



Community Profile

Rings: 1, 3, 5 mile radii

2G64+HG Sandy Plains, GA, USA

Latitude: 34.0114

Longitude: -84.49370

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	8,168	60,388	162,114
2010 Total Population	8,379	61,763	168,528
2021 Total Population	8,596	64,196	177,687
2021 Group Quarters	10	96	983
2026 Total Population	8,810	66,114	183,910
2021-2026 Annual Rate	0.49%	0.59%	0.69%
2021 Total Daytime Population	8,150	60,957	187,499
Workers	4,446	32,127	109,115
Residents	3,704	28,830	78,384
Household Summary			
2000 Households	2,945	21,644	58,670
2000 Average Household Size	2.77	2.78	2.74
2010 Households	3,160	22,799	63,372
2010 Average Household Size	2.65	2.71	2.64
2021 Households	3,261	23,735	66,990
2021 Average Household Size	2.63	2.70	2.64
2026 Households	3,345	24,419	69,321
2026 Average Household Size	2.63	2.70	2.64
2021-2026 Annual Rate	0.51%	0.57%	0.69%
2010 Families	2,356	17,291	45,843
2010 Average Family Size	3.04	3.11	3.10
2021 Families	2,398	17,816	47,693
2021 Average Family Size	3.05	3.12	3.12
2026 Families	2,451	18,288	49,129
2026 Average Family Size	3.06	3.13	3.13
2021-2026 Annual Rate	0.44%	0.52%	0.60%
Housing Unit Summary			
2000 Housing Units	2,988	22,098	60,258
Owner Occupied Housing Units	90.1%	84.9%	76.8%
Renter Occupied Housing Units	8.5%	13.0%	20.6%
Vacant Housing Units	1.4%	2.1%	2.6%
2010 Housing Units	3,290	24,010	67,533
Owner Occupied Housing Units	85.0%	80.7%	71.0%
Renter Occupied Housing Units	11.1%	14.3%	22.9%
Vacant Housing Units	4.0%	5.0%	6.2%
2021 Housing Units	3,381	24,711	70,736
Owner Occupied Housing Units	85.7%	81.9%	71.3%
Renter Occupied Housing Units	10.8%	14.2%	23.4%
Vacant Housing Units	3.5%	3.9%	5.3%
2026 Housing Units	3,457	25,338	72,987
Owner Occupied Housing Units	86.4%	82.8%	72.0%
Renter Occupied Housing Units	10.3%	13.6%	22.9%
Vacant Housing Units	3.2%	3.6%	5.0%
Median Household Income			
2021	\$100,966	\$100,697	\$92,979
2026	\$106,779	\$109,315	\$102,595
Median Home Value			
2021	\$285,212	\$325,921	\$339,922
2026	\$318,872	\$356,593	\$366,457
Per Capita Income			
2021	\$44,606	\$46,870	\$46,702
2026	\$49,684	\$52,464	\$52,052
Median Age			
2010	41.1	40.5	39.0
2021	43.9	43.1	41.0
2026	44.3	43.8	41.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income			
Household Income Base	3,261	23,735	66,990
<\$15,000	4.7%	3.5%	4.5%
\$15,000 - \$24,999	2.9%	2.5%	3.5%
\$25,000 - \$34,999	2.8%	4.5%	5.3%
\$35,000 - \$49,999	10.2%	10.2%	10.0%
\$50,000 - \$74,999	14.5%	14.6%	15.3%
\$75,000 - \$99,999	14.1%	14.3%	14.6%
\$100,000 - \$149,999	26.1%	21.3%	18.8%
\$150,000 - \$199,999	13.4%	14.0%	12.4%
\$200,000+	11.4%	15.2%	15.5%
Average Household Income	\$117,484	\$126,405	\$123,641
2026 Households by Income			
Household Income Base	3,345	24,419	69,321
<\$15,000	3.6%	2.7%	3.6%
\$15,000 - \$24,999	2.1%	1.8%	2.8%
\$25,000 - \$34,999	2.2%	3.6%	4.4%
\$35,000 - \$49,999	8.6%	8.4%	8.6%
\$50,000 - \$74,999	14.6%	13.7%	14.7%
\$75,000 - \$99,999	13.4%	13.8%	14.4%
\$100,000 - \$149,999	26.6%	22.2%	19.8%
\$150,000 - \$199,999	15.9%	16.3%	14.3%
\$200,000+	13.0%	17.4%	17.4%
Average Household Income	\$130,747	\$141,634	\$137,840
2021 Owner Occupied Housing Units by Value			
Total	2,896	20,238	50,458
<\$50,000	0.4%	0.3%	0.3%
\$50,000 - \$99,999	0.1%	0.2%	0.3%
\$100,000 - \$149,999	1.3%	1.6%	2.3%
\$150,000 - \$199,999	10.3%	9.3%	9.4%
\$200,000 - \$249,999	25.2%	16.2%	14.2%
\$250,000 - \$299,999	17.9%	15.4%	13.4%
\$300,000 - \$399,999	29.1%	27.1%	25.4%
\$400,000 - \$499,999	10.3%	12.7%	16.2%
\$500,000 - \$749,999	4.4%	12.1%	13.5%
\$750,000 - \$999,999	0.4%	3.6%	3.5%
\$1,000,000 - \$1,499,999	0.0%	0.9%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.4%	0.6%	0.4%
Average Home Value	\$314,318	\$382,119	\$388,866
2026 Owner Occupied Housing Units by Value			
Total	2,988	20,978	52,571
<\$50,000	0.1%	0.1%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.4%	0.6%	0.9%
\$150,000 - \$199,999	5.4%	5.1%	5.9%
\$200,000 - \$249,999	20.1%	12.9%	12.0%
\$250,000 - \$299,999	17.4%	14.3%	12.9%
\$300,000 - \$399,999	34.4%	30.1%	27.2%
\$400,000 - \$499,999	14.3%	15.3%	18.6%
\$500,000 - \$749,999	6.7%	15.3%	16.5%
\$750,000 - \$999,999	0.6%	4.6%	4.3%
\$1,000,000 - \$1,499,999	0.0%	0.9%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.5%	0.7%	0.4%
Average Home Value	\$346,352	\$417,197	\$418,160

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	8,381	61,763	168,530
0 - 4	6.0%	6.0%	5.9%
5 - 9	6.6%	7.1%	7.0%
10 - 14	6.5%	7.3%	7.2%
15 - 24	10.5%	11.2%	12.6%
25 - 34	10.7%	10.4%	11.6%
35 - 44	16.1%	15.4%	14.8%
45 - 54	16.4%	17.1%	16.6%
55 - 64	15.2%	14.5%	13.8%
65 - 74	7.8%	7.2%	6.5%
75 - 84	3.2%	3.0%	2.9%
85 +	1.0%	0.9%	1.1%
18 +	76.9%	75.2%	75.5%
2021 Population by Age			
Total	8,596	64,197	177,684
0 - 4	5.0%	5.0%	5.1%
5 - 9	5.8%	5.8%	5.7%
10 - 14	6.3%	6.7%	6.4%
15 - 24	9.8%	11.0%	12.1%
25 - 34	12.3%	11.6%	13.4%
35 - 44	12.1%	12.2%	12.2%
45 - 54	14.4%	14.3%	13.6%
55 - 64	14.3%	14.9%	14.2%
65 - 74	12.9%	12.1%	11.3%
75 - 84	5.6%	5.0%	4.7%
85 +	1.4%	1.3%	1.4%
18 +	79.3%	78.3%	78.8%
2026 Population by Age			
Total	8,810	66,112	183,911
0 - 4	5.0%	5.0%	5.1%
5 - 9	5.4%	5.5%	5.4%
10 - 14	6.2%	6.3%	6.0%
15 - 24	9.8%	10.5%	11.5%
25 - 34	11.4%	11.0%	12.4%
35 - 44	13.1%	13.2%	13.5%
45 - 54	13.1%	13.0%	12.6%
55 - 64	13.7%	14.2%	13.2%
65 - 74	12.6%	12.3%	11.7%
75 - 84	8.0%	7.3%	6.8%
85 +	1.8%	1.7%	1.7%
18 +	79.7%	79.3%	79.8%
2010 Population by Sex			
Males	4,107	30,338	82,640
Females	4,272	31,425	85,888
2021 Population by Sex			
Males	4,216	31,541	87,049
Females	4,381	32,656	90,638
2026 Population by Sex			
Males	4,332	32,539	90,059
Females	4,477	33,574	93,850

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	8,380	61,762	168,528
White Alone	77.5%	77.7%	75.7%
Black Alone	9.7%	10.1%	11.9%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	7.6%	7.4%	6.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.1%	2.1%	3.0%
Two or More Races	2.6%	2.3%	2.5%
Hispanic Origin	6.7%	6.7%	8.4%
Diversity Index	46.1	45.8	49.9
2021 Population by Race/Ethnicity			
Total	8,598	64,196	177,688
White Alone	70.4%	71.0%	69.2%
Black Alone	12.2%	12.4%	14.4%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	10.9%	10.6%	9.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.4%	2.4%	3.3%
Two or More Races	3.6%	3.2%	3.4%
Hispanic Origin	8.1%	8.0%	9.7%
Diversity Index	55.5	54.7	58.0
2026 Population by Race/Ethnicity			
Total	8,809	66,114	183,909
White Alone	66.4%	67.2%	65.6%
Black Alone	13.6%	13.7%	15.7%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	12.8%	12.4%	11.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.7%	2.7%	3.6%
Two or More Races	4.1%	3.7%	3.8%
Hispanic Origin	9.1%	8.9%	10.6%
Diversity Index	60.3	59.3	62.1
2010 Population by Relationship and Household Type			
Total	8,379	61,763	168,528
In Households	99.9%	99.9%	99.4%
In Family Households	87.3%	88.5%	86.0%
Householder	28.1%	28.1%	27.2%
Spouse	23.1%	23.1%	22.0%
Child	30.8%	32.3%	31.5%
Other relative	3.6%	3.5%	3.6%
Nonrelative	1.7%	1.5%	1.7%
In Nonfamily Households	12.6%	11.3%	13.4%
In Group Quarters	0.1%	0.1%	0.6%
Institutionalized Population	0.0%	0.0%	0.1%
Noninstitutionalized Population	0.1%	0.1%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	6,277	45,838	125,591
Less than 9th Grade	0.6%	1.5%	2.2%
9th - 12th Grade, No Diploma	1.6%	2.0%	2.0%
High School Graduate	15.4%	12.3%	12.3%
GED/Alternative Credential	1.5%	1.7%	1.6%
Some College, No Degree	22.9%	18.6%	17.6%
Associate Degree	7.8%	7.1%	6.9%
Bachelor's Degree	32.6%	37.0%	36.7%
Graduate/Professional Degree	17.6%	19.9%	20.6%
2021 Population 15+ by Marital Status			
Total	7,123	52,888	147,088
Never Married	28.2%	26.3%	28.5%
Married	55.6%	60.1%	57.0%
Widowed	4.1%	3.4%	3.8%
Divorced	12.2%	10.2%	10.8%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,071	36,778	103,170
Population 16+ Employed	97.1%	96.7%	96.9%
Population 16+ Unemployment rate	2.9%	3.3%	3.1%
Population 16-24 Employed	9.6%	10.1%	11.1%
Population 16-24 Unemployment rate	6.2%	5.4%	5.8%
Population 25-54 Employed	60.8%	60.0%	60.4%
Population 25-54 Unemployment rate	2.4%	3.4%	2.9%
Population 55-64 Employed	19.1%	20.1%	19.1%
Population 55-64 Unemployment rate	3.1%	2.1%	2.0%
Population 65+ Employed	10.5%	9.8%	9.4%
Population 65+ Unemployment rate	1.9%	2.6%	2.8%
2021 Employed Population 16+ by Industry			
Total	4,925	35,577	100,003
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	3.2%	5.3%	5.8%
Manufacturing	6.1%	7.1%	7.6%
Wholesale Trade	5.2%	3.9%	3.5%
Retail Trade	7.8%	9.1%	9.8%
Transportation/Utilities	6.7%	5.5%	5.1%
Information	4.6%	3.5%	3.5%
Finance/Insurance/Real Estate	12.7%	10.6%	10.4%
Services	51.8%	52.5%	51.6%
Public Administration	1.9%	2.5%	2.5%
2021 Employed Population 16+ by Occupation			
Total	4,925	35,576	100,005
White Collar	81.4%	80.6%	78.7%
Management/Business/Financial	25.0%	29.3%	28.3%
Professional	37.6%	31.6%	30.2%
Sales	9.9%	10.5%	10.8%
Administrative Support	8.9%	9.2%	9.4%
Services	8.8%	9.0%	9.7%
Blue Collar	9.8%	10.4%	11.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.3%	2.9%	3.3%
Installation/Maintenance/Repair	1.5%	1.7%	1.6%
Production	1.2%	1.7%	2.2%
Transportation/Material Moving	4.9%	4.0%	4.5%

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2010 Households by Type			
Total	3,160	22,800	63,373
Households with 1 Person	19.6%	19.0%	21.4%
Households with 2+ People	80.4%	81.0%	78.6%
Family Households	74.6%	75.8%	72.3%
Husband-wife Families	61.2%	62.4%	58.5%
With Related Children	27.1%	29.5%	27.7%
Other Family (No Spouse Present)	13.3%	13.4%	13.9%
Other Family with Male Householder	3.5%	3.5%	3.6%
With Related Children	1.8%	1.8%	1.8%
Other Family with Female Householder	9.9%	9.9%	10.3%
With Related Children	5.6%	5.8%	6.3%
Nonfamily Households	5.9%	5.1%	6.2%
All Households with Children	35.1%	37.4%	36.2%
Multigenerational Households	3.4%	3.7%	3.3%
Unmarried Partner Households	4.3%	4.0%	4.5%
Male-female	3.3%	3.2%	3.8%
Same-sex	1.0%	0.8%	0.7%
2010 Households by Size			
Total	3,160	22,799	63,373
1 Person Household	19.6%	19.0%	21.4%
2 Person Household	35.5%	34.5%	34.0%
3 Person Household	19.6%	19.3%	18.5%
4 Person Household	16.1%	17.3%	16.4%
5 Person Household	5.9%	6.5%	6.4%
6 Person Household	2.0%	2.1%	2.1%
7 + Person Household	1.2%	1.2%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	3,160	22,799	63,372
Owner Occupied	88.4%	85.0%	75.6%
Owned with a Mortgage/Loan	70.6%	68.7%	61.2%
Owned Free and Clear	17.8%	16.2%	14.4%
Renter Occupied	11.6%	15.0%	24.4%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	201	176	157
Percent of Income for Mortgage	11.9%	13.6%	15.3%
Wealth Index	157	175	167
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,290	24,010	67,533
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	8,379	61,763	168,528
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Home Improvement (4B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Workday Drive (4A)	Home Improvement (4B)	Home Improvement (4B)
3.	Comfortable Empty Nesters (5A)	Workday Drive (4A)	Professional Pride (1B)
2021 Consumer Spending			
Apparel & Services: Total \$	\$8,565,500	\$67,007,276	\$188,758,110
Average Spent	\$2,626.65	\$2,823.14	\$2,817.71
Spending Potential Index	124	133	133
Education: Total \$	\$6,820,492	\$57,800,145	\$162,396,639
Average Spent	\$2,091.53	\$2,435.23	\$2,424.19
Spending Potential Index	121	141	140
Entertainment/Recreation: Total \$	\$13,282,933	\$103,412,275	\$284,278,739
Average Spent	\$4,073.27	\$4,356.95	\$4,243.60
Spending Potential Index	126	135	131
Food at Home: Total \$	\$21,604,338	\$168,282,141	\$472,386,220
Average Spent	\$6,625.07	\$7,090.04	\$7,051.59
Spending Potential Index	122	130	129
Food Away from Home: Total \$	\$15,326,987	\$118,943,118	\$335,306,187
Average Spent	\$4,700.09	\$5,011.30	\$5,005.32
Spending Potential Index	124	132	132
Health Care: Total \$	\$25,894,383	\$198,991,455	\$542,927,131
Average Spent	\$7,940.63	\$8,383.88	\$8,104.60
Spending Potential Index	127	134	130
HH Furnishings & Equipment: Total \$	\$9,591,283	\$74,305,084	\$203,939,509
Average Spent	\$2,941.21	\$3,130.61	\$3,044.33
Spending Potential Index	130	139	135
Personal Care Products & Services: Total \$	\$3,711,535	\$28,806,521	\$80,224,180
Average Spent	\$1,138.16	\$1,213.67	\$1,197.55
Spending Potential Index	127	135	133
Shelter: Total \$	\$81,088,734	\$638,066,598	\$1,789,798,481
Average Spent	\$24,866.22	\$26,882.94	\$26,717.40
Spending Potential Index	123	133	133
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,484,309	\$79,430,166	\$215,174,599
Average Spent	\$3,215.06	\$3,346.54	\$3,212.04
Spending Potential Index	134	140	134
Travel: Total \$	\$10,931,124	\$85,433,688	\$231,897,271
Average Spent	\$3,352.08	\$3,599.48	\$3,461.67
Spending Potential Index	133	142	137
Vehicle Maintenance & Repairs: Total \$	\$4,558,100	\$34,962,448	\$97,588,937
Average Spent	\$1,397.76	\$1,473.03	\$1,456.77
Spending Potential Index	126	133	131

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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