



# Community Profile

Rings: 1, 3, 5 mile radii

20 Kane St, West Hartford, CT 06119, USA

Latitude: 41.7526  
Longitude: -72.71655

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	24,849	163,426	256,232
2010 Total Population	24,872	166,178	262,278
2021 Total Population	24,731	167,710	263,017
2021 Group Quarters	334	6,195	12,130
2026 Total Population	24,746	169,064	264,513
2021-2026 Annual Rate	0.01%	0.16%	0.11%
2021 Total Daytime Population	22,632	193,905	300,623
Workers	9,759	101,191	158,157
Residents	12,873	92,714	142,466
<b>Household Summary</b>			
2000 Households	10,222	64,164	99,210
2000 Average Household Size	2.39	2.45	2.45
2010 Households	10,128	64,704	100,915
2010 Average Household Size	2.42	2.46	2.46
2021 Households	10,071	65,845	102,002
2021 Average Household Size	2.42	2.45	2.46
2026 Households	10,068	66,520	102,709
2026 Average Household Size	2.42	2.45	2.46
2021-2026 Annual Rate	-0.01%	0.20%	0.14%
2010 Families	5,512	38,349	61,505
2010 Average Family Size	3.19	3.18	3.14
2021 Families	5,391	38,148	61,003
2021 Average Family Size	3.21	3.20	3.16
2026 Families	5,364	38,240	61,057
2026 Average Family Size	3.21	3.20	3.16
2021-2026 Annual Rate	-0.10%	0.05%	0.02%
<b>Housing Unit Summary</b>			
2000 Housing Units	10,828	69,718	106,784
Owner Occupied Housing Units	31.3%	37.1%	45.9%
Renter Occupied Housing Units	63.0%	54.9%	47.0%
Vacant Housing Units	5.6%	8.0%	7.1%
2010 Housing Units	10,887	71,468	110,316
Owner Occupied Housing Units	30.7%	36.6%	45.5%
Renter Occupied Housing Units	62.4%	53.9%	46.0%
Vacant Housing Units	7.0%	9.5%	8.5%
2021 Housing Units	11,029	73,831	113,119
Owner Occupied Housing Units	29.8%	35.1%	44.0%
Renter Occupied Housing Units	61.5%	54.1%	46.2%
Vacant Housing Units	8.7%	10.8%	9.8%
2026 Housing Units	11,106	75,061	114,597
Owner Occupied Housing Units	30.8%	35.6%	44.5%
Renter Occupied Housing Units	59.8%	53.0%	45.1%
Vacant Housing Units	9.3%	11.4%	10.4%
<b>Median Household Income</b>			
2021	\$50,291	\$51,219	\$56,741
2026	\$53,008	\$54,301	\$60,370
<b>Median Home Value</b>			
2021	\$223,723	\$257,813	\$246,686
2026	\$230,215	\$268,913	\$255,794
<b>Per Capita Income</b>			
2021	\$28,867	\$31,672	\$33,769
2026	\$31,579	\$34,787	\$36,934
<b>Median Age</b>			
2010	33.0	34.3	35.9
2021	35.4	35.9	37.5
2026	36.4	36.8	38.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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<b>2021 Households by Income</b>			
Household Income Base	10,071	65,845	102,002
<\$15,000	21.1%	19.9%	16.9%
\$15,000 - \$24,999	9.0%	9.5%	8.6%
\$25,000 - \$34,999	9.3%	8.8%	8.1%
\$35,000 - \$49,999	10.4%	10.7%	10.8%
\$50,000 - \$74,999	16.4%	15.6%	16.0%
\$75,000 - \$99,999	10.2%	10.3%	10.9%
\$100,000 - \$149,999	13.7%	11.1%	13.1%
\$150,000 - \$199,999	5.2%	6.4%	7.4%
\$200,000+	4.8%	7.7%	8.2%
Average Household Income	\$70,476	\$80,688	\$86,818
<b>2026 Households by Income</b>			
Household Income Base	10,068	66,520	102,709
<\$15,000	19.4%	18.3%	15.5%
\$15,000 - \$24,999	8.2%	8.9%	8.0%
\$25,000 - \$34,999	8.9%	8.5%	7.7%
\$35,000 - \$49,999	10.7%	10.6%	10.6%
\$50,000 - \$74,999	16.7%	15.9%	16.2%
\$75,000 - \$99,999	10.3%	10.4%	10.9%
\$100,000 - \$149,999	14.6%	11.8%	13.9%
\$150,000 - \$199,999	5.9%	7.2%	8.3%
\$200,000+	5.3%	8.4%	8.9%
Average Household Income	\$77,186	\$88,461	\$94,863
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	3,291	25,907	49,744
<\$50,000	1.9%	1.7%	2.3%
\$50,000 - \$99,999	2.9%	3.3%	3.1%
\$100,000 - \$149,999	9.9%	8.0%	10.0%
\$150,000 - \$199,999	22.6%	18.2%	18.0%
\$200,000 - \$249,999	26.8%	16.7%	17.8%
\$250,000 - \$299,999	13.1%	13.4%	14.9%
\$300,000 - \$399,999	14.7%	18.5%	17.0%
\$400,000 - \$499,999	6.3%	10.4%	8.3%
\$500,000 - \$749,999	0.6%	7.6%	6.5%
\$750,000 - \$999,999	1.2%	1.4%	1.3%
\$1,000,000 - \$1,499,999	0.2%	0.4%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$246,454	\$302,218	\$290,719
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	3,426	26,679	50,961
<\$50,000	1.8%	1.6%	2.2%
\$50,000 - \$99,999	2.7%	3.1%	2.9%
\$100,000 - \$149,999	9.1%	7.5%	9.4%
\$150,000 - \$199,999	20.9%	17.3%	16.9%
\$200,000 - \$249,999	25.7%	15.8%	16.8%
\$250,000 - \$299,999	12.5%	12.5%	14.0%
\$300,000 - \$399,999	17.2%	19.8%	18.4%
\$400,000 - \$499,999	7.6%	11.0%	8.9%
\$500,000 - \$749,999	0.7%	9.0%	7.7%
\$750,000 - \$999,999	1.6%	1.7%	1.6%
\$1,000,000 - \$1,499,999	0.3%	0.5%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.0%	0.3%	0.3%
Average Home Value	\$258,611	\$314,854	\$304,245

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

September 27, 2021



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<b>2010 Population by Age</b>			
Total	24,873	166,178	262,279
0 - 4	6.4%	7.0%	6.4%
5 - 9	6.4%	6.7%	6.4%
10 - 14	6.4%	6.8%	6.6%
15 - 24	15.7%	15.9%	16.1%
25 - 34	18.3%	14.6%	13.5%
35 - 44	13.9%	13.1%	12.8%
45 - 54	13.7%	13.6%	13.9%
55 - 64	9.6%	10.6%	11.0%
65 - 74	4.9%	5.7%	6.4%
75 - 84	3.2%	3.8%	4.5%
85 +	1.5%	2.1%	2.5%
18 +	76.7%	75.2%	76.4%
<b>2021 Population by Age</b>			
Total	24,732	167,710	263,016
0 - 4	5.8%	6.2%	5.7%
5 - 9	5.6%	6.3%	5.9%
10 - 14	5.6%	6.3%	6.1%
15 - 24	13.8%	14.5%	14.6%
25 - 34	18.5%	15.6%	14.5%
35 - 44	14.5%	12.6%	12.2%
45 - 54	12.1%	11.7%	11.7%
55 - 64	11.5%	11.8%	12.3%
65 - 74	7.7%	8.7%	9.4%
75 - 84	3.4%	4.2%	4.9%
85 +	1.5%	2.2%	2.6%
18 +	79.6%	77.5%	78.7%
<b>2026 Population by Age</b>			
Total	24,746	169,062	264,511
0 - 4	5.9%	6.3%	5.8%
5 - 9	5.4%	6.0%	5.7%
10 - 14	5.2%	6.0%	5.8%
15 - 24	12.7%	13.6%	13.8%
25 - 34	18.7%	15.7%	14.4%
35 - 44	15.2%	13.4%	13.1%
45 - 54	12.0%	11.5%	11.4%
55 - 64	11.2%	11.2%	11.6%
65 - 74	8.2%	9.1%	9.9%
75 - 84	4.1%	5.2%	6.0%
85 +	1.4%	2.1%	2.6%
18 +	80.5%	78.2%	79.3%
<b>2010 Population by Sex</b>			
Males	11,957	79,104	124,646
Females	12,915	87,074	137,632
<b>2021 Population by Sex</b>			
Males	11,911	80,139	125,424
Females	12,820	87,571	137,593
<b>2026 Population by Sex</b>			
Males	11,919	80,985	126,468
Females	12,827	88,079	138,045

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<b>2010 Population by Race/Ethnicity</b>			
Total	24,871	166,178	262,278
White Alone	49.5%	49.3%	53.2%
Black Alone	18.6%	23.5%	24.7%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	6.5%	4.6%	4.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	20.1%	18.3%	13.9%
Two or More Races	4.7%	3.9%	3.4%
Hispanic Origin	37.6%	34.6%	26.9%
Diversity Index	84.9	83.6	79.0
<b>2021 Population by Race/Ethnicity</b>			
Total	24,731	167,710	263,018
White Alone	42.4%	43.8%	47.4%
Black Alone	19.5%	23.7%	25.3%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	8.1%	6.1%	6.0%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	23.9%	21.5%	16.8%
Two or More Races	5.4%	4.4%	4.0%
Hispanic Origin	44.5%	39.9%	32.0%
Diversity Index	88.6	86.9	83.5
<b>2026 Population by Race/Ethnicity</b>			
Total	24,745	169,063	264,512
White Alone	39.9%	41.6%	45.1%
Black Alone	19.7%	23.7%	25.4%
American Indian Alone	0.6%	0.6%	0.5%
Asian Alone	8.9%	7.0%	6.9%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	25.2%	22.5%	17.7%
Two or More Races	5.6%	4.6%	4.2%
Hispanic Origin	47.3%	42.2%	34.3%
Diversity Index	89.7	88.0	85.0
<b>2010 Population by Relationship and Household Type</b>			
Total	24,872	166,178	262,278
In Households	98.5%	95.8%	94.8%
In Family Households	73.8%	76.3%	76.3%
Householder	22.4%	23.0%	23.4%
Spouse	11.8%	12.5%	13.7%
Child	31.0%	32.8%	31.9%
Other relative	5.4%	5.1%	4.8%
Nonrelative	3.1%	3.0%	2.6%
In Nonfamily Households	24.7%	19.5%	18.4%
In Group Quarters	1.5%	4.2%	5.2%
Institutionalized Population	1.0%	1.2%	1.7%
Noninstitutionalized Population	0.6%	2.9%	3.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	17,122	111,919	178,147
Less than 9th Grade	8.7%	8.9%	7.4%
9th - 12th Grade, No Diploma	10.3%	9.4%	8.4%
High School Graduate	20.2%	22.0%	22.9%
GED/Alternative Credential	3.3%	4.0%	3.8%
Some College, No Degree	16.1%	15.3%	15.6%
Associate Degree	6.3%	5.9%	6.6%
Bachelor's Degree	18.6%	17.7%	18.6%
Graduate/Professional Degree	16.5%	16.8%	16.6%
<b>2021 Population 15+ by Marital Status</b>			
Total	20,531	136,213	216,576
Never Married	53.1%	49.0%	46.6%
Married	32.8%	34.9%	37.3%
Widowed	3.8%	4.7%	5.0%
Divorced	10.3%	11.4%	11.1%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	13,822	87,513	137,306
Population 16+ Employed	86.9%	86.2%	87.7%
Population 16+ Unemployment rate	13.1%	13.8%	12.3%
Population 16-24 Employed	14.0%	13.1%	12.9%
Population 16-24 Unemployment rate	19.6%	23.4%	20.6%
Population 25-54 Employed	67.4%	65.1%	62.9%
Population 25-54 Unemployment rate	12.4%	12.7%	11.5%
Population 55-64 Employed	12.5%	14.6%	16.1%
Population 55-64 Unemployment rate	8.3%	10.3%	9.6%
Population 65+ Employed	6.1%	7.3%	8.1%
Population 65+ Unemployment rate	13.1%	10.3%	8.5%
<b>2021 Employed Population 16+ by Industry</b>			
Total	12,015	75,468	120,474
Agriculture/Mining	0.3%	0.2%	0.2%
Construction	6.7%	5.2%	5.1%
Manufacturing	8.2%	7.2%	7.7%
Wholesale Trade	1.0%	1.4%	1.7%
Retail Trade	13.2%	10.7%	10.5%
Transportation/Utilities	4.6%	6.2%	5.9%
Information	2.5%	1.7%	1.6%
Finance/Insurance/Real Estate	9.2%	10.0%	10.4%
Services	51.1%	53.1%	52.2%
Public Administration	3.3%	4.3%	4.7%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	12,015	75,468	120,475
White Collar	62.2%	63.0%	63.8%
Management/Business/Financial	13.2%	16.6%	17.4%
Professional	27.4%	27.0%	27.0%
Sales	10.0%	8.9%	8.8%
Administrative Support	11.6%	10.5%	10.6%
Services	18.8%	19.8%	19.0%
Blue Collar	19.0%	17.2%	17.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.5%	3.8%	3.6%
Installation/Maintenance/Repair	2.3%	1.4%	1.6%
Production	4.4%	4.3%	4.3%
Transportation/Material Moving	7.8%	7.6%	7.6%

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<b>2010 Households by Type</b>			
Total	10,128	64,704	100,916
Households with 1 Person	34.2%	33.1%	32.0%
Households with 2+ People	65.8%	66.9%	68.0%
Family Households	54.4%	59.3%	60.9%
Husband-wife Families	28.7%	32.2%	35.5%
With Related Children	14.1%	15.5%	16.2%
Other Family (No Spouse Present)	25.7%	27.1%	25.4%
Other Family with Male Householder	5.7%	5.3%	5.0%
With Related Children	2.9%	2.8%	2.6%
Other Family with Female Householder	20.0%	21.7%	20.4%
With Related Children	14.1%	15.2%	13.8%
Nonfamily Households	11.4%	7.6%	7.1%
All Households with Children	31.6%	33.9%	32.9%
Multigenerational Households	4.2%	4.8%	4.7%
Unmarried Partner Households	9.1%	8.2%	7.5%
Male-female	8.0%	7.3%	6.6%
Same-sex	1.1%	1.0%	0.9%
<b>2010 Households by Size</b>			
Total	10,127	64,703	100,917
1 Person Household	34.2%	33.1%	32.0%
2 Person Household	28.3%	27.7%	29.0%
3 Person Household	16.5%	16.1%	16.2%
4 Person Household	12.0%	12.5%	12.8%
5 Person Household	5.4%	6.3%	6.1%
6 Person Household	2.2%	2.5%	2.3%
7 + Person Household	1.5%	1.8%	1.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	10,128	64,704	100,915
Owner Occupied	32.9%	40.4%	49.7%
Owned with a Mortgage/Loan	25.2%	29.7%	35.8%
Owned Free and Clear	7.7%	10.7%	13.9%
Renter Occupied	67.1%	59.6%	50.3%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	95	85	97
Percent of Income for Mortgage	18.7%	21.1%	18.2%
Wealth Index	53	83	95
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	10,887	71,468	110,316
Housing Units Inside Urbanized Area	100.0%	100.0%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.3%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	24,872	166,178	262,278
Population Inside Urbanized Area	100.0%	100.0%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Fresh Ambitions (13D)	Fresh Ambitions (13D)	Fresh Ambitions (13D)
2.	Set to Impress (11D)	Parks and Rec (5C)	Parks and Rec (5C)
3.	Metro Fusion (11C)	Metro Renters (3B)	Family Foundations (12A)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$17,402,275	\$128,863,677	\$211,078,499
Average Spent	\$1,727.96	\$1,957.08	\$2,069.36
Spending Potential Index	82	92	98
Education: Total \$	\$15,071,716	\$114,575,591	\$186,483,843
Average Spent	\$1,496.55	\$1,740.08	\$1,828.24
Spending Potential Index	87	101	106
Entertainment/Recreation: Total \$	\$24,009,553	\$179,399,046	\$301,198,895
Average Spent	\$2,384.03	\$2,724.57	\$2,952.87
Spending Potential Index	74	84	91
Food at Home: Total \$	\$43,624,663	\$322,092,282	\$530,903,375
Average Spent	\$4,331.71	\$4,891.67	\$5,204.83
Spending Potential Index	80	90	96
Food Away from Home: Total \$	\$30,853,301	\$226,083,692	\$371,114,104
Average Spent	\$3,063.58	\$3,433.57	\$3,638.30
Spending Potential Index	81	90	96
Health Care: Total \$	\$43,609,092	\$329,438,965	\$563,967,781
Average Spent	\$4,330.17	\$5,003.25	\$5,528.99
Spending Potential Index	69	80	89
HH Furnishings & Equipment: Total \$	\$16,660,023	\$125,094,551	\$210,628,703
Average Spent	\$1,654.26	\$1,899.83	\$2,064.95
Spending Potential Index	73	84	92
Personal Care Products & Services: Total \$	\$7,063,615	\$52,602,802	\$87,456,388
Average Spent	\$701.38	\$798.89	\$857.40
Spending Potential Index	78	89	96
Shelter: Total \$	\$168,837,604	\$1,247,421,445	\$2,039,079,002
Average Spent	\$16,764.73	\$18,944.82	\$19,990.58
Spending Potential Index	83	94	99
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,944,994	\$119,612,288	\$206,461,801
Average Spent	\$1,583.26	\$1,816.57	\$2,024.10
Spending Potential Index	66	76	85
Travel: Total \$	\$18,408,302	\$139,318,516	\$235,741,296
Average Spent	\$1,827.85	\$2,115.86	\$2,311.14
Spending Potential Index	72	84	91
Vehicle Maintenance & Repairs: Total \$	\$8,259,228	\$60,646,294	\$102,205,028
Average Spent	\$820.10	\$921.05	\$1,001.99
Spending Potential Index	74	83	90

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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