



# Community Profile

Rings: 1, 3, 5 mile radii

35 Talcottville Rd Suite 31 #292, Vernon, CT

Latitude: 41.8271  
Longitude: -72.49864

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	4,411	43,659	106,021
2010 Total Population	5,324	47,428	113,062
2021 Total Population	5,437	47,269	114,258
2021 Group Quarters	12	326	845
2026 Total Population	5,463	47,191	114,385
2021-2026 Annual Rate	0.10%	-0.03%	0.02%
2021 Total Daytime Population	6,677	48,126	111,253
Workers	3,814	25,441	56,737
Residents	2,863	22,685	54,516
<b>Household Summary</b>			
2000 Households	1,782	17,803	44,153
2000 Average Household Size	2.47	2.44	2.38
2010 Households	2,314	20,101	47,718
2010 Average Household Size	2.29	2.34	2.35
2021 Households	2,410	20,263	48,520
2021 Average Household Size	2.25	2.32	2.34
2026 Households	2,426	20,264	48,628
2026 Average Household Size	2.25	2.31	2.33
2021-2026 Annual Rate	0.13%	0.00%	0.04%
2010 Families	1,472	12,630	29,150
2010 Average Family Size	2.90	2.94	2.97
2021 Families	1,508	12,580	29,251
2021 Average Family Size	2.86	2.92	2.97
2026 Families	1,513	12,540	29,216
2026 Average Family Size	2.86	2.92	2.97
2021-2026 Annual Rate	0.07%	-0.06%	-0.02%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,866	18,396	45,999
Owner Occupied Housing Units	79.1%	69.2%	60.7%
Renter Occupied Housing Units	16.4%	27.6%	35.3%
Vacant Housing Units	4.5%	3.2%	4.0%
2010 Housing Units	2,498	20,986	50,384
Owner Occupied Housing Units	66.1%	66.4%	60.3%
Renter Occupied Housing Units	26.5%	29.4%	34.4%
Vacant Housing Units	7.4%	4.2%	5.3%
2021 Housing Units	2,626	21,505	52,119
Owner Occupied Housing Units	63.3%	64.0%	58.0%
Renter Occupied Housing Units	28.5%	30.3%	35.1%
Vacant Housing Units	8.2%	5.8%	6.9%
2026 Housing Units	2,682	21,796	52,916
Owner Occupied Housing Units	63.1%	63.9%	58.3%
Renter Occupied Housing Units	27.4%	29.0%	33.6%
Vacant Housing Units	9.5%	7.0%	8.1%
<b>Median Household Income</b>			
2021	\$87,733	\$85,743	\$77,372
2026	\$93,075	\$90,961	\$81,651
<b>Median Home Value</b>			
2021	\$248,937	\$235,209	\$228,108
2026	\$253,305	\$241,358	\$235,016
<b>Per Capita Income</b>			
2021	\$46,867	\$45,808	\$41,724
2026	\$50,997	\$49,967	\$45,476
<b>Median Age</b>			
2010	43.9	40.8	39.3
2021	46.8	43.4	41.8
2026	48.0	44.4	42.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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<b>2021 Households by Income</b>			
Household Income Base	2,410	20,263	48,520
<\$15,000	7.1%	6.6%	8.5%
\$15,000 - \$24,999	7.3%	5.0%	6.4%
\$25,000 - \$34,999	6.7%	6.6%	7.2%
\$35,000 - \$49,999	6.5%	8.7%	9.8%
\$50,000 - \$74,999	13.2%	14.9%	16.4%
\$75,000 - \$99,999	15.7%	16.3%	14.5%
\$100,000 - \$149,999	24.2%	22.1%	20.2%
\$150,000 - \$199,999	8.9%	9.7%	8.4%
\$200,000+	10.3%	10.2%	8.6%
Average Household Income	\$107,081	\$107,022	\$98,013
<b>2026 Households by Income</b>			
Household Income Base	2,426	20,264	48,628
<\$15,000	6.4%	5.9%	7.7%
\$15,000 - \$24,999	6.4%	4.4%	5.8%
\$25,000 - \$34,999	5.9%	5.8%	6.5%
\$35,000 - \$49,999	5.7%	7.9%	9.1%
\$50,000 - \$74,999	12.8%	14.4%	16.1%
\$75,000 - \$99,999	16.4%	16.5%	14.6%
\$100,000 - \$149,999	25.6%	23.4%	21.4%
\$150,000 - \$199,999	9.9%	10.7%	9.4%
\$200,000+	11.0%	11.0%	9.4%
Average Household Income	\$116,238	\$116,532	\$106,683
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	1,661	13,754	30,200
<\$50,000	5.9%	2.0%	2.0%
\$50,000 - \$99,999	1.6%	2.6%	3.6%
\$100,000 - \$149,999	1.8%	7.7%	9.7%
\$150,000 - \$199,999	14.3%	21.9%	23.9%
\$200,000 - \$249,999	26.9%	22.5%	19.2%
\$250,000 - \$299,999	28.4%	18.5%	17.1%
\$300,000 - \$399,999	15.8%	14.6%	14.3%
\$400,000 - \$499,999	1.4%	5.9%	5.6%
\$500,000 - \$749,999	3.4%	3.1%	3.4%
\$750,000 - \$999,999	0.2%	0.5%	0.5%
\$1,000,000 - \$1,499,999	0.1%	0.2%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.6%	0.4%
\$2,000,000 +	0.2%	0.2%	0.2%
Average Home Value	\$257,842	\$268,138	\$260,252
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	1,693	13,934	30,825
<\$50,000	6.1%	2.0%	1.9%
\$50,000 - \$99,999	1.5%	2.4%	3.4%
\$100,000 - \$149,999	1.7%	7.1%	9.1%
\$150,000 - \$199,999	13.3%	20.7%	22.7%
\$200,000 - \$249,999	25.6%	21.5%	18.3%
\$250,000 - \$299,999	27.7%	17.8%	16.3%
\$300,000 - \$399,999	18.1%	16.1%	15.9%
\$400,000 - \$499,999	1.4%	6.7%	6.4%
\$500,000 - \$749,999	4.2%	3.9%	4.3%
\$750,000 - \$999,999	0.2%	0.6%	0.6%
\$1,000,000 - \$1,499,999	0.1%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.7%	0.6%
\$2,000,000 +	0.2%	0.2%	0.2%
Average Home Value	\$265,038	\$281,674	\$273,661

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

September 27, 2021



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<b>2010 Population by Age</b>			
Total	5,328	47,426	113,062
0 - 4	4.8%	5.5%	5.7%
5 - 9	5.3%	5.5%	5.6%
10 - 14	5.7%	5.7%	6.1%
15 - 24	10.6%	11.4%	12.2%
25 - 34	12.0%	14.6%	14.8%
35 - 44	13.1%	13.0%	13.3%
45 - 54	16.0%	16.1%	15.9%
55 - 64	13.2%	12.9%	12.4%
65 - 74	10.2%	8.0%	7.0%
75 - 84	6.7%	5.0%	4.6%
85 +	2.3%	2.4%	2.4%
18 +	79.9%	79.5%	78.7%
<b>2021 Population by Age</b>			
Total	5,437	47,267	114,257
0 - 4	4.3%	4.7%	4.9%
5 - 9	4.8%	5.0%	5.1%
10 - 14	5.4%	5.5%	5.6%
15 - 24	8.9%	10.1%	10.9%
25 - 34	10.8%	12.7%	13.7%
35 - 44	13.6%	14.1%	13.9%
45 - 54	12.7%	12.3%	12.5%
55 - 64	14.9%	14.7%	14.4%
65 - 74	12.2%	11.5%	10.8%
75 - 84	8.7%	6.5%	5.6%
85 +	3.6%	2.9%	2.7%
18 +	81.9%	81.5%	81.1%
<b>2026 Population by Age</b>			
Total	5,462	47,191	114,385
0 - 4	4.1%	4.6%	4.9%
5 - 9	4.7%	4.8%	5.0%
10 - 14	5.2%	5.2%	5.3%
15 - 24	8.4%	9.7%	10.2%
25 - 34	9.6%	11.5%	13.3%
35 - 44	14.1%	15.1%	14.5%
45 - 54	12.7%	12.2%	12.2%
55 - 64	13.5%	13.1%	13.0%
65 - 74	13.3%	12.5%	11.8%
75 - 84	10.3%	8.1%	7.0%
85 +	4.1%	3.2%	2.8%
18 +	82.6%	82.2%	81.6%
<b>2010 Population by Sex</b>			
Males	2,594	22,831	54,419
Females	2,730	24,597	58,643
<b>2021 Population by Sex</b>			
Males	2,662	22,934	55,160
Females	2,775	24,334	59,099
<b>2026 Population by Sex</b>			
Males	2,673	23,002	55,307
Females	2,789	24,190	59,078

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<b>2010 Population by Race/Ethnicity</b>			
Total	5,324	47,427	113,062
White Alone	88.7%	82.1%	79.9%
Black Alone	2.7%	5.8%	7.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	6.2%	7.8%	6.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.9%	2.9%
Two or More Races	1.3%	2.2%	2.8%
Hispanic Origin	3.8%	5.9%	8.2%
Diversity Index	26.6	39.2	44.9
<b>2021 Population by Race/Ethnicity</b>			
Total	5,436	47,268	114,258
White Alone	83.0%	75.3%	72.8%
Black Alone	3.6%	7.2%	9.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	9.9%	11.3%	9.3%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.5%	2.9%	4.2%
Two or More Races	1.8%	3.0%	3.7%
Hispanic Origin	5.8%	8.8%	11.9%
Diversity Index	37.8	50.9	56.7
<b>2026 Population by Race/Ethnicity</b>			
Total	5,462	47,191	114,386
White Alone	79.9%	71.8%	69.3%
Black Alone	4.0%	7.8%	10.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	12.0%	13.3%	11.0%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.8%	3.4%	4.9%
Two or More Races	2.0%	3.4%	4.1%
Hispanic Origin	7.1%	10.4%	13.9%
Diversity Index	43.2	56.1	61.7
<b>2010 Population by Relationship and Household Type</b>			
Total	5,324	47,428	113,062
In Households	99.7%	99.2%	99.2%
In Family Households	81.5%	79.9%	78.6%
Householder	27.3%	26.6%	25.8%
Spouse	23.1%	21.1%	19.1%
Child	27.3%	27.8%	28.5%
Other relative	2.5%	2.8%	3.2%
Nonrelative	1.3%	1.6%	2.1%
In Nonfamily Households	18.3%	19.4%	20.5%
In Group Quarters	0.3%	0.8%	0.8%
Institutionalized Population	0.1%	0.5%	0.5%
Noninstitutionalized Population	0.2%	0.2%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	4,165	35,342	83,931
Less than 9th Grade	0.6%	1.4%	1.8%
9th - 12th Grade, No Diploma	2.5%	2.9%	4.0%
High School Graduate	18.3%	21.0%	22.6%
GED/Alternative Credential	4.2%	3.5%	3.9%
Some College, No Degree	12.7%	15.2%	17.4%
Associate Degree	11.5%	9.3%	8.9%
Bachelor's Degree	30.0%	25.5%	23.3%
Graduate/Professional Degree	20.3%	21.1%	18.2%
<b>2021 Population 15+ by Marital Status</b>			
Total	4,650	40,125	96,400
Never Married	28.0%	30.0%	35.7%
Married	56.9%	54.1%	48.1%
Widowed	6.1%	5.2%	5.1%
Divorced	9.0%	10.7%	11.2%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	2,828	26,917	65,778
Population 16+ Employed	91.4%	91.7%	91.3%
Population 16+ Unemployment rate	8.6%	8.3%	8.7%
Population 16-24 Employed	8.2%	10.7%	11.5%
Population 16-24 Unemployment rate	12.4%	11.6%	12.8%
Population 25-54 Employed	60.5%	59.7%	61.2%
Population 25-54 Unemployment rate	7.1%	8.3%	8.5%
Population 55-64 Employed	20.3%	19.9%	19.0%
Population 55-64 Unemployment rate	10.4%	7.6%	8.5%
Population 65+ Employed	11.0%	9.8%	8.3%
Population 65+ Unemployment rate	9.8%	6.2%	4.2%
<b>2021 Employed Population 16+ by Industry</b>			
Total	2,585	24,682	60,071
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	4.4%	4.9%	4.9%
Manufacturing	8.9%	9.4%	10.3%
Wholesale Trade	1.4%	1.9%	2.3%
Retail Trade	6.7%	9.8%	10.7%
Transportation/Utilities	4.9%	4.4%	4.6%
Information	1.4%	1.5%	1.6%
Finance/Insurance/Real Estate	19.3%	13.8%	11.8%
Services	49.7%	50.5%	49.3%
Public Administration	3.4%	3.7%	4.3%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	2,586	24,684	60,070
White Collar	78.9%	77.2%	71.2%
Management/Business/Financial	26.0%	24.9%	20.8%
Professional	35.4%	32.8%	30.0%
Sales	7.7%	8.8%	9.7%
Administrative Support	9.8%	10.6%	10.7%
Services	10.7%	11.0%	13.5%
Blue Collar	10.4%	11.8%	15.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.7%	3.0%	3.3%
Installation/Maintenance/Repair	1.9%	1.7%	2.6%
Production	1.6%	3.2%	4.2%
Transportation/Material Moving	4.2%	3.8%	5.1%

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<b>2010 Households by Type</b>			
Total	2,313	20,100	47,718
Households with 1 Person	30.7%	29.7%	30.9%
Households with 2+ People	69.3%	70.3%	69.1%
Family Households	63.6%	62.8%	61.1%
Husband-wife Families	54.0%	49.9%	45.2%
With Related Children	21.1%	20.4%	18.8%
Other Family (No Spouse Present)	9.7%	13.0%	15.8%
Other Family with Male Householder	2.9%	3.6%	4.1%
With Related Children	1.5%	1.9%	2.2%
Other Family with Female Householder	6.8%	9.4%	11.7%
With Related Children	3.3%	5.3%	7.3%
Nonfamily Households	5.7%	7.5%	8.0%
All Households with Children	26.0%	28.0%	28.7%
Multigenerational Households	2.8%	2.8%	3.0%
Unmarried Partner Households	5.6%	6.6%	7.6%
Male-female	4.7%	5.7%	6.8%
Same-sex	0.9%	0.9%	0.9%
<b>2010 Households by Size</b>			
Total	2,314	20,102	47,719
1 Person Household	30.7%	29.7%	30.9%
2 Person Household	35.9%	35.5%	34.0%
3 Person Household	13.8%	15.5%	15.6%
4 Person Household	12.7%	12.6%	12.3%
5 Person Household	4.9%	4.8%	4.9%
6 Person Household	1.2%	1.2%	1.4%
7 + Person Household	0.8%	0.7%	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,314	20,101	47,718
Owner Occupied	71.4%	69.3%	63.6%
Owned with a Mortgage/Loan	48.5%	51.1%	47.2%
Owned Free and Clear	22.9%	18.2%	16.4%
Renter Occupied	28.6%	30.7%	36.4%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	148	152	141
Percent of Income for Mortgage	11.9%	11.5%	12.4%
Wealth Index	130	129	111
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,498	20,986	50,384
Housing Units Inside Urbanized Area	100.0%	99.8%	96.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	3.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	5,324	47,428	113,062
Population Inside Urbanized Area	100.0%	99.8%	96.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	4.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Golden Years (9B)	Comfortable Empty Nesters (5A)	Parks and Rec (5C)
2.	Comfortable Empty Nesters (5A)	Savvy Suburbanites (1D)	Front Porches (8E)
3.	Pleasantville (2B)	Parks and Rec (5C)	Savvy Suburbanites (1D)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$5,767,433	\$49,420,350	\$109,246,886
Average Spent	\$2,393.13	\$2,438.95	\$2,251.58
Spending Potential Index	113	115	106
Education: Total \$	\$5,122,637	\$43,451,747	\$96,711,354
Average Spent	\$2,125.58	\$2,144.39	\$1,993.23
Spending Potential Index	123	124	115
Entertainment/Recreation: Total \$	\$8,891,970	\$74,786,299	\$163,678,755
Average Spent	\$3,689.61	\$3,690.78	\$3,373.43
Spending Potential Index	114	114	104
Food at Home: Total \$	\$14,754,861	\$124,652,051	\$276,226,645
Average Spent	\$6,122.35	\$6,151.71	\$5,693.05
Spending Potential Index	112	113	104
Food Away from Home: Total \$	\$10,143,973	\$87,272,957	\$193,397,408
Average Spent	\$4,209.12	\$4,307.01	\$3,985.93
Spending Potential Index	111	113	105
Health Care: Total \$	\$17,473,406	\$143,669,253	\$312,037,480
Average Spent	\$7,250.38	\$7,090.23	\$6,431.11
Spending Potential Index	116	114	103
HH Furnishings & Equipment: Total \$	\$6,275,156	\$52,813,170	\$115,230,680
Average Spent	\$2,603.80	\$2,606.38	\$2,374.91
Spending Potential Index	115	116	105
Personal Care Products & Services: Total \$	\$2,514,317	\$21,135,162	\$46,459,530
Average Spent	\$1,043.29	\$1,043.04	\$957.53
Spending Potential Index	116	116	107
Shelter: Total \$	\$55,936,533	\$474,800,366	\$1,055,778,787
Average Spent	\$23,210.18	\$23,431.89	\$21,759.66
Spending Potential Index	115	116	108
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,568,850	\$54,905,095	\$118,632,411
Average Spent	\$2,725.66	\$2,709.62	\$2,445.02
Spending Potential Index	114	113	102
Travel: Total \$	\$7,261,210	\$60,375,694	\$131,121,956
Average Spent	\$3,012.95	\$2,979.60	\$2,702.43
Spending Potential Index	119	118	107
Vehicle Maintenance & Repairs: Total \$	\$2,921,451	\$25,211,708	\$55,613,484
Average Spent	\$1,212.22	\$1,244.22	\$1,146.20
Spending Potential Index	109	112	103

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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