

EXPANDED PROFILE

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.6356/-77.5510

RF5

9051 W Broad St

Henrico, VA 23294-5839

1 min drivetime

3 min drivetime

5 min drivetime

Population

Estimated Population (2016)	4,724		36,271		85,106	
Projected Population (2021)	4,852		37,164		87,230	
Census Population (2010)	4,420		34,727		80,332	
Census Population (2000)	3,806		30,627		70,201	
Projected Annual Growth (2016 to 2021)	127	0.5%	893	0.5%	2,124	0.5%
Historical Annual Growth (2010 to 2016)	304	1.1%	1,544	0.7%	4,774	1.0%
Historical Annual Growth (2000 to 2010)	614	1.6%	4,100	1.3%	10,131	1.4%
Estimated Population Density (2016)	5,212	psm	3,961	psm	3,260	psm
Trade Area Size	0.91	sq mi	9.16	sq mi	26.11	sq mi

Households

Estimated Households (2016)	2,550		15,861		36,473	
Projected Households (2021)	2,679		16,648		38,281	
Census Households (2010)	2,359		14,995		33,967	
Census Households (2000)	2,323		14,026		30,790	
Estimated Households with Children (2016)	468	18.4%	4,585	28.9%	10,706	29.4%
Estimated Average Household Size (2016)	1.85		2.27		2.31	

Average Household Income

Estimated Average Household Income (2016)	\$61,209		\$70,022		\$77,935	
Projected Average Household Income (2021)	\$68,445		\$80,160		\$91,118	
Estimated Average Family Income (2016)	\$77,060		\$84,758		\$92,958	

Median Household Income

Estimated Median Household Income (2016)	\$54,943		\$62,001		\$67,693	
Projected Median Household Income (2021)	\$60,741		\$68,398		\$75,016	
Estimated Median Family Income (2016)	\$65,891		\$77,403		\$83,272	

Per Capita Income

Estimated Per Capita Income (2016)	\$33,050		\$30,752		\$33,545	
Projected Per Capita Income (2021)	\$37,798		\$36,038		\$40,129	
Estimated Per Capita Income 5 Year Growth	\$4,748	14.4%	\$5,285	17.2%	\$6,584	19.6%
Estimated Average Household Net Worth (2016)	\$310,245		\$422,741		\$516,161	

Daytime Demos (2016)

Total Businesses	233		1,699		4,841	
Total Employees	3,157		20,071		62,854	
Company Headquarter Businesses	-	-	12	0.7%	60	1.2%
Company Headquarter Employees	-	-	742	3.7%	5,749	9.1%
Employee Population per Business	13.6		11.8		13.0	
Residential Population per Business	20.3		21.3		17.6	

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Race & Ethnicity

White (2016)	2,098	44.4%	20,737	57.2%	52,974	62.2%
Black or African American (2016)	869	18.4%	6,694	18.5%	14,485	17.0%
American Indian or Alaska Native (2016)	16	0.3%	127	0.3%	242	0.3%
Asian (2016)	1,403	29.7%	6,279	17.3%	11,837	13.9%
Hawaiian or Pacific Islander (2016)	2	-	19	0.1%	38	-
Other Race (2016)	168	3.6%	1,305	3.6%	3,079	3.6%
Two or More Races (2016)	167	3.5%	1,111	3.1%	2,451	2.9%
Not Hispanic or Latino Population (2016)	4,347	92.0%	33,146	91.4%	77,553	91.1%
Hispanic or Latino Population (2016)	377	8.0%	3,125	8.6%	7,553	8.9%
Not Hispanic or Latino Population (2021)	4,390	90.5%	33,309	89.6%	77,863	89.3%
Hispanic or Latino Population (2021)	462	9.5%	3,855	10.4%	9,367	10.7%
Not Hispanic or Latino Population (2010)	4,088	92.5%	31,990	92.1%	73,846	91.9%
Hispanic or Latino Population (2010)	332	7.5%	2,737	7.9%	6,485	8.1%
Not Hispanic or Latino Population (2000)	3,659	96.1%	29,542	96.5%	67,987	96.8%
Hispanic or Latino Population (2000)	147	3.9%	1,085	3.5%	2,214	3.2%
Projected Hispanic Annual Growth (2016 to 2021)	85	4.5%	729	4.7%	1,814	4.8%
Historic Hispanic Annual Growth (2000 to 2016)	230	9.8%	2,041	11.8%	5,339	15.1%

Age Distribution (2016)

Age Under 5	338	7.2%	2,495	6.9%	5,542	6.5%
Age 5 to 9 Years	203	4.3%	2,119	5.8%	5,119	6.0%
Age 10 to 14 Years	146	3.1%	1,986	5.5%	4,945	5.8%
Age 15 to 19 Years	169	3.6%	1,942	5.4%	4,812	5.7%
Age 20 to 24 Years	627	13.3%	2,943	8.1%	6,214	7.3%
Age 25 to 29 Years	945	20.0%	3,839	10.6%	7,544	8.9%
Age 30 to 34 Years	720	15.2%	3,542	9.8%	7,511	8.8%
Age 35 to 39 Years	361	7.6%	2,773	7.6%	6,272	7.4%
Age 40 to 44 Years	255	5.4%	2,402	6.6%	5,716	6.7%
Age 45 to 49 Years	199	4.2%	2,205	6.1%	5,331	6.3%
Age 50 to 54 Years	200	4.2%	2,102	5.8%	5,303	6.2%
Age 55 to 59 Years	165	3.5%	1,962	5.4%	5,050	5.9%
Age 60 to 64 Years	137	2.9%	1,639	4.5%	4,277	5.0%
Age 65 to 74 Years	168	3.6%	2,448	6.7%	6,245	7.3%
Age 75 to 84 Years	72	1.5%	1,324	3.6%	3,418	4.0%
Age 85 Years or Over	18	0.4%	550	1.5%	1,808	2.1%
Median Age	29.6		34.9		36.4	

Gender Age Distribution (2016)

Female Population	2,361	50.0%	18,515	51.0%	43,801	51.5%
Age 0 to 19 Years	416	17.6%	4,110	22.2%	9,859	22.5%
Age 20 to 64 Years	1,800	76.2%	11,835	63.9%	27,010	61.7%
Age 65 Years or Over	145	6.1%	2,570	13.9%	6,932	15.8%
Female Median Age	29.3		36.3		38.2	
Male Population	2,363	50.0%	17,756	49.0%	41,305	48.5%
Age 0 to 19 Years	439	18.6%	4,432	25.0%	10,559	25.6%
Age 20 to 64 Years	1,810	76.6%	11,572	65.2%	26,207	63.4%
Age 65 Years or Over	114	4.8%	1,752	9.9%	4,538	11.0%
Male Median Age	30.0		33.6		34.7	

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Household Income Distribution (2016)

HH Income \$200,000 or More	51	2.0%	463	2.9%	1,831	5.0%
HH Income \$150,000 to \$199,999	54	2.1%	745	4.7%	2,219	6.1%
HH Income \$100,000 to \$149,999	200	7.8%	2,375	15.0%	5,545	15.2%
HH Income \$75,000 to \$99,999	407	16.0%	2,097	13.2%	5,195	14.2%
HH Income \$50,000 to \$74,999	754	29.6%	3,735	23.5%	7,755	21.3%
HH Income \$35,000 to \$49,999	536	21.0%	2,513	15.8%	5,099	14.0%
HH Income \$25,000 to \$34,999	194	7.6%	1,509	9.5%	3,101	8.5%
HH Income \$15,000 to \$24,999	209	8.2%	1,408	8.9%	3,062	8.4%
HH Income Under \$15,000	145	5.7%	1,016	6.4%	2,667	7.3%
HH Income \$35,000 or More	2,002	78.5%	11,927	75.2%	27,643	75.8%
HH Income \$75,000 or More	712	27.9%	5,679	35.8%	14,790	40.6%

Housing (2016)

Total Housing Units	2,608		16,247		37,386	
Housing Units Occupied	2,550	97.8%	15,861	97.6%	36,473	97.6%
Housing Units Owner-Occupied	215	8.4%	7,249	45.7%	19,070	52.3%
Housing Units, Renter-Occupied	2,335	91.6%	8,612	54.3%	17,403	47.7%
Housing Units, Vacant	57	2.2%	386	2.4%	912	2.4%

Marital Status (2016)

Never Married	1,867	46.2%	10,303	34.7%	23,038	33.1%
Currently Married	1,381	34.2%	13,000	43.8%	31,133	44.8%
Separated	139	3.4%	1,401	4.7%	3,488	5.0%
Widowed	102	2.5%	1,373	4.6%	3,843	5.5%
Divorced	548	13.6%	3,593	12.1%	7,999	11.5%

Household Type (2016)

Population Family	2,643	55.9%	26,864	74.1%	64,684	76.0%
Population Non-Family	2,078	44.0%	9,084	25.0%	19,602	23.0%
Population Group Quarters	4	0.1%	323	0.9%	820	1.0%
Family Households	964	37.8%	8,828	55.7%	21,013	57.6%
Non-Family Households	1,586	62.2%	7,033	44.3%	15,460	42.4%
Married Couple with Children	277	20.0%	2,981	22.9%	7,139	22.9%
Average Family Household Size	2.7		3.0		3.1	

Household Size (2016)

1 Person Households	1,172	45.9%	5,473	34.5%	12,330	33.8%
2 Person Households	855	33.5%	5,072	32.0%	11,475	31.5%
3 Person Households	322	12.6%	2,526	15.9%	5,791	15.9%
4 Person Households	156	6.1%	1,800	11.3%	4,364	12.0%
5 Person Households	31	1.2%	629	4.0%	1,606	4.4%
6 or More Person Households	15	0.6%	361	2.3%	907	2.5%

Household Vehicles (2016)

Households with 0 Vehicles Available	215	8.4%	784	4.9%	1,854	5.1%
Households with 1 Vehicles Available	1,662	65.2%	6,962	43.9%	14,741	40.4%
Households with 2 or More Vehicles Available	673	26.4%	8,114	51.2%	19,879	54.5%
Total Vehicles Available	3,153		25,991		62,425	
Average Vehicles Per Household	1.2		1.6		1.7	

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Labor Force (2016)

Estimated Labor Population Age 16 Years or Over	4,008		29,296		68,517	
Estimated Civilian Employed	3,144	78.4%	20,538	70.1%	47,069	68.7%
Estimated Civilian Unemployed	89	2.2%	862	2.9%	1,972	2.9%
Estimated in Armed Forces	28	0.7%	56	0.2%	61	0.1%
Estimated Not in Labor Force	747	18.6%	7,840	26.8%	19,415	28.3%
Unemployment Rate	2.2%		2.9%		2.9%	

Occupation (2010)

Occupation: Population Age 16 Years or Over	2,800		19,430		43,250	
Management, Business, Financial Operations	439	15.7%	3,371	17.3%	7,842	18.1%
Professional, Related	1,014	36.2%	5,167	26.6%	11,355	26.3%
Service	438	15.6%	3,098	15.9%	7,097	16.4%
Sales, Office	516	18.4%	4,892	25.2%	10,849	25.1%
Farming, Fishing, Forestry	4	0.1%	34	0.2%	87	0.2%
Construct, Extraction, Maintenance	200	7.1%	1,500	7.7%	3,239	7.5%
Production, Transport Material Moving	188	6.7%	1,368	7.0%	2,781	6.4%
White Collar Workers	1,970	70.4%	13,430	69.1%	30,046	69.5%
Blue Collar Workers	830	29.6%	6,000	30.9%	13,204	30.5%

Consumer Expenditure (2016)

Total Household Expenditure	\$128 M		\$870 M		\$2.15 B	
Total Non-Retail Expenditure	\$69.3 M	54.1%	\$472 M	54.3%	\$1.17 B	54.4%
Total Retail Expenditure	\$58.7 M	45.9%	\$398 M	45.7%	\$980 M	45.6%
Apparel	\$4.46 M	3.5%	\$30.3 M	3.5%	\$75.1 M	3.5%
Contributions	\$4.93 M	3.9%	\$36.1 M	4.1%	\$94.2 M	4.4%
Education	\$4.27 M	3.3%	\$31.0 M	3.6%	\$80.3 M	3.7%
Entertainment	\$7.10 M	5.6%	\$48.8 M	5.6%	\$121 M	5.6%
Food and Beverages	\$19.3 M	15.0%	\$129 M	14.8%	\$314 M	14.6%
Furnishings and Equipment	\$4.32 M	3.4%	\$29.8 M	3.4%	\$74.6 M	3.5%
Gifts	\$2.94 M	2.3%	\$21.1 M	2.4%	\$53.8 M	2.5%
Health Care	\$10.7 M	8.3%	\$70.3 M	8.1%	\$171 M	7.9%
Household Operations	\$3.39 M	2.7%	\$24.3 M	2.8%	\$61.9 M	2.9%
Miscellaneous Expenses	\$1.97 M	1.5%	\$13.0 M	1.5%	\$31.7 M	1.5%
Personal Care	\$1.69 M	1.3%	\$11.4 M	1.3%	\$27.9 M	1.3%
Personal Insurance	\$871 K	0.7%	\$6.26 M	0.7%	\$16.0 M	0.7%
Reading	\$289 K	0.2%	\$1.94 M	0.2%	\$4.80 M	0.2%
Shelter	\$25.8 M	20.1%	\$178 M	20.5%	\$442 M	20.5%
Tobacco	\$865 K	0.7%	\$5.46 M	0.6%	\$12.9 M	0.6%
Transportation	\$25.0 M	19.5%	\$167 M	19.2%	\$408 M	19.0%
Utilities	\$10.2 M	8.0%	\$66.6 M	7.6%	\$161 M	7.5%

Educational Attainment (2016)

Adult Population Age 25 Years or Over	3,241		24,785		58,474	
Elementary (Grade Level 0 to 8)	61	1.9%	837	3.4%	2,844	4.9%
Some High School (Grade Level 9 to 11)	72	2.2%	1,186	4.8%	2,923	5.0%
High School Graduate	459	14.2%	5,175	20.9%	11,700	20.0%
Some College	558	17.2%	5,282	21.3%	11,877	20.3%
Associate Degree Only	146	4.5%	1,932	7.8%	4,172	7.1%
Bachelor Degree Only	1,094	33.7%	6,485	26.2%	15,380	26.3%
Graduate Degree	851	26.3%	3,888	15.7%	9,578	16.4%

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Units In Structure (2010)

1 Detached Unit	255	10.8%	6,720	44.8%	17,218	50.7%
1 Attached Unit	72	3.0%	1,179	7.9%	2,797	8.2%
2 to 4 Units	159	6.7%	1,038	6.9%	2,013	5.9%
5 to 9 Units	661	28.0%	2,728	18.2%	4,631	13.6%
10 to 19 Units	821	34.8%	2,228	14.9%	5,021	14.8%
20 to 49 Units	242	10.2%	508	3.4%	954	2.8%
50 or More Units	104	4.4%	474	3.2%	1,158	3.4%
Mobile Home or Trailer	45	1.9%	119	0.8%	174	0.5%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2010)

Homes Built 2005 or later	68	2.9%	836	5.6%	2,216	6.5%
Homes Built 2000 to 2004	138	5.9%	1,074	7.2%	2,609	7.7%
Homes Built 1990 to 1999	507	21.5%	2,695	18.0%	5,797	17.1%
Homes Built 1980 to 1989	767	32.5%	3,693	24.6%	7,944	23.4%
Homes Built 1970 to 1979	436	18.5%	2,599	17.3%	5,900	17.4%
Homes Built 1960 to 1969	209	8.9%	1,861	12.4%	3,787	11.2%
Homes Built 1950 to 1959	84	3.6%	1,354	9.0%	3,690	10.9%
Homes Built Before 1949	150	6.3%	882	5.9%	2,024	6.0%

Home Values (2010)

Home Values \$1,000,000 or More	1	0.5%	40	0.6%	108	0.6%
Home Values \$500,000 to \$999,999	3	1.6%	175	2.5%	639	3.5%
Home Values \$400,000 to \$499,999	3	1.3%	220	3.2%	800	4.4%
Home Values \$300,000 to \$399,999	12	6.0%	809	11.7%	2,915	16.0%
Home Values \$200,000 to \$299,999	80	39.1%	3,329	48.0%	7,865	43.3%
Home Values \$150,000 to \$199,999	84	41.4%	1,627	23.4%	3,930	21.6%
Home Values \$100,000 to \$149,999	12	5.9%	548	7.9%	1,439	7.9%
Home Values \$70,000 to \$99,999	3	1.3%	63	0.9%	182	1.0%
Home Values \$50,000 to \$69,999	-	-	14	0.2%	54	0.3%
Home Values \$25,000 to \$49,999	4	1.8%	31	0.5%	89	0.5%
Home Values Under \$25,000	2	1.1%	81	1.2%	156	0.9%
Owner-Occupied Median Home Value	\$210,955		\$229,131		\$242,725	
Renter-Occupied Median Rent	\$833		\$865		\$881	

Transportation To Work (2010)

Drive to Work Alone	2,045	74.3%	14,941	78.2%	33,639	79.4%
Drive to Work in Carpool	460	16.7%	2,505	13.1%	5,006	11.8%
Travel to Work by Public Transportation	75	2.7%	425	2.2%	866	2.0%
Drive to Work on Motorcycle	7	0.3%	22	0.1%	43	0.1%
Walk or Bicycle to Work	122	4.4%	427	2.2%	983	2.3%
Other Means	5	0.2%	73	0.4%	192	0.5%
Work at Home	39	1.4%	721	3.8%	1,657	3.9%

Travel Time (2010)

Travel to Work in 14 Minutes or Less	920	33.9%	5,757	31.3%	12,611	31.0%
Travel to Work in 15 to 29 Minutes	1,281	47.2%	8,554	46.5%	19,122	46.9%
Travel to Work in 30 to 59 Minutes	408	15.0%	3,307	18.0%	7,328	18.0%
Travel to Work in 60 Minutes or More	105	3.9%	776	4.2%	1,669	4.1%
Average Minutes Travel to Work	16.5		18.2		18.5	

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