



Community Profile

Rings: 1, 3, 5 mile radii

416 Balltown Rd, Schenectady, NY 12304,

Latitude: 42.7742

Longitude: -73.89124

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	6,760	63,714	135,781
2010 Total Population	7,091	66,986	143,324
2021 Total Population	6,984	65,709	143,348
2021 Group Quarters	149	886	5,031
2026 Total Population	6,899	64,881	142,563
2021-2026 Annual Rate	-0.24%	-0.25%	-0.11%
2021 Total Daytime Population	7,041	58,164	150,260
Workers	3,694	24,514	74,731
Residents	3,347	33,650	75,529
Household Summary			
2000 Households	2,635	25,245	55,193
2000 Average Household Size	2.49	2.48	2.37
2010 Households	2,918	26,906	58,010
2010 Average Household Size	2.38	2.46	2.38
2021 Households	2,927	26,650	58,462
2021 Average Household Size	2.34	2.43	2.37
2026 Households	2,900	26,370	58,264
2026 Average Household Size	2.33	2.43	2.36
2021-2026 Annual Rate	-0.19%	-0.21%	-0.07%
2010 Families	1,801	17,599	36,010
2010 Average Family Size	2.98	3.03	3.00
2021 Families	1,775	17,106	35,515
2021 Average Family Size	2.95	3.02	3.00
2026 Families	1,752	16,863	35,209
2026 Average Family Size	2.95	3.02	3.01
2021-2026 Annual Rate	-0.26%	-0.29%	-0.17%
Housing Unit Summary			
2000 Housing Units	2,762	27,050	60,216
Owner Occupied Housing Units	75.9%	67.1%	59.2%
Renter Occupied Housing Units	19.5%	26.3%	32.5%
Vacant Housing Units	4.6%	6.7%	8.3%
2010 Housing Units	3,050	28,563	62,770
Owner Occupied Housing Units	74.0%	66.7%	59.1%
Renter Occupied Housing Units	21.7%	27.5%	33.3%
Vacant Housing Units	4.3%	5.8%	7.6%
2021 Housing Units	3,183	29,046	64,797
Owner Occupied Housing Units	69.4%	62.7%	54.9%
Renter Occupied Housing Units	22.5%	29.1%	35.3%
Vacant Housing Units	8.0%	8.2%	9.8%
2026 Housing Units	3,229	29,318	65,694
Owner Occupied Housing Units	68.9%	62.5%	54.9%
Renter Occupied Housing Units	20.9%	27.5%	33.8%
Vacant Housing Units	10.2%	10.1%	11.3%
Median Household Income			
2021	\$72,334	\$72,111	\$66,073
2026	\$80,304	\$81,361	\$73,995
Median Home Value			
2021	\$172,373	\$196,965	\$199,200
2026	\$177,305	\$209,414	\$212,545
Per Capita Income			
2021	\$38,553	\$39,473	\$36,180
2026	\$43,358	\$44,456	\$40,652
Median Age			
2010	44.1	41.1	39.4
2021	45.9	43.2	41.3
2026	46.7	43.9	42.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income			
Household Income Base	2,927	26,650	58,462
<\$15,000	4.0%	6.2%	8.8%
\$15,000 - \$24,999	3.2%	6.8%	7.4%
\$25,000 - \$34,999	10.4%	9.4%	9.4%
\$35,000 - \$49,999	13.5%	11.4%	11.5%
\$50,000 - \$74,999	20.6%	17.6%	17.8%
\$75,000 - \$99,999	13.1%	10.7%	11.2%
\$100,000 - \$149,999	23.1%	21.9%	20.3%
\$150,000 - \$199,999	7.3%	8.2%	7.2%
\$200,000+	5.0%	7.7%	6.3%
Average Household Income	\$90,413	\$97,081	\$88,874
2026 Households by Income			
Household Income Base	2,900	26,370	58,264
<\$15,000	3.3%	5.4%	7.9%
\$15,000 - \$24,999	2.9%	6.0%	6.5%
\$25,000 - \$34,999	8.9%	8.3%	8.4%
\$35,000 - \$49,999	11.7%	10.1%	10.5%
\$50,000 - \$74,999	19.7%	16.9%	17.2%
\$75,000 - \$99,999	13.0%	10.8%	11.3%
\$100,000 - \$149,999	25.3%	23.5%	22.0%
\$150,000 - \$199,999	9.1%	9.9%	8.6%
\$200,000+	6.0%	9.1%	7.5%
Average Household Income	\$101,412	\$109,122	\$99,675
2021 Owner Occupied Housing Units by Value			
Total	2,210	18,201	35,572
<\$50,000	2.3%	3.1%	2.7%
\$50,000 - \$99,999	10.0%	10.3%	10.1%
\$100,000 - \$149,999	26.1%	17.8%	17.3%
\$150,000 - \$199,999	25.8%	20.0%	20.3%
\$200,000 - \$249,999	8.8%	13.1%	15.1%
\$250,000 - \$299,999	9.0%	11.0%	10.3%
\$300,000 - \$399,999	14.9%	12.9%	11.7%
\$400,000 - \$499,999	2.7%	4.7%	5.2%
\$500,000 - \$749,999	0.3%	4.2%	4.7%
\$750,000 - \$999,999	0.0%	1.6%	1.2%
\$1,000,000 - \$1,499,999	0.0%	1.0%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.3%	0.2%
Average Home Value	\$196,687	\$251,113	\$252,204
2026 Owner Occupied Housing Units by Value			
Total	2,224	18,315	36,073
<\$50,000	1.9%	2.8%	2.4%
\$50,000 - \$99,999	8.9%	9.2%	9.1%
\$100,000 - \$149,999	25.4%	16.8%	16.3%
\$150,000 - \$199,999	25.4%	18.8%	18.7%
\$200,000 - \$249,999	8.4%	12.1%	14.0%
\$250,000 - \$299,999	8.8%	10.1%	9.5%
\$300,000 - \$399,999	17.2%	13.3%	12.0%
\$400,000 - \$499,999	3.7%	5.7%	6.4%
\$500,000 - \$749,999	0.4%	6.0%	7.0%
\$750,000 - \$999,999	0.0%	2.8%	2.1%
\$1,000,000 - \$1,499,999	0.0%	1.7%	1.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.3%
\$2,000,000 +	0.0%	0.6%	0.3%
Average Home Value	\$205,812	\$285,624	\$288,385

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

September 27, 2021



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2010 Population by Age			
Total	7,090	66,989	143,324
0 - 4	4.8%	5.8%	6.0%
5 - 9	5.0%	6.3%	6.1%
10 - 14	5.8%	6.8%	6.5%
15 - 24	11.3%	12.2%	13.7%
25 - 34	12.4%	11.3%	12.2%
35 - 44	12.0%	13.0%	12.9%
45 - 54	17.1%	16.3%	15.6%
55 - 64	13.5%	13.0%	12.4%
65 - 74	7.5%	6.8%	6.6%
75 - 84	6.2%	5.4%	5.1%
85 +	4.6%	3.1%	2.8%
18 +	80.0%	76.5%	77.1%
2021 Population by Age			
Total	6,985	65,711	143,348
0 - 4	4.2%	5.1%	5.4%
5 - 9	4.6%	5.6%	5.6%
10 - 14	5.2%	6.1%	5.9%
15 - 24	9.9%	11.1%	12.5%
25 - 34	11.8%	12.2%	12.7%
35 - 44	13.3%	12.0%	12.3%
45 - 54	12.5%	13.0%	12.6%
55 - 64	15.9%	14.8%	14.0%
65 - 74	12.0%	11.1%	10.4%
75 - 84	6.2%	5.6%	5.4%
85 +	4.5%	3.4%	3.1%
18 +	82.8%	79.4%	79.6%
2026 Population by Age			
Total	6,898	64,881	142,565
0 - 4	4.1%	5.1%	5.4%
5 - 9	4.5%	5.5%	5.5%
10 - 14	5.1%	5.9%	5.8%
15 - 24	8.9%	10.4%	12.0%
25 - 34	12.0%	12.1%	12.4%
35 - 44	13.2%	12.4%	12.6%
45 - 54	12.1%	12.3%	12.1%
55 - 64	14.4%	13.6%	13.1%
65 - 74	13.3%	12.2%	11.4%
75 - 84	8.1%	7.2%	6.8%
85 +	4.3%	3.3%	3.0%
18 +	83.0%	79.8%	79.9%
2010 Population by Sex			
Males	3,374	31,804	69,158
Females	3,717	35,182	74,166
2021 Population by Sex			
Males	3,347	31,373	69,454
Females	3,637	34,336	73,894
2026 Population by Sex			
Males	3,311	31,119	69,317
Females	3,587	33,762	73,246

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	7,091	66,986	143,324
White Alone	82.3%	76.6%	76.4%
Black Alone	8.6%	10.0%	11.0%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	3.6%	4.5%	4.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.7%	4.0%	3.8%
Two or More Races	3.7%	4.4%	4.1%
Hispanic Origin	3.9%	5.4%	6.3%
Diversity Index	36.6	46.2	47.2
2021 Population by Race/Ethnicity			
Total	6,983	65,711	143,349
White Alone	75.0%	69.9%	69.6%
Black Alone	11.8%	12.6%	13.8%
American Indian Alone	0.3%	0.5%	0.5%
Asian Alone	5.4%	6.5%	6.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.3%	4.7%	4.6%
Two or More Races	5.2%	5.7%	5.3%
Hispanic Origin	6.0%	7.4%	8.6%
Diversity Index	48.6	56.1	57.3
2026 Population by Race/Ethnicity			
Total	6,898	64,881	142,563
White Alone	70.5%	66.2%	65.9%
Black Alone	13.8%	13.9%	15.2%
American Indian Alone	0.3%	0.6%	0.6%
Asian Alone	6.4%	7.7%	7.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.7%	5.1%	5.0%
Two or More Races	6.2%	6.5%	6.0%
Hispanic Origin	7.3%	8.6%	10.0%
Diversity Index	55.0	61.0	62.0
2010 Population by Relationship and Household Type			
Total	7,091	66,986	143,324
In Households	97.9%	98.7%	96.5%
In Family Households	77.9%	81.8%	77.7%
Householder	25.8%	26.3%	25.0%
Spouse	19.1%	19.1%	17.4%
Child	27.8%	31.1%	29.9%
Other relative	2.9%	3.0%	3.0%
Nonrelative	2.2%	2.3%	2.4%
In Nonfamily Households	20.0%	16.9%	18.8%
In Group Quarters	2.1%	1.3%	3.5%
Institutionalized Population	1.2%	0.8%	1.4%
Noninstitutionalized Population	0.9%	0.5%	2.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment			
Total	5,324	47,377	101,219
Less than 9th Grade	3.6%	3.8%	3.3%
9th - 12th Grade, No Diploma	4.2%	5.1%	5.6%
High School Graduate	25.2%	21.9%	22.6%
GED/Alternative Credential	6.0%	4.8%	5.3%
Some College, No Degree	14.3%	14.2%	15.4%
Associate Degree	15.8%	13.6%	12.7%
Bachelor's Degree	18.4%	19.9%	19.3%
Graduate/Professional Degree	12.4%	16.7%	15.8%
2021 Population 15+ by Marital Status			
Total	6,013	54,663	119,134
Never Married	32.1%	33.7%	38.1%
Married	48.3%	47.8%	44.2%
Widowed	9.6%	7.8%	7.0%
Divorced	10.0%	10.7%	10.7%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,965	34,861	73,925
Population 16+ Employed	92.1%	92.7%	92.2%
Population 16+ Unemployment rate	7.9%	7.3%	7.8%
Population 16-24 Employed	9.9%	10.6%	11.7%
Population 16-24 Unemployment rate	1.6%	8.4%	8.1%
Population 25-54 Employed	60.9%	63.0%	63.0%
Population 25-54 Unemployment rate	6.3%	6.1%	6.8%
Population 55-64 Employed	21.7%	19.0%	17.8%
Population 55-64 Unemployment rate	2.3%	8.8%	8.9%
Population 65+ Employed	7.5%	7.4%	7.5%
Population 65+ Unemployment rate	33.6%	11.4%	12.6%
2021 Employed Population 16+ by Industry			
Total	3,653	32,317	68,142
Agriculture/Mining	0.3%	0.3%	0.2%
Construction	5.3%	3.9%	4.3%
Manufacturing	6.7%	5.8%	5.9%
Wholesale Trade	2.2%	2.1%	2.0%
Retail Trade	15.9%	12.2%	10.7%
Transportation/Utilities	2.6%	5.4%	5.5%
Information	2.4%	2.0%	1.8%
Finance/Insurance/Real Estate	9.8%	8.5%	7.8%
Services	46.9%	49.9%	51.5%
Public Administration	7.9%	10.0%	10.3%
2021 Employed Population 16+ by Occupation			
Total	3,654	32,316	68,140
White Collar	73.0%	67.6%	67.2%
Management/Business/Financial	23.5%	18.8%	17.7%
Professional	24.9%	27.4%	27.7%
Sales	10.9%	8.3%	8.0%
Administrative Support	13.7%	13.2%	13.7%
Services	11.4%	16.2%	16.4%
Blue Collar	15.7%	16.2%	16.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.3%	2.3%	2.9%
Installation/Maintenance/Repair	3.6%	2.8%	2.5%
Production	1.0%	3.0%	3.2%
Transportation/Material Moving	8.8%	8.0%	7.7%

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2010 Households by Type			
Total	2,918	26,907	58,010
Households with 1 Person	31.4%	28.3%	30.9%
Households with 2+ People	68.6%	71.7%	69.1%
Family Households	61.7%	65.4%	62.1%
Husband-wife Families	45.9%	47.5%	43.3%
With Related Children	18.1%	20.4%	18.4%
Other Family (No Spouse Present)	15.9%	17.9%	18.8%
Other Family with Male Householder	4.7%	4.4%	4.6%
With Related Children	2.5%	2.5%	2.7%
Other Family with Female Householder	11.2%	13.5%	14.2%
With Related Children	5.7%	8.6%	9.4%
Nonfamily Households	6.9%	6.3%	7.0%
All Households with Children	26.9%	31.9%	30.9%
Multigenerational Households	3.1%	3.2%	3.0%
Unmarried Partner Households	8.5%	7.6%	8.2%
Male-female	7.6%	6.8%	7.4%
Same-sex	0.8%	0.8%	0.8%
2010 Households by Size			
Total	2,919	26,906	58,011
1 Person Household	31.4%	28.3%	30.9%
2 Person Household	33.7%	33.1%	32.4%
3 Person Household	16.3%	16.6%	16.0%
4 Person Household	11.3%	13.6%	12.7%
5 Person Household	4.8%	5.4%	5.2%
6 Person Household	1.7%	2.0%	1.8%
7 + Person Household	0.8%	1.0%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	2,918	26,906	58,010
Owner Occupied	77.3%	70.8%	64.0%
Owned with a Mortgage/Loan	54.7%	49.6%	44.3%
Owned Free and Clear	22.6%	21.2%	19.6%
Renter Occupied	22.7%	29.2%	36.0%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	163	143	130
Percent of Income for Mortgage	10.0%	11.5%	12.6%
Wealth Index	95	115	99
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,050	28,563	62,770
Housing Units Inside Urbanized Area	100.0%	98.2%	98.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.8%	2.0%
2010 Population By Urban/ Rural Status			
Total Population	7,091	66,986	143,324
Population Inside Urbanized Area	100.0%	98.2%	97.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.8%	2.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)
2.	Green Acres (6A)	Hometown Heritage (8G)	Hometown Heritage (8G)
3.	Golden Years (9B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2021 Consumer Spending			
Apparel & Services: Total \$	\$6,033,764	\$59,245,116	\$120,457,127
Average Spent	\$2,061.42	\$2,223.08	\$2,060.43
Spending Potential Index	97	105	97
Education: Total \$	\$4,697,379	\$49,236,149	\$99,307,110
Average Spent	\$1,604.84	\$1,847.51	\$1,698.66
Spending Potential Index	93	107	98
Entertainment/Recreation: Total \$	\$9,376,970	\$90,632,837	\$182,022,593
Average Spent	\$3,203.61	\$3,400.86	\$3,113.52
Spending Potential Index	99	105	96
Food at Home: Total \$	\$15,386,161	\$150,566,018	\$306,076,210
Average Spent	\$5,256.63	\$5,649.76	\$5,235.47
Spending Potential Index	96	104	96
Food Away from Home: Total \$	\$10,602,812	\$103,718,333	\$210,968,806
Average Spent	\$3,622.42	\$3,891.87	\$3,608.65
Spending Potential Index	95	103	95
Health Care: Total \$	\$18,731,846	\$178,179,407	\$356,586,159
Average Spent	\$6,399.67	\$6,685.91	\$6,099.45
Spending Potential Index	103	107	98
HH Furnishings & Equipment: Total \$	\$6,554,019	\$63,452,631	\$127,175,129
Average Spent	\$2,239.16	\$2,380.96	\$2,175.35
Spending Potential Index	99	106	96
Personal Care Products & Services: Total \$	\$2,616,832	\$25,426,486	\$51,374,322
Average Spent	\$894.03	\$954.09	\$878.76
Spending Potential Index	100	106	98
Shelter: Total \$	\$56,506,967	\$559,909,821	\$1,135,740,224
Average Spent	\$19,305.42	\$21,009.75	\$19,426.98
Spending Potential Index	96	104	96
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,928,003	\$65,799,613	\$130,953,361
Average Spent	\$2,366.93	\$2,469.03	\$2,239.97
Spending Potential Index	99	103	94
Travel: Total \$	\$7,353,899	\$71,339,766	\$141,600,687
Average Spent	\$2,512.44	\$2,676.91	\$2,422.10
Spending Potential Index	99	106	96
Vehicle Maintenance & Repairs: Total \$	\$3,202,821	\$30,938,243	\$62,703,348
Average Spent	\$1,094.23	\$1,160.91	\$1,072.55
Spending Potential Index	99	105	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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