



Community Profile

Rings: 1, 3, 5 mile radii

5750 Silver Hill Rd, District Heights, MD

Latitude: 38.8548
Longitude: -76.91015

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	18,927	144,248	361,878
2010 Total Population	18,518	142,111	358,192
2021 Total Population	19,331	143,138	374,116
2021 Group Quarters	12	613	7,408
2026 Total Population	19,280	142,677	382,251
2021-2026 Annual Rate	-0.05%	-0.06%	0.43%
2021 Total Daytime Population	15,542	119,855	326,585
Workers	6,480	45,733	130,642
Residents	9,062	74,122	195,943
Household Summary			
2000 Households	7,901	55,694	137,540
2000 Average Household Size	2.40	2.58	2.58
2010 Households	7,557	55,849	140,523
2010 Average Household Size	2.45	2.53	2.50
2021 Households	7,847	56,099	146,382
2021 Average Household Size	2.46	2.54	2.51
2026 Households	7,790	55,798	149,598
2026 Average Household Size	2.47	2.55	2.51
2021-2026 Annual Rate	-0.15%	-0.11%	0.44%
2010 Families	4,531	34,802	84,882
2010 Average Family Size	3.12	3.19	3.19
2021 Families	4,576	34,336	86,827
2021 Average Family Size	3.18	3.22	3.22
2026 Families	4,523	34,030	88,285
2026 Average Family Size	3.21	3.24	3.23
2021-2026 Annual Rate	-0.23%	-0.18%	0.33%
Housing Unit Summary			
2000 Housing Units	8,505	61,186	152,337
Owner Occupied Housing Units	37.8%	45.0%	41.1%
Renter Occupied Housing Units	55.0%	46.0%	49.2%
Vacant Housing Units	7.1%	9.0%	9.7%
2010 Housing Units	8,137	61,508	156,699
Owner Occupied Housing Units	39.5%	45.4%	41.4%
Renter Occupied Housing Units	53.3%	45.4%	48.3%
Vacant Housing Units	7.1%	9.2%	10.3%
2021 Housing Units	8,664	63,034	163,596
Owner Occupied Housing Units	39.3%	46.5%	43.2%
Renter Occupied Housing Units	51.2%	42.5%	46.3%
Vacant Housing Units	9.4%	11.0%	10.5%
2026 Housing Units	8,616	63,197	167,545
Owner Occupied Housing Units	40.3%	47.8%	45.0%
Renter Occupied Housing Units	50.1%	40.5%	44.3%
Vacant Housing Units	9.6%	11.7%	10.7%
Median Household Income			
2021	\$61,799	\$62,148	\$61,909
2026	\$66,525	\$68,431	\$69,215
Median Home Value			
2021	\$251,366	\$274,858	\$307,573
2026	\$278,759	\$318,535	\$361,890
Per Capita Income			
2021	\$31,886	\$31,041	\$33,223
2026	\$34,772	\$34,363	\$37,899
Median Age			
2010	34.3	35.1	34.5
2021	36.2	37.2	36.7
2026	37.2	38.3	37.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income			
Household Income Base	7,847	56,099	146,382
<\$15,000	6.4%	11.3%	13.4%
\$15,000 - \$24,999	6.1%	7.1%	7.3%
\$25,000 - \$34,999	9.1%	7.6%	7.3%
\$35,000 - \$49,999	15.2%	12.9%	12.2%
\$50,000 - \$74,999	22.7%	18.9%	17.4%
\$75,000 - \$99,999	13.5%	14.6%	13.5%
\$100,000 - \$149,999	16.9%	17.1%	15.9%
\$150,000 - \$199,999	6.7%	6.3%	6.9%
\$200,000+	3.3%	4.1%	6.3%
Average Household Income	\$78,992	\$79,260	\$84,773
2026 Households by Income			
Household Income Base	7,790	55,798	149,598
<\$15,000	5.7%	9.9%	11.8%
\$15,000 - \$24,999	5.5%	6.2%	6.3%
\$25,000 - \$34,999	8.3%	7.0%	6.6%
\$35,000 - \$49,999	13.6%	11.9%	11.4%
\$50,000 - \$74,999	22.7%	18.6%	17.0%
\$75,000 - \$99,999	14.4%	15.3%	14.0%
\$100,000 - \$149,999	18.5%	19.0%	17.7%
\$150,000 - \$199,999	7.7%	7.3%	8.0%
\$200,000+	3.6%	4.7%	7.3%
Average Household Income	\$86,536	\$87,903	\$95,328
2021 Owner Occupied Housing Units by Value			
Total	3,395	29,267	70,585
<\$50,000	3.7%	2.4%	2.3%
\$50,000 - \$99,999	1.4%	1.9%	1.7%
\$100,000 - \$149,999	4.2%	5.9%	5.5%
\$150,000 - \$199,999	13.4%	10.8%	7.8%
\$200,000 - \$249,999	26.5%	18.6%	14.3%
\$250,000 - \$299,999	28.6%	20.5%	16.5%
\$300,000 - \$399,999	17.8%	25.0%	24.6%
\$400,000 - \$499,999	1.4%	7.2%	10.1%
\$500,000 - \$749,999	0.8%	4.8%	9.5%
\$750,000 - \$999,999	0.8%	1.3%	4.1%
\$1,000,000 - \$1,499,999	0.4%	0.5%	2.3%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.4%
\$2,000,000 +	0.9%	0.6%	0.9%
Average Home Value	\$275,066	\$312,936	\$382,179
2026 Owner Occupied Housing Units by Value			
Total	3,463	30,161	75,340
<\$50,000	2.6%	1.5%	1.3%
\$50,000 - \$99,999	0.4%	0.6%	0.7%
\$100,000 - \$149,999	1.6%	2.9%	3.2%
\$150,000 - \$199,999	6.9%	5.5%	4.1%
\$200,000 - \$249,999	20.2%	13.3%	9.5%
\$250,000 - \$299,999	31.9%	20.8%	15.2%
\$300,000 - \$399,999	27.3%	28.8%	25.8%
\$400,000 - \$499,999	2.9%	10.9%	12.8%
\$500,000 - \$749,999	1.9%	9.3%	13.7%
\$750,000 - \$999,999	2.0%	3.2%	6.3%
\$1,000,000 - \$1,499,999	0.8%	1.5%	4.6%
\$1,500,000 - \$1,999,999	0.0%	0.5%	0.8%
\$2,000,000 +	1.6%	1.3%	1.8%
Average Home Value	\$331,661	\$391,690	\$478,095

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

September 27, 2021



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2010 Population by Age			
Total	18,519	142,113	358,193
0 - 4	6.9%	6.9%	7.1%
5 - 9	6.3%	6.5%	6.5%
10 - 14	6.7%	6.9%	6.8%
15 - 24	15.4%	15.4%	15.4%
25 - 34	15.6%	14.1%	14.9%
35 - 44	14.7%	13.6%	13.6%
45 - 54	15.2%	14.5%	14.5%
55 - 64	11.0%	11.1%	11.1%
65 - 74	5.2%	6.5%	6.1%
75 - 84	2.1%	3.3%	3.0%
85 +	0.8%	1.1%	1.0%
18 +	75.6%	74.7%	74.8%
2021 Population by Age			
Total	19,333	143,137	374,117
0 - 4	6.1%	6.1%	6.3%
5 - 9	6.1%	6.4%	6.4%
10 - 14	6.3%	6.6%	6.6%
15 - 24	12.7%	12.5%	12.7%
25 - 34	17.2%	15.4%	15.5%
35 - 44	13.7%	12.9%	13.3%
45 - 54	12.5%	12.1%	12.0%
55 - 64	12.6%	12.5%	12.4%
65 - 74	8.6%	9.5%	9.2%
75 - 84	3.4%	4.5%	4.2%
85 +	0.9%	1.4%	1.3%
18 +	78.1%	77.2%	77.0%
2026 Population by Age			
Total	19,280	142,676	382,251
0 - 4	6.1%	6.2%	6.4%
5 - 9	5.9%	6.0%	6.1%
10 - 14	6.1%	6.3%	6.3%
15 - 24	12.5%	12.3%	12.6%
25 - 34	16.1%	14.6%	14.9%
35 - 44	14.7%	13.7%	13.9%
45 - 54	12.0%	11.9%	11.9%
55 - 64	12.0%	12.0%	11.6%
65 - 74	9.0%	10.0%	9.7%
75 - 84	4.5%	5.6%	5.2%
85 +	1.0%	1.6%	1.5%
18 +	78.4%	77.7%	77.6%
2010 Population by Sex			
Males	8,393	64,282	163,988
Females	10,125	77,829	194,204
2021 Population by Sex			
Males	8,863	65,047	172,107
Females	10,468	78,091	202,010
2026 Population by Sex			
Males	8,870	65,119	176,808
Females	10,410	77,558	205,443

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2010 Population by Race/Ethnicity			
Total	18,519	142,110	358,192
White Alone	3.7%	3.8%	6.9%
Black Alone	90.3%	90.8%	87.9%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	0.9%	0.6%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.5%	2.3%	2.0%
Two or More Races	2.3%	2.1%	2.1%
Hispanic Origin	4.7%	4.4%	4.2%
Diversity Index	25.5	24.4	28.6
2021 Population by Race/Ethnicity			
Total	19,332	143,137	374,117
White Alone	5.3%	4.2%	8.0%
Black Alone	84.9%	88.0%	84.5%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	1.1%	0.7%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.2%	3.9%	3.3%
Two or More Races	3.0%	2.7%	2.8%
Hispanic Origin	9.4%	7.4%	6.8%
Diversity Index	39.9	33.0	37.0
2026 Population by Race/Ethnicity			
Total	19,279	142,676	382,250
White Alone	5.4%	4.5%	8.6%
Black Alone	83.2%	86.4%	82.7%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	1.1%	0.8%	1.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.6%	4.8%	4.0%
Two or More Races	3.3%	3.0%	3.2%
Hispanic Origin	11.8%	9.1%	8.3%
Diversity Index	44.9	37.5	41.3
2010 Population by Relationship and Household Type			
Total	18,518	142,111	358,192
In Households	99.9%	99.6%	97.9%
In Family Households	80.3%	81.8%	79.0%
Householder	24.4%	24.5%	23.7%
Spouse	10.1%	9.8%	9.3%
Child	35.1%	36.8%	35.8%
Other relative	6.9%	7.1%	6.7%
Nonrelative	3.8%	3.7%	3.5%
In Nonfamily Households	19.7%	17.8%	18.9%
In Group Quarters	0.1%	0.4%	2.1%
Institutionalized Population	0.0%	0.1%	1.3%
Noninstitutionalized Population	0.0%	0.3%	0.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	13,313	97,955	254,128
Less than 9th Grade	3.1%	3.9%	3.6%
9th - 12th Grade, No Diploma	6.5%	7.2%	7.7%
High School Graduate	36.3%	32.5%	29.5%
GED/Alternative Credential	3.0%	4.2%	4.3%
Some College, No Degree	24.1%	25.0%	23.5%
Associate Degree	8.3%	6.2%	6.0%
Bachelor's Degree	11.3%	12.4%	14.3%
Graduate/Professional Degree	7.4%	8.5%	11.1%
2021 Population 15+ by Marital Status			
Total	15,760	115,796	301,776
Never Married	49.1%	51.5%	53.4%
Married	30.2%	29.7%	30.0%
Widowed	5.5%	6.1%	5.1%
Divorced	15.1%	12.7%	11.5%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	11,662	79,800	201,042
Population 16+ Employed	88.8%	87.3%	87.0%
Population 16+ Unemployment rate	11.2%	12.7%	13.0%
Population 16-24 Employed	10.3%	11.1%	10.7%
Population 16-24 Unemployment rate	24.2%	25.6%	25.8%
Population 25-54 Employed	65.3%	65.7%	66.0%
Population 25-54 Unemployment rate	10.5%	11.1%	12.0%
Population 55-64 Employed	16.8%	15.9%	15.8%
Population 55-64 Unemployment rate	4.4%	8.0%	7.9%
Population 65+ Employed	7.6%	7.3%	7.5%
Population 65+ Unemployment rate	10.6%	13.7%	9.2%
2021 Employed Population 16+ by Industry			
Total	10,354	69,648	175,003
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	6.0%	6.9%	5.4%
Manufacturing	2.3%	1.6%	1.5%
Wholesale Trade	0.8%	0.8%	0.7%
Retail Trade	8.7%	9.7%	8.8%
Transportation/Utilities	8.4%	8.6%	7.5%
Information	2.4%	1.8%	1.8%
Finance/Insurance/Real Estate	6.6%	5.7%	5.3%
Services	46.1%	47.1%	50.5%
Public Administration	18.6%	17.9%	18.3%
2021 Employed Population 16+ by Occupation			
Total	10,353	69,650	175,002
White Collar	57.5%	59.9%	63.5%
Management/Business/Financial	16.5%	17.1%	19.1%
Professional	17.7%	19.7%	22.6%
Sales	6.6%	6.9%	7.0%
Administrative Support	16.7%	16.2%	14.8%
Services	20.9%	19.9%	19.8%
Blue Collar	21.6%	20.2%	16.7%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	4.3%	5.2%	4.0%
Installation/Maintenance/Repair	3.1%	2.9%	2.3%
Production	2.7%	2.1%	1.7%
Transportation/Material Moving	11.4%	9.9%	8.7%

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2010 Households by Type			
Total	7,556	55,849	140,523
Households with 1 Person	33.4%	31.8%	33.0%
Households with 2+ People	66.6%	68.2%	67.0%
Family Households	60.0%	62.3%	60.4%
Husband-wife Families	24.9%	24.8%	23.9%
With Related Children	12.1%	11.2%	10.9%
Other Family (No Spouse Present)	35.0%	37.5%	36.5%
Other Family with Male Householder	6.2%	6.7%	6.2%
With Related Children	3.5%	3.5%	3.3%
Other Family with Female Householder	28.9%	30.8%	30.3%
With Related Children	18.5%	20.2%	20.2%
Nonfamily Households	6.7%	5.9%	6.6%
All Households with Children	34.7%	35.4%	34.8%
Multigenerational Households	7.4%	8.2%	7.6%
Unmarried Partner Households	7.9%	7.4%	7.6%
Male-female	7.2%	6.6%	6.7%
Same-sex	0.8%	0.8%	0.9%
2010 Households by Size			
Total	7,557	55,848	140,521
1 Person Household	33.4%	31.8%	33.0%
2 Person Household	27.6%	27.9%	27.8%
3 Person Household	17.6%	17.3%	17.1%
4 Person Household	11.2%	11.3%	10.9%
5 Person Household	5.9%	6.1%	6.0%
6 Person Household	2.4%	2.9%	2.8%
7 + Person Household	2.1%	2.6%	2.4%
2010 Households by Tenure and Mortgage Status			
Total	7,557	55,849	140,523
Owner Occupied	42.6%	50.0%	46.1%
Owned with a Mortgage/Loan	38.7%	42.7%	39.3%
Owned Free and Clear	3.8%	7.3%	6.8%
Renter Occupied	57.4%	50.0%	53.9%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	124	119	110
Percent of Income for Mortgage	17.1%	18.6%	20.8%
Wealth Index	66	70	75
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	8,137	61,508	156,699
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%
2010 Population By Urban/ Rural Status			
Total Population	18,518	142,111	358,192
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Bright Young Professionals (8C)	City Strivers (11A)	City Strivers (11A)
2.	Family Foundations (12A)	Family Foundations (12A)	Family Foundations (12A)
3.	City Strivers (11A)	Bright Young Professionals (8C)	City Commons (11E)
2021 Consumer Spending			
Apparel & Services: Total \$	\$14,991,523	\$108,865,817	\$304,821,614
Average Spent	\$1,910.48	\$1,940.60	\$2,082.37
Spending Potential Index	90	92	98
Education: Total \$	\$11,716,457	\$87,140,007	\$246,632,362
Average Spent	\$1,493.11	\$1,553.33	\$1,684.85
Spending Potential Index	87	90	98
Entertainment/Recreation: Total \$	\$21,265,021	\$152,121,029	\$423,449,756
Average Spent	\$2,709.96	\$2,711.65	\$2,892.77
Spending Potential Index	84	84	90
Food at Home: Total \$	\$37,744,181	\$272,835,580	\$760,781,179
Average Spent	\$4,810.01	\$4,863.47	\$5,197.23
Spending Potential Index	88	89	95
Food Away from Home: Total \$	\$26,414,670	\$188,212,369	\$527,175,861
Average Spent	\$3,366.21	\$3,355.00	\$3,601.37
Spending Potential Index	89	88	95
Health Care: Total \$	\$41,034,615	\$293,729,236	\$809,505,058
Average Spent	\$5,229.34	\$5,235.91	\$5,530.09
Spending Potential Index	84	84	89
HH Furnishings & Equipment: Total \$	\$15,164,220	\$107,947,947	\$299,602,410
Average Spent	\$1,932.49	\$1,924.24	\$2,046.72
Spending Potential Index	86	85	91
Personal Care Products & Services: Total \$	\$6,234,103	\$44,980,536	\$125,140,797
Average Spent	\$794.46	\$801.81	\$854.89
Spending Potential Index	89	89	95
Shelter: Total \$	\$139,080,542	\$1,003,634,933	\$2,815,143,346
Average Spent	\$17,724.04	\$17,890.42	\$19,231.49
Spending Potential Index	88	89	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,934,958	\$101,744,907	\$280,715,416
Average Spent	\$1,903.27	\$1,813.67	\$1,917.69
Spending Potential Index	80	76	80
Travel: Total \$	\$16,397,834	\$115,763,125	\$321,816,015
Average Spent	\$2,089.69	\$2,063.55	\$2,198.47
Spending Potential Index	83	82	87
Vehicle Maintenance & Repairs: Total \$	\$7,512,951	\$52,341,743	\$145,353,768
Average Spent	\$957.43	\$933.02	\$992.98
Spending Potential Index	86	84	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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