



Community Profile

Rings: 5, 10, 30 mile radii

1200-1750 County Rd 64, Horseheads, NY

Latitude: 42.1579
Longitude: -76.85640

	5 mile	10 mile	30 mile
Population Summary			
2000 Total Population	41,017	92,289	320,357
2010 Total Population	41,373	90,297	321,228
2020 Total Population	40,236	86,720	317,386
2020 Group Quarters	2,629	4,045	19,950
2025 Total Population	39,265	84,385	312,899
2020-2025 Annual Rate	-0.49%	-0.54%	-0.28%
2020 Total Daytime Population	42,233	86,675	318,886
Workers	20,109	37,695	137,718
Residents	22,124	48,980	181,168
Household Summary			
2000 Households	15,589	35,820	123,350
2000 Average Household Size	2.43	2.42	2.43
2010 Households	16,142	36,324	127,274
2010 Average Household Size	2.36	2.35	2.36
2020 Households	15,993	35,328	127,231
2020 Average Household Size	2.35	2.34	2.34
2025 Households	15,602	34,376	125,653
2025 Average Household Size	2.35	2.34	2.33
2020-2025 Annual Rate	-0.49%	-0.54%	-0.25%
2010 Families	10,300	22,882	77,483
2010 Average Family Size	2.93	2.91	2.90
2020 Families	10,029	21,892	75,919
2020 Average Family Size	2.93	2.92	2.89
2025 Families	9,735	21,188	74,432
2025 Average Family Size	2.94	2.92	2.89
2020-2025 Annual Rate	-0.59%	-0.65%	-0.39%
Housing Unit Summary			
2000 Housing Units	16,648	38,529	137,494
Owner Occupied Housing Units	65.0%	63.0%	60.1%
Renter Occupied Housing Units	28.6%	30.0%	29.6%
Vacant Housing Units	6.4%	7.0%	10.3%
2010 Housing Units	17,303	39,166	143,186
Owner Occupied Housing Units	63.2%	61.9%	58.7%
Renter Occupied Housing Units	30.1%	30.9%	30.2%
Vacant Housing Units	6.7%	7.3%	11.1%
2020 Housing Units	17,599	39,150	146,588
Owner Occupied Housing Units	59.6%	58.9%	56.2%
Renter Occupied Housing Units	31.2%	31.3%	30.6%
Vacant Housing Units	9.1%	9.8%	13.2%
2025 Housing Units	17,644	39,347	148,433
Owner Occupied Housing Units	58.1%	57.0%	54.6%
Renter Occupied Housing Units	30.3%	30.3%	30.0%
Vacant Housing Units	11.6%	12.6%	15.3%
Median Household Income			
2020	\$55,209	\$53,291	\$53,695
2025	\$57,739	\$55,615	\$56,386
Median Home Value			
2020	\$125,787	\$114,087	\$136,963
2025	\$129,370	\$118,697	\$145,950
Per Capita Income			
2020	\$29,385	\$28,772	\$29,304
2025	\$32,412	\$31,425	\$32,138
Median Age			
2010	40.8	40.8	38.3
2020	42.5	42.4	39.8
2025	43.0	43.0	40.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	15,992	35,327	127,230
<\$15,000	12.1%	14.1%	13.1%
\$15,000 - \$24,999	8.8%	9.6%	10.1%
\$25,000 - \$34,999	11.4%	10.8%	10.1%
\$35,000 - \$49,999	12.0%	11.8%	12.8%
\$50,000 - \$74,999	19.6%	19.6%	18.9%
\$75,000 - \$99,999	13.0%	12.6%	12.4%
\$100,000 - \$149,999	16.0%	14.9%	14.4%
\$150,000 - \$199,999	2.6%	2.9%	4.1%
\$200,000+	4.3%	3.7%	4.0%
Average Household Income	\$73,485	\$70,133	\$72,407
2025 Households by Income			
Household Income Base	15,601	34,375	125,652
<\$15,000	11.5%	13.5%	12.4%
\$15,000 - \$24,999	8.3%	9.1%	9.6%
\$25,000 - \$34,999	10.8%	10.2%	9.5%
\$35,000 - \$49,999	11.6%	11.4%	12.3%
\$50,000 - \$74,999	19.2%	19.3%	18.6%
\$75,000 - \$99,999	13.2%	12.9%	12.8%
\$100,000 - \$149,999	16.9%	15.9%	15.5%
\$150,000 - \$199,999	3.0%	3.4%	4.8%
\$200,000+	5.4%	4.3%	4.7%
Average Household Income	\$81,087	\$76,648	\$79,326
2020 Owner Occupied Housing Units by Value			
Total	10,494	23,055	82,358
<\$50,000	7.9%	9.4%	10.3%
\$50,000 - \$99,999	29.6%	34.4%	25.0%
\$100,000 - \$149,999	24.2%	22.0%	19.8%
\$150,000 - \$199,999	17.3%	16.1%	16.2%
\$200,000 - \$249,999	6.9%	6.0%	8.6%
\$250,000 - \$299,999	5.8%	4.8%	6.8%
\$300,000 - \$399,999	4.9%	4.2%	6.9%
\$400,000 - \$499,999	1.9%	1.7%	2.7%
\$500,000 - \$749,999	1.3%	1.0%	2.1%
\$750,000 - \$999,999	0.2%	0.2%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$151,704	\$144,950	\$179,272
2025 Owner Occupied Housing Units by Value			
Total	10,249	22,427	81,059
<\$50,000	7.5%	9.0%	9.4%
\$50,000 - \$99,999	28.2%	32.8%	23.0%
\$100,000 - \$149,999	24.2%	22.0%	19.2%
\$150,000 - \$199,999	16.9%	15.8%	16.0%
\$200,000 - \$249,999	7.0%	6.1%	8.7%
\$250,000 - \$299,999	6.0%	5.1%	7.2%
\$300,000 - \$399,999	5.4%	4.8%	7.8%
\$400,000 - \$499,999	2.3%	2.2%	3.3%
\$500,000 - \$749,999	2.0%	1.5%	3.0%
\$750,000 - \$999,999	0.3%	0.4%	1.5%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$160,577	\$154,964	\$199,280

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	41,374	90,297	321,223
0 - 4	5.6%	5.9%	5.3%
5 - 9	6.1%	6.2%	5.6%
10 - 14	6.1%	6.2%	5.8%
15 - 24	13.8%	13.0%	18.0%
25 - 34	11.7%	12.0%	11.7%
35 - 44	12.3%	12.3%	11.6%
45 - 54	15.3%	15.7%	14.6%
55 - 64	12.7%	13.1%	12.7%
65 - 74	7.6%	7.7%	7.6%
75 - 84	5.9%	5.5%	4.9%
85 +	2.9%	2.6%	2.2%
18 +	78.3%	77.7%	79.5%
2020 Population by Age			
Total	40,237	86,721	317,386
0 - 4	5.2%	5.4%	4.8%
5 - 9	5.3%	5.5%	4.9%
10 - 14	5.5%	5.6%	5.1%
15 - 24	13.2%	12.2%	16.9%
25 - 34	12.4%	12.8%	12.9%
35 - 44	11.3%	11.5%	10.7%
45 - 54	12.2%	12.3%	11.7%
55 - 64	14.5%	14.7%	14.1%
65 - 74	10.9%	11.2%	11.0%
75 - 84	6.2%	5.9%	5.4%
85 +	3.4%	3.0%	2.5%
18 +	80.6%	80.0%	81.9%
2025 Population by Age			
Total	39,265	84,383	312,896
0 - 4	5.1%	5.3%	4.8%
5 - 9	5.3%	5.5%	4.9%
10 - 14	5.5%	5.6%	5.1%
15 - 24	12.6%	11.7%	16.6%
25 - 34	12.3%	12.4%	12.3%
35 - 44	11.6%	11.8%	11.2%
45 - 54	11.0%	11.4%	10.8%
55 - 64	13.3%	13.4%	13.0%
65 - 74	12.4%	12.7%	12.2%
75 - 84	7.4%	7.2%	6.8%
85 +	3.3%	3.0%	2.5%
18 +	80.9%	80.2%	82.2%
2010 Population by Sex			
Males	20,511	44,779	158,352
Females	20,862	45,518	162,876
2020 Population by Sex			
Males	19,821	42,819	156,606
Females	20,415	43,900	160,780
2025 Population by Sex			
Males	19,394	41,744	154,685
Females	19,871	42,641	158,214

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	41,373	90,299	321,228
White Alone	87.9%	88.5%	90.1%
Black Alone	6.8%	6.7%	3.5%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.9%	1.3%	3.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.6%	0.6%
Two or More Races	2.4%	2.7%	2.2%
Hispanic Origin	2.6%	2.5%	2.4%
Diversity Index	26.1	25.1	22.4
2020 Population by Race/Ethnicity			
Total	40,236	86,720	317,387
White Alone	86.7%	87.1%	88.2%
Black Alone	6.5%	6.5%	3.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.5%	1.7%	4.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	0.8%	0.8%
Two or More Races	3.2%	3.6%	2.8%
Hispanic Origin	3.4%	3.4%	3.3%
Diversity Index	29.4	28.6	26.9
2025 Population by Race/Ethnicity			
Total	39,264	84,385	312,898
White Alone	85.6%	86.1%	87.0%
Black Alone	6.4%	6.5%	3.7%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	2.8%	1.9%	4.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	0.8%	0.9%
Two or More Races	3.8%	4.3%	3.2%
Hispanic Origin	4.0%	3.9%	3.9%
Diversity Index	31.8	31.0	29.6
2010 Population by Relationship and Household Type			
Total	41,373	90,297	321,228
In Households	92.1%	94.5%	93.3%
In Family Households	75.2%	76.5%	72.6%
Householder	25.0%	25.3%	24.1%
Spouse	18.1%	18.0%	18.0%
Child	27.5%	28.2%	25.9%
Other relative	2.2%	2.3%	2.0%
Nonrelative	2.3%	2.7%	2.6%
In Nonfamily Households	16.9%	17.9%	20.7%
In Group Quarters	7.9%	5.5%	6.7%
Institutionalized Population	5.4%	4.2%	1.8%
Noninstitutionalized Population	2.5%	1.3%	4.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment			
Total	28,530	61,842	216,283
Less than 9th Grade	3.1%	2.8%	2.6%
9th - 12th Grade, No Diploma	6.2%	6.1%	5.9%
High School Graduate	25.5%	28.1%	27.8%
GED/Alternative Credential	6.6%	6.4%	5.5%
Some College, No Degree	17.0%	17.7%	16.0%
Associate Degree	12.6%	12.2%	10.6%
Bachelor's Degree	16.2%	14.0%	15.8%
Graduate/Professional Degree	12.7%	12.6%	15.8%
2020 Population 15+ by Marital Status			
Total	33,824	72,389	270,031
Never Married	33.0%	31.5%	35.3%
Married	50.9%	51.1%	48.5%
Widowed	6.6%	6.6%	5.8%
Divorced	9.5%	10.9%	10.5%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	18,614	40,016	153,254
Population 16+ Employed	90.0%	89.3%	87.7%
Population 16+ Unemployment rate	10.0%	10.7%	12.3%
Population 16-24 Employed	15.1%	13.8%	15.4%
Population 16-24 Unemployment rate	12.7%	13.6%	18.3%
Population 25-54 Employed	61.2%	62.5%	60.2%
Population 25-54 Unemployment rate	10.0%	10.6%	11.4%
Population 55-64 Employed	18.3%	18.0%	18.1%
Population 55-64 Unemployment rate	8.3%	9.1%	10.6%
Population 65+ Employed	5.3%	5.7%	6.3%
Population 65+ Unemployment rate	8.2%	8.7%	9.2%
2020 Employed Population 16+ by Industry			
Total	16,753	35,749	134,474
Agriculture/Mining	0.8%	0.8%	2.1%
Construction	5.2%	5.7%	5.8%
Manufacturing	13.5%	14.5%	13.3%
Wholesale Trade	2.2%	2.0%	1.5%
Retail Trade	9.1%	9.6%	8.9%
Transportation/Utilities	3.7%	4.2%	3.6%
Information	1.2%	1.5%	1.4%
Finance/Insurance/Real Estate	5.3%	4.8%	3.9%
Services	52.7%	51.2%	55.5%
Public Administration	6.2%	5.6%	4.0%
2020 Employed Population 16+ by Occupation			
Total	16,751	35,750	134,475
White Collar	65.3%	61.3%	61.4%
Management/Business/Financial	13.8%	12.6%	12.3%
Professional	28.8%	26.4%	28.9%
Sales	8.5%	8.9%	8.0%
Administrative Support	14.1%	13.4%	12.1%
Services	17.7%	19.3%	18.0%
Blue Collar	17.0%	19.4%	20.6%
Farming/Forestry/Fishing	0.1%	0.1%	0.8%
Construction/Extraction	4.6%	4.9%	5.0%
Installation/Maintenance/Repair	2.6%	2.9%	3.0%
Production	5.4%	5.9%	6.1%
Transportation/Material Moving	4.4%	5.6%	5.7%

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2010 Households by Type			
Total	16,142	36,324	127,275
Households with 1 Person	30.5%	30.8%	30.3%
Households with 2+ People	69.5%	69.2%	69.7%
Family Households	63.8%	63.0%	60.9%
Husband-wife Families	46.3%	44.9%	45.5%
With Related Children	18.2%	17.2%	17.3%
Other Family (No Spouse Present)	17.5%	18.1%	15.4%
Other Family with Male Householder	4.7%	5.1%	4.7%
With Related Children	2.9%	3.2%	3.0%
Other Family with Female Householder	12.8%	13.0%	10.7%
With Related Children	8.8%	9.1%	7.3%
Nonfamily Households	5.7%	6.2%	8.8%
All Households with Children	30.4%	30.1%	28.2%
Multigenerational Households	2.5%	2.6%	2.3%
Unmarried Partner Households	8.0%	8.7%	8.7%
Male-female	7.5%	8.0%	7.9%
Same-sex	0.5%	0.6%	0.8%
2010 Households by Size			
Total	16,142	36,323	127,277
1 Person Household	30.5%	30.8%	30.3%
2 Person Household	34.7%	34.5%	35.4%
3 Person Household	15.4%	15.5%	15.3%
4 Person Household	11.9%	11.5%	11.5%
5 Person Household	4.8%	4.9%	4.7%
6 Person Household	1.9%	1.8%	1.7%
7 + Person Household	0.8%	1.0%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	16,142	36,324	127,274
Owner Occupied	67.7%	66.7%	66.1%
Owned with a Mortgage/Loan	41.6%	41.2%	38.9%
Owned Free and Clear	26.0%	25.5%	27.1%
Renter Occupied	32.3%	33.3%	33.9%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	179	189	166
Percent of Income for Mortgage	9.5%	8.9%	10.7%
Wealth Index	81	75	73
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	17,303	39,166	143,186
Housing Units Inside Urbanized Area	89.1%	75.0%	33.7%
Housing Units Inside Urbanized Cluster	0.0%	5.0%	17.1%
Rural Housing Units	10.9%	20.0%	49.2%
2010 Population By Urban/ Rural Status			
Total Population	41,373	90,297	321,228
Population Inside Urbanized Area	88.9%	75.0%	36.7%
Population Inside Urbanized Cluster	0.0%	4.5%	16.6%
Rural Population	11.1%	20.5%	46.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Midlife Constants (5E)	Traditional Living (12B)	Southern Satellites (10A)
2.	Traditional Living (12B)	Midlife Constants (5E)	Salt of the Earth (6B)
3.	Comfortable Empty Nesters (5A)	Comfortable Empty Nesters	Midlife Constants (5E)
2020 Consumer Spending			
Apparel & Services: Total \$	\$27,973,581	\$59,198,639	\$218,756,882
Average Spent	\$1,749.11	\$1,675.69	\$1,719.37
Spending Potential Index	82	78	80
Education: Total \$	\$22,407,429	\$46,648,396	\$173,456,061
Average Spent	\$1,401.08	\$1,320.44	\$1,363.32
Spending Potential Index	78	74	76
Entertainment/Recreation: Total \$	\$43,688,503	\$92,836,735	\$347,582,498
Average Spent	\$2,731.73	\$2,627.85	\$2,731.90
Spending Potential Index	84	81	84
Food at Home: Total \$	\$71,025,486	\$151,478,998	\$567,457,288
Average Spent	\$4,441.04	\$4,287.79	\$4,460.06
Spending Potential Index	83	80	84
Food Away from Home: Total \$	\$48,884,077	\$103,650,079	\$388,901,323
Average Spent	\$3,056.59	\$2,933.94	\$3,056.66
Spending Potential Index	81	78	81
Health Care: Total \$	\$80,115,140	\$170,671,320	\$633,544,691
Average Spent	\$5,009.39	\$4,831.05	\$4,979.48
Spending Potential Index	87	84	87
HH Furnishings & Equipment: Total \$	\$29,169,363	\$61,500,452	\$227,456,527
Average Spent	\$1,823.88	\$1,740.84	\$1,787.74
Spending Potential Index	83	80	82
Personal Care Products & Services: Total \$	\$12,250,236	\$25,929,095	\$95,045,196
Average Spent	\$765.97	\$733.95	\$747.03
Spending Potential Index	83	80	81
Shelter: Total \$	\$245,736,482	\$516,937,979	\$1,908,761,774
Average Spent	\$15,365.25	\$14,632.53	\$15,002.33
Spending Potential Index	79	76	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$31,661,386	\$66,312,738	\$253,393,929
Average Spent	\$1,979.70	\$1,877.06	\$1,991.61
Spending Potential Index	85	80	85
Travel: Total \$	\$30,936,798	\$64,480,131	\$238,937,164
Average Spent	\$1,934.40	\$1,825.18	\$1,877.98
Spending Potential Index	80	76	78
Vehicle Maintenance & Repairs: Total \$	\$16,068,448	\$34,069,362	\$127,779,848
Average Spent	\$1,004.72	\$964.37	\$1,004.31
Spending Potential Index	87	83	87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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