



Community Profile

Rings: 5, 10, 15 mile radii

AMC University Place Theatres, Carbondale,

Latitude: 37.7369

Longitude: -89.18820

	5 mile	10 mile	15 mile
Population Summary			
2000 Total Population	29,468	70,525	107,284
2010 Total Population	34,671	72,606	111,760
2021 Total Population	33,565	70,243	108,998
2021 Group Quarters	3,130	3,708	5,665
2026 Total Population	33,145	69,555	108,103
2021-2026 Annual Rate	-0.25%	-0.20%	-0.16%
2021 Total Daytime Population	38,888	73,476	113,942
Workers	21,090	36,399	55,170
Residents	17,798	37,077	58,772
Household Summary			
2000 Households	13,897	29,217	44,298
2000 Average Household Size	2.06	2.20	2.24
2010 Households	14,928	31,050	47,077
2010 Average Household Size	2.08	2.20	2.25
2021 Households	14,602	30,413	46,398
2021 Average Household Size	2.08	2.19	2.23
2026 Households	14,410	30,151	46,118
2026 Average Household Size	2.08	2.18	2.22
2021-2026 Annual Rate	-0.26%	-0.17%	-0.12%
2010 Families	5,677	15,751	26,180
2010 Average Family Size	2.86	2.87	2.87
2021 Families	5,422	15,027	25,156
2021 Average Family Size	2.88	2.88	2.87
2026 Families	5,334	14,842	24,893
2026 Average Family Size	2.88	2.88	2.87
2021-2026 Annual Rate	-0.33%	-0.25%	-0.21%
Housing Unit Summary			
2000 Housing Units	15,519	32,256	48,725
Owner Occupied Housing Units	33.9%	49.2%	55.3%
Renter Occupied Housing Units	55.7%	41.4%	35.6%
Vacant Housing Units	10.5%	9.4%	9.1%
2010 Housing Units	16,729	34,510	52,233
Owner Occupied Housing Units	30.9%	46.6%	52.6%
Renter Occupied Housing Units	58.3%	43.3%	37.6%
Vacant Housing Units	10.8%	10.0%	9.9%
2021 Housing Units	17,140	35,138	53,271
Owner Occupied Housing Units	28.5%	43.0%	48.9%
Renter Occupied Housing Units	56.7%	43.6%	38.2%
Vacant Housing Units	14.8%	13.4%	12.9%
2026 Housing Units	17,329	35,605	53,971
Owner Occupied Housing Units	28.8%	43.3%	49.2%
Renter Occupied Housing Units	54.3%	41.4%	36.2%
Vacant Housing Units	16.8%	15.3%	14.6%
Median Household Income			
2021	\$30,399	\$41,701	\$45,616
2026	\$34,483	\$46,055	\$50,458
Median Home Value			
2021	\$160,583	\$142,202	\$134,043
2026	\$196,421	\$187,875	\$177,938
Per Capita Income			
2021	\$24,306	\$28,634	\$28,592
2026	\$27,289	\$32,364	\$32,231
Median Age			
2010	24.7	30.3	34.1
2021	26.4	33.4	36.5
2026	26.7	34.6	37.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income			
Household Income Base	14,602	30,413	46,398
<\$15,000	29.1%	19.5%	16.8%
\$15,000 - \$24,999	15.9%	14.0%	12.9%
\$25,000 - \$34,999	8.3%	9.4%	9.5%
\$35,000 - \$49,999	10.8%	13.4%	14.1%
\$50,000 - \$74,999	11.9%	13.8%	15.4%
\$75,000 - \$99,999	7.3%	9.8%	10.8%
\$100,000 - \$149,999	8.3%	10.9%	12.3%
\$150,000 - \$199,999	4.8%	4.6%	4.2%
\$200,000+	3.6%	4.6%	4.2%
Average Household Income	\$55,798	\$65,952	\$67,173
2026 Households by Income			
Household Income Base	14,410	30,151	46,118
<\$15,000	27.1%	17.9%	15.3%
\$15,000 - \$24,999	15.1%	12.8%	11.8%
\$25,000 - \$34,999	8.1%	8.9%	8.9%
\$35,000 - \$49,999	10.8%	13.1%	13.5%
\$50,000 - \$74,999	12.1%	13.7%	15.2%
\$75,000 - \$99,999	7.7%	10.1%	11.2%
\$100,000 - \$149,999	9.3%	12.5%	14.1%
\$150,000 - \$199,999	5.6%	5.6%	5.1%
\$200,000+	4.2%	5.4%	4.9%
Average Household Income	\$62,704	\$74,466	\$75,578
2021 Owner Occupied Housing Units by Value			
Total	4,859	15,090	26,056
<\$50,000	11.0%	15.1%	15.3%
\$50,000 - \$99,999	17.2%	20.7%	22.7%
\$100,000 - \$149,999	17.6%	16.8%	17.6%
\$150,000 - \$199,999	20.1%	17.8%	16.8%
\$200,000 - \$249,999	11.2%	9.8%	9.8%
\$250,000 - \$299,999	7.3%	7.3%	6.5%
\$300,000 - \$399,999	9.5%	7.5%	6.5%
\$400,000 - \$499,999	2.9%	2.6%	2.5%
\$500,000 - \$749,999	2.2%	1.7%	1.6%
\$750,000 - \$999,999	0.2%	0.3%	0.4%
\$1,000,000 - \$1,499,999	0.5%	0.2%	0.1%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.1%
\$2,000,000 +	0.2%	0.1%	0.1%
Average Home Value	\$194,190	\$171,667	\$166,359
2026 Owner Occupied Housing Units by Value			
Total	4,974	15,405	26,551
<\$50,000	7.4%	10.3%	10.7%
\$50,000 - \$99,999	12.2%	13.9%	16.0%
\$100,000 - \$149,999	12.5%	12.5%	13.8%
\$150,000 - \$199,999	19.4%	17.5%	16.9%
\$200,000 - \$249,999	13.5%	12.9%	13.1%
\$250,000 - \$299,999	11.1%	12.2%	10.7%
\$300,000 - \$399,999	15.6%	12.9%	11.2%
\$400,000 - \$499,999	4.4%	4.2%	4.2%
\$500,000 - \$749,999	2.5%	2.4%	2.2%
\$750,000 - \$999,999	0.2%	0.4%	0.6%
\$1,000,000 - \$1,499,999	0.9%	0.3%	0.2%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.1%
\$2,000,000 +	0.2%	0.1%	0.2%
Average Home Value	\$233,147	\$214,384	\$206,718

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

September 27, 2021



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2010 Population by Age			
Total	34,672	72,606	111,758
0 - 4	4.5%	5.4%	5.6%
5 - 9	4.0%	5.2%	5.5%
10 - 14	3.6%	4.9%	5.2%
15 - 24	39.2%	25.6%	20.8%
25 - 34	15.9%	14.6%	13.9%
35 - 44	8.2%	10.3%	11.1%
45 - 54	8.4%	11.5%	12.6%
55 - 64	7.6%	10.4%	11.3%
65 - 74	4.2%	6.2%	7.2%
75 - 84	2.8%	4.0%	4.5%
85 +	1.4%	1.8%	2.0%
18 +	85.4%	81.3%	80.3%
2021 Population by Age			
Total	33,567	70,243	109,000
0 - 4	4.2%	4.9%	5.1%
5 - 9	4.0%	4.9%	5.1%
10 - 14	3.8%	4.8%	5.0%
15 - 24	35.2%	22.6%	18.3%
25 - 34	16.8%	15.2%	14.6%
35 - 44	9.5%	11.2%	11.7%
45 - 54	7.2%	9.5%	10.5%
55 - 64	8.0%	10.8%	11.8%
65 - 74	6.4%	9.1%	10.1%
75 - 84	3.4%	4.8%	5.5%
85 +	1.5%	2.1%	2.4%
18 +	85.6%	82.5%	81.8%
2026 Population by Age			
Total	33,144	69,554	108,101
0 - 4	4.3%	4.9%	5.0%
5 - 9	4.0%	4.8%	5.1%
10 - 14	3.7%	4.8%	5.1%
15 - 24	34.9%	22.5%	18.1%
25 - 34	15.2%	13.5%	13.1%
35 - 44	10.6%	12.1%	12.5%
45 - 54	7.4%	9.7%	10.6%
55 - 64	7.4%	9.9%	10.8%
65 - 74	6.8%	9.6%	10.5%
75 - 84	4.1%	6.0%	6.7%
85 +	1.6%	2.2%	2.5%
18 +	85.6%	82.6%	81.8%
2010 Population by Sex			
Males	18,205	36,545	56,152
Females	16,466	36,061	55,608
2021 Population by Sex			
Males	17,639	35,471	55,051
Females	15,926	34,773	53,948
2026 Population by Sex			
Males	17,390	35,138	54,678
Females	15,755	34,416	53,426

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	34,672	72,605	111,761
White Alone	69.1%	80.1%	84.0%
Black Alone	20.2%	12.6%	9.8%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	4.8%	2.9%	2.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.3%	1.5%	1.3%
Two or More Races	3.2%	2.6%	2.3%
Hispanic Origin	5.2%	3.7%	3.5%
Diversity Index	53.1	38.9	33.3
2021 Population by Race/Ethnicity			
Total	33,566	70,242	108,999
White Alone	66.9%	78.0%	81.8%
Black Alone	21.0%	13.3%	10.6%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	5.0%	3.2%	2.5%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.6%	1.8%	1.6%
Two or More Races	4.0%	3.3%	2.9%
Hispanic Origin	6.2%	4.5%	4.5%
Diversity Index	56.3	42.7	37.7
2026 Population by Race/Ethnicity			
Total	33,145	69,554	108,105
White Alone	65.6%	76.8%	80.4%
Black Alone	21.5%	13.7%	11.1%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	5.0%	3.3%	2.7%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.9%	2.0%	1.8%
Two or More Races	4.5%	3.7%	3.3%
Hispanic Origin	6.9%	5.1%	5.1%
Diversity Index	58.2	44.9	40.3
2010 Population by Relationship and Household Type			
Total	34,671	72,606	111,760
In Households	89.7%	94.2%	94.7%
In Family Households	48.5%	64.4%	69.5%
Householder	16.3%	21.7%	23.4%
Spouse	11.0%	15.4%	16.9%
Child	17.4%	23.1%	24.8%
Other relative	2.1%	2.2%	2.2%
Nonrelative	1.7%	2.1%	2.2%
In Nonfamily Households	41.2%	29.8%	25.2%
In Group Quarters	10.3%	5.8%	5.3%
Institutionalized Population	1.0%	1.1%	2.1%
Noninstitutionalized Population	9.3%	4.7%	3.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Population 25+ by Educational Attainment			
Total	17,717	44,116	72,519
Less than 9th Grade	2.3%	2.8%	2.7%
9th - 12th Grade, No Diploma	3.3%	4.5%	4.9%
High School Graduate	11.4%	17.9%	21.1%
GED/Alternative Credential	3.2%	4.7%	5.8%
Some College, No Degree	23.0%	23.1%	24.4%
Associate Degree	9.6%	9.7%	10.1%
Bachelor's Degree	19.7%	18.0%	16.2%
Graduate/Professional Degree	27.5%	19.3%	15.0%
2021 Population 15+ by Marital Status			
Total	29,541	60,013	92,467
Never Married	59.2%	44.2%	38.8%
Married	29.2%	39.2%	42.3%
Widowed	3.2%	5.5%	6.3%
Divorced	8.4%	11.2%	12.5%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	17,450	35,999	53,160
Population 16+ Employed	90.7%	92.4%	92.9%
Population 16+ Unemployment rate	9.3%	7.6%	7.1%
Population 16-24 Employed	32.0%	21.6%	18.1%
Population 16-24 Unemployment rate	12.2%	10.8%	10.5%
Population 25-54 Employed	52.2%	57.8%	60.3%
Population 25-54 Unemployment rate	8.6%	7.1%	6.7%
Population 55-64 Employed	10.2%	13.7%	15.0%
Population 55-64 Unemployment rate	5.2%	5.9%	5.5%
Population 65+ Employed	5.5%	6.9%	6.6%
Population 65+ Unemployment rate	6.1%	3.7%	5.3%
2021 Employed Population 16+ by Industry			
Total	15,820	33,271	49,372
Agriculture/Mining	0.7%	1.4%	2.0%
Construction	2.3%	4.3%	4.7%
Manufacturing	5.3%	6.8%	7.8%
Wholesale Trade	0.9%	1.0%	1.2%
Retail Trade	11.7%	12.5%	12.2%
Transportation/Utilities	3.8%	4.5%	5.0%
Information	0.7%	0.8%	0.9%
Finance/Insurance/Real Estate	4.0%	5.0%	5.7%
Services	66.8%	58.3%	54.5%
Public Administration	3.8%	5.5%	6.0%
2021 Employed Population 16+ by Occupation			
Total	15,819	33,274	49,373
White Collar	71.1%	65.4%	62.0%
Management/Business/Financial	11.6%	12.8%	12.7%
Professional	37.6%	31.8%	28.2%
Sales	8.9%	8.9%	9.1%
Administrative Support	13.1%	12.1%	12.1%
Services	16.0%	16.8%	17.7%
Blue Collar	12.8%	17.8%	20.3%
Farming/Forestry/Fishing	0.5%	0.5%	0.6%
Construction/Extraction	1.7%	3.4%	4.1%
Installation/Maintenance/Repair	1.9%	2.4%	2.7%
Production	3.5%	4.3%	4.9%
Transportation/Material Moving	5.2%	7.1%	7.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	14,928	31,050	47,077
Households with 1 Person	39.6%	35.1%	33.4%
Households with 2+ People	60.4%	64.9%	66.6%
Family Households	38.0%	50.7%	55.6%
Husband-wife Families	25.5%	36.0%	40.2%
With Related Children	10.0%	14.0%	15.5%
Other Family (No Spouse Present)	12.5%	14.7%	15.4%
Other Family with Male Householder	3.3%	3.9%	4.2%
With Related Children	1.5%	2.2%	2.5%
Other Family with Female Householder	9.2%	10.8%	11.2%
With Related Children	6.5%	7.4%	7.6%
Nonfamily Households	22.4%	14.1%	11.0%
All Households with Children	18.4%	24.1%	26.1%
Multigenerational Households	1.2%	1.8%	2.2%
Unmarried Partner Households	6.7%	7.0%	7.0%
Male-female	6.0%	6.3%	6.3%
Same-sex	0.7%	0.8%	0.7%
2010 Households by Size			
Total	14,927	31,050	47,076
1 Person Household	39.6%	35.1%	33.4%
2 Person Household	32.5%	33.9%	34.5%
3 Person Household	15.3%	15.7%	15.6%
4 Person Household	8.0%	9.6%	10.2%
5 Person Household	3.1%	3.8%	4.1%
6 Person Household	1.1%	1.3%	1.4%
7 + Person Household	0.6%	0.7%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	14,928	31,050	47,077
Owner Occupied	34.6%	51.8%	58.3%
Owned with a Mortgage/Loan	19.7%	29.7%	32.8%
Owned Free and Clear	14.9%	22.1%	25.5%
Renter Occupied	65.4%	48.2%	41.7%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	80	130	156
Percent of Income for Mortgage	22.2%	14.3%	12.3%
Wealth Index	49	62	65
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	16,729	34,510	52,233
Housing Units Inside Urbanized Area	84.5%	62.4%	59.2%
Housing Units Inside Urbanized Cluster	0.8%	13.5%	10.0%
Rural Housing Units	14.7%	24.1%	30.8%
2010 Population By Urban/ Rural Status			
Total Population	34,671	72,606	111,760
Population Inside Urbanized Area	84.2%	62.0%	57.8%
Population Inside Urbanized Cluster	0.7%	12.9%	9.4%
Rural Population	15.2%	25.1%	32.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Dorms to Diplomas (14C)	In Style (5B)	In Style (5B)
2.	In Style (5B)	Dorms to Diplomas (14C)	Dorms to Diplomas (14C)
3.	College Towns (14B)	Old and Newcomers (8F)	Small Town Simplicity (12C)
2021 Consumer Spending			
Apparel & Services: Total \$	\$20,078,924	\$47,676,179	\$73,042,169
Average Spent	\$1,375.08	\$1,567.62	\$1,574.25
Spending Potential Index	65	74	74
Education: Total \$	\$19,699,401	\$40,840,755	\$59,048,171
Average Spent	\$1,349.09	\$1,342.87	\$1,272.64
Spending Potential Index	78	78	74
Entertainment/Recreation: Total \$	\$28,435,483	\$72,281,114	\$114,050,380
Average Spent	\$1,947.37	\$2,376.65	\$2,458.09
Spending Potential Index	60	74	76
Food at Home: Total \$	\$48,518,916	\$121,795,931	\$191,285,311
Average Spent	\$3,322.76	\$4,004.73	\$4,122.71
Spending Potential Index	61	73	76
Food Away from Home: Total \$	\$36,194,680	\$85,502,666	\$131,023,149
Average Spent	\$2,478.75	\$2,811.39	\$2,823.90
Spending Potential Index	65	74	74
Health Care: Total \$	\$52,481,256	\$139,328,175	\$223,560,554
Average Spent	\$3,594.11	\$4,581.20	\$4,818.32
Spending Potential Index	58	73	77
HH Furnishings & Equipment: Total \$	\$19,517,736	\$48,890,379	\$76,413,751
Average Spent	\$1,336.65	\$1,607.55	\$1,646.92
Spending Potential Index	59	71	73
Personal Care Products & Services: Total \$	\$8,142,142	\$19,889,515	\$30,733,291
Average Spent	\$557.60	\$653.98	\$662.38
Spending Potential Index	62	73	74
Shelter: Total \$	\$187,585,122	\$441,865,220	\$671,750,121
Average Spent	\$12,846.54	\$14,528.83	\$14,478.00
Spending Potential Index	64	72	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$19,424,533	\$51,561,086	\$81,919,499
Average Spent	\$1,330.27	\$1,695.36	\$1,765.58
Spending Potential Index	56	71	74
Travel: Total \$	\$21,112,138	\$52,609,865	\$81,715,785
Average Spent	\$1,445.84	\$1,729.85	\$1,761.19
Spending Potential Index	57	68	70
Vehicle Maintenance & Repairs: Total \$	\$10,444,718	\$25,873,630	\$40,451,362
Average Spent	\$715.29	\$850.74	\$871.83
Spending Potential Index	65	77	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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