



Community Profile

Rings: 1, 3, 5 mile radii

8595 College Pkwy suite 350, Fort Myers, FL

Latitude: 26.5560

Longitude: -81.89721

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	8,308	52,715	121,684
2010 Total Population	8,425	57,129	139,026
2021 Total Population	9,418	65,976	161,943
2021 Group Quarters	67	554	1,908
2026 Total Population	9,932	70,415	174,290
2021-2026 Annual Rate	1.07%	1.31%	1.48%
2021 Total Daytime Population	11,724	77,281	187,129
Workers	7,092	41,672	96,056
Residents	4,632	35,609	91,073
Household Summary			
2000 Households	3,989	25,011	55,828
2000 Average Household Size	2.05	2.06	2.14
2010 Households	4,297	27,951	65,029
2010 Average Household Size	1.95	2.02	2.11
2021 Households	4,788	32,110	75,389
2021 Average Household Size	1.95	2.04	2.12
2026 Households	5,036	34,216	80,893
2026 Average Household Size	1.96	2.04	2.13
2021-2026 Annual Rate	1.02%	1.28%	1.42%
2010 Families	2,132	15,150	37,877
2010 Average Family Size	2.61	2.61	2.65
2021 Families	2,337	17,083	43,046
2021 Average Family Size	2.64	2.64	2.69
2026 Families	2,453	18,133	46,032
2026 Average Family Size	2.64	2.65	2.71
2021-2026 Annual Rate	0.97%	1.20%	1.35%
Housing Unit Summary			
2000 Housing Units	4,711	29,780	67,480
Owner Occupied Housing Units	63.9%	57.3%	58.5%
Renter Occupied Housing Units	20.8%	26.6%	24.2%
Vacant Housing Units	15.3%	16.0%	17.3%
2010 Housing Units	5,707	36,901	88,122
Owner Occupied Housing Units	48.5%	47.3%	48.2%
Renter Occupied Housing Units	26.8%	28.4%	25.6%
Vacant Housing Units	24.7%	24.3%	26.2%
2021 Housing Units	6,262	41,462	100,124
Owner Occupied Housing Units	54.0%	51.0%	51.5%
Renter Occupied Housing Units	22.5%	26.4%	23.8%
Vacant Housing Units	23.5%	22.6%	24.7%
2026 Housing Units	6,610	44,354	107,536
Owner Occupied Housing Units	54.8%	51.5%	51.5%
Renter Occupied Housing Units	21.3%	25.7%	23.7%
Vacant Housing Units	23.8%	22.9%	24.8%
Median Household Income			
2021	\$63,114	\$57,296	\$58,749
2026	\$69,932	\$62,059	\$64,302
Median Home Value			
2021	\$272,551	\$262,091	\$291,282
2026	\$306,825	\$295,967	\$330,655
Per Capita Income			
2021	\$42,542	\$38,194	\$39,434
2026	\$47,628	\$42,537	\$44,109
Median Age			
2010	50.7	48.7	49.3
2021	55.9	52.1	52.9
2026	57.3	52.6	53.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

September 27, 2021



Community Profile

Rings: 1, 3, 5 mile radii

8595 College Pkwy suite 350, Fort Myers, FL

Latitude: 26.5560

Longitude: -81.89721

	1 mile	3 mile	5 mile
2021 Households by Income			
Household Income Base	4,788	32,110	75,389
<\$15,000	6.8%	7.8%	8.7%
\$15,000 - \$24,999	8.6%	9.7%	9.3%
\$25,000 - \$34,999	8.8%	10.7%	9.9%
\$35,000 - \$49,999	13.1%	13.6%	13.0%
\$50,000 - \$74,999	20.4%	21.3%	20.3%
\$75,000 - \$99,999	18.4%	14.1%	13.5%
\$100,000 - \$149,999	14.2%	13.1%	13.4%
\$150,000 - \$199,999	4.8%	4.4%	5.1%
\$200,000+	4.9%	5.4%	6.8%
Average Household Income	\$81,353	\$78,860	\$84,340
2026 Households by Income			
Household Income Base	5,036	34,216	80,893
<\$15,000	5.5%	6.6%	7.4%
\$15,000 - \$24,999	7.0%	8.2%	7.8%
\$25,000 - \$34,999	7.6%	9.4%	8.8%
\$35,000 - \$49,999	12.2%	13.0%	12.3%
\$50,000 - \$74,999	20.7%	22.0%	20.5%
\$75,000 - \$99,999	19.4%	14.9%	14.2%
\$100,000 - \$149,999	15.9%	14.6%	14.9%
\$150,000 - \$199,999	5.8%	5.3%	6.2%
\$200,000+	5.8%	6.1%	7.8%
Average Household Income	\$91,241	\$88,011	\$94,593
2021 Owner Occupied Housing Units by Value			
Total	3,381	21,156	51,543
<\$50,000	0.9%	1.4%	2.0%
\$50,000 - \$99,999	4.3%	3.8%	3.2%
\$100,000 - \$149,999	8.2%	8.9%	6.2%
\$150,000 - \$199,999	15.1%	16.5%	12.3%
\$200,000 - \$249,999	14.3%	15.6%	13.5%
\$250,000 - \$299,999	16.0%	15.6%	15.4%
\$300,000 - \$399,999	22.4%	17.5%	20.8%
\$400,000 - \$499,999	7.4%	7.1%	10.3%
\$500,000 - \$749,999	6.4%	8.3%	10.5%
\$750,000 - \$999,999	3.8%	2.6%	2.6%
\$1,000,000 - \$1,499,999	0.8%	1.0%	1.6%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.5%
\$2,000,000 +	0.4%	1.3%	1.0%
Average Home Value	\$321,075	\$337,456	\$363,924
2026 Owner Occupied Housing Units by Value			
Total	3,625	22,827	55,377
<\$50,000	0.1%	0.2%	0.7%
\$50,000 - \$99,999	0.6%	0.7%	1.3%
\$100,000 - \$149,999	2.8%	4.4%	3.0%
\$150,000 - \$199,999	12.0%	12.8%	8.8%
\$200,000 - \$249,999	16.3%	15.6%	12.3%
\$250,000 - \$299,999	16.4%	17.8%	16.5%
\$300,000 - \$399,999	27.3%	22.0%	24.3%
\$400,000 - \$499,999	9.8%	9.4%	13.2%
\$500,000 - \$749,999	8.8%	11.1%	13.5%
\$750,000 - \$999,999	4.7%	3.2%	3.4%
\$1,000,000 - \$1,499,999	0.9%	1.1%	1.7%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.4%
\$2,000,000 +	0.4%	1.4%	1.0%
Average Home Value	\$361,924	\$381,123	\$403,142

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

September 27, 2021



Community Profile

Rings: 1, 3, 5 mile radii

8595 College Pkwy suite 350, Fort Myers, FL

Latitude: 26.5560
Longitude: -81.89721

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	8,428	57,131	139,027
0 - 4	3.5%	4.5%	4.4%
5 - 9	3.4%	4.2%	4.4%
10 - 14	3.9%	4.2%	4.5%
15 - 24	8.8%	10.2%	9.8%
25 - 34	11.7%	11.9%	10.4%
35 - 44	10.7%	10.5%	10.7%
45 - 54	14.4%	12.8%	13.6%
55 - 64	15.2%	14.0%	14.9%
65 - 74	11.8%	12.9%	13.5%
75 - 84	10.7%	10.1%	9.5%
85 +	5.8%	4.9%	4.3%
18 +	86.6%	84.5%	83.8%
2021 Population by Age			
Total	9,419	65,976	161,944
0 - 4	3.0%	4.0%	4.0%
5 - 9	3.1%	4.0%	4.0%
10 - 14	3.2%	3.8%	4.1%
15 - 24	7.5%	8.7%	8.7%
25 - 34	11.1%	12.1%	10.8%
35 - 44	10.2%	10.4%	10.0%
45 - 54	10.7%	10.0%	10.7%
55 - 64	15.6%	13.6%	14.7%
65 - 74	16.6%	15.8%	16.5%
75 - 84	12.0%	11.5%	11.2%
85 +	7.1%	6.1%	5.3%
18 +	88.8%	86.0%	85.5%
2026 Population by Age			
Total	9,932	70,416	174,290
0 - 4	3.1%	4.1%	4.1%
5 - 9	3.0%	4.0%	4.0%
10 - 14	3.1%	3.8%	4.0%
15 - 24	6.9%	8.6%	8.6%
25 - 34	11.0%	11.4%	10.3%
35 - 44	10.3%	10.6%	10.3%
45 - 54	10.0%	9.9%	10.2%
55 - 64	13.9%	12.2%	13.3%
65 - 74	17.1%	15.8%	16.6%
75 - 84	14.2%	13.3%	12.9%
85 +	7.4%	6.5%	5.6%
18 +	89.1%	86.0%	85.6%
2010 Population by Sex			
Males	3,851	27,000	66,417
Females	4,574	30,129	72,609
2021 Population by Sex			
Males	4,316	31,277	77,434
Females	5,102	34,700	84,509
2026 Population by Sex			
Males	4,553	33,227	83,155
Females	5,380	37,189	91,134

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

September 27, 2021



Community Profile

Rings: 1, 3, 5 mile radii

8595 College Pkwy suite 350, Fort Myers, FL

Latitude: 26.5560
Longitude: -81.89721

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	8,425	57,129	139,026
White Alone	92.9%	86.2%	85.6%
Black Alone	2.4%	5.6%	6.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.5%	1.6%	1.7%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.6%	4.3%	3.8%
Two or More Races	1.4%	2.0%	2.0%
Hispanic Origin	7.7%	14.1%	13.0%
Diversity Index	26.0	43.5	43.0
2021 Population by Race/Ethnicity			
Total	9,419	65,976	161,944
White Alone	90.8%	83.3%	82.3%
Black Alone	2.9%	6.2%	7.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.9%	2.0%	2.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.2%	5.6%	5.1%
Two or More Races	1.9%	2.5%	2.6%
Hispanic Origin	11.1%	18.7%	17.8%
Diversity Index	33.7	51.4	51.7
2026 Population by Race/Ethnicity			
Total	9,932	70,416	174,289
White Alone	89.4%	81.4%	80.2%
Black Alone	3.2%	6.6%	8.2%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	2.3%	2.3%	2.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.7%	6.5%	6.0%
Two or More Races	2.2%	2.8%	2.9%
Hispanic Origin	13.2%	21.3%	20.5%
Diversity Index	38.3	55.6	56.2
2010 Population by Relationship and Household Type			
Total	8,425	57,129	139,026
In Households	99.2%	99.0%	98.6%
In Family Households	67.7%	71.5%	74.5%
Householder	26.0%	26.4%	27.3%
Spouse	19.4%	19.7%	20.8%
Child	18.3%	19.8%	20.9%
Other relative	2.4%	3.3%	3.3%
Nonrelative	1.6%	2.3%	2.2%
In Nonfamily Households	31.5%	27.5%	24.2%
In Group Quarters	0.8%	1.0%	1.4%
Institutionalized Population	0.8%	0.8%	1.1%
Noninstitutionalized Population	0.0%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

September 27, 2021



Community Profile

Rings: 1, 3, 5 mile radii

8595 College Pkwy suite 350, Fort Myers, FL

Latitude: 26.5560
Longitude: -81.89721

	1 mile	3 mile	5 mile
2021 Population 25+ by Educational Attainment			
Total	7,833	52,455	128,242
Less than 9th Grade	3.2%	4.0%	3.7%
9th - 12th Grade, No Diploma	4.1%	5.1%	5.2%
High School Graduate	21.4%	23.4%	25.2%
GED/Alternative Credential	5.5%	3.6%	3.7%
Some College, No Degree	20.1%	19.8%	19.5%
Associate Degree	10.4%	10.0%	9.4%
Bachelor's Degree	22.1%	20.9%	20.7%
Graduate/Professional Degree	13.1%	13.2%	12.5%
2021 Population 15+ by Marital Status			
Total	8,539	58,180	142,379
Never Married	32.8%	27.6%	26.1%
Married	41.5%	44.9%	47.9%
Widowed	10.8%	10.2%	9.7%
Divorced	14.9%	17.2%	16.2%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,914	31,735	74,270
Population 16+ Employed	98.4%	96.8%	96.3%
Population 16+ Unemployment rate	1.6%	3.2%	3.7%
Population 16-24 Employed	8.7%	11.7%	10.9%
Population 16-24 Unemployment rate	0.9%	1.9%	5.2%
Population 25-54 Employed	56.0%	57.3%	56.8%
Population 25-54 Unemployment rate	1.8%	2.9%	3.5%
Population 55-64 Employed	20.1%	18.3%	20.3%
Population 55-64 Unemployment rate	2.3%	4.8%	3.8%
Population 65+ Employed	15.3%	12.7%	11.9%
Population 65+ Unemployment rate	0.5%	3.2%	3.0%
2021 Employed Population 16+ by Industry			
Total	4,835	30,726	71,552
Agriculture/Mining	0.3%	0.3%	0.4%
Construction	5.7%	8.8%	9.3%
Manufacturing	3.3%	2.5%	3.1%
Wholesale Trade	3.2%	1.7%	1.9%
Retail Trade	20.4%	15.2%	14.7%
Transportation/Utilities	3.6%	4.5%	5.2%
Information	1.4%	1.6%	1.2%
Finance/Insurance/Real Estate	9.1%	7.7%	8.3%
Services	49.8%	54.5%	52.4%
Public Administration	3.4%	3.2%	3.5%
2021 Employed Population 16+ by Occupation			
Total	4,836	30,724	71,552
White Collar	75.4%	67.2%	65.5%
Management/Business/Financial	22.8%	18.3%	17.7%
Professional	23.9%	23.0%	22.9%
Sales	19.3%	14.9%	14.0%
Administrative Support	9.4%	10.9%	11.0%
Services	13.6%	17.9%	17.7%
Blue Collar	11.0%	14.9%	16.8%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	3.4%	5.5%	5.9%
Installation/Maintenance/Repair	1.9%	1.9%	2.4%
Production	2.7%	2.4%	2.3%
Transportation/Material Moving	3.0%	5.1%	6.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

September 27, 2021



Community Profile

Rings: 1, 3, 5 mile radii

8595 College Pkwy suite 350, Fort Myers, FL

Latitude: 26.5560

Longitude: -81.89721

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	4,298	27,951	65,028
Households with 1 Person	41.8%	36.8%	33.5%
Households with 2+ People	58.2%	63.2%	66.5%
Family Households	49.6%	54.2%	58.2%
Husband-wife Families	36.9%	40.5%	44.4%
With Related Children	9.4%	10.4%	11.6%
Other Family (No Spouse Present)	12.7%	13.7%	13.8%
Other Family with Male Householder	3.3%	3.9%	3.9%
With Related Children	1.6%	2.1%	2.1%
Other Family with Female Householder	9.4%	9.7%	9.9%
With Related Children	5.1%	5.8%	6.1%
Nonfamily Households	8.6%	9.0%	8.3%
All Households with Children	16.2%	18.6%	20.0%
Multigenerational Households	1.3%	1.8%	2.0%
Unmarried Partner Households	6.9%	7.6%	7.3%
Male-female	5.9%	6.8%	6.5%
Same-sex	1.0%	0.8%	0.8%
2010 Households by Size			
Total	4,295	27,951	65,030
1 Person Household	41.8%	36.8%	33.5%
2 Person Household	39.0%	41.2%	42.5%
3 Person Household	10.6%	10.7%	11.6%
4 Person Household	5.9%	6.7%	7.5%
5 Person Household	2.0%	2.8%	3.1%
6 Person Household	0.5%	1.1%	1.1%
7 + Person Household	0.1%	0.6%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	4,297	27,951	65,029
Owner Occupied	64.4%	62.5%	65.4%
Owned with a Mortgage/Loan	40.0%	36.6%	38.7%
Owned Free and Clear	24.5%	25.9%	26.7%
Renter Occupied	35.6%	37.5%	34.6%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	131	120	110
Percent of Income for Mortgage	18.1%	19.2%	20.8%
Wealth Index	95	95	108
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,707	36,901	88,122
Housing Units Inside Urbanized Area	100.0%	100.0%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.2%
2010 Population By Urban/ Rural Status			
Total Population	8,425	57,129	139,026
Population Inside Urbanized Area	100.0%	100.0%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

September 27, 2021



Community Profile

Rings: 1, 3, 5 mile radii

8595 College Pkwy suite 350, Fort Myers, FL

Latitude: 26.5560
Longitude: -81.89721

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Retirement Communities (9E)	Retirement Communities (9E)	Silver & Gold (9A)
2.	Golden Years (9B)	The Elders (9C)	Midlife Constants (5E)
3.	Emerald City (8B)	Young and Restless (11B)	Retirement Communities (9E)
2021 Consumer Spending			
Apparel & Services: Total \$	\$8,954,024	\$58,641,404	\$145,620,369
Average Spent	\$1,870.10	\$1,826.27	\$1,931.59
Spending Potential Index	88	86	91
Education: Total \$	\$7,115,901	\$44,976,250	\$112,065,393
Average Spent	\$1,486.19	\$1,400.69	\$1,486.50
Spending Potential Index	86	81	86
Entertainment/Recreation: Total \$	\$13,629,391	\$88,927,509	\$224,533,164
Average Spent	\$2,846.57	\$2,769.46	\$2,978.33
Spending Potential Index	88	86	92
Food at Home: Total \$	\$23,147,950	\$153,308,301	\$383,540,783
Average Spent	\$4,834.58	\$4,774.47	\$5,087.49
Spending Potential Index	89	88	93
Food Away from Home: Total \$	\$15,928,123	\$105,201,367	\$261,730,405
Average Spent	\$3,326.68	\$3,276.28	\$3,471.73
Spending Potential Index	88	86	91
Health Care: Total \$	\$27,370,984	\$180,594,353	\$455,692,691
Average Spent	\$5,716.58	\$5,624.24	\$6,044.55
Spending Potential Index	92	90	97
HH Furnishings & Equipment: Total \$	\$9,518,666	\$62,514,953	\$157,347,686
Average Spent	\$1,988.03	\$1,946.90	\$2,087.14
Spending Potential Index	88	86	93
Personal Care Products & Services: Total \$	\$3,956,852	\$25,897,744	\$64,330,717
Average Spent	\$826.41	\$806.53	\$853.32
Spending Potential Index	92	90	95
Shelter: Total \$	\$86,538,984	\$559,190,274	\$1,389,770,500
Average Spent	\$18,074.14	\$17,414.83	\$18,434.66
Spending Potential Index	90	86	91
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,350,815	\$69,812,306	\$180,441,920
Average Spent	\$2,161.82	\$2,174.16	\$2,393.48
Spending Potential Index	90	91	100
Travel: Total \$	\$10,765,859	\$69,867,814	\$177,130,552
Average Spent	\$2,248.51	\$2,175.89	\$2,349.55
Spending Potential Index	89	86	93
Vehicle Maintenance & Repairs: Total \$	\$4,693,012	\$31,531,510	\$79,569,706
Average Spent	\$980.16	\$981.98	\$1,055.46
Spending Potential Index	88	89	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

September 27, 2021