

Rings: 1, 3, 5 mile radii

22QP+7C North Linden, Columbus, OH, USA

Latitude: 40.0382 Longitude: -82.96391

			Longitude62.90391
	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	16,256	126,136	319,585
2010 Total Population	15,391	128,709	321,873
2021 Total Population	16,540	138,151	354,840
2021 Group Quarters	37	703	16,871
2026 Total Population	17,180	143,308	370,705
2021-2026 Annual Rate	0.76%	0.74%	0.88%
2021 Total Daytime Population	13,601	122,946	388,200
Workers	5,064	54,183	223,067
Residents	8,537	68,763	165,133
Household Summary			
2000 Households	6,598	52,720	135,637
2000 Average Household Size	2.46	2.38	2.27
2010 Households	6,239	53,749	134,803
2010 Average Household Size	2.46	2.38	2.28
2021 Households	6,680	57,447	147,398
2021 Average Household Size	2.47	2.39	2.29
2026 Households	6,921	59,491	154,260
2026 Average Household Size	2.48	2.40	2.29
2021-2026 Annual Rate	0.71%	0.70%	0.91%
2010 Families	3,676	30,409	67,827
2010 Average Family Size	3.17	3.06	3.00
2021 Families	3,826	31,676	71,131
2021 Average Family Size	3.21	3.09	3.04
2026 Families	3,939	32,616	73,501
2026 Average Family Size	3.22	3.10	3.05
2021-2026 Annual Rate	0.58%	0.59%	0.66%
Housing Unit Summary	0.30 %	0.35%	0.00 /0
	6,967	56,611	146,152
2000 Housing Units Owner Occupied Housing Units	56.6%	52.9%	44.4%
Renter Occupied Housing Units	38.1%	40.2%	48.4%
Vacant Housing Units	5.3%	6.9%	7.2%
-			
2010 Housing Units	6,901 49.8%	60,509	150,211 40.8%
Owner Occupied Housing Units		45.4%	
Renter Occupied Housing Units	40.6%	43.4%	49.0%
Vacant Housing Units	9.6%	11.2%	10.3%
2021 Housing Units	7,227	63,353	160,876
Owner Occupied Housing Units	52.6%	47.3%	41.3%
Renter Occupied Housing Units	39.8%	43.4%	50.3%
Vacant Housing Units	7.6%	9.3%	8.4%
2026 Housing Units	7,456	65,382	167,685
Owner Occupied Housing Units	54.0%	48.3%	41.9%
Renter Occupied Housing Units	38.9%	42.6%	50.1%
Vacant Housing Units	7.2%	9.0%	8.0%
Median Household Income			
2021	\$40,406	\$47,939	\$51,968
2026	\$44,552	\$52,257	\$55,759
Median Home Value			
2021	\$97,594	\$146,643	\$189,726
2026	\$126,160	\$191,039	\$233,740
Per Capita Income			
2021	\$20,489	\$25,933	\$29,666
2026	\$22,934	\$28,954	\$33,012
Median Age			
2010	35.5	33.1	30.2
2021	37.3	35.0	31.6
2026	37.8	35.3	31.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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2021 Households by Income			
Household Income Base	6,680	57,447	147,390
<\$15,000	13.7%	12.9%	12.7%
\$15,000 - \$24,999	17.0%	14.0%	11.9%
\$25,000 - \$34,999	11.6%	10.7%	10.1%
\$35,000 - \$49,999	17.3%	13.8%	13.1%
\$50,000 - \$74,999	19.4%	20.0%	19.1%
\$75,000 - \$99,999	10.5%	11.3%	11.6%
\$100,000 - \$149,999	9.0%	11.5%	12.6%
\$150,000 - \$199,999	1.4%	3.3%	4.9%
\$200,000+	0.2%	2.4%	4.1%
Average Household Income	\$49,986	\$62,513	\$70,996
2026 Households by Income			
Household Income Base	6,921	59,491	154,252
<\$15,000	11.8%	11.1%	11.0%
\$15,000 - \$24,999	15.4%	12.7%	10.9%
\$25,000 - \$34,999	11.2%	10.2%	9.5%
\$35,000 - \$49,999	16.4%	13.3%	12.6%
\$50,000 - \$74,999	20.2%	20.6%	19.4%
\$75,000 - \$99,999	11.9%	11.9%	12.1%
\$100,000 - \$149,999	11.0%	13.4%	14.2%
\$150,000 - \$199,999	1.9%	4.1%	5.8%
\$200,000+	0.2%	2.8%	4.6%
Average Household Income	\$56,065	\$69,916	\$78,926
2021 Owner Occupied Housing Units by Value	1 ,	1 7	1 - 7
Total	3,803	29,962	66,362
<\$50,000	7.3%	8.6%	5.3%
\$50,000 - \$99,999	44.8%	20.2%	11.9%
\$100,000 - \$149,999	28.0%	22.7%	17.9%
\$150,000 - \$199,999	10.9%	15.4%	18.6%
\$200,000 - \$249,999	2.7%	10.3%	13.5%
\$250,000 - \$299,999	1.2%	8.8%	10.5%
\$300,000 - \$399,999	0.4%	8.2%	11.4%
\$400,000 - \$499,999	2.0%	2.1%	4.9%
\$500,000 - \$749,999	1.3%	2.2%	4.9%
\$750,000 - \$999,999	1.1%	1.1%	1.0%
\$1,000,000 - \$1,499,999	0.2%	0.4%	0.4%
	0.2%	0.0%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.0%
\$2,000,000 + Average Home Value	\$129,688		
	\$129,000	\$187,835	\$230,524
2026 Owner Occupied Housing Units by Value	4.024	21 500	70.1.41
Total	4,024	31,586	70,141
<\$50,000	3.5%	5.6%	3.3%
\$50,000 - \$99,999	32.0%	13.6%	7.6%
\$100,000 - \$149,999	27.9%	17.5%	12.3%
\$150,000 - \$199,999	17.8%	16.2%	17.0%
\$200,000 - \$249,999	4.5%	11.6%	14.5%
\$250,000 - \$299,999	3.0%	12.2%	13.4%
\$300,000 - \$399,999	1.9%	11.9%	15.2%
\$400,000 - \$499,999	3.7%	3.6%	7.0%
\$500,000 - \$749,999	3.0%	4.7%	7.2%
\$750,000 - \$999,999	2.4%	2.4%	1.7%
\$1,000,000 - \$1,499,999	0.4%	0.6%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$177,610	\$238,574	\$277,104

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



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2010 Population by Age			
Total	15,391	128,710	321,874
0 - 4	7.8%	7.7%	6.7%
5 - 9	6.9%	6.6%	5.7%
10 - 14	6.9%	6.2%	5.2%
15 - 24	13.8%	15.7%	22.6%
25 - 34	13.9%	16.6%	16.9%
35 - 44	13.7%	13.5%	12.0%
45 - 54	16.1%	13.7%	12.0%
55 - 64	10.9%	10.3%	9.3%
65 - 74	5.3%	5.2%	4.9%
75 - 84	3.5%	3.3%	3.1%
85 +	1.2%	1.2%	1.5%
18 +	73.9%	75.5%	79.1%
2021 Population by Age			
Total	16,539	138,151	354,839
0 - 4	6.8%	6.8%	5.8%
5 - 9	6.8%	6.6%	5.4%
10 - 14	6.8%	6.4%	5.3%
15 - 24	12.2%	14.2%	22.3%
25 - 34	14.4%	16.0%	16.1%
35 - 44	12.8%	13.4%	12.0%
45 - 54	12.7%	11.3%	9.9%
55 - 64	13.7%	11.7%	10.3%
65 - 74	8.9%	8.4%	7.6%
75 - 84	3.5%	3.7%	3.6%
85 +	1.3%	1.4%	1.7%
18 +	75.8%	76.7%	80.3%
2026 Population by Age			
Total	17,178	143,308	370,706
0 - 4	6.9%	6.9%	5.8%
5 - 9	6.7%	6.4%	5.3%
10 - 14	6.7%	6.3%	5.1%
15 - 24	12.3%	14.6%	22.6%
25 - 34	13.8%	15.4%	15.8%
35 - 44	12.9%	13.1%	11.7%
45 - 54	12.1%	11.4%	10.0%
55 - 64	12.5%	10.7%	9.4%
65 - 74	10.4%	9.2%	8.2%
75 - 84	4.4%	4.6%	4.5%
85 +	1.3%	1.4%	1.8%
18 +	75.7%	76.7%	80.5%
2010 Population by Sex			
Males	7,523	62,333	158,630
Females	7,868	66,376	163,243
2021 Population by Sex			
Males	8,084	66,862	175,760
Females	8,456	71,288	179,080
2026 Population by Sex			
Males	8,403	69,305	183,585
Females	8,776	74,003	187,120



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2010 Population by Race/Ethnicity			
Total	15,390	128,709	321,873
White Alone	49.8%	48.8%	59.8%
Black Alone	42.1%	43.0%	30.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.7%	2.1%	3.6%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.8%	2.3%	2.4%
Two or More Races	3.4%	3.4%	3.2%
Hispanic Origin	5.5%	5.0%	5.1%
Diversity Index	61.9	61.7	59.0
2021 Population by Race/Ethnicity			
Total	16,539	138,151	354,841
White Alone	42.6%	42.8%	53.6%
Black Alone	47.1%	46.9%	33.9%
American Indian Alone	0.2%	0.3%	0.2%
Asian Alone	2.5%	3.1%	5.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	3.5%	2.8%	2.9%
Two or More Races	4.1%	4.1%	3.9%
Hispanic Origin	6.9%	6.1%	6.3%
Diversity Index	64.8	64.2	64.3
2026 Population by Race/Ethnicity			
Total	17,179	143,308	370,705
White Alone	39.4%	40.2%	50.7%
Black Alone	49.1%	48.5%	35.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.9%	3.5%	6.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	3.9%	3.0%	3.1%
Two or More Races	4.4%	4.5%	4.3%
Hispanic Origin	7.7%	6.8%	6.9%
Diversity Index	65.9	65.2	66.5
2010 Population by Relationship and Household Type			
Total	15,391	128,709	321,873
In Households	99.8%	99.5%	95.7%
In Family Households	78.9%	75.3%	65.7%
Householder	24.2%	23.6%	21.1%
Spouse	12.3%	12.7%	12.4%
Child	34.3%	31.3%	26.0%
Other relative	4.9%	4.6%	3.7%
Nonrelative	3.2%	3.0%	2.5%
In Nonfamily Households	20.8%	24.2%	30.0%
In Group Quarters	0.2%	0.5%	4.3%
Institutionalized Population	0.1%	0.1%	0.5%
Noninstitutionalized Population	0.1%	0.3%	3.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Population 25+ by Educational Attainment			
Total	11,145	91,082	217,140
Less than 9th Grade	9.2%	6.3%	4.0%
9th - 12th Grade, No Diploma	9.3%	7.8%	5.4%
High School Graduate	32.6%	24.6%	20.6%
GED/Alternative Credential	5.4%	3.5%	2.9%
Some College, No Degree	21.7%	21.3%	20.3%
Associate Degree	6.5%	6.4%	6.6%
Bachelor's Degree	10.0%	20.1%	25.4%
Graduate/Professional Degree	5.2%	9.9%	14.7%
2021 Population 15+ by Marital Status			
Total	13,154	110,765	296,143
Never Married	44.3%	46.5%	51.0%
Married	33.2%	35.7%	33.8%
Widowed	4.8%	5.0%	4.2%
Divorced	17.7%	12.8%	11.1%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	8,829	75,626	204,379
Population 16+ Employed	91.7%	92.9%	94.0%
Population 16+ Unemployment rate	8.3%	7.1%	6.0%
Population 16-24 Employed	11.6%	15.1%	21.9%
Population 16-24 Unemployment rate	14.6%	9.5%	8.7%
Population 25-54 Employed	66.1%	64.8%	58.9%
Population 25-54 Unemployment rate	7.1%	6.5%	5.4%
Population 55-64 Employed	15.6%	14.1%	12.9%
Population 55-64 Unemployment rate	8.6%	7.6%	4.8%
Population 65+ Employed	6.8%	6.0%	6.3%
Population 65+ Unemployment rate	7.4%	6.4%	4.5%
2021 Employed Population 16+ by Industry			
Total	8,099	70,253	192,118
Agriculture/Mining	0.4%	0.2%	0.3%
Construction	6.1%	4.3%	3.6%
Manufacturing	9.0%	7.7%	6.5%
Wholesale Trade	1.6%	1.7%	2.0%
Retail Trade	13.5%	11.5%	11.5%
Transportation/Utilities	6.0%	6.4%	5.5%
Information	0.8%	1.4%	1.6%
Finance/Insurance/Real Estate	10.0%	9.1%	9.7%
Services	48.8%	53.5%	55.0%
Public Administration	3.9%	4.1%	4.2%
2021 Employed Population 16+ by Occupation			
Total	8,099	70,253	192,118
White Collar	48.0%	59.4%	65.9%
Management/Business/Financial	10.7%	14.6%	17.2%
Professional	14.0%	24.2%	28.0%
Sales	8.7%	7.6%	8.3%
Administrative Support	14.6%	13.0%	12.4%
Services	23.0%	19.2%	17.4%
Blue Collar	28.9%	21.4%	16.7%
Farming/Forestry/Fishing	0.2%	0.0%	0.1%
Construction/Extraction	4.6%	3.3%	2.5%
Installation/Maintenance/Repair	2.9%	2.0%	1.8%
Production	8.9%	5.8%	4.3%
Transportation/Material Moving	12.2%	10.3%	8.0%
5			



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2010 Households by Type	6.220	52 750	101.000
Total	6,239	53,750	134,803
Households with 1 Person	33.1%	32.6%	35.4%
Households with 2+ People	66.9%	67.4%	64.6%
Family Households	58.9%	56.6%	50.3%
Husband-wife Families	29.8%	30.5%	29.7%
With Related Children	13.2%	13.2%	12.7%
Other Family (No Spouse Present)	29.1%	26.0%	20.7%
Other Family with Male Householder	7.6%	6.2%	5.0%
With Related Children	4.0%	3.2%	2.6%
Other Family with Female Householder	21.6%	19.8%	15.6%
With Related Children	14.3%	13.4%	10.6%
Nonfamily Households	8.0%	10.8%	14.2%
All Households with Children	32.1%	30.3%	26.4%
Multigenerational Households	4.8%	3.9%	2.8%
Unmarried Partner Households	9.0%	8.7%	8.1%
Male-female	7.5%	7.4%	6.8%
Same-sex	1.4%	1.4%	1.3%
2010 Households by Size			
Total	6,238	53,750	134,802
1 Person Household	33.1%	32.6%	35.4%
2 Person Household	30.5%	31.9%	32.0%
3 Person Household	15.5%	15.8%	14.8%
4 Person Household	10.4%	10.5%	10.0%
5 Person Household	5.9%	5.2%	4.6%
6 Person Household	2.8%	2.3%	1.9%
7 + Person Household	1.8%	1.6%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	6,239	53,749	134,803
Owner Occupied	55.1%	51.1%	45.4%
Owned with a Mortgage/Loan	42.2%	39.6%	35.0%
Owned Free and Clear	12.9%	11.5%	10.5%
Renter Occupied	44.9%	48.9%	54.6%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	192	153	129
Percent of Income for Mortgage	10.1%	12.8%	15.3%
Wealth Index	36	52	64
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,901	60,509	150,211
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	15,391	128,709	321,873
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%
	0.070	51070	010/0

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



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Top 3 Tapestry Segments 1. Traditional Living (12B) Modest Income Homes (12D) Dorms to Diplomas (14C) 2. Hometown Heritage (8G) Traditional Living (12B) Bright Young Professionals (8C) 3. Rustbelt Traditions (5D) City Commons (11E) City Commons (11E) Output Common Separation Apparel & Services: Total \$ \$8,059,252 \$86,255,869 \$252,913,442 Average Spent \$1,206.47 \$1,501.49 \$1,715.85 Spending Potential Index \$5,608,541 \$66,069,904 \$209,753,733 Average Spent \$839.60 \$1,150.10 \$1,423.04 Spending Potential Index \$12,090,637 \$126,281,600 \$363,469,191 Average Spent \$12,090,637 \$126,281,600 \$363,469,191 Average Spent \$12,090,637 \$126,281,600 \$363,469,191 Average Spent \$1,809,98 \$2,198.23 \$2,465.90 Average Spent \$1,809,98 \$2,198.23 \$2,465.90 Average Spent \$20,557,316 \$218,028,497 \$629,982,390 Sp
2. Hometown Heritage (8G) Traditional Living (12B) Bright Young Professionals (8C) 3. Rustbelt Traditions (5D) City Commons (11E) City Commons (11E) 2021 Consumer Spending E E Apparel & Services: Total \$ \$8,059,252 \$86,255,869 \$252,913,442 Average Spent \$1,206.47 \$1,501.49 \$1,715.85 Spending Potential Index 57 71 81 Education: Total \$ \$5,608,541 \$666,069,904 \$209,753,733 Average Spent \$839.60 \$1,150.10 \$1,423.04 Spending Potential Index 49 67 82 Entertainment/Recreation: Total \$ \$12,090,637 \$126,281,600 \$363,469,191 Average Spent \$12,090,637 \$126,281,600 \$363,469,191 Average Spent \$12,090,637 \$126,281,600 \$363,469,191 Average Spent \$12,090,637 \$2126,281,600 \$363,469,191 Average Spent \$12,090,637 \$126,281,600 \$363,469,191 Average Spent \$620,557,316 \$218,028,497
Bustbelt Traditions (5D) City Commons (11E) City Commons (11E) 2021 Consumer Spending City Commons (11E) City Commons (11E) Apparel & Services: Total \$ \$8,059,252 \$86,255,869 \$252,913,442 Average Spent \$1,206.47 \$1,501.49 \$1,715.85 Spending Potential Index \$5,608,541 \$66,069,904 \$209,753,733 Average Spent \$5,608,541 \$66,069,904 \$209,753,733 Average Spent \$5,608,541 \$66,069,904 \$209,753,733 Average Spent \$1,150.10 \$1,423.04 Spending Potential Index \$12,090,637 \$126,281,600 \$363,469,191 Average Spent \$12,090,637 \$126,281,600 \$363,469,191 Average Spent \$12,090,637 \$126,281,600 \$363,469,191 Average Spent \$1,809,98 \$2,198.23 \$2,465.90 Spending Potential Index \$6 \$6 \$6 Spending Potential Index \$20,557,316 \$218,028,497 \$629,982,390 Food at Home: Total \$ \$20,557,316 \$218,028,497 \$629,982,390
2021 Consumer SpendingApparel & Services: Total \$\$8,059,252\$86,255,869\$252,913,442Average Spent\$1,206.47\$1,501.49\$1,715.85Spending Potential Index577181Education: Total \$\$5,608,541\$66,069,904\$209,753,733Average Spent\$839.60\$1,150.10\$1,423.04Spending Potential Index496782Entertainment/Recreation: Total \$\$12,090,637\$126,281,600\$363,469,191Average Spent\$1,809.98\$2,198.23\$2,465.90Spending Potential Index566876Food at Home: Total \$\$20,557,316\$218,028,497\$629,982,390Average Spent\$3,077.44\$3,795.30\$4,274.02
Apparel & Services: Total \$\$8,059,252\$86,255,869\$252,913,442Average Spent\$1,206.47\$1,501.49\$1,715.85Spending Potential Index577181Education: Total \$\$5,608,541\$66,069,904\$209,753,733Average Spent\$839.60\$1,150.10\$1,423.04Spending Potential Index496782Entertainment/Recreation: Total \$\$12,090,637\$126,281,600\$363,469,191Average Spent\$1,809.98\$2,198.23\$2,465.90Spending Potential Index566876Food at Home: Total \$\$20,557,316\$218,028,497\$629,982,390Average Spent\$3,077.44\$3,795.30\$4,274.02
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Spending Potential Index 57 71 81 Education: Total \$ \$5,608,541 \$66,069,904 \$209,753,733 Average Spent \$839.60 \$1,150.10 \$1,423.04 Spending Potential Index 49 67 82 Entertainment/Recreation: Total \$ \$12,090,637 \$126,281,600 \$363,469,191 Average Spent \$1,809.98 \$2,198.23 \$2,465.90 Spending Potential Index 56 68 76 Spending Potential Index 556 \$218,028,497 \$2629,982,390 Spending Potential Index \$20,557,316 \$218,028,497 \$629,982,390 Food at Home: Total \$ \$3,077.44 \$3,795.30 \$4,274.02
Education: Total \$\$5,608,541\$66,069,904\$209,753,733Average Spent\$839.60\$1,150.10\$1,423.04Spending Potential Index496782Entertainment/Recreation: Total \$\$12,090,637\$126,281,600\$363,469,191Average Spent\$1,809.98\$2,198.23\$2,465.90Spending Potential Index666876Food at Home: Total \$\$20,557,316\$218,028,497\$629,982,390Average Spent\$3,077.44\$3,795.30\$4,274.02
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Spending Potential Index 49 67 82 Entertainment/Recreation: Total \$ \$12,090,637 \$126,281,600 \$363,469,191 Average Spent \$1,809.98 \$2,198.23 \$2,465.90 Spending Potential Index 56 68 76 Food at Home: Total \$ \$20,557,316 \$218,028,497 \$629,982,390 Average Spent \$3,077.44 \$3,795.30 \$4,274.02
Entertainment/Recreation: Total \$ \$12,090,637 \$126,281,600 \$363,469,191 Average Spent \$1,809.98 \$2,198.23 \$2,465.90 Spending Potential Index 56 68 76 Food at Home: Total \$ \$20,557,316 \$218,028,497 \$629,982,390 Average Spent \$3,077.44 \$3,795.30 \$4,274.02
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Spending Potential Index 56 68 76 Food at Home: Total \$ \$20,557,316 \$218,028,497 \$629,982,390 Average Spent \$3,077.44 \$3,795.30 \$4,274.02
Food at Home: Total \$ \$20,557,316 \$218,028,497 \$629,982,390 Average Spent \$3,077.44 \$3,795.30 \$4,274.02
Average Spent \$3,077.44 \$3,795.30 \$4,274.02
Spending Potential Index 56 70 78
Food Away from Home: Total \$ \$13,966,243 \$152,246,376 \$450,092,266
Average Spent \$2,090.75 \$2,650.21 \$3,053.58
Spending Potential Index557080
Health Care: Total \$ \$24,163,689 \$247,218,247 \$694,488,722
Average Spent \$3,617.32 \$4,303.41 \$4,711.66
Spending Potential Index586976
HH Furnishings & Equipment: Total \$ \$8,236,283 \$88,031,202 \$253,911,419
Average Spent \$1,232.98 \$1,532.39 \$1,722.62
Spending Potential Index556876
Personal Care Products & Services: Total \$ \$3,367,944 \$35,996,451 \$104,678,818
Average Spent \$504.18 \$626.60 \$710.18
Spending Potential Index567079
Shelter: Total \$ \$71,739,099 \$791,681,777 \$2,351,689,567
Average Spent\$10,739.39\$13,781.08\$15,954.69
Spending Potential Index536879
Support Payments/Cash Contributions/Gifts in Kind: Total \$\$8,101,130\$88,845,743\$254,308,968
Average Spent \$1,212.74 \$1,546.57 \$1,725.32
Spending Potential Index516572
Travel: Total \$ \$8,651,597 \$94,459,216 \$275,526,768
Average Spent \$1,295.15 \$1,644.28 \$1,869.27
Spending Potential Index516574
Vehicle Maintenance & Repairs: Total \$ \$4,323,033 \$45,395,950 \$130,632,111
Average Spent \$647.16 \$790.22 \$886.25
Spending Potential Index587180

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.