



Community Profile

Rings: 1, 3, 5 mile radii

615 S Cumberland St, Lebanon, TN 37087,

Latitude: 36.1916

Longitude: -86.29189

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	4,070	17,778	25,648
2010 Total Population	4,047	20,760	30,875
2021 Total Population	4,747	26,274	39,844
2021 Group Quarters	401	1,385	1,432
2026 Total Population	5,077	29,015	44,428
2021-2026 Annual Rate	1.35%	2.00%	2.20%
2021 Total Daytime Population	8,317	34,628	45,278
Workers	5,570	20,071	23,933
Residents	2,747	14,557	21,345
Household Summary			
2000 Households	1,482	7,018	10,035
2000 Average Household Size	2.52	2.39	2.46
2010 Households	1,449	8,039	11,979
2010 Average Household Size	2.58	2.45	2.48
2021 Households	1,661	10,241	15,413
2021 Average Household Size	2.62	2.43	2.49
2026 Households	1,782	11,347	17,208
2026 Average Household Size	2.62	2.44	2.50
2021-2026 Annual Rate	1.42%	2.07%	2.23%
2010 Families	904	5,047	8,021
2010 Average Family Size	3.16	3.03	3.00
2021 Families	1,001	6,335	10,169
2021 Average Family Size	3.23	3.00	3.01
2026 Families	1,065	6,975	11,296
2026 Average Family Size	3.25	3.01	3.02
2021-2026 Annual Rate	1.25%	1.94%	2.12%
Housing Unit Summary			
2000 Housing Units	1,650	7,665	10,845
Owner Occupied Housing Units	45.2%	52.8%	59.7%
Renter Occupied Housing Units	44.6%	38.7%	32.8%
Vacant Housing Units	10.2%	8.5%	7.5%
2010 Housing Units	1,641	8,793	12,985
Owner Occupied Housing Units	39.4%	47.8%	56.4%
Renter Occupied Housing Units	48.9%	43.7%	35.9%
Vacant Housing Units	11.7%	8.6%	7.7%
2021 Housing Units	1,870	10,967	16,393
Owner Occupied Housing Units	32.8%	46.2%	54.7%
Renter Occupied Housing Units	55.9%	47.2%	39.3%
Vacant Housing Units	11.2%	6.6%	6.0%
2026 Housing Units	2,010	12,115	18,241
Owner Occupied Housing Units	34.0%	48.8%	56.9%
Renter Occupied Housing Units	54.6%	44.9%	37.5%
Vacant Housing Units	11.3%	6.3%	5.7%
Median Household Income			
2021	\$41,441	\$48,617	\$55,104
2026	\$45,350	\$53,670	\$61,251
Median Home Value			
2021	\$172,244	\$215,073	\$256,531
2026	\$202,568	\$241,869	\$286,602
Per Capita Income			
2021	\$20,297	\$24,474	\$29,069
2026	\$22,644	\$27,544	\$32,659
Median Age			
2010	32.2	35.0	37.0
2021	33.5	37.2	39.3
2026	34.7	38.2	40.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income			
Household Income Base	1,661	10,241	15,413
<\$15,000	9.0%	10.3%	8.5%
\$15,000 - \$24,999	14.3%	12.5%	10.3%
\$25,000 - \$34,999	16.4%	11.7%	10.4%
\$35,000 - \$49,999	19.7%	16.6%	15.6%
\$50,000 - \$74,999	11.7%	18.9%	18.7%
\$75,000 - \$99,999	13.4%	10.8%	10.8%
\$100,000 - \$149,999	11.1%	12.5%	16.3%
\$150,000 - \$199,999	3.7%	4.3%	4.8%
\$200,000+	0.6%	2.5%	4.5%
Average Household Income	\$57,022	\$65,230	\$76,391
2026 Households by Income			
Household Income Base	1,782	11,347	17,208
<\$15,000	7.7%	8.5%	6.9%
\$15,000 - \$24,999	12.3%	10.3%	8.4%
\$25,000 - \$34,999	15.2%	10.7%	9.3%
\$35,000 - \$49,999	19.5%	16.3%	15.0%
\$50,000 - \$74,999	12.5%	19.7%	19.2%
\$75,000 - \$99,999	14.7%	11.6%	11.5%
\$100,000 - \$149,999	13.0%	14.7%	18.7%
\$150,000 - \$199,999	4.5%	5.4%	6.0%
\$200,000+	0.6%	2.7%	5.0%
Average Household Income	\$63,532	\$73,364	\$85,766
2021 Owner Occupied Housing Units by Value			
Total	614	5,070	8,966
<\$50,000	15.1%	5.4%	3.8%
\$50,000 - \$99,999	11.4%	5.9%	4.0%
\$100,000 - \$149,999	14.2%	9.9%	6.8%
\$150,000 - \$199,999	20.7%	23.0%	17.2%
\$200,000 - \$249,999	17.8%	18.9%	16.4%
\$250,000 - \$299,999	6.0%	12.9%	13.7%
\$300,000 - \$399,999	6.4%	12.1%	16.7%
\$400,000 - \$499,999	5.5%	8.3%	14.2%
\$500,000 - \$749,999	1.3%	2.4%	4.8%
\$750,000 - \$999,999	0.0%	0.2%	1.2%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.4%
\$2,000,000 +	1.5%	0.9%	0.6%
Average Home Value	\$211,378	\$254,113	\$304,344
2026 Owner Occupied Housing Units by Value			
Total	684	5,913	10,374
<\$50,000	10.8%	3.5%	2.3%
\$50,000 - \$99,999	8.2%	3.6%	2.4%
\$100,000 - \$149,999	11.0%	6.6%	4.4%
\$150,000 - \$199,999	19.0%	19.3%	13.7%
\$200,000 - \$249,999	21.3%	20.2%	16.2%
\$250,000 - \$299,999	7.5%	15.2%	14.9%
\$300,000 - \$399,999	9.9%	15.9%	19.8%
\$400,000 - \$499,999	7.7%	10.5%	17.0%
\$500,000 - \$749,999	2.0%	3.6%	6.0%
\$750,000 - \$999,999	0.0%	0.2%	1.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.5%
\$2,000,000 +	2.6%	1.4%	0.9%
Average Home Value	\$265,620	\$291,441	\$338,809

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	4,045	20,762	30,876
0 - 4	7.7%	7.5%	7.0%
5 - 9	6.4%	6.8%	6.9%
10 - 14	6.5%	6.4%	6.6%
15 - 24	19.3%	15.1%	13.6%
25 - 34	14.0%	14.2%	13.1%
35 - 44	12.8%	12.6%	13.0%
45 - 54	13.1%	13.3%	14.1%
55 - 64	8.7%	9.9%	11.2%
65 - 74	6.4%	7.3%	7.9%
75 - 84	3.8%	4.7%	4.6%
85 +	1.6%	2.1%	1.9%
18 +	76.3%	75.8%	75.8%
2021 Population by Age			
Total	4,748	26,272	39,842
0 - 4	6.6%	6.4%	6.0%
5 - 9	6.4%	6.4%	6.2%
10 - 14	6.3%	6.3%	6.4%
15 - 24	17.4%	13.6%	12.7%
25 - 34	15.7%	14.3%	13.2%
35 - 44	12.3%	12.8%	12.6%
45 - 54	11.4%	11.5%	12.1%
55 - 64	11.2%	11.8%	12.9%
65 - 74	7.0%	8.8%	10.0%
75 - 84	4.1%	5.4%	5.7%
85 +	1.7%	2.5%	2.2%
18 +	77.4%	77.5%	78.0%
2026 Population by Age			
Total	5,074	29,015	44,426
0 - 4	6.6%	6.3%	5.9%
5 - 9	6.4%	6.3%	6.1%
10 - 14	6.2%	6.3%	6.2%
15 - 24	17.3%	13.6%	12.5%
25 - 34	13.9%	13.2%	12.3%
35 - 44	13.2%	13.2%	12.9%
45 - 54	11.4%	11.6%	12.1%
55 - 64	11.1%	11.2%	12.1%
65 - 74	7.9%	9.6%	10.7%
75 - 84	4.3%	6.1%	6.7%
85 +	1.7%	2.6%	2.5%
18 +	77.2%	77.6%	78.2%
2010 Population by Sex			
Males	2,004	9,922	14,823
Females	2,043	10,838	16,052
2021 Population by Sex			
Males	2,399	12,794	19,421
Females	2,348	13,480	20,423
2026 Population by Sex			
Males	2,580	14,198	21,741
Females	2,496	14,817	22,687

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	4,048	20,761	30,875
White Alone	68.4%	77.5%	81.9%
Black Alone	17.6%	14.5%	11.4%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	2.8%	1.0%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	8.8%	4.3%	3.3%
Two or More Races	2.2%	2.4%	2.1%
Hispanic Origin	13.5%	7.3%	5.8%
Diversity Index	61.7	46.2	39.0
2021 Population by Race/Ethnicity			
Total	4,747	26,274	39,844
White Alone	55.1%	67.8%	73.7%
Black Alone	22.1%	18.6%	14.7%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	4.2%	1.7%	1.9%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	15.0%	7.6%	5.9%
Two or More Races	3.3%	3.9%	3.4%
Hispanic Origin	22.7%	12.8%	10.3%
Diversity Index	77.0	61.5	54.0
2026 Population by Race/Ethnicity			
Total	5,076	29,016	44,428
White Alone	51.1%	64.7%	70.9%
Black Alone	24.1%	20.4%	16.3%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	4.6%	2.0%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	16.4%	8.3%	6.5%
Two or More Races	3.5%	4.2%	3.7%
Hispanic Origin	24.8%	14.1%	11.4%
Diversity Index	79.9	65.2	57.8
2010 Population by Relationship and Household Type			
Total	4,047	20,760	30,875
In Households	92.5%	94.9%	96.4%
In Family Households	74.4%	76.9%	80.7%
Householder	22.5%	24.3%	25.8%
Spouse	12.8%	15.1%	17.8%
Child	29.8%	30.4%	30.5%
Other relative	5.4%	4.0%	3.6%
Nonrelative	3.7%	3.2%	2.9%
In Nonfamily Households	18.1%	17.9%	15.7%
In Group Quarters	7.5%	5.1%	3.6%
Institutionalized Population	2.0%	2.9%	2.0%
Noninstitutionalized Population	5.5%	2.3%	1.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	3,005	17,665	27,400
Less than 9th Grade	13.8%	6.3%	5.2%
9th - 12th Grade, No Diploma	8.0%	7.2%	6.7%
High School Graduate	33.3%	31.2%	28.7%
GED/Alternative Credential	6.1%	7.0%	6.6%
Some College, No Degree	19.2%	19.5%	20.0%
Associate Degree	4.1%	7.8%	8.1%
Bachelor's Degree	11.5%	14.7%	17.5%
Graduate/Professional Degree	4.1%	6.3%	7.3%
2021 Population 15+ by Marital Status			
Total	3,828	21,249	32,473
Never Married	42.4%	32.9%	29.4%
Married	38.9%	45.0%	50.5%
Widowed	6.8%	8.3%	7.3%
Divorced	11.9%	13.9%	12.8%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,295	12,562	19,595
Population 16+ Employed	87.8%	93.3%	94.7%
Population 16+ Unemployment rate	12.2%	6.7%	5.3%
Population 16-24 Employed	16.7%	14.2%	13.2%
Population 16-24 Unemployment rate	20.2%	13.5%	10.7%
Population 25-54 Employed	65.7%	64.9%	63.4%
Population 25-54 Unemployment rate	12.8%	6.7%	5.5%
Population 55-64 Employed	13.7%	14.2%	16.1%
Population 55-64 Unemployment rate	0.0%	0.2%	0.5%
Population 65+ Employed	3.9%	6.7%	7.3%
Population 65+ Unemployment rate	0.0%	3.3%	3.0%
2021 Employed Population 16+ by Industry			
Total	2,016	11,721	18,554
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	6.9%	7.0%	7.4%
Manufacturing	15.9%	11.5%	11.4%
Wholesale Trade	4.9%	4.0%	4.8%
Retail Trade	13.1%	14.4%	14.0%
Transportation/Utilities	6.2%	6.8%	7.2%
Information	0.0%	1.0%	1.0%
Finance/Insurance/Real Estate	3.3%	6.0%	6.5%
Services	45.3%	43.8%	41.5%
Public Administration	4.3%	5.3%	5.9%
2021 Employed Population 16+ by Occupation			
Total	2,016	11,720	18,553
White Collar	51.2%	54.2%	58.0%
Management/Business/Financial	10.2%	14.4%	16.3%
Professional	16.2%	16.1%	18.0%
Sales	7.3%	8.9%	9.4%
Administrative Support	17.5%	14.8%	14.3%
Services	20.2%	18.4%	16.0%
Blue Collar	28.6%	27.4%	26.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	3.8%	4.3%	4.7%
Installation/Maintenance/Repair	2.8%	3.7%	3.5%
Production	13.2%	8.6%	7.8%
Transportation/Material Moving	8.7%	10.7%	9.9%

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2010 Households by Type			
Total	1,450	8,039	11,979
Households with 1 Person	29.2%	30.3%	27.1%
Households with 2+ People	70.8%	69.7%	72.9%
Family Households	62.3%	62.8%	67.0%
Husband-wife Families	35.5%	39.0%	46.3%
With Related Children	15.6%	17.1%	19.5%
Other Family (No Spouse Present)	26.8%	23.7%	20.7%
Other Family with Male Householder	6.8%	5.1%	4.8%
With Related Children	3.9%	3.1%	3.0%
Other Family with Female Householder	20.1%	18.6%	15.8%
With Related Children	14.0%	12.8%	10.8%
Nonfamily Households	8.5%	7.0%	5.9%
All Households with Children	34.4%	33.7%	33.9%
Multigenerational Households	6.1%	4.8%	4.6%
Unmarried Partner Households	10.7%	8.7%	7.5%
Male-female	9.9%	8.0%	6.8%
Same-sex	0.8%	0.7%	0.7%
2010 Households by Size			
Total	1,449	8,040	11,979
1 Person Household	29.2%	30.3%	27.1%
2 Person Household	31.2%	31.6%	33.6%
3 Person Household	16.3%	16.9%	17.2%
4 Person Household	12.1%	12.0%	12.8%
5 Person Household	5.8%	5.5%	5.7%
6 Person Household	3.1%	2.2%	2.2%
7 + Person Household	2.3%	1.5%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	1,449	8,039	11,979
Owner Occupied	44.6%	52.2%	61.1%
Owned with a Mortgage/Loan	29.4%	34.5%	41.0%
Owned Free and Clear	15.2%	17.7%	20.2%
Renter Occupied	55.4%	47.8%	38.9%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	139	129	124
Percent of Income for Mortgage	17.4%	18.6%	19.5%
Wealth Index	40	56	79
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,641	8,793	12,985
Housing Units Inside Urbanized Area	0.0%	0.0%	0.3%
Housing Units Inside Urbanized Cluster	99.1%	90.2%	79.4%
Rural Housing Units	0.9%	9.8%	20.3%
2010 Population By Urban/ Rural Status			
Total Population	4,047	20,760	30,875
Population Inside Urbanized Area	0.0%	0.0%	0.2%
Population Inside Urbanized Cluster	99.0%	89.8%	78.9%
Rural Population	1.0%	10.2%	20.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Hometown Heritage (8G)	Hometown Heritage (8G)	Salt of the Earth (6B)
2.	Down the Road (10D)	Old and Newcomers (8F)	Hometown Heritage (8G)
3.	Set to Impress (11D)	Small Town Simplicity (12C)	Middleburg (4C)
2021 Consumer Spending			
Apparel & Services: Total \$	\$2,317,408	\$15,775,871	\$27,393,182
Average Spent	\$1,395.19	\$1,540.46	\$1,777.28
Spending Potential Index	66	73	84
Education: Total \$	\$1,623,674	\$11,622,085	\$20,350,494
Average Spent	\$977.53	\$1,134.86	\$1,320.35
Spending Potential Index	57	66	76
Entertainment/Recreation: Total \$	\$3,366,096	\$24,027,966	\$42,361,563
Average Spent	\$2,026.55	\$2,346.25	\$2,748.43
Spending Potential Index	63	73	85
Food at Home: Total \$	\$5,948,648	\$41,087,897	\$71,469,535
Average Spent	\$3,581.37	\$4,012.10	\$4,636.96
Spending Potential Index	66	74	85
Food Away from Home: Total \$	\$4,088,362	\$27,929,797	\$48,676,852
Average Spent	\$2,461.39	\$2,727.25	\$3,158.17
Spending Potential Index	65	72	83
Health Care: Total \$	\$6,696,507	\$47,763,827	\$84,410,891
Average Spent	\$4,031.61	\$4,663.98	\$5,476.60
Spending Potential Index	65	75	88
HH Furnishings & Equipment: Total \$	\$2,364,450	\$16,509,915	\$29,205,163
Average Spent	\$1,423.51	\$1,612.14	\$1,894.84
Spending Potential Index	63	71	84
Personal Care Products & Services: Total \$	\$962,184	\$6,678,377	\$11,660,861
Average Spent	\$579.28	\$652.12	\$756.56
Spending Potential Index	65	73	84
Shelter: Total \$	\$20,703,457	\$144,609,707	\$251,315,947
Average Spent	\$12,464.45	\$14,120.66	\$16,305.45
Spending Potential Index	62	70	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,398,752	\$17,184,643	\$30,800,920
Average Spent	\$1,444.16	\$1,678.02	\$1,998.37
Spending Potential Index	60	70	84
Travel: Total \$	\$2,445,356	\$17,613,632	\$31,476,579
Average Spent	\$1,472.22	\$1,719.91	\$2,042.21
Spending Potential Index	58	68	81
Vehicle Maintenance & Repairs: Total \$	\$1,239,505	\$8,520,823	\$14,877,125
Average Spent	\$746.24	\$832.03	\$965.23
Spending Potential Index	67	75	87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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