



# Community Profile

Rings: 1, 3, 5 mile radii

8501 Indianapolis Blvd, Highland, IN 46322,

Latitude: 41.5577

Longitude: -87.47033

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	9,768	97,783	221,680
2010 Total Population	9,739	97,810	221,181
2021 Total Population	9,636	95,603	214,336
2021 Group Quarters	7	893	1,661
2026 Total Population	9,516	94,056	210,445
2021-2026 Annual Rate	-0.25%	-0.33%	-0.37%
2021 Total Daytime Population	10,662	96,343	208,467
Workers	6,280	48,127	92,188
Residents	4,382	48,216	116,279
<b>Household Summary</b>			
2000 Households	3,960	38,667	85,325
2000 Average Household Size	2.46	2.52	2.59
2010 Households	3,972	38,514	84,850
2010 Average Household Size	2.45	2.52	2.59
2021 Households	3,989	38,139	83,082
2021 Average Household Size	2.41	2.48	2.56
2026 Households	3,956	37,666	81,829
2026 Average Household Size	2.40	2.47	2.55
2021-2026 Annual Rate	-0.17%	-0.25%	-0.30%
2010 Families	2,695	26,096	56,935
2010 Average Family Size	3.00	3.08	3.19
2021 Families	2,636	25,116	54,295
2021 Average Family Size	2.98	3.08	3.19
2026 Families	2,596	24,621	53,140
2026 Average Family Size	2.98	3.07	3.19
2021-2026 Annual Rate	-0.31%	-0.40%	-0.43%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,089	40,238	89,834
Owner Occupied Housing Units	79.8%	72.1%	67.7%
Renter Occupied Housing Units	17.0%	24.0%	27.3%
Vacant Housing Units	3.2%	3.9%	5.0%
2010 Housing Units	4,148	40,711	91,776
Owner Occupied Housing Units	81.2%	70.6%	64.6%
Renter Occupied Housing Units	14.5%	24.0%	27.8%
Vacant Housing Units	4.2%	5.4%	7.5%
2021 Housing Units	4,185	40,895	92,240
Owner Occupied Housing Units	81.1%	69.6%	63.1%
Renter Occupied Housing Units	14.2%	23.7%	26.9%
Vacant Housing Units	4.7%	6.7%	9.9%
2026 Housing Units	4,203	41,052	92,600
Owner Occupied Housing Units	80.8%	69.0%	62.7%
Renter Occupied Housing Units	13.3%	22.8%	25.7%
Vacant Housing Units	5.9%	8.2%	11.6%
<b>Median Household Income</b>			
2021	\$67,777	\$61,229	\$55,083
2026	\$73,699	\$66,946	\$59,890
<b>Median Home Value</b>			
2021	\$188,534	\$178,458	\$160,749
2026	\$226,561	\$220,069	\$205,999
<b>Per Capita Income</b>			
2021	\$35,661	\$32,990	\$28,687
2026	\$39,432	\$36,865	\$32,150
<b>Median Age</b>			
2010	41.3	38.6	37.2
2021	43.5	40.8	39.3
2026	44.0	41.6	40.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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<b>2021 Households by Income</b>			
Household Income Base	3,989	38,139	83,082
<\$15,000	2.9%	7.9%	11.3%
\$15,000 - \$24,999	9.0%	7.4%	9.2%
\$25,000 - \$34,999	7.7%	10.4%	11.4%
\$35,000 - \$49,999	12.4%	12.0%	12.4%
\$50,000 - \$74,999	22.8%	22.1%	20.1%
\$75,000 - \$99,999	12.5%	10.9%	11.0%
\$100,000 - \$149,999	20.2%	17.0%	15.1%
\$150,000 - \$199,999	8.1%	6.7%	5.4%
\$200,000+	4.3%	5.5%	4.0%
Average Household Income	\$86,531	\$83,359	\$74,026
<b>2026 Households by Income</b>			
Household Income Base	3,956	37,666	81,829
<\$15,000	2.5%	6.7%	10.0%
\$15,000 - \$24,999	7.8%	6.4%	8.2%
\$25,000 - \$34,999	6.7%	9.2%	10.4%
\$35,000 - \$49,999	11.3%	11.2%	11.6%
\$50,000 - \$74,999	22.6%	21.8%	19.9%
\$75,000 - \$99,999	12.7%	11.1%	11.3%
\$100,000 - \$149,999	22.1%	19.4%	17.4%
\$150,000 - \$199,999	9.6%	8.3%	6.7%
\$200,000+	4.8%	6.0%	4.5%
Average Household Income	\$95,269	\$92,794	\$82,714
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	3,395	28,460	58,236
<\$50,000	1.1%	2.2%	5.7%
\$50,000 - \$99,999	5.4%	14.4%	19.4%
\$100,000 - \$149,999	21.3%	21.7%	20.7%
\$150,000 - \$199,999	28.8%	20.8%	19.3%
\$200,000 - \$249,999	19.5%	16.9%	13.3%
\$250,000 - \$299,999	13.7%	10.1%	8.7%
\$300,000 - \$399,999	5.9%	7.2%	6.9%
\$400,000 - \$499,999	2.3%	3.5%	2.5%
\$500,000 - \$749,999	1.3%	2.1%	2.2%
\$750,000 - \$999,999	0.6%	0.8%	0.7%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.2%	0.1%	0.1%
Average Home Value	\$211,259	\$208,875	\$193,612
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	3,398	28,326	58,038
<\$50,000	0.2%	0.9%	3.3%
\$50,000 - \$99,999	1.8%	6.9%	10.5%
\$100,000 - \$149,999	8.5%	13.0%	13.9%
\$150,000 - \$199,999	24.7%	20.2%	20.1%
\$200,000 - \$249,999	27.8%	22.4%	18.6%
\$250,000 - \$299,999	20.7%	15.4%	14.1%
\$300,000 - \$399,999	9.4%	11.6%	10.9%
\$400,000 - \$499,999	3.5%	5.1%	3.9%
\$500,000 - \$749,999	2.2%	2.5%	2.9%
\$750,000 - \$999,999	0.7%	1.3%	1.1%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.1%
\$2,000,000 +	0.4%	0.1%	0.2%
Average Home Value	\$251,913	\$251,195	\$237,984

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	9,736	97,812	221,178
0 - 4	5.4%	5.9%	6.6%
5 - 9	5.9%	6.5%	7.0%
10 - 14	6.4%	7.0%	7.4%
15 - 24	11.7%	13.5%	13.6%
25 - 34	12.6%	12.7%	12.7%
35 - 44	13.0%	12.7%	12.7%
45 - 54	15.9%	15.3%	14.8%
55 - 64	12.7%	12.1%	11.6%
65 - 74	7.4%	6.9%	6.8%
75 - 84	6.3%	5.2%	4.8%
85 +	2.9%	2.2%	2.0%
18 +	78.2%	76.0%	74.4%
<b>2021 Population by Age</b>			
Total	9,637	95,603	214,336
0 - 4	4.8%	5.4%	6.0%
5 - 9	5.3%	5.7%	6.2%
10 - 14	5.8%	5.9%	6.4%
15 - 24	10.4%	12.1%	12.4%
25 - 34	12.2%	13.4%	13.5%
35 - 44	13.4%	12.7%	12.7%
45 - 54	13.0%	12.4%	12.1%
55 - 64	14.5%	13.8%	13.4%
65 - 74	11.1%	10.6%	10.1%
75 - 84	6.1%	5.4%	5.1%
85 +	3.4%	2.6%	2.3%
18 +	80.8%	79.5%	77.7%
<b>2026 Population by Age</b>			
Total	9,517	94,056	210,445
0 - 4	4.8%	5.3%	5.9%
5 - 9	5.3%	5.6%	6.1%
10 - 14	5.8%	5.9%	6.3%
15 - 24	9.9%	11.4%	11.7%
25 - 34	12.1%	13.1%	13.2%
35 - 44	13.5%	13.1%	13.0%
45 - 54	12.8%	12.2%	12.0%
55 - 64	13.6%	12.7%	12.2%
65 - 74	12.0%	11.7%	11.2%
75 - 84	7.2%	6.5%	6.1%
85 +	3.0%	2.5%	2.3%
18 +	80.7%	79.6%	78.0%
<b>2010 Population by Sex</b>			
Males	4,725	47,147	106,016
Females	5,014	50,663	115,165
<b>2021 Population by Sex</b>			
Males	4,721	46,230	103,034
Females	4,916	49,372	111,302
<b>2026 Population by Sex</b>			
Males	4,693	45,642	101,517
Females	4,823	48,414	108,928

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	9,740	97,810	221,181
White Alone	91.1%	76.5%	62.8%
Black Alone	2.1%	11.9%	25.3%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	1.3%	2.6%	1.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.8%	6.2%	7.3%
Two or More Races	1.6%	2.5%	2.5%
Hispanic Origin	13.0%	17.9%	19.6%
Diversity Index	35.8	57.6	68.6
<b>2021 Population by Race/Ethnicity</b>			
Total	9,637	95,601	214,336
White Alone	88.3%	72.9%	60.9%
Black Alone	2.1%	11.7%	23.9%
American Indian Alone	0.2%	0.4%	0.5%
Asian Alone	1.9%	3.6%	2.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.2%	8.1%	9.1%
Two or More Races	2.2%	3.3%	3.3%
Hispanic Origin	17.7%	23.1%	24.3%
Diversity Index	44.7	64.8	72.9
<b>2026 Population by Race/Ethnicity</b>			
Total	9,516	94,054	210,445
White Alone	86.9%	71.3%	60.1%
Black Alone	2.2%	11.5%	23.1%
American Indian Alone	0.3%	0.4%	0.5%
Asian Alone	2.2%	4.2%	2.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.9%	8.9%	9.9%
Two or More Races	2.5%	3.7%	3.6%
Hispanic Origin	20.2%	25.8%	26.8%
Diversity Index	48.8	67.7	74.8
<b>2010 Population by Relationship and Household Type</b>			
Total	9,739	97,810	221,181
In Households	99.9%	99.1%	99.3%
In Family Households	84.4%	84.3%	84.5%
Householder	27.5%	26.5%	25.7%
Spouse	21.0%	18.6%	16.5%
Child	31.7%	33.6%	35.6%
Other relative	2.6%	3.6%	4.3%
Nonrelative	1.5%	2.1%	2.4%
In Nonfamily Households	15.5%	14.8%	14.7%
In Group Quarters	0.1%	0.9%	0.7%
Institutionalized Population	0.0%	0.3%	0.3%
Noninstitutionalized Population	0.1%	0.6%	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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<b>2021 Population 25+ by Educational Attainment</b>			
Total	7,103	67,801	148,146
Less than 9th Grade	2.3%	3.1%	4.2%
9th - 12th Grade, No Diploma	4.0%	5.0%	6.5%
High School Graduate	30.8%	29.0%	29.7%
GED/Alternative Credential	2.4%	4.3%	4.6%
Some College, No Degree	22.4%	22.0%	22.5%
Associate Degree	9.0%	8.7%	8.8%
Bachelor's Degree	19.4%	19.2%	16.1%
Graduate/Professional Degree	9.8%	8.7%	7.6%
<b>2021 Population 15+ by Marital Status</b>			
Total	8,104	79,383	174,640
Never Married	30.9%	35.6%	39.6%
Married	50.8%	45.4%	41.5%
Widowed	6.9%	7.1%	7.1%
Divorced	11.3%	11.8%	11.8%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	5,527	50,763	108,810
Population 16+ Employed	95.7%	94.1%	90.8%
Population 16+ Unemployment rate	4.3%	5.9%	9.2%
Population 16-24 Employed	10.9%	11.8%	11.7%
Population 16-24 Unemployment rate	10.1%	14.2%	18.7%
Population 25-54 Employed	59.7%	62.3%	62.9%
Population 25-54 Unemployment rate	3.3%	5.0%	8.3%
Population 55-64 Employed	19.6%	18.6%	17.8%
Population 55-64 Unemployment rate	5.9%	5.2%	7.7%
Population 65+ Employed	9.8%	7.3%	7.6%
Population 65+ Unemployment rate	0.0%	0.7%	3.5%
<b>2021 Employed Population 16+ by Industry</b>			
Total	5,289	47,764	98,815
Agriculture/Mining	0.2%	0.1%	0.4%
Construction	6.5%	6.4%	6.0%
Manufacturing	15.6%	14.3%	13.7%
Wholesale Trade	2.4%	2.7%	2.4%
Retail Trade	10.6%	11.9%	11.0%
Transportation/Utilities	6.6%	8.5%	9.5%
Information	1.4%	1.2%	1.2%
Finance/Insurance/Real Estate	7.4%	6.0%	5.8%
Services	44.1%	45.2%	46.0%
Public Administration	5.1%	3.7%	4.0%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	5,288	47,761	98,816
White Collar	56.3%	59.4%	55.9%
Management/Business/Financial	16.1%	16.6%	14.8%
Professional	21.4%	20.0%	19.1%
Sales	9.0%	10.0%	9.4%
Administrative Support	9.7%	12.7%	12.7%
Services	15.4%	14.6%	16.6%
Blue Collar	28.3%	26.0%	27.4%
Farming/Forestry/Fishing	0.2%	0.0%	0.1%
Construction/Extraction	5.6%	4.4%	4.4%
Installation/Maintenance/Repair	4.6%	3.6%	3.8%
Production	7.8%	7.1%	7.3%
Transportation/Material Moving	10.1%	10.7%	11.9%

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<b>2010 Households by Type</b>			
Total	3,972	38,515	84,850
Households with 1 Person	27.1%	27.5%	28.2%
Households with 2+ People	72.9%	72.5%	71.8%
Family Households	67.8%	67.8%	67.1%
Husband-wife Families	51.7%	47.5%	43.0%
With Related Children	21.2%	20.4%	19.0%
Other Family (No Spouse Present)	16.2%	20.2%	24.1%
Other Family with Male Householder	4.9%	5.6%	6.0%
With Related Children	2.5%	3.0%	3.2%
Other Family with Female Householder	11.3%	14.6%	18.1%
With Related Children	5.8%	9.1%	11.7%
Nonfamily Households	5.1%	4.7%	4.7%
All Households with Children	30.1%	32.8%	34.3%
Multigenerational Households	3.8%	4.4%	5.5%
Unmarried Partner Households	5.3%	6.0%	6.5%
Male-female	4.8%	5.5%	5.9%
Same-sex	0.5%	0.5%	0.6%
<b>2010 Households by Size</b>			
Total	3,972	38,515	84,849
1 Person Household	27.1%	27.5%	28.2%
2 Person Household	34.0%	31.9%	30.2%
3 Person Household	17.0%	16.8%	16.6%
4 Person Household	13.4%	13.5%	13.0%
5 Person Household	5.7%	6.4%	6.9%
6 Person Household	1.8%	2.4%	2.9%
7 + Person Household	1.0%	1.4%	2.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,972	38,514	84,850
Owner Occupied	84.8%	74.6%	69.9%
Owned with a Mortgage/Loan	58.0%	52.8%	49.2%
Owned Free and Clear	26.8%	21.9%	20.7%
Renter Occupied	15.2%	25.4%	30.1%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	192	177	164
Percent of Income for Mortgage	11.7%	12.2%	12.2%
Wealth Index	96	93	76
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,148	40,711	91,776
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	9,739	97,810	221,181
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Rustbelt Traditions (5D)	Traditional Living (12B)	Rustbelt Traditions (5D)
2.	Comfortable Empty Nesters (5A)	Rustbelt Traditions (5D)	Traditional Living (12B)
3.	Traditional Living (12B)	Comfortable Empty Nesters (5A)	Comfortable Empty Nesters (5A)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$7,920,449	\$73,721,137	\$143,574,835
Average Spent	\$1,985.57	\$1,932.96	\$1,728.11
Spending Potential Index	94	91	82
Education: Total \$	\$5,997,716	\$55,028,168	\$108,487,032
Average Spent	\$1,503.56	\$1,442.83	\$1,305.78
Spending Potential Index	87	84	76
Entertainment/Recreation: Total \$	\$12,336,266	\$114,533,501	\$219,407,641
Average Spent	\$3,092.57	\$3,003.05	\$2,640.86
Spending Potential Index	96	93	82
Food at Home: Total \$	\$20,136,390	\$189,243,033	\$368,599,435
Average Spent	\$5,047.98	\$4,961.93	\$4,436.57
Spending Potential Index	93	91	81
Food Away from Home: Total \$	\$13,826,960	\$129,027,889	\$251,771,896
Average Spent	\$3,466.27	\$3,383.10	\$3,030.40
Spending Potential Index	91	89	80
Health Care: Total \$	\$24,722,732	\$228,410,295	\$437,772,223
Average Spent	\$6,197.73	\$5,988.89	\$5,269.16
Spending Potential Index	99	96	84
HH Furnishings & Equipment: Total \$	\$8,611,768	\$78,811,092	\$151,813,676
Average Spent	\$2,158.88	\$2,066.42	\$1,827.28
Spending Potential Index	96	92	81
Personal Care Products & Services: Total \$	\$3,412,118	\$31,485,460	\$61,098,431
Average Spent	\$855.38	\$825.54	\$735.40
Spending Potential Index	95	92	82
Shelter: Total \$	\$72,936,017	\$674,654,305	\$1,320,112,825
Average Spent	\$18,284.29	\$17,689.35	\$15,889.28
Spending Potential Index	91	88	79
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,957,904	\$81,532,074	\$154,890,644
Average Spent	\$2,245.65	\$2,137.76	\$1,864.31
Spending Potential Index	94	89	78
Travel: Total \$	\$9,529,395	\$86,184,000	\$165,136,870
Average Spent	\$2,388.92	\$2,259.73	\$1,987.64
Spending Potential Index	95	89	79
Vehicle Maintenance & Repairs: Total \$	\$4,250,415	\$39,719,521	\$76,524,018
Average Spent	\$1,065.53	\$1,041.44	\$921.07
Spending Potential Index	96	94	83

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

September 27, 2021