



# Community Profile

Rings: 1, 3, 5 mile radii

3475 Berlin Turnpike, Newington, CT 06111,

Latitude: 41.6514

Longitude: -72.72962

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	3,503	61,288	170,715
2010 Total Population	3,676	65,959	179,417
2021 Total Population	3,584	65,844	180,008
2021 Group Quarters	27	579	4,199
2026 Total Population	3,564	65,851	180,950
2021-2026 Annual Rate	-0.11%	0.00%	0.10%
2021 Total Daytime Population	7,226	67,306	178,636
Workers	5,523	32,999	87,023
Residents	1,703	34,307	91,613
<b>Household Summary</b>			
2000 Households	1,452	24,832	69,798
2000 Average Household Size	2.39	2.44	2.38
2010 Households	1,621	26,340	72,591
2010 Average Household Size	2.25	2.48	2.41
2021 Households	1,602	26,160	72,805
2021 Average Household Size	2.22	2.49	2.41
2026 Households	1,597	26,131	73,214
2026 Average Household Size	2.21	2.50	2.41
2021-2026 Annual Rate	-0.06%	-0.02%	0.11%
2010 Families	1,101	16,803	45,006
2010 Average Family Size	2.77	3.09	3.04
2021 Families	1,072	16,475	44,628
2021 Average Family Size	2.75	3.12	3.06
2026 Families	1,065	16,416	44,765
2026 Average Family Size	2.75	3.12	3.06
2021-2026 Annual Rate	-0.13%	-0.07%	0.06%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,482	26,379	73,788
Owner Occupied Housing Units	79.8%	56.3%	58.6%
Renter Occupied Housing Units	18.2%	37.8%	36.0%
Vacant Housing Units	2.0%	5.9%	5.4%
2010 Housing Units	1,688	28,352	77,690
Owner Occupied Housing Units	75.6%	55.7%	59.3%
Renter Occupied Housing Units	20.4%	37.2%	34.1%
Vacant Housing Units	4.0%	7.1%	6.6%
2021 Housing Units	1,700	28,567	78,927
Owner Occupied Housing Units	73.6%	54.8%	58.4%
Renter Occupied Housing Units	20.6%	36.8%	33.8%
Vacant Housing Units	5.8%	8.4%	7.8%
2026 Housing Units	1,709	28,707	79,927
Owner Occupied Housing Units	74.1%	55.6%	58.9%
Renter Occupied Housing Units	19.4%	35.4%	32.7%
Vacant Housing Units	6.6%	9.0%	8.4%
<b>Median Household Income</b>			
2021	\$81,509	\$64,278	\$69,141
2026	\$87,456	\$69,235	\$74,760
<b>Median Home Value</b>			
2021	\$266,384	\$245,508	\$239,226
2026	\$275,580	\$254,289	\$247,695
<b>Per Capita Income</b>			
2021	\$39,066	\$34,270	\$36,636
2026	\$43,142	\$37,443	\$39,956
<b>Median Age</b>			
2010	45.5	38.7	39.2
2021	48.2	40.4	40.9
2026	48.7	41.4	41.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>			
Household Income Base	1,602	26,160	72,805
<\$15,000	8.8%	11.2%	10.5%
\$15,000 - \$24,999	4.9%	8.2%	7.0%
\$25,000 - \$34,999	6.7%	8.4%	7.6%
\$35,000 - \$49,999	9.4%	11.8%	11.0%
\$50,000 - \$74,999	14.6%	15.8%	16.8%
\$75,000 - \$99,999	17.0%	14.0%	13.8%
\$100,000 - \$149,999	22.4%	16.1%	17.6%
\$150,000 - \$199,999	10.2%	7.9%	8.6%
\$200,000+	5.9%	6.6%	7.1%
Average Household Income	\$95,194	\$85,981	\$90,378
<b>2026 Households by Income</b>			
Household Income Base	1,597	26,131	73,214
<\$15,000	7.8%	10.4%	9.7%
\$15,000 - \$24,999	4.3%	7.5%	6.4%
\$25,000 - \$34,999	5.8%	8.0%	7.1%
\$35,000 - \$49,999	8.2%	11.4%	10.5%
\$50,000 - \$74,999	14.0%	15.3%	16.5%
\$75,000 - \$99,999	17.3%	13.8%	13.7%
\$100,000 - \$149,999	24.4%	17.2%	18.7%
\$150,000 - \$199,999	11.7%	9.0%	9.8%
\$200,000+	6.6%	7.3%	7.7%
Average Household Income	\$104,944	\$94,057	\$98,542
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	1,251	15,648	46,091
<\$50,000	2.3%	1.5%	1.8%
\$50,000 - \$99,999	1.4%	3.1%	3.2%
\$100,000 - \$149,999	6.2%	9.4%	10.8%
\$150,000 - \$199,999	12.6%	18.4%	19.2%
\$200,000 - \$249,999	18.2%	19.4%	19.0%
\$250,000 - \$299,999	28.3%	18.9%	18.6%
\$300,000 - \$399,999	23.8%	17.9%	17.5%
\$400,000 - \$499,999	5.0%	7.2%	5.9%
\$500,000 - \$749,999	1.2%	3.0%	3.1%
\$750,000 - \$999,999	0.3%	0.7%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.6%	0.2%	0.1%
\$2,000,000 +	0.1%	0.2%	0.1%
Average Home Value	\$278,000	\$271,175	\$261,078
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	1,266	15,962	47,058
<\$50,000	2.1%	1.4%	1.7%
\$50,000 - \$99,999	1.1%	2.9%	3.1%
\$100,000 - \$149,999	5.2%	8.9%	10.2%
\$150,000 - \$199,999	11.0%	17.1%	18.0%
\$200,000 - \$249,999	16.7%	18.1%	17.7%
\$250,000 - \$299,999	27.3%	18.1%	17.8%
\$300,000 - \$399,999	28.2%	20.1%	19.7%
\$400,000 - \$499,999	5.7%	8.0%	6.6%
\$500,000 - \$749,999	1.5%	3.7%	3.9%
\$750,000 - \$999,999	0.4%	1.0%	0.7%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.8%	0.2%	0.1%
\$2,000,000 +	0.1%	0.3%	0.2%
Average Home Value	\$292,470	\$283,932	\$273,104

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	3,676	65,960	179,420
0 - 4	4.4%	6.1%	5.7%
5 - 9	5.4%	6.3%	5.8%
10 - 14	5.8%	6.8%	6.1%
15 - 24	10.4%	13.1%	13.6%
25 - 34	10.4%	13.1%	13.7%
35 - 44	12.8%	12.9%	12.8%
45 - 54	16.2%	15.0%	14.8%
55 - 64	15.2%	11.9%	12.3%
65 - 74	10.1%	6.9%	6.9%
75 - 84	6.9%	5.1%	5.3%
85 +	2.4%	2.7%	3.0%
18 +	80.7%	76.7%	78.6%
<b>2021 Population by Age</b>			
Total	3,584	65,845	180,006
0 - 4	3.8%	5.4%	5.1%
5 - 9	4.6%	5.6%	5.3%
10 - 14	5.2%	6.0%	5.6%
15 - 24	8.7%	11.9%	12.3%
25 - 34	10.9%	13.9%	13.9%
35 - 44	12.8%	12.7%	12.8%
45 - 54	12.4%	12.1%	12.1%
55 - 64	16.0%	13.5%	13.6%
65 - 74	13.8%	10.4%	10.6%
75 - 84	8.2%	5.5%	5.6%
85 +	3.5%	2.9%	3.1%
18 +	83.2%	79.4%	80.6%
<b>2026 Population by Age</b>			
Total	3,563	65,850	180,951
0 - 4	3.8%	5.4%	5.1%
5 - 9	4.5%	5.5%	5.2%
10 - 14	5.1%	5.7%	5.4%
15 - 24	8.1%	11.0%	11.7%
25 - 34	9.9%	13.2%	13.1%
35 - 44	14.1%	13.9%	13.8%
45 - 54	12.1%	11.8%	11.8%
55 - 64	14.6%	12.6%	12.6%
65 - 74	14.0%	11.2%	11.3%
75 - 84	10.0%	6.8%	7.0%
85 +	3.9%	2.9%	3.1%
18 +	83.7%	80.0%	81.1%
<b>2010 Population by Sex</b>			
Males	1,732	31,576	86,541
Females	1,944	34,383	92,876
<b>2021 Population by Sex</b>			
Males	1,680	31,616	87,136
Females	1,904	34,228	92,872
<b>2026 Population by Sex</b>			
Males	1,667	31,634	87,682
Females	1,897	34,216	93,268

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	3,676	65,958	179,416
White Alone	87.8%	74.7%	77.4%
Black Alone	3.6%	8.1%	7.5%
American Indian Alone	0.2%	0.3%	0.2%
Asian Alone	5.4%	4.9%	4.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	9.1%	7.6%
Two or More Races	1.7%	3.0%	2.8%
Hispanic Origin	5.5%	22.2%	18.5%
Diversity Index	30.5	62.9	57.6
<b>2021 Population by Race/Ethnicity</b>			
Total	3,584	65,843	180,007
White Alone	81.4%	67.8%	70.8%
Black Alone	4.9%	9.1%	8.8%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	8.6%	7.1%	6.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.2%	11.9%	10.4%
Two or More Races	2.5%	3.7%	3.6%
Hispanic Origin	8.9%	28.6%	24.6%
Diversity Index	43.6	72.0	67.8
<b>2026 Population by Race/Ethnicity</b>			
Total	3,563	65,851	180,950
White Alone	78.0%	64.8%	67.8%
Black Alone	5.6%	9.4%	9.2%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	10.6%	8.3%	7.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.6%	13.0%	11.4%
Two or More Races	2.9%	4.0%	3.9%
Hispanic Origin	10.9%	31.4%	27.4%
Diversity Index	49.9	75.2	71.5
<b>2010 Population by Relationship and Household Type</b>			
Total	3,676	65,959	179,417
In Households	99.2%	99.0%	97.4%
In Family Households	84.1%	81.1%	78.3%
Householder	27.8%	25.5%	25.1%
Spouse	22.1%	17.3%	17.7%
Child	29.3%	31.8%	29.4%
Other relative	3.7%	4.1%	3.9%
Nonrelative	1.2%	2.5%	2.1%
In Nonfamily Households	15.0%	17.9%	19.1%
In Group Quarters	0.8%	1.0%	2.6%
Institutionalized Population	0.8%	0.6%	1.0%
Noninstitutionalized Population	0.0%	0.4%	1.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	2,781	46,798	129,167
Less than 9th Grade	5.1%	5.7%	4.9%
9th - 12th Grade, No Diploma	4.7%	7.6%	6.2%
High School Graduate	23.5%	26.5%	25.0%
GED/Alternative Credential	2.4%	3.7%	3.5%
Some College, No Degree	18.0%	15.8%	15.9%
Associate Degree	7.8%	8.2%	8.0%
Bachelor's Degree	21.0%	19.6%	21.8%
Graduate/Professional Degree	17.4%	12.8%	14.7%
<b>2021 Population 15+ by Marital Status</b>			
Total	3,093	54,625	151,254
Never Married	27.7%	38.4%	38.5%
Married	49.5%	43.7%	44.7%
Widowed	9.9%	6.5%	5.9%
Divorced	13.0%	11.5%	10.9%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	2,004	34,589	96,078
Population 16+ Employed	94.1%	91.9%	92.6%
Population 16+ Unemployment rate	5.9%	8.1%	7.4%
Population 16-24 Employed	8.5%	12.5%	11.9%
Population 16-24 Unemployment rate	17.1%	11.9%	10.9%
Population 25-54 Employed	58.9%	63.2%	62.6%
Population 25-54 Unemployment rate	5.4%	7.9%	6.7%
Population 55-64 Employed	20.8%	17.6%	17.8%
Population 55-64 Unemployment rate	4.4%	5.9%	7.2%
Population 65+ Employed	11.7%	6.8%	7.7%
Population 65+ Unemployment rate	2.2%	7.6%	7.4%
<b>2021 Employed Population 16+ by Industry</b>			
Total	1,885	31,791	88,990
Agriculture/Mining	0.2%	0.2%	0.1%
Construction	6.0%	5.2%	5.6%
Manufacturing	12.7%	11.2%	11.3%
Wholesale Trade	4.9%	2.6%	2.5%
Retail Trade	12.9%	11.3%	10.1%
Transportation/Utilities	3.8%	4.9%	4.6%
Information	1.3%	1.1%	1.5%
Finance/Insurance/Real Estate	10.3%	9.5%	10.6%
Services	42.0%	49.3%	48.3%
Public Administration	5.8%	4.7%	5.4%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	1,887	31,789	88,990
White Collar	71.9%	62.8%	65.9%
Management/Business/Financial	26.5%	18.0%	18.9%
Professional	23.6%	23.9%	26.7%
Sales	10.0%	9.5%	9.1%
Administrative Support	11.8%	11.4%	11.2%
Services	10.0%	17.1%	16.0%
Blue Collar	18.2%	20.1%	18.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	4.8%	3.7%	3.7%
Installation/Maintenance/Repair	3.8%	3.0%	2.5%
Production	5.3%	6.0%	5.8%
Transportation/Material Moving	4.3%	7.3%	6.1%

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<b>2010 Households by Type</b>			
Total	1,620	26,339	72,591
Households with 1 Person	26.8%	29.5%	30.6%
Households with 2+ People	73.2%	70.5%	69.4%
Family Households	68.0%	63.8%	62.0%
Husband-wife Families	54.0%	43.2%	43.8%
With Related Children	21.1%	18.9%	18.3%
Other Family (No Spouse Present)	14.0%	20.6%	18.2%
Other Family with Male Householder	3.6%	4.8%	4.4%
With Related Children	1.7%	2.5%	2.2%
Other Family with Female Householder	10.4%	15.8%	13.7%
With Related Children	4.7%	10.3%	8.5%
Nonfamily Households	5.2%	6.7%	7.4%
All Households with Children	27.6%	31.9%	29.2%
Multigenerational Households	3.7%	4.2%	3.6%
Unmarried Partner Households	5.6%	7.8%	7.5%
Male-female	5.0%	7.1%	6.7%
Same-sex	0.6%	0.7%	0.8%
<b>2010 Households by Size</b>			
Total	1,621	26,339	72,591
1 Person Household	26.8%	29.5%	30.6%
2 Person Household	35.8%	30.7%	32.1%
3 Person Household	15.3%	16.5%	16.1%
4 Person Household	14.7%	14.2%	13.1%
5 Person Household	5.4%	5.9%	5.3%
6 Person Household	1.5%	2.0%	1.8%
7 + Person Household	0.5%	1.1%	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,621	26,340	72,591
Owner Occupied	78.7%	60.0%	63.5%
Owned with a Mortgage/Loan	52.8%	42.1%	44.6%
Owned Free and Clear	25.9%	17.9%	19.0%
Renter Occupied	21.3%	40.0%	36.5%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	131	108	119
Percent of Income for Mortgage	13.7%	16.0%	14.5%
Wealth Index	107	97	105
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,688	28,352	77,690
Housing Units Inside Urbanized Area	100.0%	100.0%	99.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	3,676	65,959	179,417
Population Inside Urbanized Area	100.0%	100.0%	98.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	1.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Comfortable Empty Nesters (5A)	Fresh Ambitions (13D)	Parks and Rec (5C)
2.	In Style (5B)	Front Porches (8E)	Front Porches (8E)
3.	Golden Years (9B)	Savvy Suburbanites (1D)	Comfortable Empty Nesters (5A)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$3,431,229	\$52,275,312	\$152,051,576
Average Spent	\$2,141.84	\$1,998.29	\$2,088.48
Spending Potential Index	101	94	99
Education: Total \$	\$2,892,276	\$46,430,181	\$135,976,886
Average Spent	\$1,805.42	\$1,774.85	\$1,867.69
Spending Potential Index	105	103	108
Entertainment/Recreation: Total \$	\$5,335,235	\$77,008,908	\$225,889,989
Average Spent	\$3,330.36	\$2,943.77	\$3,102.67
Spending Potential Index	103	91	96
Food at Home: Total \$	\$8,756,114	\$132,855,997	\$385,788,286
Average Spent	\$5,465.74	\$5,078.59	\$5,298.93
Spending Potential Index	100	93	97
Food Away from Home: Total \$	\$6,035,478	\$92,392,036	\$268,658,824
Average Spent	\$3,767.46	\$3,531.81	\$3,690.12
Spending Potential Index	99	93	97
Health Care: Total \$	\$10,573,841	\$146,440,339	\$430,056,969
Average Spent	\$6,600.40	\$5,597.87	\$5,906.97
Spending Potential Index	106	90	95
HH Furnishings & Equipment: Total \$	\$3,762,401	\$54,036,537	\$158,668,450
Average Spent	\$2,348.56	\$2,065.62	\$2,179.36
Spending Potential Index	104	92	97
Personal Care Products & Services: Total \$	\$1,495,056	\$22,090,214	\$64,452,919
Average Spent	\$933.24	\$844.43	\$885.28
Spending Potential Index	104	94	99
Shelter: Total \$	\$32,720,230	\$508,321,929	\$1,477,192,201
Average Spent	\$20,424.61	\$19,431.27	\$20,289.71
Spending Potential Index	101	96	101
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,069,223	\$54,683,852	\$161,731,805
Average Spent	\$2,540.09	\$2,090.36	\$2,221.44
Spending Potential Index	106	87	93
Travel: Total \$	\$4,305,074	\$61,162,153	\$180,076,700
Average Spent	\$2,687.31	\$2,338.00	\$2,473.41
Spending Potential Index	106	92	98
Vehicle Maintenance & Repairs: Total \$	\$1,793,307	\$26,092,892	\$76,596,530
Average Spent	\$1,119.42	\$997.43	\$1,052.08
Spending Potential Index	101	90	95

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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