



Community Profile

Rings: 1, 3, 5 mile radii

35 Talcottville Rd, Vernon, CT 06066, USA

Latitude: 41.8271

Longitude: -72.49864

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	4,411	43,659	106,021
2010 Total Population	5,324	47,428	113,062
2020 Total Population	5,436	47,518	114,900
2020 Group Quarters	13	339	877
2025 Total Population	5,489	47,671	115,691
2020-2025 Annual Rate	0.19%	0.06%	0.14%
2020 Total Daytime Population	6,794	47,965	110,840
Workers	3,937	25,192	55,782
Residents	2,857	22,773	55,058
Household Summary			
2000 Households	1,782	17,803	44,153
2000 Average Household Size	2.47	2.44	2.38
2010 Households	2,314	20,101	47,718
2010 Average Household Size	2.29	2.34	2.35
2020 Households	2,398	20,321	48,706
2020 Average Household Size	2.26	2.32	2.34
2025 Households	2,429	20,414	49,072
2025 Average Household Size	2.25	2.32	2.34
2020-2025 Annual Rate	0.26%	0.09%	0.15%
2010 Families	1,472	12,630	29,150
2010 Average Family Size	2.90	2.94	2.97
2020 Families	1,507	12,649	29,433
2020 Average Family Size	2.87	2.93	2.97
2025 Families	1,521	12,673	29,566
2025 Average Family Size	2.87	2.93	2.97
2020-2025 Annual Rate	0.19%	0.04%	0.09%
Housing Unit Summary			
2000 Housing Units	1,866	18,396	45,999
Owner Occupied Housing Units	79.1%	69.2%	60.7%
Renter Occupied Housing Units	16.4%	27.6%	35.3%
Vacant Housing Units	4.5%	3.2%	4.0%
2010 Housing Units	2,498	20,986	50,384
Owner Occupied Housing Units	66.1%	66.4%	60.3%
Renter Occupied Housing Units	26.5%	29.4%	34.4%
Vacant Housing Units	7.4%	4.2%	5.3%
2020 Housing Units	2,614	21,487	52,117
Owner Occupied Housing Units	62.5%	63.8%	57.8%
Renter Occupied Housing Units	29.2%	30.8%	35.6%
Vacant Housing Units	8.3%	5.4%	6.5%
2025 Housing Units	2,675	21,806	53,018
Owner Occupied Housing Units	62.2%	63.7%	57.8%
Renter Occupied Housing Units	28.6%	29.9%	34.8%
Vacant Housing Units	9.2%	6.4%	7.4%
Median Household Income			
2020	\$91,691	\$87,010	\$78,483
2025	\$96,166	\$91,518	\$81,817
Median Home Value			
2020	\$242,333	\$229,586	\$220,876
2025	\$246,397	\$235,372	\$227,740
Per Capita Income			
2020	\$49,316	\$46,476	\$42,022
2025	\$53,487	\$50,534	\$45,380
Median Age			
2010	43.9	40.8	39.3
2020	46.4	43.3	41.6
2025	47.8	44.3	42.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	2,398	20,321	48,706
<\$15,000	6.1%	6.0%	8.0%
\$15,000 - \$24,999	8.8%	6.3%	7.4%
\$25,000 - \$34,999	5.5%	6.3%	6.9%
\$35,000 - \$49,999	7.3%	9.4%	9.9%
\$50,000 - \$74,999	11.2%	13.3%	15.0%
\$75,000 - \$99,999	15.3%	15.7%	14.7%
\$100,000 - \$149,999	24.6%	22.8%	20.6%
\$150,000 - \$199,999	9.1%	9.6%	8.8%
\$200,000+	12.1%	10.6%	8.5%
Average Household Income	\$113,175	\$108,898	\$98,899
2025 Households by Income			
Household Income Base	2,429	20,414	49,072
<\$15,000	5.4%	5.5%	7.5%
\$15,000 - \$24,999	7.9%	5.7%	6.8%
\$25,000 - \$34,999	5.1%	5.7%	6.5%
\$35,000 - \$49,999	6.9%	8.8%	9.5%
\$50,000 - \$74,999	10.8%	12.7%	14.6%
\$75,000 - \$99,999	15.8%	15.9%	14.9%
\$100,000 - \$149,999	25.1%	23.6%	21.3%
\$150,000 - \$199,999	9.9%	10.4%	9.6%
\$200,000+	13.1%	11.6%	9.2%
Average Household Income	\$122,363	\$118,227	\$106,712
2020 Owner Occupied Housing Units by Value			
Total	1,634	13,703	30,131
<\$50,000	5.6%	2.1%	1.9%
\$50,000 - \$99,999	1.2%	2.7%	3.9%
\$100,000 - \$149,999	2.0%	8.8%	10.9%
\$150,000 - \$199,999	17.2%	23.2%	25.3%
\$200,000 - \$249,999	28.3%	22.2%	19.2%
\$250,000 - \$299,999	25.7%	17.5%	15.9%
\$300,000 - \$399,999	15.1%	13.9%	13.4%
\$400,000 - \$499,999	1.5%	5.7%	5.5%
\$500,000 - \$749,999	2.9%	2.4%	2.7%
\$750,000 - \$999,999	0.2%	0.6%	0.7%
\$1,000,000 - \$1,499,999	0.1%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.5%	0.4%
\$2,000,000 +	0.1%	0.1%	0.1%
Average Home Value	\$253,259	\$261,550	\$254,512
2025 Owner Occupied Housing Units by Value			
Total	1,664	13,886	30,607
<\$50,000	5.7%	2.0%	1.8%
\$50,000 - \$99,999	1.1%	2.5%	3.7%
\$100,000 - \$149,999	1.8%	8.2%	10.3%
\$150,000 - \$199,999	16.3%	22.1%	24.0%
\$200,000 - \$249,999	27.1%	21.4%	18.4%
\$250,000 - \$299,999	25.1%	17.0%	15.3%
\$300,000 - \$399,999	17.1%	15.2%	14.9%
\$400,000 - \$499,999	1.6%	6.5%	6.4%
\$500,000 - \$749,999	3.6%	3.0%	3.4%
\$750,000 - \$999,999	0.3%	0.8%	0.9%
\$1,000,000 - \$1,499,999	0.2%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.7%	0.5%
\$2,000,000 +	0.2%	0.2%	0.2%
Average Home Value	\$261,351	\$274,390	\$268,075

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	5,328	47,426	113,062
0 - 4	4.8%	5.5%	5.7%
5 - 9	5.3%	5.5%	5.6%
10 - 14	5.7%	5.7%	6.1%
15 - 24	10.6%	11.4%	12.2%
25 - 34	12.0%	14.6%	14.8%
35 - 44	13.1%	13.0%	13.3%
45 - 54	16.0%	16.1%	15.9%
55 - 64	13.2%	12.9%	12.4%
65 - 74	10.2%	8.0%	7.0%
75 - 84	6.7%	5.0%	4.6%
85 +	2.3%	2.4%	2.4%
18 +	79.9%	79.5%	78.7%
2020 Population by Age			
Total	5,434	47,516	114,900
0 - 4	4.4%	4.7%	5.0%
5 - 9	4.9%	5.0%	5.2%
10 - 14	5.4%	5.5%	5.6%
15 - 24	9.1%	10.4%	11.1%
25 - 34	10.9%	12.7%	13.7%
35 - 44	13.5%	13.9%	13.7%
45 - 54	13.2%	12.9%	12.9%
55 - 64	15.1%	14.8%	14.4%
65 - 74	11.6%	11.0%	10.4%
75 - 84	8.2%	6.1%	5.3%
85 +	3.6%	2.9%	2.7%
18 +	81.7%	81.3%	80.8%
2025 Population by Age			
Total	5,490	47,673	115,692
0 - 4	4.2%	4.6%	4.9%
5 - 9	4.8%	4.9%	5.0%
10 - 14	5.3%	5.2%	5.3%
15 - 24	8.5%	9.8%	10.3%
25 - 34	9.7%	11.7%	13.4%
35 - 44	14.0%	14.8%	14.3%
45 - 54	12.8%	12.4%	12.3%
55 - 64	13.9%	13.5%	13.2%
65 - 74	13.2%	12.3%	11.6%
75 - 84	9.8%	7.6%	6.7%
85 +	3.9%	3.1%	2.7%
18 +	82.3%	82.0%	81.4%
2010 Population by Sex			
Males	2,594	22,831	54,419
Females	2,730	24,597	58,643
2020 Population by Sex			
Males	2,662	23,044	55,461
Females	2,774	24,473	59,438
2025 Population by Sex			
Males	2,688	23,231	55,936
Females	2,802	24,440	59,754

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

December 16, 2020



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2010 Population by Race/Ethnicity			
Total	5,324	47,427	113,062
White Alone	88.7%	82.1%	79.9%
Black Alone	2.7%	5.8%	7.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	6.2%	7.8%	6.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.9%	2.9%
Two or More Races	1.3%	2.2%	2.8%
Hispanic Origin	3.8%	5.9%	8.2%
Diversity Index	26.6	39.2	44.9
2020 Population by Race/Ethnicity			
Total	5,436	47,518	114,901
White Alone	83.7%	76.1%	73.6%
Black Alone	3.4%	7.0%	9.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	9.5%	10.9%	9.1%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.4%	2.8%	4.1%
Two or More Races	1.7%	3.0%	3.6%
Hispanic Origin	5.6%	8.6%	11.7%
Diversity Index	36.4	49.7	55.7
2025 Population by Race/Ethnicity			
Total	5,489	47,672	115,692
White Alone	80.7%	72.7%	70.2%
Black Alone	3.7%	7.5%	10.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	11.6%	12.9%	10.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	3.2%	4.8%
Two or More Races	2.0%	3.3%	4.0%
Hispanic Origin	6.8%	10.2%	13.7%
Diversity Index	41.8	54.9	60.7
2010 Population by Relationship and Household Type			
Total	5,324	47,428	113,062
In Households	99.7%	99.2%	99.2%
In Family Households	81.5%	79.9%	78.6%
Householder	27.3%	26.6%	25.8%
Spouse	23.1%	21.1%	19.1%
Child	27.3%	27.8%	28.5%
Other relative	2.5%	2.8%	3.2%
Nonrelative	1.3%	1.6%	2.1%
In Nonfamily Households	18.3%	19.4%	20.5%
In Group Quarters	0.3%	0.8%	0.8%
Institutionalized Population	0.1%	0.5%	0.5%
Noninstitutionalized Population	0.2%	0.2%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment			
Total	4,141	35,355	83,915
Less than 9th Grade	0.6%	1.4%	1.7%
9th - 12th Grade, No Diploma	2.5%	2.7%	3.9%
High School Graduate	18.4%	21.5%	22.8%
GED/Alternative Credential	3.1%	3.2%	3.6%
Some College, No Degree	11.6%	14.8%	17.7%
Associate Degree	11.1%	9.2%	9.2%
Bachelor's Degree	31.6%	25.8%	23.4%
Graduate/Professional Degree	21.0%	21.4%	17.7%
2020 Population 15+ by Marital Status			
Total	4,636	40,277	96,719
Never Married	26.0%	28.5%	34.6%
Married	58.3%	55.1%	48.3%
Widowed	6.8%	5.6%	5.5%
Divorced	8.9%	10.8%	11.7%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,852	27,318	66,581
Population 16+ Employed	90.9%	91.1%	90.5%
Population 16+ Unemployment rate	9.1%	8.9%	9.5%
Population 16-24 Employed	6.1%	9.0%	10.1%
Population 16-24 Unemployment rate	21.3%	18.4%	19.3%
Population 25-54 Employed	64.4%	62.9%	63.8%
Population 25-54 Unemployment rate	7.0%	7.5%	8.2%
Population 55-64 Employed	21.1%	20.4%	19.4%
Population 55-64 Unemployment rate	9.4%	8.7%	8.5%
Population 65+ Employed	8.4%	7.7%	6.7%
Population 65+ Unemployment rate	13.5%	8.7%	8.0%
2020 Employed Population 16+ by Industry			
Total	2,593	24,880	60,274
Agriculture/Mining	0.0%	0.1%	0.3%
Construction	4.5%	5.0%	5.0%
Manufacturing	10.0%	10.6%	11.6%
Wholesale Trade	1.4%	2.0%	2.3%
Retail Trade	6.4%	9.4%	10.3%
Transportation/Utilities	4.5%	4.1%	4.3%
Information	1.4%	1.5%	1.6%
Finance/Insurance/Real Estate	18.7%	13.4%	11.4%
Services	49.9%	50.6%	49.4%
Public Administration	2.9%	3.3%	3.8%
2020 Employed Population 16+ by Occupation			
Total	2,595	24,879	60,273
White Collar	76.6%	75.1%	69.1%
Management/Business/Financial	23.3%	22.1%	18.2%
Professional	32.2%	30.0%	27.3%
Sales	8.3%	9.3%	10.2%
Administrative Support	12.8%	13.6%	13.5%
Services	13.0%	12.8%	15.4%
Blue Collar	10.5%	12.1%	15.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.2%
Construction/Extraction	3.0%	3.3%	3.6%
Installation/Maintenance/Repair	2.1%	1.9%	2.8%
Production	2.1%	4.0%	5.2%
Transportation/Material Moving	3.2%	2.9%	3.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	2,313	20,100	47,718
Households with 1 Person	30.7%	29.7%	30.9%
Households with 2+ People	69.3%	70.3%	69.1%
Family Households	63.6%	62.8%	61.1%
Husband-wife Families	54.0%	49.9%	45.2%
With Related Children	21.1%	20.4%	18.8%
Other Family (No Spouse Present)	9.7%	13.0%	15.8%
Other Family with Male Householder	2.9%	3.6%	4.1%
With Related Children	1.5%	1.9%	2.2%
Other Family with Female Householder	6.8%	9.4%	11.7%
With Related Children	3.3%	5.3%	7.3%
Nonfamily Households	5.7%	7.5%	8.0%
All Households with Children	26.0%	28.0%	28.7%
Multigenerational Households	2.8%	2.8%	3.0%
Unmarried Partner Households	5.6%	6.6%	7.6%
Male-female	4.7%	5.7%	6.8%
Same-sex	0.9%	0.9%	0.9%
2010 Households by Size			
Total	2,314	20,102	47,719
1 Person Household	30.7%	29.7%	30.9%
2 Person Household	35.9%	35.5%	34.0%
3 Person Household	13.8%	15.5%	15.6%
4 Person Household	12.7%	12.6%	12.3%
5 Person Household	4.9%	4.8%	4.9%
6 Person Household	1.2%	1.2%	1.4%
7 + Person Household	0.8%	0.7%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	2,314	20,101	47,718
Owner Occupied	71.4%	69.3%	63.6%
Owned with a Mortgage/Loan	48.5%	51.1%	47.2%
Owned Free and Clear	22.9%	18.2%	16.4%
Renter Occupied	28.6%	30.7%	36.4%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	159	158	148
Percent of Income for Mortgage	11.0%	11.0%	11.8%
Wealth Index	149	138	117
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,498	20,986	50,384
Housing Units Inside Urbanized Area	100.0%	99.8%	96.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	3.4%
2010 Population By Urban/ Rural Status			
Total Population	5,324	47,428	113,062
Population Inside Urbanized Area	100.0%	99.8%	96.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	4.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Golden Years (9B)	Comfortable Empty Nesters	Parks and Rec (5C)
2.	Comfortable Empty Nesters (5A)	Savvy Suburbanites (1D)	Front Porches (8E)
3.	Pleasantville (2B)	Parks and Rec (5C)	Savvy Suburbanites (1D)
2020 Consumer Spending			
Apparel & Services: Total \$	\$6,203,427	\$52,079,905	\$114,455,718
Average Spent	\$2,586.92	\$2,562.86	\$2,349.93
Spending Potential Index	121	119	110
Education: Total \$	\$5,729,971	\$46,277,016	\$100,885,578
Average Spent	\$2,389.48	\$2,277.30	\$2,071.32
Spending Potential Index	134	127	116
Entertainment/Recreation: Total \$	\$9,698,927	\$78,926,909	\$171,401,541
Average Spent	\$4,044.59	\$3,884.01	\$3,519.11
Spending Potential Index	124	120	108
Food at Home: Total \$	\$15,525,055	\$127,832,984	\$281,549,088
Average Spent	\$6,474.17	\$6,290.68	\$5,780.58
Spending Potential Index	121	118	108
Food Away from Home: Total \$	\$10,842,163	\$90,603,634	\$199,103,706
Average Spent	\$4,521.34	\$4,458.62	\$4,087.87
Spending Potential Index	120	118	108
Health Care: Total \$	\$17,390,338	\$139,237,085	\$300,286,391
Average Spent	\$7,252.02	\$6,851.88	\$6,165.29
Spending Potential Index	126	119	107
HH Furnishings & Equipment: Total \$	\$6,499,027	\$53,589,249	\$116,285,313
Average Spent	\$2,710.19	\$2,637.14	\$2,387.49
Spending Potential Index	124	121	109
Personal Care Products & Services: Total \$	\$2,737,442	\$22,529,689	\$49,025,808
Average Spent	\$1,141.55	\$1,108.69	\$1,006.57
Spending Potential Index	124	121	110
Shelter: Total \$	\$58,076,348	\$477,619,267	\$1,055,191,655
Average Spent	\$24,218.66	\$23,503.73	\$21,664.51
Spending Potential Index	125	121	112
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,971,514	\$56,580,092	\$121,150,276
Average Spent	\$2,907.22	\$2,784.32	\$2,487.38
Spending Potential Index	124	119	106
Travel: Total \$	\$7,569,120	\$60,499,813	\$130,421,094
Average Spent	\$3,156.43	\$2,977.21	\$2,677.72
Spending Potential Index	131	124	111
Vehicle Maintenance & Repairs: Total \$	\$3,421,658	\$28,345,049	\$61,974,698
Average Spent	\$1,426.88	\$1,394.86	\$1,272.42
Spending Potential Index	123	120	110

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.