



# Community Profile

Rings: 1, 2, 3 mile radii

Putnam Place Mall and Putnam Ave,

Latitude: 41.3469

Longitude: -72.93224

	1 mile	2 mile	3 mile
<b>Population Summary</b>			
2000 Total Population	17,842	57,413	119,277
2010 Total Population	18,934	59,821	122,888
2021 Total Population	19,543	60,983	125,760
2021 Group Quarters	208	3,703	10,848
2026 Total Population	20,015	61,428	127,813
2021-2026 Annual Rate	0.48%	0.15%	0.32%
2021 Total Daytime Population	15,709	52,741	135,803
Workers	5,875	21,474	71,129
Residents	9,834	31,267	64,674
<b>Household Summary</b>			
2000 Households	7,409	23,068	46,949
2000 Average Household Size	2.39	2.36	2.30
2010 Households	7,522	23,196	48,151
2010 Average Household Size	2.49	2.42	2.32
2021 Households	7,752	23,580	49,704
2021 Average Household Size	2.49	2.43	2.31
2026 Households	7,955	23,746	50,953
2026 Average Household Size	2.49	2.43	2.30
2021-2026 Annual Rate	0.52%	0.14%	0.50%
2010 Families	4,710	13,705	25,853
2010 Average Family Size	3.15	3.10	3.08
2021 Families	4,771	13,710	25,943
2021 Average Family Size	3.19	3.14	3.10
2026 Families	4,854	13,757	26,163
2026 Average Family Size	3.19	3.14	3.09
2021-2026 Annual Rate	0.35%	0.07%	0.17%
<b>Housing Unit Summary</b>			
2000 Housing Units	7,918	25,083	51,518
Owner Occupied Housing Units	54.4%	46.0%	37.3%
Renter Occupied Housing Units	39.2%	46.0%	53.9%
Vacant Housing Units	6.4%	8.0%	8.9%
2010 Housing Units	8,122	25,290	53,405
Owner Occupied Housing Units	53.1%	45.6%	36.7%
Renter Occupied Housing Units	39.5%	46.1%	53.5%
Vacant Housing Units	7.4%	8.3%	9.8%
2021 Housing Units	8,514	26,002	55,944
Owner Occupied Housing Units	48.9%	42.5%	33.3%
Renter Occupied Housing Units	42.1%	48.2%	55.5%
Vacant Housing Units	8.9%	9.3%	11.2%
2026 Housing Units	8,822	26,470	57,857
Owner Occupied Housing Units	48.1%	42.5%	32.9%
Renter Occupied Housing Units	42.1%	47.2%	55.2%
Vacant Housing Units	9.8%	10.3%	11.9%
<b>Median Household Income</b>			
2021	\$59,078	\$57,289	\$53,528
2026	\$66,126	\$61,973	\$58,213
<b>Median Home Value</b>			
2021	\$189,382	\$218,986	\$235,526
2026	\$193,160	\$226,841	\$244,372
<b>Per Capita Income</b>			
2021	\$32,429	\$32,979	\$33,087
2026	\$36,350	\$36,232	\$36,703
<b>Median Age</b>			
2010	37.7	33.5	31.6
2021	39.8	35.3	33.4
2026	40.3	36.2	34.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>			
Household Income Base	7,752	23,580	49,704
<\$15,000	10.8%	12.6%	15.5%
\$15,000 - \$24,999	14.4%	12.4%	11.8%
\$25,000 - \$34,999	9.4%	9.3%	9.7%
\$35,000 - \$49,999	9.2%	10.2%	10.1%
\$50,000 - \$74,999	13.9%	15.1%	14.5%
\$75,000 - \$99,999	13.3%	11.5%	11.0%
\$100,000 - \$149,999	15.5%	14.4%	12.7%
\$150,000 - \$199,999	7.8%	7.3%	6.9%
\$200,000+	5.7%	7.3%	7.6%
Average Household Income	\$81,297	\$85,036	\$82,702
<b>2026 Households by Income</b>			
Household Income Base	7,955	23,746	50,953
<\$15,000	9.7%	11.5%	14.5%
\$15,000 - \$24,999	13.0%	11.4%	10.9%
\$25,000 - \$34,999	8.7%	8.7%	8.9%
\$35,000 - \$49,999	8.7%	9.9%	9.7%
\$50,000 - \$74,999	13.8%	15.1%	14.6%
\$75,000 - \$99,999	13.6%	11.6%	11.3%
\$100,000 - \$149,999	16.9%	15.4%	13.9%
\$150,000 - \$199,999	9.0%	8.3%	8.0%
\$200,000+	6.6%	8.1%	8.2%
Average Household Income	\$90,721	\$93,491	\$91,067
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	4,164	11,039	18,614
<\$50,000	2.2%	2.5%	2.3%
\$50,000 - \$99,999	3.0%	2.4%	3.3%
\$100,000 - \$149,999	16.1%	13.0%	10.6%
\$150,000 - \$199,999	36.5%	24.5%	20.1%
\$200,000 - \$249,999	23.8%	19.9%	19.3%
\$250,000 - \$299,999	6.9%	12.2%	13.9%
\$300,000 - \$399,999	5.2%	13.4%	15.3%
\$400,000 - \$499,999	1.9%	4.1%	6.2%
\$500,000 - \$749,999	3.4%	4.5%	5.7%
\$750,000 - \$999,999	0.5%	2.1%	2.1%
\$1,000,000 - \$1,499,999	0.0%	0.6%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.1%
\$2,000,000 +	0.5%	0.6%	0.6%
Average Home Value	\$222,502	\$276,463	\$289,978
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	4,241	11,243	19,008
<\$50,000	2.2%	2.4%	2.2%
\$50,000 - \$99,999	2.6%	2.2%	3.0%
\$100,000 - \$149,999	15.0%	12.2%	9.9%
\$150,000 - \$199,999	35.0%	23.0%	18.8%
\$200,000 - \$249,999	23.6%	19.1%	18.3%
\$250,000 - \$299,999	7.0%	11.8%	13.1%
\$300,000 - \$399,999	6.5%	15.1%	17.0%
\$400,000 - \$499,999	2.2%	4.5%	6.9%
\$500,000 - \$749,999	4.7%	5.6%	7.0%
\$750,000 - \$999,999	0.7%	2.5%	2.5%
\$1,000,000 - \$1,499,999	0.0%	0.7%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.6%	0.8%	0.8%
Average Home Value	\$235,920	\$294,192	\$308,416

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	18,934	59,821	122,887
0 - 4	6.5%	6.4%	6.2%
5 - 9	6.1%	5.8%	5.3%
10 - 14	7.3%	6.1%	5.5%
15 - 24	14.2%	18.8%	20.4%
25 - 34	12.4%	15.0%	18.0%
35 - 44	14.1%	12.8%	12.5%
45 - 54	14.1%	12.6%	11.9%
55 - 64	11.1%	10.3%	9.5%
65 - 74	6.1%	5.9%	5.4%
75 - 84	4.7%	4.0%	3.5%
85 +	3.4%	2.3%	1.9%
18 +	75.3%	77.6%	79.4%
<b>2021 Population by Age</b>			
Total	19,542	60,985	125,759
0 - 4	5.7%	5.6%	5.4%
5 - 9	6.0%	5.7%	5.2%
10 - 14	6.2%	5.6%	5.1%
15 - 24	11.9%	17.3%	18.6%
25 - 34	14.4%	15.4%	18.5%
35 - 44	12.1%	12.5%	12.6%
45 - 54	12.5%	11.0%	10.4%
55 - 64	12.5%	11.0%	10.2%
65 - 74	10.0%	8.9%	7.9%
75 - 84	5.0%	4.6%	4.0%
85 +	3.7%	2.4%	2.0%
18 +	78.5%	79.7%	81.3%
<b>2026 Population by Age</b>			
Total	20,014	61,428	127,815
0 - 4	5.6%	5.6%	5.3%
5 - 9	5.6%	5.4%	5.0%
10 - 14	6.0%	5.4%	4.9%
15 - 24	11.0%	16.9%	18.2%
25 - 34	14.4%	15.0%	18.1%
35 - 44	12.9%	13.0%	13.3%
45 - 54	11.8%	11.0%	10.5%
55 - 64	12.6%	10.6%	9.6%
65 - 74	10.3%	9.1%	8.1%
75 - 84	6.3%	5.6%	4.9%
85 +	3.4%	2.4%	2.0%
18 +	79.2%	80.1%	81.8%
<b>2010 Population by Sex</b>			
Males	8,751	27,510	58,543
Females	10,183	32,311	64,345
<b>2021 Population by Sex</b>			
Males	9,087	28,404	60,539
Females	10,457	32,579	65,221
<b>2026 Population by Sex</b>			
Males	9,386	28,739	61,734
Females	10,629	32,689	66,079

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	18,933	59,822	122,888
White Alone	43.7%	47.5%	49.2%
Black Alone	43.9%	39.4%	34.5%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	2.9%	5.0%	6.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.5%	4.4%	6.2%
Two or More Races	3.6%	3.4%	3.7%
Hispanic Origin	13.1%	10.7%	14.5%
Diversity Index	70.2	69.0	72.5
<b>2021 Population by Race/Ethnicity</b>			
Total	19,544	60,983	125,760
White Alone	37.4%	41.0%	43.2%
Black Alone	47.4%	42.8%	36.9%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	3.2%	5.7%	7.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.4%	5.9%	8.0%
Two or More Races	4.2%	4.1%	4.4%
Hispanic Origin	17.4%	14.6%	18.7%
Diversity Index	73.9	73.4	77.2
<b>2026 Population by Race/Ethnicity</b>			
Total	20,014	61,429	127,814
White Alone	35.8%	38.6%	40.8%
Black Alone	47.7%	43.8%	37.5%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	3.3%	6.1%	7.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	8.2%	6.7%	8.8%
Two or More Races	4.5%	4.4%	4.7%
Hispanic Origin	19.6%	16.7%	20.9%
Diversity Index	75.6	75.2	79.0
<b>2010 Population by Relationship and Household Type</b>			
Total	18,934	59,821	122,888
In Households	98.9%	93.7%	91.0%
In Family Households	81.1%	73.4%	67.0%
Householder	24.8%	22.9%	21.0%
Spouse	14.4%	13.8%	12.3%
Child	34.0%	30.1%	27.2%
Other relative	5.2%	4.3%	4.2%
Nonrelative	2.6%	2.3%	2.3%
In Nonfamily Households	17.8%	20.2%	23.9%
In Group Quarters	1.1%	6.3%	9.0%
Institutionalized Population	0.7%	0.4%	1.2%
Noninstitutionalized Population	0.4%	5.9%	7.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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<b>2021 Population 25+ by Educational Attainment</b>			
Total	13,714	40,149	82,627
Less than 9th Grade	2.2%	2.6%	3.1%
9th - 12th Grade, No Diploma	6.9%	6.2%	6.4%
High School Graduate	29.6%	25.9%	23.5%
GED/Alternative Credential	2.5%	2.5%	2.7%
Some College, No Degree	18.3%	15.8%	14.1%
Associate Degree	7.3%	5.9%	4.8%
Bachelor's Degree	17.1%	17.9%	19.8%
Graduate/Professional Degree	16.1%	23.3%	25.6%
<b>2021 Population 15+ by Marital Status</b>			
Total	16,048	50,681	105,991
Never Married	46.8%	52.0%	56.0%
Married	37.9%	34.4%	31.4%
Widowed	5.8%	4.7%	4.0%
Divorced	9.6%	8.9%	8.6%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	10,507	33,166	67,622
Population 16+ Employed	93.6%	90.5%	90.4%
Population 16+ Unemployment rate	6.4%	9.5%	9.6%
Population 16-24 Employed	11.6%	15.7%	16.7%
Population 16-24 Unemployment rate	7.5%	15.4%	13.6%
Population 25-54 Employed	63.8%	61.7%	63.3%
Population 25-54 Unemployment rate	6.7%	8.6%	8.8%
Population 55-64 Employed	17.7%	14.4%	12.2%
Population 55-64 Unemployment rate	3.0%	7.4%	9.3%
Population 65+ Employed	6.8%	8.2%	7.8%
Population 65+ Unemployment rate	10.9%	7.8%	7.7%
<b>2021 Employed Population 16+ by Industry</b>			
Total	9,830	30,007	61,099
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	3.1%	2.6%	2.9%
Manufacturing	8.2%	7.0%	6.8%
Wholesale Trade	1.8%	1.7%	1.8%
Retail Trade	6.5%	7.0%	7.6%
Transportation/Utilities	5.7%	4.3%	3.6%
Information	1.1%	1.2%	1.6%
Finance/Insurance/Real Estate	3.5%	4.5%	4.7%
Services	65.2%	67.2%	67.5%
Public Administration	4.8%	4.3%	3.3%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	9,830	30,006	61,099
White Collar	58.5%	66.0%	68.6%
Management/Business/Financial	12.6%	13.6%	13.9%
Professional	31.1%	37.1%	39.4%
Sales	4.9%	6.7%	6.8%
Administrative Support	9.9%	8.5%	8.5%
Services	25.7%	21.8%	19.4%
Blue Collar	15.7%	12.3%	12.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.6%	2.2%	2.2%
Installation/Maintenance/Repair	1.5%	1.1%	1.0%
Production	4.2%	3.4%	3.5%
Transportation/Material Moving	7.5%	5.5%	5.1%

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<b>2010 Households by Type</b>			
Total	7,522	23,196	48,152
Households with 1 Person	31.4%	31.9%	35.4%
Households with 2+ People	68.6%	68.1%	64.6%
Family Households	62.6%	59.1%	53.7%
Husband-wife Families	36.2%	35.7%	31.5%
With Related Children	17.3%	16.5%	14.3%
Other Family (No Spouse Present)	26.4%	23.4%	22.2%
Other Family with Male Householder	4.8%	4.2%	4.2%
With Related Children	2.4%	2.1%	2.1%
Other Family with Female Householder	21.6%	19.3%	18.0%
With Related Children	14.0%	12.6%	12.2%
Nonfamily Households	6.0%	9.0%	10.9%
All Households with Children	34.1%	31.5%	28.9%
Multigenerational Households	5.1%	4.5%	4.0%
Unmarried Partner Households	6.5%	7.0%	7.3%
Male-female	5.6%	6.1%	6.4%
Same-sex	0.9%	0.9%	1.0%
<b>2010 Households by Size</b>			
Total	7,521	23,196	48,152
1 Person Household	31.4%	31.9%	35.4%
2 Person Household	28.4%	30.7%	30.1%
3 Person Household	17.1%	16.4%	15.4%
4 Person Household	12.7%	11.9%	10.7%
5 Person Household	6.3%	5.2%	4.8%
6 Person Household	2.5%	2.3%	2.1%
7 + Person Household	1.5%	1.5%	1.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,522	23,196	48,151
Owner Occupied	57.3%	49.7%	40.7%
Owned with a Mortgage/Loan	45.1%	37.8%	30.5%
Owned Free and Clear	12.2%	11.9%	10.2%
Renter Occupied	42.7%	50.3%	59.3%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	126	108	94
Percent of Income for Mortgage	13.4%	16.0%	18.5%
Wealth Index	75	85	80
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	8,122	25,290	53,405
Housing Units Inside Urbanized Area	100.0%	99.9%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	18,934	59,821	122,888
Population Inside Urbanized Area	100.0%	99.9%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Parks and Rec (5C)	Parks and Rec (5C)	Metro Renters (3B)
2.	City Strivers (11A)	City Strivers (11A)	Parks and Rec (5C)
3.	Retirement Communities (9E)	City Commons (11E)	Fresh Ambitions (13D)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$14,961,747	\$48,398,213	\$100,098,075
Average Spent	\$1,930.05	\$2,052.51	\$2,013.88
Spending Potential Index	91	97	95
Education: Total \$	\$13,183,808	\$41,632,442	\$86,818,716
Average Spent	\$1,700.70	\$1,765.58	\$1,746.71
Spending Potential Index	99	102	101
Entertainment/Recreation: Total \$	\$21,642,699	\$68,602,994	\$139,750,799
Average Spent	\$2,791.89	\$2,909.37	\$2,811.66
Spending Potential Index	86	90	87
Food at Home: Total \$	\$37,696,562	\$120,583,274	\$247,525,850
Average Spent	\$4,862.82	\$5,113.79	\$4,980.00
Spending Potential Index	89	94	91
Food Away from Home: Total \$	\$25,784,736	\$84,558,337	\$176,502,656
Average Spent	\$3,326.20	\$3,586.02	\$3,551.08
Spending Potential Index	88	94	94
Health Care: Total \$	\$41,360,331	\$129,480,442	\$259,546,333
Average Spent	\$5,335.44	\$5,491.11	\$5,221.84
Spending Potential Index	86	88	84
HH Furnishings & Equipment: Total \$	\$15,232,977	\$48,212,586	\$97,894,685
Average Spent	\$1,965.04	\$2,044.64	\$1,969.55
Spending Potential Index	87	91	87
Personal Care Products & Services: Total \$	\$6,297,171	\$20,041,680	\$41,048,287
Average Spent	\$812.33	\$849.94	\$825.85
Spending Potential Index	91	95	92
Shelter: Total \$	\$142,739,132	\$456,050,907	\$947,469,686
Average Spent	\$18,413.20	\$19,340.58	\$19,062.24
Spending Potential Index	91	96	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,859,790	\$46,845,022	\$94,058,876
Average Spent	\$1,916.90	\$1,986.64	\$1,892.38
Spending Potential Index	80	83	79
Travel: Total \$	\$16,839,077	\$52,894,181	\$107,686,331
Average Spent	\$2,172.22	\$2,243.18	\$2,166.55
Spending Potential Index	86	89	86
Vehicle Maintenance & Repairs: Total \$	\$7,245,470	\$23,644,245	\$48,380,932
Average Spent	\$934.66	\$1,002.72	\$973.38
Spending Potential Index	84	90	88

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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