

Rings: 1, 3, 5 mile radii

3919 Mall Ave, Fayetteville, AR 72703, USA

Latitude: 36.1225 Longitude: -94.15243

			Longitude94.15245
	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	2,455	31,204	91,698
2010 Total Population	3,074	35,826	116,621
2021 Total Population	4,528	42,418	138,427
2021 Group Quarters	41	454	7,290
2026 Total Population	4,930	45,071	149,153
2021-2026 Annual Rate	1.72%	1.22%	1.50%
2021 Total Daytime Population	12,851	52,390	154,749
Workers	10,467	31,719	84,033
Residents	2,384	20,671	70,716
Household Summary			
2000 Households	1,074	13,074	35,591
2000 Average Household Size	2.22	2.31	2.42
2010 Households	1,485	15,403	44,555
2010 Average Household Size	2.05	2.30	2.47
2021 Households	2,133	18,233	52,987
2021 Average Household Size	2.10	2.30	2.47
2026 Households	2,317	19,323	57,344
2026 Average Household Size	2.11	2.31	2.47
2021-2026 Annual Rate	1.67%	1.17%	1.59%
2010 Families	821	8,587	25,156
2010 Average Family Size	2.71	3.00	3.21
2021 Families	1,157	9,914	28,946
2021 Average Family Size	2.77	2.99	3.23
2026 Families	1,255	10,464	31,057
2026 Average Family Size	2.77	3.00	3.23
2021-2026 Annual Rate	1.64%	1.09%	1.42%
Housing Unit Summary	1.04%	1.09%	1:4270
	1,131	13,691	37,879
2000 Housing Units			
Owner Occupied Housing Units	51.8%	49.0%	45.9%
Renter Occupied Housing Units	43.1%	46.5%	48.0%
Vacant Housing Units	5.0%	4.5%	6.0%
2010 Housing Units	1,698	17,438	51,709
Owner Occupied Housing Units	38.5%	43.1%	39.3%
Renter Occupied Housing Units	48.9%	45.2%	46.8%
Vacant Housing Units	12.5%	11.7%	13.8%
2021 Housing Units	2,263	20,091	60,124
Owner Occupied Housing Units	37.3%	41.5%	37.5%
Renter Occupied Housing Units	57.0%	49.3%	50.6%
Vacant Housing Units	5.7%	9.2%	11.9%
2026 Housing Units	2,452	21,250	64,851
Owner Occupied Housing Units	38.6%	42.3%	37.5%
Renter Occupied Housing Units	55.9%	48.7%	50.9%
Vacant Housing Units	5.5%	9.1%	11.6%
Median Household Income			
2021	\$61,118	\$52,639	\$46,434
2026	\$69,575	\$58,687	\$50,603
Median Home Value			
2021	\$252,222	\$232,740	\$205,863
2026	\$285,929	\$267,495	\$243,836
Per Capita Income	· · ·		
2021	\$39,450	\$34,790	\$27,502
2026	\$43,507	\$38,532	\$30,452
Median Age	+,	400/002	+00/102
2010	33.0	31.7	28.3
2021	34.0	33.3	30.1
2026	34.4	34.0	30.3
2020	54.4	54.0	50.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.



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2021 Households by Income			
Household Income Base	2,133	18,233	52,981
<\$15,000	9.5%	10.6%	12.7%
\$15,000 - \$24,999	7.2%	11.6%	13.1%
\$25,000 - \$34,999	11.5%	11.2%	11.1%
\$35,000 - \$49,999	14.0%	14.5%	16.1%
\$50,000 - \$74,999	14.7%	14.5%	16.2%
\$75,000 - \$99,999	13.2%	10.9%	9.9%
\$100,000 - \$149,999	14.2%	13.9%	11.2%
\$150,000 - \$199,999	6.2%	5.3%	3.9%
\$200,000+	9.6%	7.5%	5.9%
Average Household Income	\$91,014	\$81,539	\$71,621
2026 Households by Income			
Household Income Base	2,317	19,323	57,338
<\$15,000	8.2%	9.7%	11.8%
\$15,000 - \$24,999	6.1%	10.1%	11.9%
\$25,000 - \$34,999	9.4%	9.6%	10.2%
\$35,000 - \$49,999	13.2%	14.0%	15.5%
\$50,000 - \$74,999	15.6%	15.2%	16.7%
\$75,000 - \$99,999	14.2%	11.5%	10.4%
\$100,000 - \$149,999	15.8%	15.4%	12.5%
\$150,000 - \$199,999	7.3%	6.2%	4.5%
\$200,000+	10.2%	8.3%	6.4%
Average Household Income	\$100,703	\$90,582	\$78,994
2021 Owner Occupied Housing Units by Value			
Total	843	8,333	22,545
<\$50,000	4.6%	2.1%	2.7%
\$50,000 - \$99,999	2.6%	4.1%	7.2%
\$100,000 - \$149,999	8.2%	12.1%	18.1%
\$150,000 - \$199,999	17.7%	20.1%	20.4%
\$200,000 - \$249,999	16.1%	17.5%	13.9%
\$250,000 - \$299,999	16.0%	12.7%	9.7%
\$300,000 - \$399,999	21.2%	15.4%	12.9%
\$400,000 - \$499,999	4.2%	5.4%	6.4%
\$500,000 - \$749,999	3.4%	6.7%	5.3%
\$750,000 - \$999,999	3.0%	2.2%	2.2%
\$1,000,000 - \$1,499,999	2.0%	0.7%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.3%
\$2,000,000 +	0.8%	0.6%	0.4%
Average Home Value	\$309,323	\$293,303	\$269,397
2026 Owner Occupied Housing Units by Value			
Total	947	8,982	24,332
<\$50,000	2.5%	1.2%	2.0%
\$50,000 - \$99,999	1.0%	2.2%	4.6%
\$100,000 - \$149,999	3.6%	6.5%	11.7%
\$150,000 - \$199,999	12.4%	15.4%	17.6%
\$200,000 - \$249,999	16.7%	19.3%	16.1%
\$250,000 - \$299,999	19.3%	15.2%	12.2%
\$300,000 - \$399,999	25.9%	18.2%	15.5%
\$400,000 - \$499,999	5.6%	7.1%	8.4%
\$500,000 - \$749,999	5.7%	10.1%	7.7%
\$750,000 - \$999,999	4.3%	3.2%	3.0%
\$1,000,000 - \$1,499,999	2.1%	0.7%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.3%
\$2,000,000 +	1.0%	0.7%	0.4%
Average Home Value	\$355,174	\$335,443	\$306,605
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Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.



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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	3,072	35,828	116,623
0 - 4	7.5%	7.5%	7.8%
5 - 9	6.8%	6.7%	7.1%
10 - 14	5.8%	5.8%	6.2%
15 - 24	15.0%	17.3%	22.4%
25 - 34	18.0%	17.8%	17.5%
35 - 44	12.8%	12.7%	11.9%
45 - 54	11.9%	12.0%	10.6%
55 - 64	9.2%	9.4%	8.0%
65 - 74	5.1%	5.1%	4.3%
75 - 84	4.8%	3.8%	2.8%
85 +	3.0%	2.0%	1.3%
18 +	76.7%	76.6%	75.5%
2021 Population by Age			
Total	4,530	42,419	138,429
0 - 4	6.8%	6.9%	7.1%
5 - 9	6.4%	6.5%	6.6%
10 - 14	6.3%	6.2%	6.1%
15 - 24	13.7%	14.8%	20.7%
25 - 34	18.8%	18.8%	18.4%
35 - 44	14.5%	13.6%	12.6%
45 - 54	10.6%	10.5%	9.4%
55 - 64	9.9%	9.8%	8.7%
65 - 74	7.3%	7.3%	6.2%
75 - 84	3.6%	3.7%	3.0%
85 +	2.2%	1.9%	1.4%
18 +	76.8%	77.0%	76.9%
2026 Population by Age			
Total	4,932	45,073	149,153
0 - 4	7.1%	7.0%	7.2%
5 - 9	6.3%	6.4%	6.5%
10 - 14	6.1%	6.2%	6.0%
15 - 24	14.4%	15.2%	20.5%
25 - 34	17.0%	16.7%	17.5%
35 - 44	15.9%	15.0%	13.5%
45 - 54	10.7%	10.5%	9.4%
55 - 64	8.7%	9.0%	8.0%
65 - 74	7.7%	7.5%	6.5%
75 - 84	4.1%	4.4%	3.6%
85 +	2.1%	2.0%	1.4%
18 +	77.1%	77.0%	77.0%
2010 Population by Sex			
Males	1,471	17,612	58,221
Females	1,603	18,214	58,400
2021 Population by Sex			
Males	2,181	20,923	69,453
Females	2,347	21,495	68,974
2026 Population by Sex			
Males	2,355	22,134	74,731
Females	2,575	22,938	74,423



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2010 Population by Race/Ethnicity			
Total	3,075	35,826	116,620
White Alone	83.2%	82.0%	75.3%
Black Alone	3.7%	4.2%	3.9%
American Indian Alone	1.1%	1.1%	1.0%
Asian Alone	2.7%	2.9%	2.7%
Pacific Islander Alone	0.6%	1.1%	2.5%
Some Other Race Alone	6.1%	6.0%	11.6%
Two or More Races	2.6%	2.8%	2.9%
Hispanic Origin	13.0%	12.0%	19.2%
Diversity Index	46.2	46.7	60.6
2021 Population by Race/Ethnicity			
Total	4,529	42,419	138,429
White Alone	79.1%	77.3%	70.2%
Black Alone	4.5%	5.1%	4.7%
American Indian Alone	1.1%	1.1%	1.1%
Asian Alone	3.6%	3.6%	3.4%
Pacific Islander Alone	1.0%	1.8%	3.8%
Some Other Race Alone	7.2%	7.5%	13.3%
Two or More Races	3.4%	3.6%	3.6%
Hispanic Origin	15.1%	14.8%	22.0%
Diversity Index	53.2	55.0	67.4
2026 Population by Race/Ethnicity			
Total	4,930	45,071	149,154
White Alone	76.0%	74.3%	67.1%
Black Alone	5.0%	5.6%	5.1%
American Indian Alone	1.1%	1.2%	1.1%
Asian Alone	4.1%	3.9%	3.7%
Pacific Islander Alone	1.4%	2.2%	4.4%
Some Other Race Alone	8.6%	8.8%	14.7%
Two or More Races	3.8%	4.0%	3.9%
Hispanic Origin	17.7%	17.1%	24.2%
Diversity Index	58.7	60.1	71.1
2010 Population by Relationship and Household Type			
Total	3,074	35,826	116,621
In Households	99.0%	98.8%	94.3%
In Family Households	74.8%	74.1%	71.7%
Householder	24.3%	23.8%	21.6%
Spouse	18.5%	17.7%	15.6%
Child	26.5%	27.0%	27.8%
Other relative	3.0%	3.4%	4.4%
Nonrelative	2.5%	2.2%	2.4%
In Nonfamily Households	24.1%	24.7%	22.6%
In Group Quarters	1.0%	1.2%	5.7%
Institutionalized Population	0.9%	1.1%	0.9%
Noninstitutionalized Population	0.2%	0.1%	4.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
 Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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IndexIndexSeriesTotal3,02527,8382,525Total3,02527,8382,525Total3,0263,1367,2369th - 12th Grade, No Diploma4,3%4,3%4,9%7,2%9th - 12th Grade, No Diploma4,3%4,3%4,9%7,2%9th - 12th Grade, No Diploma3,0%3,0%3,7%3,0%3,1%9th Graduate2,0%3,0%3,0%3,0%3,0%9th Sacheoris Degree6,6%2,9.3%2,3.4%5,6%8tacheoris Degree26,4%2,9.3%2,3.4%5,6%9201 Population 15+ by Marital Status7777Total3,6433,4.13111,141114,141 <td< th=""><th></th><th></th><th>L</th><th>oligitude: -94.15243</th></td<>			L	oligitude: -94.15243
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Associate Degree 6.1% 5.4% 5.6% Bachelor's Degree 21.0% 18.8% 23.1% Graduate/Polessional Degree 21.0% 18.8% 15.8% Z021 Population 15+ by Marital Status	-			
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2021 Population 15+ by Marital Status Total 3,643 34,136 111,141 Never Married 29,0% 32,2% 62,7% Married 52,1% 49,0% 41,8% Widowed 5,9% 5,5% 44,5% Divorced 13,0% 13,3% 11,0% 2021 Civilian Population 16+ in Labor Force	-			
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Never Married 29.0% 32.2% 42.7% Married 52.1% 49.0% 41.8% Widowed 52.9% 5.5% 41.5% Divorced 13.3% 11.0% 2021 Civillar Population 16+ in Labor Force		2.642	24.126	111 1/1
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Blue Collar 16.1% 15.5% 23.9%	••			
	Farming/Forestry/Fishing	0.4%	0.3%	0.6%
Construction/Extraction1.9%3.2%5.0%				
Installation/Maintenance/Repair 2.7% 2.7% 2.4%				
Production 4.3% 4.8% 8.6%				
Transportation/Material Moving6.8%4.5%7.4%	Transportation/Material Moving	6.8%	4.5%	7.4%



Rings: 1, 3, 5 mile radii

3919 Mall Ave, Fayetteville, AR 72703, USA

Latitude: 36.1225

Longitude: -94.15243

			Longicador 9 miloz io
	1 mile	3 mile	5 mile
2010 Households by Type			
Total	1,484	15,403	44,555
Households with 1 Person	35.5%	33.6%	31.7%
Households with 2+ People	64.5%	66.4%	68.3%
Family Households	55.3%	55.7%	56.5%
Husband-wife Families	42.0%	41.4%	40.7%
With Related Children	18.3%	19.4%	20.8%
Other Family (No Spouse Present)	13.3%	14.4%	15.7%
Other Family with Male Householder	4.0%	4.3%	4.9%
With Related Children	2.6%	2.6%	3.0%
Other Family with Female Householder	9.3%	10.1%	10.8%
With Related Children	6.7%	7.1%	7.8%
Nonfamily Households	9.2%	10.7%	11.8%
All Households with Children	27.9%	29.4%	32.1%
Multigenerational Households	1.8%	2.0%	2.8%
Unmarried Partner Households	6.6%	7.1%	7.4%
Male-female	5.9%	6.3%	6.6%
Same-sex	0.7%	0.7%	0.8%
2010 Households by Size			
Total	1,485	15,404	44,556
1 Person Household	35.5%	33.6%	31.7%
2 Person Household	33.5%	33.1%	31.3%
3 Person Household	13.7%	14.9%	14.9%
4 Person Household	9.6%	10.7%	11.6%
5 Person Household	4.8%	4.8%	5.9%
6 Person Household	1.9%	1.8%	2.5%
7 + Person Household	1.0%	1.1%	2.1%
2010 Households by Tenure and Mortgage Status			
Total	1,485	15,403	44,555
Owner Occupied	44.0%	48.8%	45.7%
Owned with a Mortgage/Loan	31.0%	35.4%	33.8%
Owned Free and Clear	13.0%	13.4%	11.8%
Renter Occupied	56.0%	51.2%	54.3%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	139	130	129
Percent of Income for Mortgage	17.3%	18.5%	18.6%
Wealth Index	84	80	66
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,698	17,438	51,709
Housing Units Inside Urbanized Area	95.7%	96.1%	96.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	4.3%	3.9%	4.0%
2010 Population By Urban/ Rural Status			
Total Population	3,074	35,826	116,621
Population Inside Urbanized Area	95.3%	95.3%	95.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	4.7%	4.7%	4.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.



Rings: 1, 3, 5 mile radii

3919 Mall Ave, Fayetteville, AR 72703, USA

Latitude: 36.1225

Longitude: -94.15243

	1 mile		3 mile	5 mile
Top 3 Tapestry Segments				
1.	Bright Young Professionals (8C)	Bright Y	oung Professionals (8C)	College Towns (14B)
2.	Young and Restless (11B)		College Towns (14B)	Up and Coming Families (7A)
3.	In Style (5B)		In Style (5B) B	right Young Professionals (8C)
2021 Consumer Spending				
Apparel & Services: Total \$	\$4,7	11,822	\$35,499,875	\$91,545,627
Average Spent	\$2,	209.01	\$1,947.01	\$1,727.70
Spending Potential Index		104	92	81
Education: Total \$	\$3,5	52,901	\$28,376,418	\$73,465,415
Average Spent	\$1,	665.68	\$1,556.32	\$1,386.48
Spending Potential Index		97	90	
Entertainment/Recreation: Total \$	\$6,7	08,060	\$51,650,103	\$131,648,670
Average Spent	\$3,	144.89	\$2,832.78	\$2,484.55
Spending Potential Index		97	88	77
Food at Home: Total \$	\$11,7	66,846	\$88,240,542	\$227,634,537
Average Spent	\$5,	516.57	\$4,839.61	\$4,296.05
Spending Potential Index		101	89	
Food Away from Home: Total \$	\$8,4	50,984	\$63,417,420	\$164,401,954
Average Spent	\$3,	962.02	\$3,478.17	\$3,102.68
Spending Potential Index		104	92	
Health Care: Total \$		62,891	\$98,193,701	
Average Spent	\$5,	983.54	\$5,385.49	\$4,709.40
Spending Potential Index		96	86	
HH Furnishings & Equipment: Total \$	\$4,7	78,087	\$36,628,244	
Average Spent	\$2,	240.08	\$2,008.90	
Spending Potential Index		99	89	
Personal Care Products & Services: Total \$		50,548	\$14,759,188	
Average Spent	\$	914.46	\$809.48	
Spending Potential Index		102	90	
Shelter: Total \$		76,123	\$328,840,767	
Average Spent	\$20,	335.74	\$18,035.47	
Spending Potential Index		101	89	
Support Payments/Cash Contributions/Gifts in Kind		60,501	\$38,544,221	
Average Spent	\$2,	325.60	\$2,113.98	
Spending Potential Index		97	88	
Travel: Total \$		67,976	\$40,057,535	
Average Spent	\$2,	422.87	\$2,196.98	
Spending Potential Index		96	87	
Vehicle Maintenance & Repairs: Total \$	\$2,4	61,199	\$18,587,520	\$47,914,645
Average Spent	\$1,	153.87	\$1,019.44	
Spending Potential Index		104	92	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
 Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
 Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.