



# Community Profile

Rings: 1, 3, 5 mile radii

455 Grayson Hwy, Lawrenceville, GA 30046,

Latitude: 33.9393

Longitude: -83.98412

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	6,196	40,777	109,587
2010 Total Population	6,482	67,089	161,565
2021 Total Population	7,233	75,470	182,863
2021 Group Quarters	95	587	2,365
2026 Total Population	7,957	80,484	195,573
2021-2026 Annual Rate	1.93%	1.29%	1.35%
2021 Total Daytime Population	12,160	81,905	174,644
Workers	7,835	43,680	88,213
Residents	4,325	38,225	86,431
<b>Household Summary</b>			
2000 Households	2,349	14,135	35,833
2000 Average Household Size	2.56	2.84	3.00
2010 Households	2,380	22,280	51,996
2010 Average Household Size	2.68	2.99	3.05
2021 Households	2,658	24,893	59,091
2021 Average Household Size	2.69	3.01	3.05
2026 Households	2,922	26,526	63,182
2026 Average Household Size	2.69	3.01	3.06
2021-2026 Annual Rate	1.91%	1.28%	1.35%
2010 Families	1,548	16,757	40,412
2010 Average Family Size	3.28	3.45	3.46
2021 Families	1,683	18,457	45,284
2021 Average Family Size	3.34	3.50	3.49
2026 Families	1,838	19,597	48,243
2026 Average Family Size	3.35	3.51	3.50
2021-2026 Annual Rate	1.78%	1.21%	1.27%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,398	14,540	36,721
Owner Occupied Housing Units	59.2%	70.2%	79.0%
Renter Occupied Housing Units	38.7%	27.1%	18.6%
Vacant Housing Units	2.0%	2.8%	2.4%
2010 Housing Units	2,717	24,343	56,066
Owner Occupied Housing Units	44.9%	62.4%	69.6%
Renter Occupied Housing Units	42.7%	29.2%	23.1%
Vacant Housing Units	12.4%	8.5%	7.3%
2021 Housing Units	3,081	26,735	62,513
Owner Occupied Housing Units	43.4%	65.0%	72.4%
Renter Occupied Housing Units	42.9%	28.1%	22.2%
Vacant Housing Units	13.7%	6.9%	5.5%
2026 Housing Units	3,337	28,392	66,675
Owner Occupied Housing Units	44.2%	65.6%	73.0%
Renter Occupied Housing Units	43.4%	27.8%	21.8%
Vacant Housing Units	12.4%	6.6%	5.2%
<b>Median Household Income</b>			
2021	\$46,947	\$67,834	\$75,185
2026	\$55,188	\$76,549	\$82,156
<b>Median Home Value</b>			
2021	\$193,347	\$237,306	\$242,200
2026	\$232,743	\$262,193	\$266,183
<b>Per Capita Income</b>			
2021	\$24,361	\$28,483	\$30,846
2026	\$27,622	\$31,975	\$34,511
<b>Median Age</b>			
2010	34.4	32.9	33.8
2021	36.0	34.1	35.2
2026	36.4	33.8	35.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>			
Household Income Base	2,658	24,893	59,091
<\$15,000	18.4%	7.4%	6.2%
\$15,000 - \$24,999	10.5%	7.0%	5.5%
\$25,000 - \$34,999	13.3%	8.6%	7.4%
\$35,000 - \$49,999	9.4%	12.9%	11.5%
\$50,000 - \$74,999	14.9%	18.0%	19.2%
\$75,000 - \$99,999	12.5%	15.2%	15.1%
\$100,000 - \$149,999	11.6%	17.2%	18.8%
\$150,000 - \$199,999	5.8%	7.4%	8.7%
\$200,000+	3.7%	6.2%	7.5%
Average Household Income	\$67,245	\$87,079	\$94,830
<b>2026 Households by Income</b>			
Household Income Base	2,922	26,526	63,182
<\$15,000	15.2%	6.1%	5.0%
\$15,000 - \$24,999	10.6%	5.9%	4.5%
\$25,000 - \$34,999	11.9%	7.3%	6.2%
\$35,000 - \$49,999	8.3%	11.2%	10.0%
\$50,000 - \$74,999	14.6%	18.2%	18.9%
\$75,000 - \$99,999	14.3%	15.5%	15.2%
\$100,000 - \$149,999	14.1%	19.5%	21.1%
\$150,000 - \$199,999	7.2%	9.2%	10.5%
\$200,000+	3.8%	7.0%	8.5%
Average Household Income	\$76,008	\$97,864	\$106,116
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	1,337	17,373	45,242
<\$50,000	2.4%	1.2%	0.9%
\$50,000 - \$99,999	5.2%	3.4%	2.2%
\$100,000 - \$149,999	11.1%	7.0%	6.0%
\$150,000 - \$199,999	36.0%	22.4%	22.7%
\$200,000 - \$249,999	16.5%	21.5%	21.4%
\$250,000 - \$299,999	18.1%	17.7%	17.8%
\$300,000 - \$399,999	4.7%	20.4%	17.8%
\$400,000 - \$499,999	2.4%	4.0%	5.6%
\$500,000 - \$749,999	3.5%	2.0%	4.0%
\$750,000 - \$999,999	0.0%	0.3%	1.1%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	\$217,609	\$253,706	\$275,164
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	1,474	18,632	48,650
<\$50,000	1.4%	0.6%	0.4%
\$50,000 - \$99,999	2.0%	1.4%	0.9%
\$100,000 - \$149,999	5.4%	3.6%	3.0%
\$150,000 - \$199,999	29.4%	17.5%	17.5%
\$200,000 - \$249,999	18.2%	22.0%	21.7%
\$250,000 - \$299,999	25.3%	20.5%	20.2%
\$300,000 - \$399,999	7.8%	25.5%	21.9%
\$400,000 - \$499,999	4.3%	5.2%	6.8%
\$500,000 - \$749,999	6.2%	3.0%	5.4%
\$750,000 - \$999,999	0.1%	0.6%	1.8%
\$1,000,000 - \$1,499,999	0.1%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	\$257,458	\$280,573	\$304,399

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	6,484	67,089	161,565
0 - 4	8.5%	8.1%	7.3%
5 - 9	7.7%	8.9%	8.3%
10 - 14	7.2%	8.5%	8.6%
15 - 24	13.0%	13.6%	14.1%
25 - 34	14.5%	14.0%	13.4%
35 - 44	13.8%	16.6%	16.4%
45 - 54	12.7%	14.3%	15.5%
55 - 64	10.1%	8.9%	9.6%
65 - 74	6.2%	4.0%	4.1%
75 - 84	4.5%	2.3%	2.1%
85 +	1.8%	0.7%	0.7%
18 +	72.5%	69.6%	70.6%
<b>2021 Population by Age</b>			
Total	7,232	75,470	182,864
0 - 4	7.4%	7.2%	6.5%
5 - 9	7.3%	7.4%	6.8%
10 - 14	6.4%	7.5%	7.1%
15 - 24	13.1%	14.0%	13.7%
25 - 34	14.3%	15.3%	15.6%
35 - 44	13.2%	13.8%	13.6%
45 - 54	11.6%	13.6%	13.7%
55 - 64	11.1%	11.0%	12.2%
65 - 74	8.8%	6.8%	7.3%
75 - 84	4.7%	2.7%	2.7%
85 +	2.1%	0.9%	0.8%
18 +	74.9%	73.4%	75.2%
<b>2026 Population by Age</b>			
Total	7,957	80,485	195,574
0 - 4	7.2%	7.4%	6.7%
5 - 9	7.1%	7.3%	6.8%
10 - 14	6.9%	7.4%	7.0%
15 - 24	13.4%	13.5%	12.6%
25 - 34	13.5%	16.4%	16.6%
35 - 44	13.1%	14.0%	14.4%
45 - 54	11.5%	12.3%	12.2%
55 - 64	10.6%	10.4%	11.4%
65 - 74	9.2%	7.0%	7.9%
75 - 84	5.4%	3.3%	3.5%
85 +	2.0%	0.9%	0.9%
18 +	75.2%	73.6%	75.5%
<b>2010 Population by Sex</b>			
Males	3,085	32,327	78,981
Females	3,397	34,762	82,584
<b>2021 Population by Sex</b>			
Males	3,491	36,546	89,277
Females	3,741	38,924	93,586
<b>2026 Population by Sex</b>			
Males	3,875	39,051	95,560
Females	4,083	41,434	100,013

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<b>2010 Population by Race/Ethnicity</b>			
Total	6,483	67,089	161,565
White Alone	56.2%	47.6%	52.6%
Black Alone	23.8%	32.5%	28.5%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	5.2%	8.1%	8.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.1%	8.0%	7.1%
Two or More Races	4.1%	3.3%	3.2%
Hispanic Origin	24.0%	19.2%	17.4%
Diversity Index	76.2	76.6	74.0
<b>2021 Population by Race/Ethnicity</b>			
Total	7,232	75,469	182,864
White Alone	44.9%	36.3%	40.6%
Black Alone	30.8%	40.2%	36.6%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	6.9%	10.0%	10.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	11.7%	9.0%	8.0%
Two or More Races	5.2%	4.1%	4.1%
Hispanic Origin	28.0%	21.3%	19.7%
Diversity Index	82.0	79.8	78.8
<b>2026 Population by Race/Ethnicity</b>			
Total	7,958	80,484	195,575
White Alone	44.8%	36.2%	40.4%
Black Alone	30.8%	40.3%	36.8%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	6.8%	9.9%	10.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	11.9%	9.1%	8.1%
Two or More Races	5.1%	4.1%	4.1%
Hispanic Origin	28.3%	21.5%	19.8%
Diversity Index	82.1	79.9	78.9
<b>2010 Population by Relationship and Household Type</b>			
Total	6,482	67,089	161,565
In Households	98.3%	99.3%	98.3%
In Family Households	82.2%	89.0%	89.1%
Householder	23.2%	24.8%	25.2%
Spouse	14.9%	17.5%	18.7%
Child	34.1%	37.0%	36.4%
Other relative	6.2%	6.9%	6.3%
Nonrelative	3.8%	2.8%	2.6%
In Nonfamily Households	16.0%	10.3%	9.2%
In Group Quarters	1.7%	0.7%	1.7%
Institutionalized Population	1.7%	0.6%	1.6%
Noninstitutionalized Population	0.1%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	4,755	48,284	120,417
Less than 9th Grade	11.6%	6.3%	5.0%
9th - 12th Grade, No Diploma	9.2%	6.0%	5.2%
High School Graduate	25.9%	19.3%	19.6%
GED/Alternative Credential	4.0%	3.0%	3.1%
Some College, No Degree	23.1%	22.6%	21.0%
Associate Degree	6.6%	10.5%	10.0%
Bachelor's Degree	11.4%	20.9%	23.1%
Graduate/Professional Degree	8.3%	11.4%	13.0%
<b>2021 Population 15+ by Marital Status</b>			
Total	5,704	58,816	145,462
Never Married	35.4%	35.2%	33.4%
Married	46.0%	51.2%	53.0%
Widowed	5.7%	4.0%	3.5%
Divorced	12.9%	9.7%	10.1%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	3,165	39,327	100,356
Population 16+ Employed	93.0%	95.7%	95.5%
Population 16+ Unemployment rate	7.0%	4.3%	4.5%
Population 16-24 Employed	16.2%	11.8%	11.5%
Population 16-24 Unemployment rate	3.0%	6.8%	7.0%
Population 25-54 Employed	65.6%	68.7%	66.8%
Population 25-54 Unemployment rate	7.3%	4.2%	4.3%
Population 55-64 Employed	13.4%	15.2%	16.8%
Population 55-64 Unemployment rate	4.8%	1.9%	2.8%
Population 65+ Employed	4.8%	4.2%	4.8%
Population 65+ Unemployment rate	19.4%	6.4%	6.2%
<b>2021 Employed Population 16+ by Industry</b>			
Total	2,942	37,643	95,851
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	16.8%	8.5%	7.7%
Manufacturing	8.5%	8.1%	8.5%
Wholesale Trade	4.8%	5.1%	4.3%
Retail Trade	9.0%	12.2%	12.0%
Transportation/Utilities	3.0%	7.1%	6.8%
Information	2.3%	3.4%	3.1%
Finance/Insurance/Real Estate	6.7%	7.1%	7.9%
Services	44.8%	45.0%	46.2%
Public Administration	4.0%	3.4%	3.6%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	2,940	37,644	95,851
White Collar	48.7%	66.0%	67.5%
Management/Business/Financial	10.9%	18.2%	19.5%
Professional	13.5%	23.4%	24.0%
Sales	9.4%	10.6%	10.7%
Administrative Support	15.0%	13.8%	13.2%
Services	18.8%	11.7%	12.0%
Blue Collar	32.4%	22.3%	20.5%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	15.3%	6.1%	5.4%
Installation/Maintenance/Repair	4.0%	2.4%	2.7%
Production	3.7%	4.0%	3.7%
Transportation/Material Moving	9.3%	9.7%	8.6%

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<b>2010 Households by Type</b>			
Total	2,380	22,280	51,995
Households with 1 Person	29.6%	20.3%	18.0%
Households with 2+ People	70.4%	79.7%	82.0%
Family Households	65.0%	75.2%	77.7%
Husband-wife Families	41.7%	53.3%	57.6%
With Related Children	22.1%	31.3%	32.8%
Other Family (No Spouse Present)	23.3%	21.9%	20.2%
Other Family with Male Householder	5.3%	5.2%	5.0%
With Related Children	2.9%	3.2%	3.1%
Other Family with Female Householder	18.0%	16.7%	15.2%
With Related Children	12.5%	12.0%	10.8%
Nonfamily Households	5.3%	4.5%	4.3%
All Households with Children	37.9%	47.1%	47.1%
Multigenerational Households	5.6%	6.8%	6.6%
Unmarried Partner Households	5.5%	5.4%	5.1%
Male-female	4.8%	4.7%	4.3%
Same-sex	0.7%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	2,379	22,281	51,995
1 Person Household	29.6%	20.3%	18.0%
2 Person Household	25.0%	25.4%	27.0%
3 Person Household	15.7%	18.5%	19.3%
4 Person Household	13.7%	18.0%	18.6%
5 Person Household	8.5%	9.9%	9.8%
6 Person Household	4.0%	4.6%	4.3%
7 + Person Household	3.3%	3.2%	3.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,380	22,280	51,996
Owner Occupied	51.3%	68.1%	75.1%
Owned with a Mortgage/Loan	40.1%	60.3%	66.7%
Owned Free and Clear	11.1%	7.8%	8.4%
Renter Occupied	48.7%	31.9%	24.9%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	134	151	163
Percent of Income for Mortgage	17.3%	14.7%	13.5%
Wealth Index	56	87	103
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,717	24,343	56,066
Housing Units Inside Urbanized Area	100.0%	100.0%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.3%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	6,482	67,089	161,565
Population Inside Urbanized Area	100.0%	100.0%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Down the Road (10D)	Up and Coming Families (7A)	Workday Drive (4A)
<b>2.</b>	Midlife Constants (5E)	Workday Drive (4A)	Up and Coming Families (7A)
<b>3.</b>	Metro Fusion (11C)	Urban Edge Families (7C)	Urban Edge Families (7C)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$4,245,967	\$50,529,799	\$129,234,626
Average Spent	\$1,597.43	\$2,029.88	\$2,187.04
Spending Potential Index	75	96	103
Education: Total \$	\$3,045,772	\$37,031,757	\$98,211,959
Average Spent	\$1,145.89	\$1,487.64	\$1,662.05
Spending Potential Index	66	86	96
Entertainment/Recreation: Total \$	\$6,296,714	\$74,722,652	\$192,595,989
Average Spent	\$2,368.97	\$3,001.75	\$3,259.31
Spending Potential Index	73	93	101
Food at Home: Total \$	\$11,066,731	\$127,663,194	\$325,112,073
Average Spent	\$4,163.56	\$5,128.48	\$5,501.89
Spending Potential Index	76	94	101
Food Away from Home: Total \$	\$7,686,381	\$91,488,230	\$233,259,685
Average Spent	\$2,891.79	\$3,675.26	\$3,947.47
Spending Potential Index	76	97	104
Health Care: Total \$	\$12,505,469	\$144,875,604	\$371,193,073
Average Spent	\$4,704.84	\$5,819.93	\$6,281.72
Spending Potential Index	75	93	101
HH Furnishings & Equipment: Total \$	\$4,481,068	\$54,497,370	\$140,356,697
Average Spent	\$1,685.88	\$2,189.26	\$2,375.26
Spending Potential Index	75	97	105
Personal Care Products & Services: Total \$	\$1,791,572	\$21,327,180	\$54,749,349
Average Spent	\$674.03	\$856.75	\$926.53
Spending Potential Index	75	95	103
Shelter: Total \$	\$38,899,610	\$469,455,275	\$1,209,964,485
Average Spent	\$14,634.92	\$18,858.93	\$20,476.29
Spending Potential Index	73	94	102
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,793,785	\$59,153,922	\$151,971,431
Average Spent	\$1,803.53	\$2,376.33	\$2,571.82
Spending Potential Index	75	99	108
Travel: Total \$	\$4,750,023	\$59,405,165	\$155,471,969
Average Spent	\$1,787.07	\$2,386.42	\$2,631.06
Spending Potential Index	71	94	104
Vehicle Maintenance & Repairs: Total \$	\$2,301,596	\$26,968,071	\$68,461,517
Average Spent	\$865.91	\$1,083.36	\$1,158.58
Spending Potential Index	78	98	105

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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