Community Profile

Mid Valley Mall
39 N Plank Rd, Newburgh, New York, 12550
Rings: 1, 3, 5 mile radii

Population Summary	1 mile	3 miles	5 miles
2010 Total Population	8,149	54,573	99,611
2020 Total Population	8,115	55,570	103,090
2020 Group Quarters	207	1,276	5,215
2026 Total Population	7,958	55,953	103,215
2026 Group Quarters	196	1,273	5,436
2031 Total Population	8,038	57,079	104,865
2026-2031 Annual Rate	0.20%	0.40%	0.32%
2026 Total Daytime Population	8,047	56,786	100,226
Workers	3,832	26,892	48,555
Residents	4,215	29,894	51,671

Household Summary			
2010 Total Households	2,815	18,785	35,154
2010 Average Household Size	2.78	2.84	2.68
2020 Total Households	2,884	20,086	38,057
2020 Average Household Size	2.74	2.70	2.57
2026 Total Households	2,987	21,160	39,908
2026 Average Household Size	2.60	2.58	2.45
2031 Total Households	3,067	22,021	41,353
2031 Average Household Size	2.56	2.53	2.40
2026-2031 Annual Rate	0.53%	0.80%	0.71%
2026 Families	1,893	13,356	24,693
2026 Average Family Size	3.24	3.26	3.12
2031 Families	1,930	13,787	25,394
2031 Average Family Size	3.21	3.21	3.08
2026-2031 Growth Rate	0.39%	0.64%	0.56%

Median Household Income			
2026	$87,205	$81,030	$88,339
2031	$96,658	$88,108	$96,931

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income	1 mile	3 miles	5 miles
2026	$41,795	$38,207	$43,616
2031	$46,598	$43,010	$48,843

2026 Households by Income			
Household Income Base	2,990	21,161	39,909
<$10,000	3.5%	5.7%	4.4%
$10,000-14,999	2.8%	4.1%	3.0%
$15,000-19,999	3.3%	3.3%	2.4%
$20,000-24,999	3.9%	3.2%	2.9%
$25,000-29,999	2.9%	2.8%	2.4%
$30,000-34,999	3.1%	3.2%	3.2%
$35,000-39,999	3.6%	3.6%	3.6%
$40,000-44,999	2.4%	3.1%	2.8%
$45,000-49,999	2.5%	3.0%	2.7%
$50,000-59,999	8.0%	5.3%	5.4%
$60,000-74,999	6.0%	8.0%	8.4%
$75000-99999	14.2%	15.6%	14.9%
$100,000-124,999	13.0%	12.3%	12.6%
$125,000-149,999	7.9%	6.4%	6.5%
$150000-199999	10.3%	10.3%	11.6%
$200,000-249,999	5.8%	4.6%	5.9%
$250,000-299,999	4.0%	3.1%	3.9%
$300,000-399,999	1.6%	1.4%	2.0%
$400,000-499,999	0.8%	0.7%	0.9%
$500,000+	0.3%	0.4%	0.7%
Average Household Income	$107,567	$99,485	$111,423

2026 Affordability, Mortgage and Wealth			
Housing Affordability Index	79	74	77
Percent of Income for Mortgage	25.3%	27.3%	26.3%
Wealth Index	82	75	89

Median Home Value			
2026	$374,539	$376,012	$395,550
2031	$429,692	$436,364	$454,796

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Home Value	1 mile	3 miles	5 miles
Total Owner Occupied Housing Units	1,845	10,609	22,362
<$50,000	0.5%	1.1%	1.4%
$50,000 - $99,999	1.7%	2.0%	1.6%
$100,000 - $149,999	4.0%	3.9%	2.3%
$150,000 - $199,999	6.8%	5.8%	3.5%
$200,000 - $249,999	8.2%	8.6%	6.2%
$250,000 - $299,999	11.1%	10.2%	8.7%
$300,000 - $399,999	23.5%	24.2%	27.5%
$400,000 - $499,999	20.1%	18.9%	20.9%
$500,000 - $749,999	15.0%	16.6%	19.4%
$750,000 - $999,999	3.5%	5.1%	5.9%
$1,000,000 - $1,499,999	3.5%	2.5%	1.9%
$1,500,000 - $1,999,999	1.1%	0.3%	0.3%
$2,000,000 +	0.9%	0.7%	0.4%
Average Home Value	$446,608	$435,189	$448,855

Housing Unit Summary			
2010 Total Housing Units	2,985	20,834	38,191
Owner Occupied Housing Units	64.7%	52.1%	59.2%
Renter Occupied Housing Units	35.4%	47.9%	40.8%
Vacant Housing Units	5.7%	9.8%	8.0%
2020 Housing Units	3,109	22,060	41,157
Owner Occupied Housing Units	61.0%	49.3%	55.3%
Renter Occupied Housing Units	39.0%	50.7%	44.7%
Vacant Housing Units	7.5%	8.9%	7.6%
2026 Housing Units	3,221	23,500	43,452
Owner Occupied Housing Units	61.7%	50.1%	56.0%
Renter Occupied Housing Units	38.3%	49.9%	44.0%
Vacant Housing Units	7.3%	10.0%	8.2%
2031 Total Housing Units	3,308	24,229	44,774
Owner Occupied Housing Units	62.5%	50.2%	56.5%
Renter Occupied Housing Units	37.5%	49.8%	43.5%
Vacant Housing Units	7.3%	9.1%	7.6%

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Population by Sex	1 mile	3 miles	5 miles
Males	3,850	27,457	51,748
Females	4,108	28,496	51,467

Median Age			
2010	35.5	33.6	36.5
2020	38.6	36.4	38.9
2026	39.6	37.7	39.8
2031	40.7	39.0	41.0

2026 Population by Age			
Total	7,957	55,952	103,216
0 - 4	5.1%	5.5%	5.0%
5 - 9	5.3%	5.7%	5.2%
10 - 14	5.5%	6.1%	5.4%
15 - 24	14.5%	14.3%	12.8%
25 - 34	13.4%	14.4%	14.6%
35 - 44	12.9%	13.8%	14.0%
45 - 54	11.1%	12.2%	12.4%
55 - 64	13.5%	12.4%	13.0%
65 - 74	10.7%	9.5%	10.4%
75 - 84	5.8%	4.9%	5.5%
85 +	1.6%	1.5%	1.9%
18 +	80.6%	78.6%	80.8%

2026 Population 15+ by Marital Status			
Total	6,690	46,252	87,082
Never Married	37.1%	43.1%	38.2%
Married	50.9%	42.1%	45.7%
Widowed	4.3%	5.4%	5.8%
Divorced	7.8%	9.3%	10.3%

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Pop 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	5,537	38,240	73,875
Less than 9th Grade	9.6%	6.3%	4.5%
9th - 12th Grade, No Diploma	5.0%	6.4%	7.9%
High School Graduate	24.2%	25.6%	24.4%
GED/Alternative Credential	4.9%	5.2%	4.0%
Some College, No Degree	15.1%	15.9%	14.8%
Associate Degree	10.7%	10.1%	9.5%
Bachelor's Degree	16.9%	19.1%	20.0%
Graduate/Professional Degree	13.6%	11.5%	14.9%

2020 Population by Race/Ethnicity			
Total	8,115	55,570	103,090
White Alone	42.1%	39.7%	49.0%
Black Alone	21.1%	22.6%	19.7%
American Indian Alone	1.6%	1.6%	1.1%
Asian Alone	2.4%	2.2%	2.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	20.9%	22.6%	16.6%
Two or More Races	20.9%	22.6%	16.6%
Hispanic Origin	36.5%	38.0%	30.9%
Diversity Index	85.0	85.6	81.7

2026 Population by Race/Ethnicity			
Total	7,959	55,953	103,214
White Alone	38.0%	36.1%	45.1%
Black Alone	22.8%	24.0%	21.3%
American Indian Alone	2.0%	1.9%	1.4%
Asian Alone	2.6%	2.4%	2.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	22.3%	23.7%	17.8%
Two or More Races	12.2%	11.8%	11.7%
Hispanic Origin	39.5%	40.7%	33.7%
Diversity Index	86.3	86.6	83.7

2026 Employed Pop 16+ by Occupation	1 mile	3 miles	5 miles
Total	4,229	28,400	52,626
White Collar	49.1%	53.5%	59.9%
Management/Business/Financial	13.8%	15.3%	15.3%
Professional	20.6%	21.3%	25.5%
Sales	6.9%	8.5%	8.6%
Administrative Support	7.9%	8.3%	10.4%
Services	26.9%	24.3%	20.6%

2026 Employed Pop 16+ by Occupation			
Total	4,229	28,400	52,626
Blue Collar	24.0%	22.3%	19.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	6.0%	5.6%	5.5%
Installation/Maintenance/Repair	3.3%	3.0%	2.8%
Production	4.2%	4.8%	3.7%
Transportation/Material Moving	10.5%	8.8%	7.4%
White Collar	49.1%	53.5%	59.9%
Management/Business/Financial	13.8%	15.3%	15.3%
Professional	20.6%	21.3%	25.5%
Sales	6.9%	8.5%	8.6%
Administrative Support	7.9%	8.3%	10.4%
Services	26.9%	24.3%	20.6%

2026 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,229	28,400	52,626
Population 16+ Employed	90.2%	93.5%	94.3%
Population 16+ Unemployment rate	9.8%	6.5%	5.7%
Population 16-24 Employed	12.6%	14.0%	12.6%
Population 16-24 Unemployment rate	18.1%	11.0%	10.5%
Population 25-54 Employed	53.5%	58.4%	58.6%
Population 25-54 Unemployment rate	8.9%	5.8%	5.1%
Population 55-64 Employed	16%	15%	16%
Population 55-64 Unemployment rate	8.5%	5.8%	5.1%
Population 65+ Employed	8%	6%	7%
Population 65+ Unemployment rate	4.2%	3.5%	3.4%

2026 Employed Population 16+ by Industry	1 mile	3 miles	5 miles
Total	3,813	26,557	49,608
Agriculture/Mining	0.3%	0.7%	0.5%
Construction	9.2%	7.8%	7.3%
Manufacturing	3.7%	5.9%	5.5%
Wholesale Trade	1.8%	3.0%	2.4%
Retail Trade	14.6%	12.5%	11.7%
Transportation/Utilities	7.9%	7.1%	6.8%
Information	2%	2%	3%
Finance/Insurance/Real Estate	5.3%	4.2%	5.7%
Services	50.7%	52.3%	52.2%
Public Administration	4.4%	4.4%	5.3%

2026 Consumer Spending			
Apparel & Services: Total $	$6,779,299	$45,551,726	$93,996,123
Average Spent	$2,269.60	$2,152.73	$2,355.32
Spending Potential Index	89	84	92
Education: Total $	$5,338,611	$34,970,313	$75,044,382
Average Spent	$1,787.28	$1,652.66	$1,880.43
Spending Potential Index	89	82	94
Entertainment/Recreation: Total $	$11,245,177	$72,542,473	$154,319,370
Average Spent	$3,764.71	$3,428.28	$3,866.88
Spending Potential Index	87	80	90
Food at Home: Total $	$20,866,696	$139,293,764	$287,453,300
Average Spent	$6,985.84	$6,582.88	$7,202.90
Spending Potential Index	89	84	91
Food Away from Home: Total $	$11,658,737	$77,735,693	$161,624,050
Average Spent	$3,903.16	$3,673.71	$4,049.92
Spending Potential Index	87	82	91
Health Care: Total $	$20,544,329	$132,490,476	$280,721,331
Average Spent	$6,877.91	$6,261.36	$7,034.21
Spending Potential Index	86	78	88
HH Furnishings & Equipment: Total $	$7,443,647	$48,257,268	$102,286,064
Average Spent	$2,492.01	$2,280.59	$2,563.05
Spending Potential Index	88	80	90
Personal Care Products & Services: Total $	$3,020,789	$19,818,494	$41,667,493
Average Spent	$1,011.31	$936.60	$1,044.09
Spending Potential Index	89	82	92

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2026 Consumer Spending	1 mile	3 miles	5 miles
Shelter: Total $	$74,432,210	$492,715,695	$1,026,931,432
Average Spent	$24,918.72	$23,285.24	$25,732.47
Spending Potential Index	90	84	93
Support Payments/Gifts in Kind: Total $	$7,888,468	$49,500,456	$107,855,268
Average Spent	$2,640.93	$2,339.34	$2,702.60
Spending Potential Index	87	77	89
Travel: Total $	$9,601,851	$61,551,184	$133,013,585
Average Spent	$3,214.55	$2,908.85	$3,333.01
Spending Potential Index	88	80	91
Vehicle Maintenance & Repairs: Total $	$3,283,022	$21,225,339	$44,540,160
Average Spent	$1,099.10	$1,003.09	$1,116.07
Spending Potential Index	89	81	90

Top Tapestry Segment

1 mile

Dreambelt (K5):

This segment is characterized by middle-aged Western suburbanites with high rent and home prices.

Learn more about this segment...

3 miles

Dreambelt (K5):

This segment is characterized by middle-aged Western suburbanites with high rent and home prices.

Learn more about this segment...

5 miles

Dreambelt (K5):

This segment is characterized by middle-aged Western suburbanites with high rent and home prices.

Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Esri forecasts for 2026 and 2031. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2024 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.