



Community Profile

Rings: 1, 3, 5 mile radii

1475 Holcomb Bridge Rd #113, Roswell, GA

Latitude: 34.0187
Longitude: -84.31726

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	13,603	68,215	168,548
2010 Total Population	13,855	73,086	186,748
2021 Total Population	15,232	82,194	208,219
2021 Group Quarters	2	368	677
2026 Total Population	15,771	85,945	217,447
2021-2026 Annual Rate	0.70%	0.90%	0.87%
2021 Total Daytime Population	13,972	99,965	240,711
Workers	6,859	62,737	143,151
Residents	7,113	37,228	97,560
Household Summary			
2000 Households	5,021	27,284	66,962
2000 Average Household Size	2.71	2.48	2.51
2010 Households	5,134	29,659	74,359
2010 Average Household Size	2.70	2.45	2.50
2021 Households	5,486	32,830	81,882
2021 Average Household Size	2.78	2.49	2.53
2026 Households	5,638	34,149	85,158
2026 Average Household Size	2.80	2.51	2.55
2021-2026 Annual Rate	0.55%	0.79%	0.79%
2010 Families	3,325	18,479	48,755
2010 Average Family Size	3.26	3.05	3.09
2021 Families	3,543	20,255	53,148
2021 Average Family Size	3.37	3.13	3.15
2026 Families	3,646	21,079	55,250
2026 Average Family Size	3.40	3.15	3.17
2021-2026 Annual Rate	0.57%	0.80%	0.78%
Housing Unit Summary			
2000 Housing Units	5,235	28,626	69,855
Owner Occupied Housing Units	43.5%	50.1%	59.5%
Renter Occupied Housing Units	52.4%	45.2%	36.4%
Vacant Housing Units	4.1%	4.7%	4.1%
2010 Housing Units	5,614	32,341	79,520
Owner Occupied Housing Units	40.4%	48.2%	57.5%
Renter Occupied Housing Units	51.0%	43.5%	36.0%
Vacant Housing Units	8.6%	8.3%	6.5%
2021 Housing Units	5,933	34,966	85,622
Owner Occupied Housing Units	43.0%	50.1%	59.3%
Renter Occupied Housing Units	49.5%	43.8%	36.3%
Vacant Housing Units	7.5%	6.1%	4.4%
2026 Housing Units	6,107	36,385	89,027
Owner Occupied Housing Units	44.1%	50.5%	59.8%
Renter Occupied Housing Units	48.2%	43.3%	35.9%
Vacant Housing Units	7.7%	6.1%	4.3%
Median Household Income			
2021	\$65,865	\$84,720	\$103,931
2026	\$75,542	\$99,338	\$114,937
Median Home Value			
2021	\$304,189	\$387,733	\$444,064
2026	\$344,425	\$428,931	\$474,585
Per Capita Income			
2021	\$33,532	\$47,447	\$56,726
2026	\$38,902	\$53,794	\$63,383
Median Age			
2010	30.8	34.7	36.9
2021	31.9	36.3	38.6
2026	32.1	36.5	39.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income			
Household Income Base	5,486	32,830	81,882
<\$15,000	4.7%	4.2%	3.8%
\$15,000 - \$24,999	10.2%	5.4%	4.3%
\$25,000 - \$34,999	7.1%	6.6%	5.5%
\$35,000 - \$49,999	14.3%	12.1%	9.0%
\$50,000 - \$74,999	19.2%	16.8%	14.5%
\$75,000 - \$99,999	9.8%	11.1%	10.7%
\$100,000 - \$149,999	17.6%	18.2%	18.5%
\$150,000 - \$199,999	7.5%	10.6%	12.2%
\$200,000+	9.6%	15.1%	21.4%
Average Household Income	\$95,524	\$120,374	\$144,060
2026 Households by Income			
Household Income Base	5,638	34,149	85,158
<\$15,000	3.6%	3.1%	2.8%
\$15,000 - \$24,999	7.2%	3.8%	3.1%
\$25,000 - \$34,999	6.1%	5.0%	4.3%
\$35,000 - \$49,999	13.7%	10.4%	7.8%
\$50,000 - \$74,999	19.0%	16.7%	13.8%
\$75,000 - \$99,999	9.6%	11.1%	10.5%
\$100,000 - \$149,999	18.7%	19.6%	19.7%
\$150,000 - \$199,999	9.7%	12.5%	13.9%
\$200,000+	12.3%	17.6%	24.1%
Average Household Income	\$111,611	\$137,194	\$161,643
2021 Owner Occupied Housing Units by Value			
Total	2,552	17,505	50,783
<\$50,000	0.4%	0.4%	0.2%
\$50,000 - \$99,999	0.7%	0.5%	0.6%
\$100,000 - \$149,999	6.7%	2.4%	1.4%
\$150,000 - \$199,999	4.2%	3.5%	2.1%
\$200,000 - \$249,999	12.7%	8.9%	5.5%
\$250,000 - \$299,999	24.1%	10.7%	7.8%
\$300,000 - \$399,999	29.5%	27.0%	23.5%
\$400,000 - \$499,999	7.5%	16.2%	20.2%
\$500,000 - \$749,999	8.1%	20.7%	29.3%
\$750,000 - \$999,999	4.7%	7.5%	6.6%
\$1,000,000 - \$1,499,999	0.2%	1.2%	1.9%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	1.3%	0.9%	0.5%
Average Home Value	\$371,256	\$460,240	\$495,843
2026 Owner Occupied Housing Units by Value			
Total	2,693	18,391	53,225
<\$50,000	0.1%	0.2%	0.1%
\$50,000 - \$99,999	0.2%	0.2%	0.1%
\$100,000 - \$149,999	4.5%	1.3%	0.7%
\$150,000 - \$199,999	1.8%	1.7%	1.1%
\$200,000 - \$249,999	8.3%	6.2%	3.7%
\$250,000 - \$299,999	20.7%	9.0%	6.4%
\$300,000 - \$399,999	32.3%	26.1%	21.9%
\$400,000 - \$499,999	10.5%	18.3%	21.4%
\$500,000 - \$749,999	11.8%	25.0%	33.8%
\$750,000 - \$999,999	7.5%	9.3%	7.7%
\$1,000,000 - \$1,499,999	0.4%	1.4%	2.1%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	1.9%	1.1%	0.7%
Average Home Value	\$430,811	\$500,816	\$527,041

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	13,853	73,084	186,749
0 - 4	10.2%	7.8%	6.9%
5 - 9	8.1%	6.9%	7.3%
10 - 14	6.3%	6.1%	7.1%
15 - 24	12.8%	11.9%	11.1%
25 - 34	21.9%	17.8%	14.5%
35 - 44	15.4%	15.8%	16.1%
45 - 54	11.9%	14.1%	15.7%
55 - 64	8.5%	10.9%	11.5%
65 - 74	3.3%	4.9%	5.6%
75 - 84	1.3%	2.5%	2.9%
85 +	0.4%	1.3%	1.3%
18 +	72.0%	75.5%	74.5%
2021 Population by Age			
Total	15,231	82,195	208,219
0 - 4	9.1%	6.7%	6.0%
5 - 9	8.0%	6.5%	6.4%
10 - 14	7.2%	6.6%	7.0%
15 - 24	12.4%	12.4%	12.2%
25 - 34	19.3%	15.8%	13.3%
35 - 44	15.8%	14.9%	14.2%
45 - 54	10.7%	12.7%	14.0%
55 - 64	8.6%	11.5%	13.0%
65 - 74	6.1%	8.2%	8.7%
75 - 84	2.2%	3.2%	3.8%
85 +	0.6%	1.4%	1.5%
18 +	72.2%	76.6%	76.6%
2026 Population by Age			
Total	15,772	85,945	217,448
0 - 4	9.1%	6.8%	6.0%
5 - 9	7.8%	6.3%	6.1%
10 - 14	6.7%	6.1%	6.4%
15 - 24	12.9%	12.6%	11.9%
25 - 34	19.3%	15.9%	13.6%
35 - 44	14.7%	14.1%	13.8%
45 - 54	11.4%	12.7%	13.5%
55 - 64	8.1%	10.9%	12.5%
65 - 74	6.3%	8.6%	9.4%
75 - 84	3.1%	4.5%	5.1%
85 +	0.7%	1.5%	1.6%
18 +	72.7%	77.2%	77.6%
2010 Population by Sex			
Males	7,130	35,927	90,913
Females	6,725	37,159	95,835
2021 Population by Sex			
Males	7,851	40,565	101,761
Females	7,380	41,629	106,457
2026 Population by Sex			
Males	8,103	42,260	106,111
Females	7,668	43,685	111,336

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	13,854	73,086	186,748
White Alone	59.9%	65.4%	71.2%
Black Alone	16.9%	18.2%	14.4%
American Indian Alone	0.5%	0.4%	0.3%
Asian Alone	2.6%	3.9%	6.4%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	16.5%	9.1%	5.1%
Two or More Races	3.5%	3.1%	2.6%
Hispanic Origin	38.9%	21.2%	12.5%
Diversity Index	79.6	69.2	58.4
2021 Population by Race/Ethnicity			
Total	15,231	82,193	208,219
White Alone	57.0%	61.2%	66.1%
Black Alone	18.9%	19.7%	15.5%
American Indian Alone	0.4%	0.3%	0.2%
Asian Alone	4.3%	6.5%	10.3%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	15.2%	8.5%	4.7%
Two or More Races	4.1%	3.7%	3.2%
Hispanic Origin	36.7%	20.1%	11.8%
Diversity Index	80.6	71.6	62.7
2026 Population by Race/Ethnicity			
Total	15,771	85,947	217,447
White Alone	56.0%	59.6%	63.7%
Black Alone	18.7%	19.4%	15.1%
American Indian Alone	0.4%	0.3%	0.2%
Asian Alone	5.6%	8.3%	12.8%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	14.7%	8.4%	4.6%
Two or More Races	4.5%	4.1%	3.5%
Hispanic Origin	36.2%	19.8%	11.7%
Diversity Index	81.1	72.8	64.6
2010 Population by Relationship and Household Type			
Total	13,855	73,086	186,748
In Households	100.0%	99.5%	99.7%
In Family Households	82.6%	80.1%	82.6%
Householder	23.5%	25.0%	26.1%
Spouse	15.9%	18.1%	20.6%
Child	31.1%	28.8%	30.1%
Other relative	7.7%	5.4%	3.8%
Nonrelative	4.4%	2.9%	1.9%
In Nonfamily Households	17.4%	19.4%	17.1%
In Group Quarters	0.0%	0.5%	0.3%
Institutionalized Population	0.0%	0.3%	0.2%
Noninstitutionalized Population	0.0%	0.2%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	9,642	55,726	142,535
Less than 9th Grade	8.7%	4.0%	2.4%
9th - 12th Grade, No Diploma	7.5%	3.3%	2.1%
High School Graduate	18.9%	13.9%	10.9%
GED/Alternative Credential	1.7%	1.5%	1.3%
Some College, No Degree	16.3%	15.8%	13.8%
Associate Degree	7.7%	7.3%	6.2%
Bachelor's Degree	25.2%	36.4%	40.4%
Graduate/Professional Degree	14.0%	17.7%	23.0%
2021 Population 15+ by Marital Status			
Total	11,537	65,897	168,033
Never Married	45.6%	38.0%	31.7%
Married	41.6%	47.6%	54.5%
Widowed	2.2%	3.6%	3.9%
Divorced	10.6%	10.7%	9.9%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,543	46,920	115,429
Population 16+ Employed	96.3%	96.6%	96.5%
Population 16+ Unemployment rate	3.7%	3.4%	3.5%
Population 16-24 Employed	11.4%	10.2%	9.2%
Population 16-24 Unemployment rate	5.8%	9.1%	9.3%
Population 25-54 Employed	70.1%	67.2%	65.9%
Population 25-54 Unemployment rate	4.0%	2.6%	2.9%
Population 55-64 Employed	13.1%	15.9%	17.9%
Population 55-64 Unemployment rate	1.9%	3.5%	3.4%
Population 65+ Employed	5.4%	6.6%	7.0%
Population 65+ Unemployment rate	0.0%	1.9%	2.2%
2021 Employed Population 16+ by Industry			
Total	8,225	45,312	111,362
Agriculture/Mining	1.3%	0.7%	0.4%
Construction	11.1%	6.7%	4.5%
Manufacturing	5.9%	5.5%	6.7%
Wholesale Trade	3.3%	2.8%	3.2%
Retail Trade	12.0%	10.1%	9.0%
Transportation/Utilities	4.7%	4.0%	4.3%
Information	2.6%	3.7%	4.2%
Finance/Insurance/Real Estate	10.2%	11.0%	11.7%
Services	47.0%	53.9%	54.2%
Public Administration	1.7%	1.6%	1.9%
2021 Employed Population 16+ by Occupation			
Total	8,225	45,312	111,362
White Collar	60.7%	72.4%	79.8%
Management/Business/Financial	21.3%	28.4%	32.2%
Professional	19.6%	23.7%	27.8%
Sales	10.3%	11.1%	11.4%
Administrative Support	9.5%	9.1%	8.4%
Services	17.2%	14.9%	11.2%
Blue Collar	22.2%	12.7%	9.0%
Farming/Forestry/Fishing	0.7%	0.2%	0.1%
Construction/Extraction	7.9%	4.2%	2.3%
Installation/Maintenance/Repair	2.0%	1.4%	1.1%
Production	3.5%	1.6%	1.7%
Transportation/Material Moving	8.2%	5.3%	3.7%

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2010 Households by Type			
Total	5,134	29,659	74,359
Households with 1 Person	26.2%	29.6%	27.7%
Households with 2+ People	73.8%	70.4%	72.3%
Family Households	64.8%	62.3%	65.6%
Husband-wife Families	44.0%	45.1%	51.6%
With Related Children	24.3%	21.7%	25.8%
Other Family (No Spouse Present)	20.7%	17.2%	14.0%
Other Family with Male Householder	7.0%	4.7%	3.7%
With Related Children	4.0%	2.6%	2.0%
Other Family with Female Householder	13.8%	12.5%	10.3%
With Related Children	10.1%	8.8%	7.0%
Nonfamily Households	9.1%	8.1%	6.7%
All Households with Children	39.0%	33.5%	35.1%
Multigenerational Households	3.4%	2.8%	2.4%
Unmarried Partner Households	7.9%	6.2%	4.9%
Male-female	7.0%	5.4%	4.1%
Same-sex	0.9%	0.8%	0.8%
2010 Households by Size			
Total	5,134	29,658	74,358
1 Person Household	26.2%	29.6%	27.7%
2 Person Household	28.5%	32.2%	32.4%
3 Person Household	16.6%	15.7%	15.9%
4 Person Household	13.9%	12.7%	15.0%
5 Person Household	7.8%	5.8%	5.9%
6 Person Household	3.9%	2.4%	2.0%
7 + Person Household	3.1%	1.6%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	5,134	29,659	74,359
Owner Occupied	44.2%	52.6%	61.5%
Owned with a Mortgage/Loan	37.9%	44.3%	50.9%
Owned Free and Clear	6.3%	8.3%	10.6%
Renter Occupied	55.8%	47.4%	38.5%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	118	119	127
Percent of Income for Mortgage	19.4%	19.2%	17.9%
Wealth Index	92	142	184
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,614	32,341	79,520
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	13,855	73,086	186,748
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	NeWest Residents (13C)	Young and Restless (11B)	Professional Pride (1B)
2.	Enterprising Professionals (2D)	Enterprising Professionals (2D)	Young and Restless (11B)
3.	In Style (5B)	Bright Young Professionals (8C)	Enterprising Professionals (2D)
2021 Consumer Spending			
Apparel & Services: Total \$	\$12,653,401	\$93,807,446	\$273,146,942
Average Spent	\$2,306.49	\$2,857.37	\$3,335.86
Spending Potential Index	109	135	157
Education: Total \$	\$9,878,791	\$77,131,932	\$236,641,034
Average Spent	\$1,800.73	\$2,349.43	\$2,890.03
Spending Potential Index	104	136	167
Entertainment/Recreation: Total \$	\$17,700,654	\$134,535,953	\$399,706,751
Average Spent	\$3,226.51	\$4,097.96	\$4,881.50
Spending Potential Index	100	127	151
Food at Home: Total \$	\$31,619,237	\$233,420,498	\$674,730,483
Average Spent	\$5,763.62	\$7,109.98	\$8,240.28
Spending Potential Index	106	130	151
Food Away from Home: Total \$	\$22,805,342	\$167,966,929	\$487,317,026
Average Spent	\$4,157.01	\$5,116.26	\$5,951.45
Spending Potential Index	110	135	157
Health Care: Total \$	\$33,015,164	\$252,131,067	\$743,875,432
Average Spent	\$6,018.08	\$7,679.90	\$9,084.72
Spending Potential Index	96	123	146
HH Furnishings & Equipment: Total \$	\$12,710,572	\$96,033,028	\$285,971,065
Average Spent	\$2,316.91	\$2,925.16	\$3,492.48
Spending Potential Index	103	130	155
Personal Care Products & Services: Total \$	\$5,172,270	\$38,907,977	\$114,247,585
Average Spent	\$942.81	\$1,185.13	\$1,395.27
Spending Potential Index	105	132	155
Shelter: Total \$	\$119,138,602	\$883,053,728	\$2,595,422,613
Average Spent	\$21,716.84	\$26,897.77	\$31,697.11
Spending Potential Index	108	133	157
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,967,965	\$98,910,251	\$296,927,852
Average Spent	\$2,363.83	\$3,012.80	\$3,626.29
Spending Potential Index	99	126	152
Travel: Total \$	\$14,036,835	\$107,349,566	\$327,382,296
Average Spent	\$2,558.66	\$3,269.86	\$3,998.22
Spending Potential Index	101	129	158
Vehicle Maintenance & Repairs: Total \$	\$6,305,393	\$47,452,301	\$136,687,365
Average Spent	\$1,149.36	\$1,445.39	\$1,669.32
Spending Potential Index	104	130	151

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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