



## Community Profile

Rings: 1, 3, 5 mile radii

7244 Guilford Dr, Frederick, MD 21704, USA

Latitude: 39.3945

Longitude: -77.41387

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	5,207	51,884	84,849
2010 Total Population	5,968	59,284	102,217
2021 Total Population	6,325	70,877	120,976
2021 Group Quarters	342	1,908	2,152
2026 Total Population	6,493	74,291	127,628
2021-2026 Annual Rate	0.53%	0.95%	1.08%
2021 Total Daytime Population	9,959	84,740	132,590
Workers	6,694	49,729	72,368
Residents	3,265	35,011	60,222
<b>Household Summary</b>			
2000 Households	2,311	20,739	32,598
2000 Average Household Size	2.12	2.40	2.53
2010 Households	2,577	23,428	39,222
2010 Average Household Size	2.19	2.45	2.55
2021 Households	2,743	27,910	46,489
2021 Average Household Size	2.18	2.47	2.56
2026 Households	2,821	29,282	49,150
2026 Average Household Size	2.18	2.47	2.55
2021-2026 Annual Rate	0.56%	0.96%	1.12%
2010 Families	1,465	13,747	25,249
2010 Average Family Size	2.81	3.14	3.15
2021 Families	1,504	16,185	29,417
2021 Average Family Size	2.85	3.18	3.18
2026 Families	1,529	16,837	30,892
2026 Average Family Size	2.86	3.19	3.18
2021-2026 Annual Rate	0.33%	0.79%	0.98%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,404	21,927	34,220
Owner Occupied Housing Units	52.7%	52.3%	61.8%
Renter Occupied Housing Units	43.4%	42.3%	33.5%
Vacant Housing Units	3.8%	5.4%	4.7%
2010 Housing Units	2,782	25,401	42,141
Owner Occupied Housing Units	50.6%	51.2%	60.2%
Renter Occupied Housing Units	42.1%	41.0%	32.8%
Vacant Housing Units	7.4%	7.8%	6.9%
2021 Housing Units	2,954	30,016	49,355
Owner Occupied Housing Units	53.3%	55.5%	63.2%
Renter Occupied Housing Units	39.5%	37.5%	31.0%
Vacant Housing Units	7.1%	7.0%	5.8%
2026 Housing Units	3,048	31,564	52,284
Owner Occupied Housing Units	53.9%	56.6%	64.3%
Renter Occupied Housing Units	38.6%	36.1%	29.7%
Vacant Housing Units	7.4%	7.2%	6.0%
<b>Median Household Income</b>			
2021	\$74,734	\$78,646	\$89,016
2026	\$78,523	\$83,090	\$95,542
<b>Median Home Value</b>			
2021	\$254,334	\$294,679	\$319,353
2026	\$292,493	\$337,335	\$360,434
<b>Per Capita Income</b>			
2021	\$34,142	\$37,619	\$41,686
2026	\$37,054	\$40,848	\$45,518
<b>Median Age</b>			
2010	34.5	34.5	35.6
2021	36.8	36.8	38.0
2026	36.5	37.1	38.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Households by Income</b>			
Household Income Base	2,743	27,910	46,489
<\$15,000	6.6%	6.0%	4.9%
\$15,000 - \$24,999	5.6%	4.7%	3.7%
\$25,000 - \$34,999	7.4%	6.3%	5.7%
\$35,000 - \$49,999	10.9%	12.5%	11.1%
\$50,000 - \$74,999	19.8%	17.6%	15.6%
\$75,000 - \$99,999	15.2%	14.9%	14.5%
\$100,000 - \$149,999	25.3%	23.1%	24.2%
\$150,000 - \$199,999	6.0%	8.3%	10.9%
\$200,000+	3.3%	6.5%	9.6%
Average Household Income	\$84,449	\$95,210	\$108,514
<b>2026 Households by Income</b>			
Household Income Base	2,821	29,282	49,150
<\$15,000	5.8%	5.4%	4.4%
\$15,000 - \$24,999	5.1%	4.2%	3.3%
\$25,000 - \$34,999	6.3%	5.9%	5.2%
\$35,000 - \$49,999	10.0%	11.5%	10.0%
\$50,000 - \$74,999	19.9%	17.0%	14.7%
\$75,000 - \$99,999	15.5%	15.1%	14.5%
\$100,000 - \$149,999	26.9%	24.4%	25.3%
\$150,000 - \$199,999	6.8%	9.3%	12.0%
\$200,000+	3.6%	7.1%	10.6%
Average Household Income	\$91,387	\$103,297	\$118,252
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	1,575	16,664	31,184
<\$50,000	1.7%	1.6%	1.2%
\$50,000 - \$99,999	0.6%	0.5%	0.4%
\$100,000 - \$149,999	7.9%	4.2%	3.0%
\$150,000 - \$199,999	10.9%	9.8%	7.5%
\$200,000 - \$249,999	27.1%	17.4%	13.8%
\$250,000 - \$299,999	20.5%	18.6%	19.0%
\$300,000 - \$399,999	18.4%	25.7%	26.0%
\$400,000 - \$499,999	10.5%	13.4%	17.2%
\$500,000 - \$749,999	2.3%	7.2%	10.1%
\$750,000 - \$999,999	0.1%	0.8%	1.0%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.4%	0.3%
Average Home Value	\$273,809	\$331,435	\$352,770
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	1,643	17,877	33,633
<\$50,000	1.1%	1.1%	0.8%
\$50,000 - \$99,999	0.2%	0.2%	0.2%
\$100,000 - \$149,999	3.0%	1.8%	1.2%
\$150,000 - \$199,999	5.8%	5.3%	3.8%
\$200,000 - \$249,999	20.0%	12.0%	9.0%
\$250,000 - \$299,999	23.3%	17.9%	17.1%
\$300,000 - \$399,999	25.9%	31.4%	29.5%
\$400,000 - \$499,999	15.5%	17.4%	21.6%
\$500,000 - \$749,999	4.9%	10.6%	14.5%
\$750,000 - \$999,999	0.1%	1.0%	1.3%
\$1,000,000 - \$1,499,999	0.0%	0.7%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.5%	0.4%
Average Home Value	\$317,164	\$372,754	\$393,473

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	5,967	59,284	102,217
0 - 4	6.7%	7.3%	7.2%
5 - 9	6.2%	6.4%	6.8%
10 - 14	5.8%	5.9%	6.5%
15 - 24	12.8%	13.9%	13.0%
25 - 34	19.3%	17.4%	15.5%
35 - 44	15.4%	15.1%	15.2%
45 - 54	13.8%	14.1%	14.9%
55 - 64	10.1%	9.7%	10.3%
65 - 74	4.8%	4.8%	5.3%
75 - 84	3.1%	3.4%	3.5%
85 +	2.1%	2.0%	1.7%
18 +	78.0%	76.8%	75.4%
<b>2021 Population by Age</b>			
Total	6,326	70,875	120,977
0 - 4	5.8%	6.3%	6.2%
5 - 9	5.6%	6.2%	6.3%
10 - 14	5.9%	6.3%	6.6%
15 - 24	13.6%	12.8%	12.0%
25 - 34	16.0%	15.6%	14.3%
35 - 44	15.8%	15.0%	14.5%
45 - 54	12.8%	12.5%	12.9%
55 - 64	10.9%	11.5%	12.2%
65 - 74	8.1%	7.9%	8.6%
75 - 84	3.7%	3.9%	4.3%
85 +	1.9%	2.1%	2.0%
18 +	79.3%	77.8%	77.2%
<b>2026 Population by Age</b>			
Total	6,493	74,294	127,627
0 - 4	5.9%	6.4%	6.3%
5 - 9	5.4%	6.0%	6.1%
10 - 14	5.1%	5.8%	6.1%
15 - 24	13.7%	12.7%	11.8%
25 - 34	17.9%	16.0%	14.5%
35 - 44	14.5%	14.6%	14.4%
45 - 54	12.0%	12.0%	12.3%
55 - 64	11.0%	10.9%	11.6%
65 - 74	8.0%	8.4%	9.3%
75 - 84	4.8%	4.9%	5.4%
85 +	1.9%	2.2%	2.1%
18 +	80.4%	78.4%	77.9%
<b>2010 Population by Sex</b>			
Males	3,054	28,893	49,708
Females	2,914	30,391	52,509
<b>2021 Population by Sex</b>			
Males	3,238	34,593	58,812
Females	3,088	36,284	62,164
<b>2026 Population by Sex</b>			
Males	3,297	36,149	61,898
Females	3,196	38,142	65,730

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	5,969	59,284	102,216
White Alone	62.9%	65.9%	69.5%
Black Alone	21.8%	17.6%	15.4%
American Indian Alone	0.2%	0.5%	0.4%
Asian Alone	6.5%	5.7%	5.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.9%	6.3%	5.3%
Two or More Races	4.6%	4.0%	3.7%
Hispanic Origin	10.7%	13.2%	11.7%
Diversity Index	63.8	63.9	59.5
<b>2021 Population by Race/Ethnicity</b>			
Total	6,326	70,877	120,976
White Alone	53.4%	57.9%	61.7%
Black Alone	26.1%	20.4%	18.3%
American Indian Alone	0.2%	0.5%	0.4%
Asian Alone	7.8%	6.8%	6.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.4%	9.2%	7.8%
Two or More Races	5.9%	5.1%	4.9%
Hispanic Origin	16.6%	19.1%	17.2%
Diversity Index	74.0	73.7	70.1
<b>2026 Population by Race/Ethnicity</b>			
Total	6,493	74,292	127,628
White Alone	49.0%	53.7%	57.7%
Black Alone	28.0%	21.8%	19.7%
American Indian Alone	0.2%	0.5%	0.5%
Asian Alone	8.3%	7.3%	7.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.8%	10.8%	9.2%
Two or More Races	6.6%	5.8%	5.6%
Hispanic Origin	19.5%	22.1%	19.9%
Diversity Index	77.7	77.6	74.3
<b>2010 Population by Relationship and Household Type</b>			
Total	5,968	59,284	102,217
In Households	94.5%	96.9%	98.0%
In Family Households	71.7%	75.8%	80.4%
Householder	22.7%	23.3%	24.7%
Spouse	14.8%	16.1%	18.3%
Child	27.0%	28.7%	30.3%
Other relative	4.5%	4.7%	4.5%
Nonrelative	2.6%	3.0%	2.7%
In Nonfamily Households	22.7%	21.1%	17.5%
In Group Quarters	5.5%	3.1%	2.0%
Institutionalized Population	5.2%	1.6%	1.1%
Noninstitutionalized Population	0.4%	1.5%	1.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	4,377	48,567	83,284
Less than 9th Grade	4.4%	5.8%	4.9%
9th - 12th Grade, No Diploma	5.2%	4.4%	4.0%
High School Graduate	25.6%	21.0%	19.4%
GED/Alternative Credential	4.0%	3.2%	2.7%
Some College, No Degree	17.7%	18.6%	17.6%
Associate Degree	10.4%	8.5%	8.2%
Bachelor's Degree	21.8%	22.0%	23.8%
Graduate/Professional Degree	10.9%	16.5%	19.4%
<b>2021 Population 15+ by Marital Status</b>			
Total	5,237	57,607	97,854
Never Married	35.3%	36.5%	33.9%
Married	45.9%	46.1%	49.6%
Widowed	6.3%	5.6%	5.3%
Divorced	12.5%	11.8%	11.2%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	3,197	38,059	63,829
Population 16+ Employed	96.6%	94.3%	94.9%
Population 16+ Unemployment rate	3.4%	5.7%	5.1%
Population 16-24 Employed	8.1%	10.5%	9.8%
Population 16-24 Unemployment rate	17.3%	15.1%	13.8%
Population 25-54 Employed	72.4%	69.2%	67.8%
Population 25-54 Unemployment rate	1.8%	4.4%	4.1%
Population 55-64 Employed	15.9%	15.7%	17.1%
Population 55-64 Unemployment rate	2.4%	4.7%	3.6%
Population 65+ Employed	3.7%	4.6%	5.3%
Population 65+ Unemployment rate	4.2%	4.3%	3.4%
<b>2021 Employed Population 16+ by Industry</b>			
Total	3,088	35,903	60,597
Agriculture/Mining	0.0%	0.5%	0.7%
Construction	7.3%	7.4%	6.9%
Manufacturing	5.9%	6.4%	6.0%
Wholesale Trade	0.4%	1.6%	1.5%
Retail Trade	12.0%	10.6%	9.9%
Transportation/Utilities	2.7%	3.6%	3.4%
Information	3.3%	2.0%	2.1%
Finance/Insurance/Real Estate	6.9%	7.2%	7.1%
Services	49.0%	52.2%	52.8%
Public Administration	12.3%	8.5%	9.6%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	3,088	35,901	60,597
White Collar	68.8%	68.0%	70.9%
Management/Business/Financial	15.5%	19.5%	20.9%
Professional	34.2%	29.9%	31.2%
Sales	5.6%	7.8%	8.0%
Administrative Support	13.5%	10.8%	10.7%
Services	14.3%	15.6%	14.2%
Blue Collar	16.9%	16.4%	15.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.3%
Construction/Extraction	5.8%	5.0%	4.4%
Installation/Maintenance/Repair	3.3%	2.4%	2.4%
Production	2.4%	3.9%	3.3%
Transportation/Material Moving	5.4%	5.1%	4.6%

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<b>2010 Households by Type</b>			
Total	2,576	23,429	39,222
Households with 1 Person	34.3%	32.1%	28.0%
Households with 2+ People	65.7%	67.9%	72.0%
Family Households	56.9%	58.7%	64.4%
Husband-wife Families	37.6%	40.6%	47.8%
With Related Children	17.5%	20.2%	24.1%
Other Family (No Spouse Present)	19.3%	18.1%	16.6%
Other Family with Male Householder	5.0%	5.0%	4.6%
With Related Children	2.8%	2.8%	2.7%
Other Family with Female Householder	14.3%	13.1%	12.0%
With Related Children	9.9%	9.0%	8.0%
Nonfamily Households	8.8%	9.2%	7.7%
All Households with Children	30.8%	32.5%	35.3%
Multigenerational Households	3.5%	3.5%	3.6%
Unmarried Partner Households	8.3%	8.1%	7.1%
Male-female	7.8%	7.2%	6.2%
Same-sex	0.5%	0.9%	0.8%
<b>2010 Households by Size</b>			
Total	2,578	23,428	39,222
1 Person Household	34.3%	32.1%	28.0%
2 Person Household	30.4%	30.0%	30.6%
3 Person Household	15.5%	15.8%	16.8%
4 Person Household	11.4%	12.5%	14.1%
5 Person Household	5.0%	5.7%	6.5%
6 Person Household	2.2%	2.4%	2.5%
7 + Person Household	1.2%	1.5%	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,577	23,428	39,222
Owner Occupied	54.6%	55.5%	64.7%
Owned with a Mortgage/Loan	46.6%	47.3%	54.7%
Owned Free and Clear	8.0%	8.3%	10.0%
Renter Occupied	45.4%	44.5%	35.3%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	151	136	142
Percent of Income for Mortgage	14.3%	15.7%	15.1%
Wealth Index	67	91	122
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,782	25,401	42,141
Housing Units Inside Urbanized Area	100.0%	99.1%	96.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.9%	3.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	5,968	59,284	102,217
Population Inside Urbanized Area	100.0%	99.1%	96.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.9%	4.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Bright Young Professionals (8C)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
2.	Enterprising Professionals (2D)	Bright Young Professionals (8C)	Bright Young Professionals (8C)
3.	Golden Years (9B)	Emerald City (8B)	Golden Years (9B)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$5,447,598	\$61,935,162	\$115,877,438
Average Spent	\$1,986.00	\$2,219.10	\$2,492.58
Spending Potential Index	94	105	118
Education: Total \$	\$4,439,300	\$52,117,856	\$99,701,242
Average Spent	\$1,618.41	\$1,867.35	\$2,144.62
Spending Potential Index	94	108	124
Entertainment/Recreation: Total \$	\$7,914,546	\$90,379,078	\$171,368,586
Average Spent	\$2,885.36	\$3,238.23	\$3,686.22
Spending Potential Index	89	100	114
Food at Home: Total \$	\$13,637,826	\$154,970,505	\$289,929,136
Average Spent	\$4,971.87	\$5,552.51	\$6,236.51
Spending Potential Index	91	102	114
Food Away from Home: Total \$	\$9,789,583	\$111,285,834	\$207,831,609
Average Spent	\$3,568.93	\$3,987.31	\$4,470.55
Spending Potential Index	94	105	118
Health Care: Total \$	\$14,810,669	\$168,656,774	\$320,868,355
Average Spent	\$5,399.44	\$6,042.88	\$6,902.03
Spending Potential Index	87	97	111
HH Furnishings & Equipment: Total \$	\$5,600,494	\$64,017,497	\$121,769,876
Average Spent	\$2,041.74	\$2,293.71	\$2,619.33
Spending Potential Index	91	102	116
Personal Care Products & Services: Total \$	\$2,282,955	\$26,015,326	\$49,018,048
Average Spent	\$832.28	\$932.11	\$1,054.40
Spending Potential Index	93	104	117
Shelter: Total \$	\$52,066,221	\$596,929,455	\$1,122,228,672
Average Spent	\$18,981.49	\$21,387.66	\$24,139.66
Spending Potential Index	94	106	120
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,714,319	\$65,598,334	\$126,187,394
Average Spent	\$2,083.24	\$2,350.35	\$2,714.35
Spending Potential Index	87	98	114
Travel: Total \$	\$6,352,284	\$73,065,189	\$140,477,535
Average Spent	\$2,315.82	\$2,617.89	\$3,021.74
Spending Potential Index	92	104	120
Vehicle Maintenance & Repairs: Total \$	\$2,751,921	\$31,114,133	\$58,208,349
Average Spent	\$1,003.25	\$1,114.80	\$1,252.09
Spending Potential Index	91	101	113

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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