing Units	50.1%	41.9%	34.5%
Vacant Housing Units	7.3%	7.5%	6.9%
2020 Housing Units	8,363	34,724	50,626
Owner Occupied Housing Units	44.3%	54.4%	62.9%
Renter Occupied Housing Units	55.7%	45.6%	37.1%
Vacant Housing Units	5.7%	5.7%	5.4%
2026 Housing Units	8,966	39,456	57,957
Owner Occupied Housing Units	48.5%	58.6%	66.2%
Renter Occupied Housing Units	51.5%	41.4%	33.8%
Vacant Housing Units	4.2%	4.6%	4.4%
2031 Total Housing Units	9,710	42,619	62,921
Owner Occupied Housing Units	48.3%	59.2%	67.2%
Renter Occupied Housing Units	51.7%	40.8%	32.8%
Vacant Housing Units	4.0%	4.5%	4.3%

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Population by Sex	1 mile	3 miles	5 miles
Males	12,028	47,312	71,116
Females	12,269	49,377	74,454

Median Age			
2010	31.9	34.8	36.1
2020	33.0	35.9	37.0
2026	34.5	37.5	38.4
2031	35.9	38.9	39.9

2026 Population by Age			
Total	24,297	96,688	145,571
0 - 4	6.9%	5.9%	5.9%
5 - 9	6.9%	6.1%	6.3%
10 - 14	6.3%	5.7%	6.0%
15 - 24	14.4%	13.3%	12.5%
25 - 34	16.5%	15.0%	14.1%
35 - 44	15.8%	15.3%	15.1%
45 - 54	11.8%	12.1%	12.1%
55 - 64	9.8%	11.3%	11.7%
65 - 74	7.2%	9.1%	9.2%
75 - 84	3.9%	5.0%	5.5%
85 +	1.2%	1.6%	1.9%
18 +	75.8%	78.6%	78.1%

2026 Population 15+ by Marital Status			
Total	19,418	79,593	119,141
Never Married	40.5%	40.2%	36.1%
Married	44.8%	43.9%	48.4%
Widowed	3.7%	4.8%	4.8%
Divorced	11.0%	11.1%	10.7%

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Pop 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	15,923	66,775	100,897
Less than 9th Grade	4.5%	4.6%	3.6%
9th - 12th Grade, No Diploma	8.1%	4.4%	3.6%
High School Graduate	17.9%	19.6%	18.6%
GED/Alternative Credential	2.9%	2.4%	2.4%
Some College, No Degree	20.5%	16.7%	15.9%
Associate Degree	9.7%	8.9%	8.8%
Bachelor's Degree	20.1%	24.4%	26.4%
Graduate/Professional Degree	16.2%	19.1%	20.7%

2020 Population by Race/Ethnicity			
Total	22,211	84,318	126,510
White Alone	38.9%	52.6%	57.4%
Black Alone	21.5%	18.3%	16.7%
American Indian Alone	1.0%	0.7%	0.6%
Asian Alone	6.7%	5.9%	5.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	18.4%	10.9%	8.7%
Two or More Races	18.4%	10.9%	8.7%
Hispanic Origin	32.5%	21.0%	17.6%
Diversity Index	85.7	77.4	73.0

2026 Population by Race/Ethnicity			
Total	24,297	96,688	145,571
White Alone	33.7%	47.5%	52.1%
Black Alone	23.3%	20.2%	18.6%
American Indian Alone	0.9%	0.7%	0.6%
Asian Alone	8.3%	7.5%	7.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	19.7%	11.8%	9.5%
Two or More Races	14.0%	12.2%	11.7%
Hispanic Origin	34.4%	22.6%	19.2%
Diversity Index	87.2	80.4	76.9

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Employed Pop 16+ by Occupation	1 mile	3 miles	5 miles
Total	13,768	52,026	77,469
White Collar	59.6%	67.1%	69.5%
Management/Business/Financial	14.7%	19.2%	21.3%
Professional	28.6%	29.8%	31.2%
Sales	6.5%	8.1%	7.6%
Administrative Support	9.8%	10.0%	9.5%
Services	20.2%	16.5%	15.2%

2026 Employed Pop 16+ by Occupation			
Total	13,768	52,026	77,469
Blue Collar	20.2%	16.4%	15.2%
Farming/Forestry/Fishing	0.2%	0.3%	0.3%
Construction/Extraction	6.7%	4.8%	4.1%
Installation/Maintenance/Repair	3.7%	3.2%	2.9%
Production	3.0%	2.8%	2.6%
Transportation/Material Moving	6.5%	5.4%	5.4%
White Collar	59.6%	67.1%	69.5%
Management/Business/Financial	14.7%	19.2%	21.3%
Professional	28.6%	29.8%	31.2%
Sales	6.5%	8.1%	7.6%
Administrative Support	9.8%	10.0%	9.5%
Services	20.2%	16.5%	15.2%

2026 Civilian Population 16+ in Labor Force			
Civilian Population 16+	13,768	52,026	77,469
Population 16+ Employed	95.3%	96.0%	95.9%
Population 16+ Unemployment rate	4.7%	4.0%	4.1%
Population 16-24 Employed	15.4%	13.4%	12.6%
Population 16-24 Unemployment rate	8.0%	7.3%	7.8%
Population 25-54 Employed	62.0%	61.9%	61.5%
Population 25-54 Unemployment rate	4.1%	3.5%	3.5%
Population 55-64 Employed	13%	15%	15%
Population 55-64 Unemployment rate	4.4%	4.3%	4.1%
Population 65+ Employed	5%	6%	6%
Population 65+ Unemployment rate	0.9%	1.3%	2.3%

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Employed Population 16+ by Industry	1 mile	3 miles	5 miles
Total	13,126	49,939	74,299
Agriculture/Mining	0.3%	0.3%	0.5%
Construction	9.8%	8.3%	7.7%
Manufacturing	9.2%	6.5%	6.5%
Wholesale Trade	1.2%	1.0%	1.2%
Retail Trade	11.3%	11.1%	10.5%
Transportation/Utilities	5.2%	4.1%	4.4%
Information	1%	2%	2%
Finance/Insurance/Real Estate	6.0%	5.4%	5.5%
Services	48.5%	54.0%	53.9%
Public Administration	7.2%	7.3%	8.0%

2026 Consumer Spending			
Apparel & Services: Total $	$21,607,233	$102,772,388	$167,190,201
Average Spent	$2,514.22	$2,731.13	$3,017.11
Spending Potential Index	99	107	118
Education: Total $	$15,435,624	$78,513,304	$130,084,434
Average Spent	$1,796.09	$2,086.46	$2,347.50
Spending Potential Index	90	104	117
Entertainment/Recreation: Total $	$33,901,090	$166,617,332	$275,836,411
Average Spent	$3,944.74	$4,427.78	$4,977.74
Spending Potential Index	92	103	116
Food at Home: Total $	$65,427,492	$311,370,785	$503,362,665
Average Spent	$7,613.16	$8,274.54	$9,083.67
Spending Potential Index	97	105	115
Food Away from Home: Total $	$37,793,428	$178,661,649	$291,803,311
Average Spent	$4,397.65	$4,747.85	$5,265.88
Spending Potential Index	99	106	118
Health Care: Total $	$63,194,826	$305,089,871	$504,533,657
Average Spent	$7,353.37	$8,107.62	$9,104.80
Spending Potential Index	92	101	114
HH Furnishings & Equipment: Total $	$22,994,039	$111,426,263	$184,208,264
Average Spent	$2,675.59	$2,961.10	$3,324.22
Spending Potential Index	94	104	117
Personal Care Products & Services: Total $	$9,584,249	$45,853,506	$75,372,277
Average Spent	$1,115.23	$1,218.54	$1,360.17
Spending Potential Index	98	107	119

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Consumer Spending	1 mile	3 miles	5 miles
Shelter: Total $	$231,545,260	$1,106,193,629	$1,801,604,225
Average Spent	$26,942.66	$29,396.59	$32,511.72
Spending Potential Index	98	107	118
Support Payments/Gifts in Kind: Total $	$23,992,852	$118,844,387	$201,157,443
Average Spent	$2,791.81	$3,158.24	$3,630.08
Spending Potential Index	92	104	119
Travel: Total $	$27,746,035	$139,489,623	$234,822,435
Average Spent	$3,228.54	$3,706.87	$4,237.60
Spending Potential Index	88	101	116
Vehicle Maintenance & Repairs: Total $	$10,259,370	$49,046,923	$79,874,172
Average Spent	$1,193.78	$1,303.40	$1,441.41
Spending Potential Index	96	105	116

Top Tapestry Segment

1 mile	3 miles	5 miles
Modern Minds (D3):	**Modern Minds (D3)**:	**Modern Minds (D3)**:
This segment is characterized by urban, educated, affluent households with commutes.	This segment is characterized by urban, educated, affluent households with commutes.	This segment is characterized by urban, educated, affluent households with commutes.
Learn more about this segment...	Learn more about this segment...	Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.